



FY2025 ANNUAL PUBLIC ART PLAN

LISA PAULOS

ARTS & CULTURE COMMISSION CHAIRMAN

JENNIFER BARNES

PUBLIC ART COMMITTEE CHAIRMAN

LAYNE RUIZ

ARTS & CULTURE COORDINATOR



APRIL 15, 2024

GOODYEAR ARTS & CULTURE
PARKS & RECREATION DEPARTMENT

ANNUAL PUBLIC ART PLAN



- Arts & Culture Commission
- Highlights of FY2024
- Recommendations for public art projects



ARTS & CULTURE COMMISSION



- Focus on public and performing arts, arts programming, and events
- Engage and support community through art
- Create a sense of place that enhances quality of life



Goodyear
arts
& culture
Commission



ARTS & CULTURE HIGHLIGHTS FY24

- Public Art
 - 6 Projects Underway at 18 Sites
- Events
 - 21 Events throughout the year
 - 8 Events with Major Art Elements
- Programs
 - Multigenerational Programming
 - Fine Art Opportunities



GOODYEAR PUBLIC ART



- Creates a sense of place
- Enhances and beautifies the built environment
- Instills community pride
- Provides cultural and social value
- Increases economic attractiveness and promotes development
- Establishes a “Culture of Art”

ART & CULTURE GOALS



**DRIVE
ECONOMIC
GROWTH**



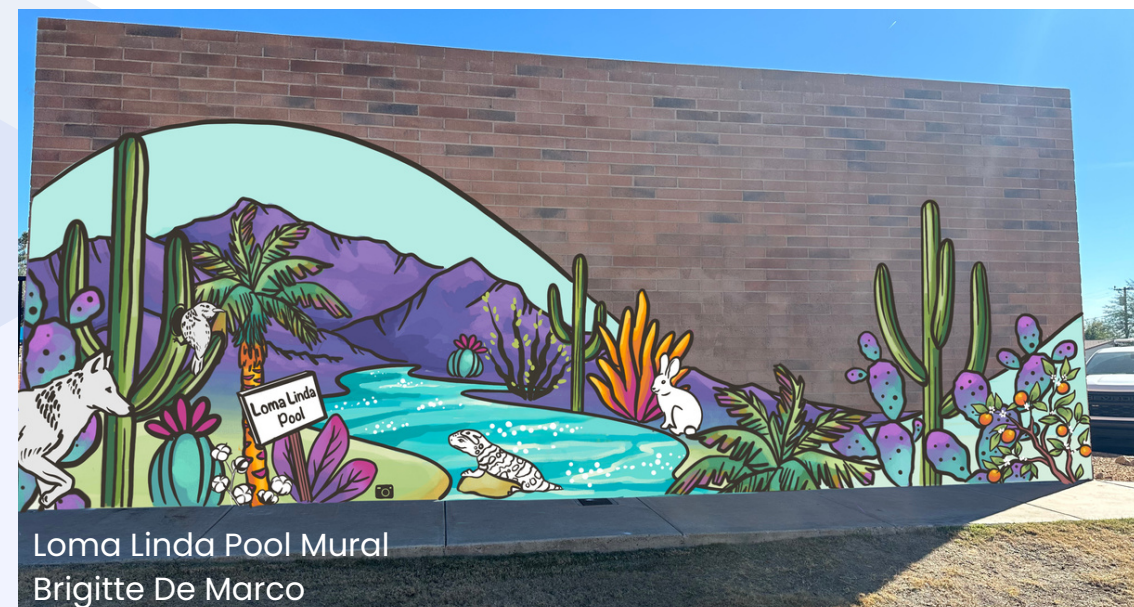
**PROVIDE
ARTS FOR
ALL**



**ADVANCE
PUBLIC ART**



**BUILD A
“CULTURE
OF ART”**



CURRENT PUBLIC ART PROJECTS

- Estrella Bridge
- Fire Station 182 Mosaic Mural
- Goodyear Police Department Sculpture
- Loma Linda Pool Mural
- Temporary Mural Installations for Veterans Day and Juneteenth
- Traffic Signal Cabinets

PUBLIC ART PROJECT RECOMMENDATIONS

Project	Timeline	Description	Project Goal	Recommended Funding Level
Fire Station 184	FY2025	Commission artist to create artwork that represents Goodyear Firefighters and their history	- Include public art at city facilities - Create artwork that welcomes those that visit	\$71,900



Fire Station 184



Conceptual Imagery



Conceptual Imagery

PUBLIC ART PROJECT RECOMMENDATIONS

Project	Timeline	Description	Project Goal	Recommended Funding Level
Pop Ups in the Park	FY2025	Engage local artists for Spring and Veterans Day temporary mural installations	- Encourage civic pride - Foster an atmosphere of community engagement	\$25,000



PUBLIC ART PROJECT RECOMMENDATIONS

Project	Timeline	Description	Project Goal	Recommended Funding Level
Public Art Tours	FY2025	Charter bus tours to visit a curated list of artworks, fine art exhibits, local shops and restaurants	- Facilitate cultural tourism - Celebrate city public art collection	\$10,000



PUBLIC ART PROJECT RECOMMENDATIONS

Project	Timeline	Description	Project Goal	Recommended Funding Level
Traffic Cabinets	FY2025	Engage community and local artists to embellish 12 traffic signal cabinets	- Encourage civic pride - Beautify the city - Create community identity	\$42,000



Yuma & Sarival
Cha Gutierrez



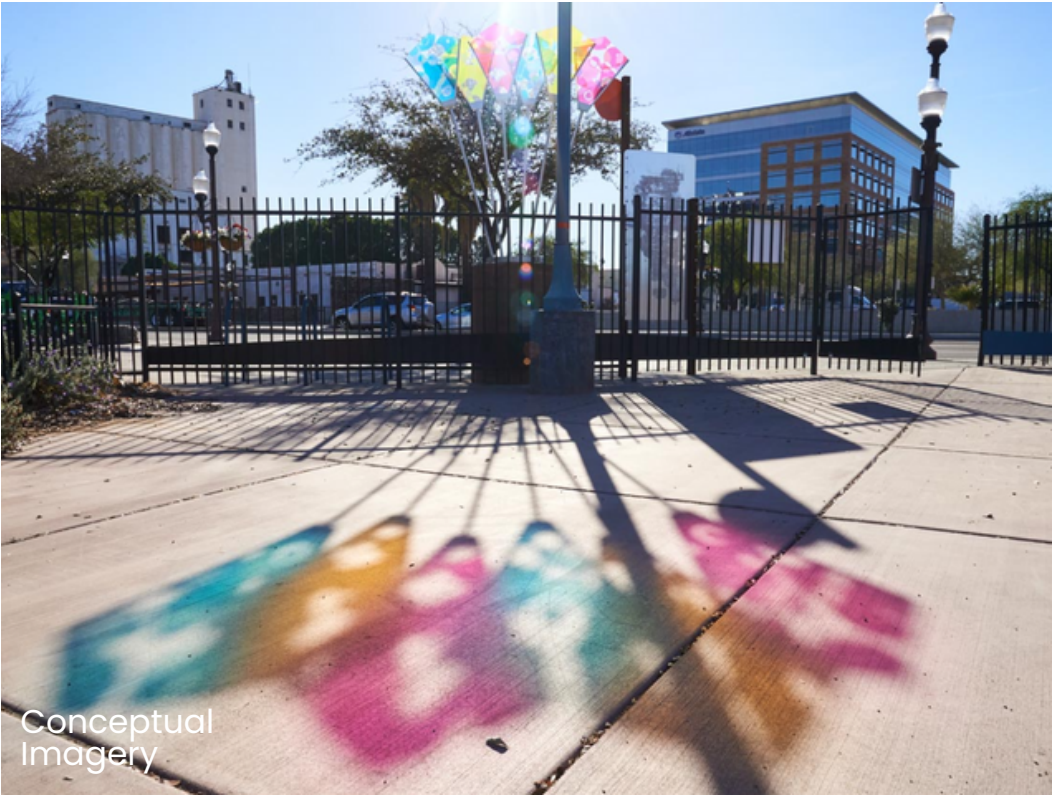
Pebble Creek & Coronado Rd
Mona Madrid Reed



Van Buren St & Sarival Ave
Ryan Williams

PUBLIC ART PROJECT RECOMMENDATIONS

Project	Timeline	Description	Project Goal	Recommended Funding Level
West Valley Temporary Art Program	FY2025	Partner with West Valley cities to create a series of site-specific artworks	- Connect West Valley cities through public art - Facilitate cultural tourism	\$10,000



FUTURE FORECAST

Project	Timeline	Description	Project Goal
Art Trail at GSQ	FY2026-FY2028	• Support development of an art trail along Goodyear Way between 150th Dr and Bullard Ave • Include at least three major nodes	• Drive economic growth • Create artwork that welcomes those that visit



SUMMARY



- Impact of Goodyear Arts & Culture
- Project Recommendations
- Approval of FY2025 Annual Art Plan