

Goodyear Library



Master Plan



CITY COUNCIL WORKSESSION

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MAY 13, 2024

Libraries

NOW MORE THAN EVER



Where community gather and connect.
Provide access to information.
Facilitate lifelong learning for generations.
Enrich the social and cultural fabric of residents.

Reading remains a popular and cherished activity for people of all ages.

91%

**Goodyear residents
rated public library
services as
excellent or good.**

GOODYEAR LIBRARY MASTER PLAN

*Ensuring library services
and facilities meet
community needs and
aspirations.*



2022 - 2024 City Strategic Plan



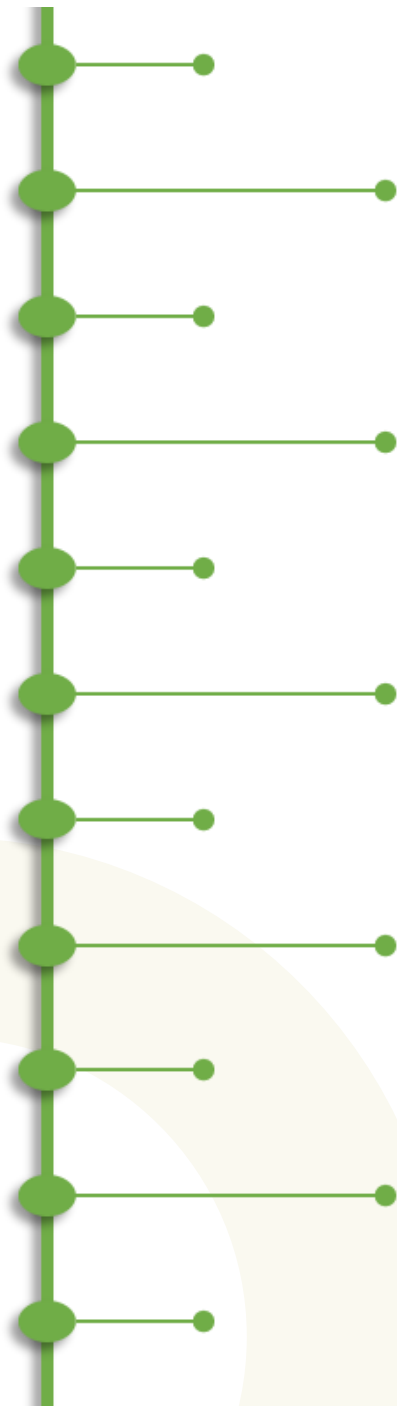
**Intergovernmental Agreement
(IGA)**



City Growth

HISTORY

2017 - 2024



May 22, 2017
Intergovernmental agreement (IGA) with the Maricopa County Library District (MCLD) approved.

June 15, 2022
MCLD and Goodyear exercised the 5-year renewal option, extending the Library Operations IGA through July 1, 2027.

August 1, 2022
The Georgia T. Lord Library opened to the public at Civic Square.

May 2024
Library Master Plan submitted to City Council.



PROCESS

SEPTEMBER 2023 - APRIL 2024

Participation

- **Community**
- **Stakeholders**
- **Consultants**



An iterative, community-engaged process, focused on information and data gathering, analysis and reporting.

SCOPE

Report Milestones



01 Current State

02 Activity Analysis

03 Benchmarking

04 Community Engagement

05 Expansion

06 Operational Models

CURRENT STATE

GOODYEAR LIBRARY

The new Georgia T. Lord Library is a physical representation of the central role the library plays to promote civic engagement and enhance community life.

- Collections
- Programs & Services
- Spaces & Facility
- Technologies

2022-2023

Operations

Service area population	101,733
Open hours per year	3,164
Visitors	183,475

Activities

Circulation	258,935
Program Attendance	15,959
Programs	315

Financial

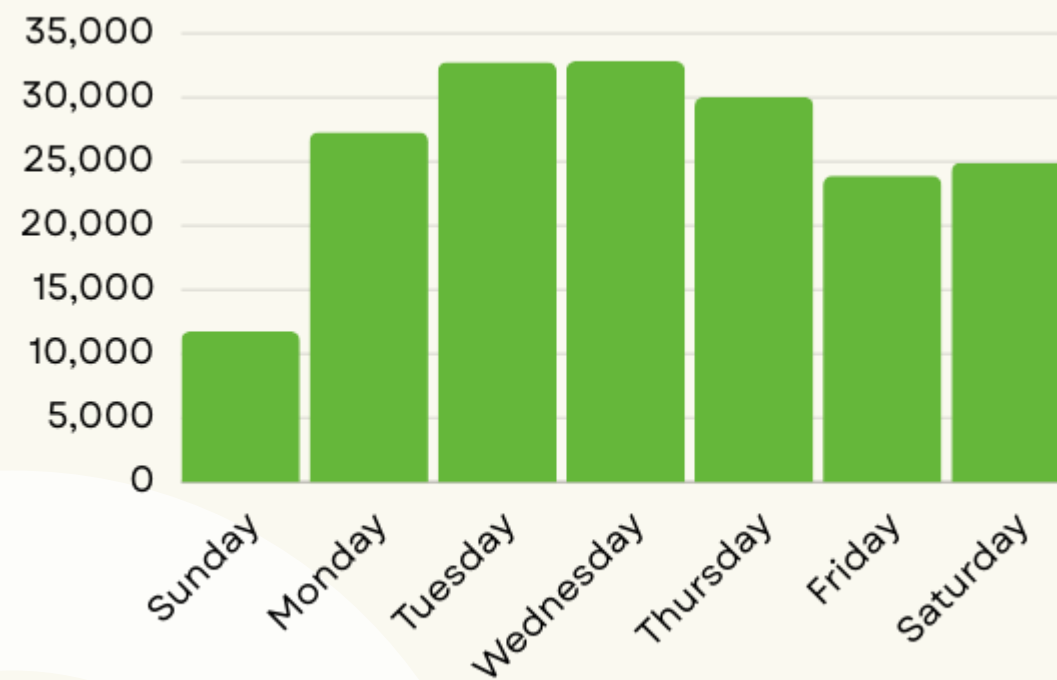
Total Operating	\$1,198,933
Collections	\$118,255
Staff	21

ACTIVITY ANALYSIS

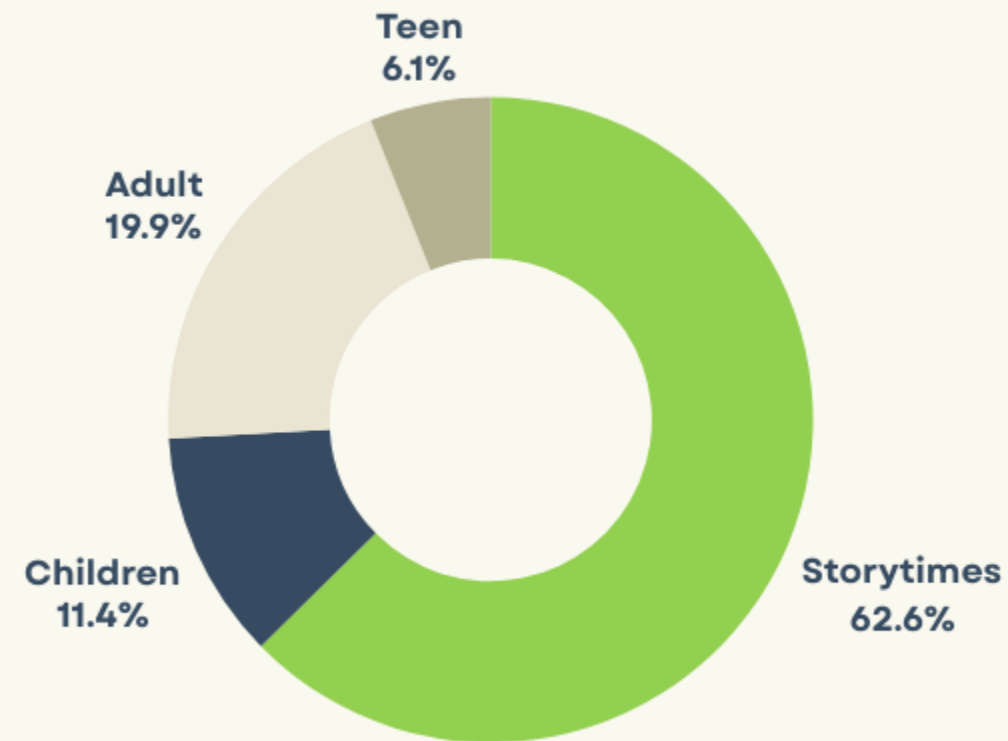
Goodyear Library

2022

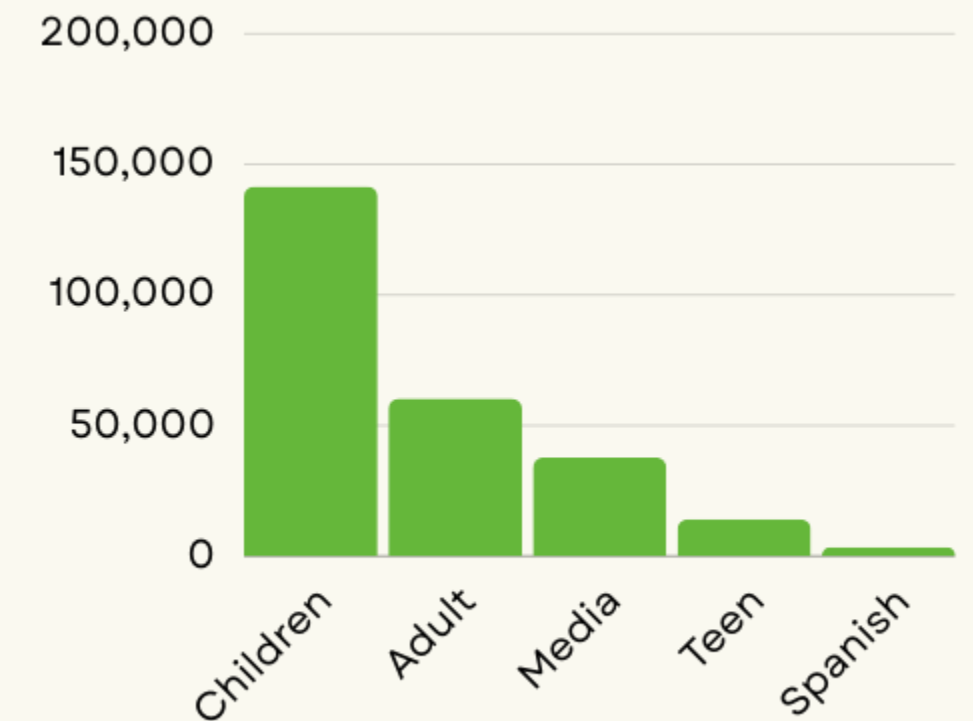
In-Person Visits



Program Attendance



Material Borrowing



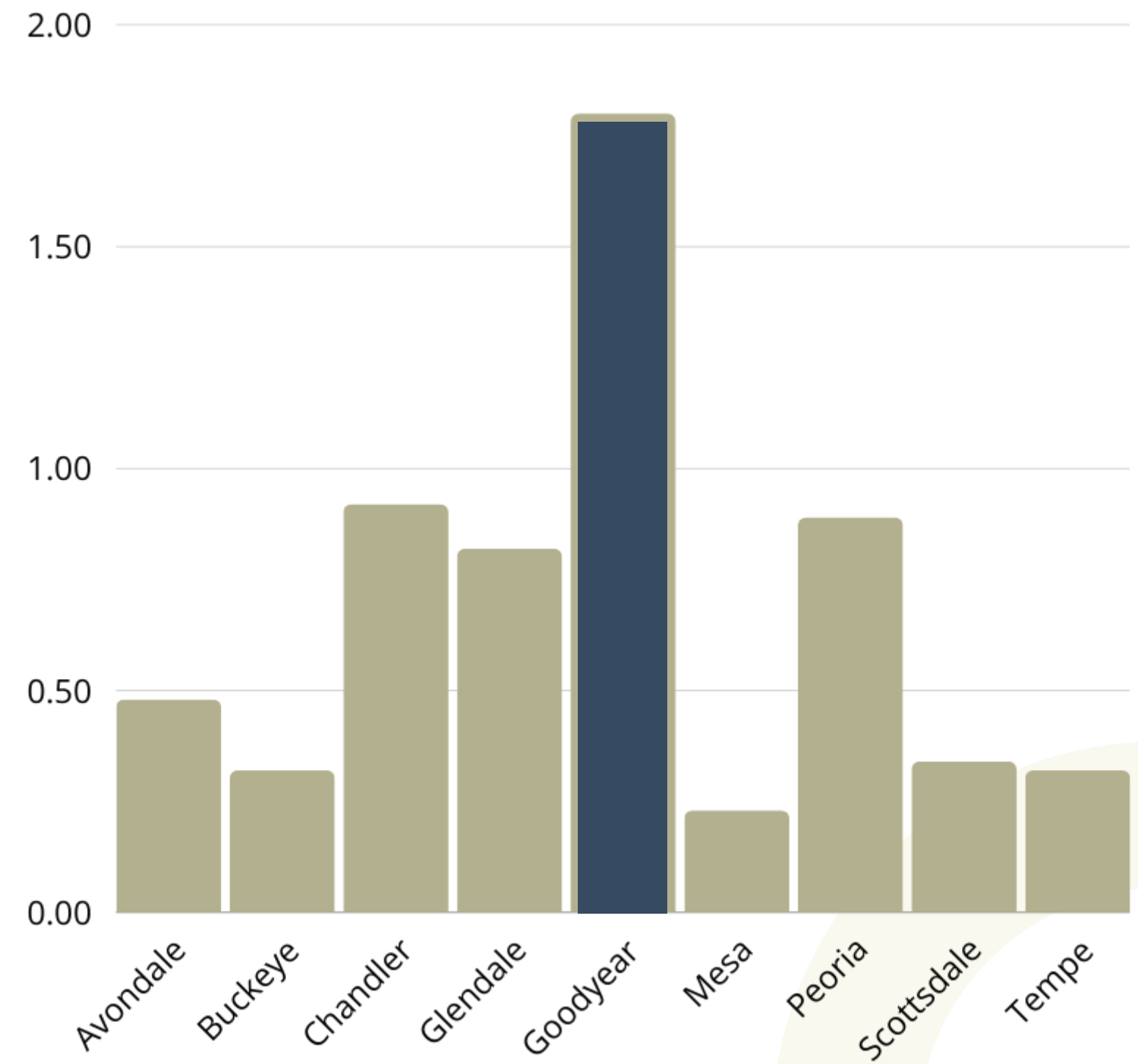
BENCHMARKING

Peer cities in the Valley:
Avondale, Buckeye, Chandler, Glendale,
Mesa, Peoria, Scottsdale, and Tempe.

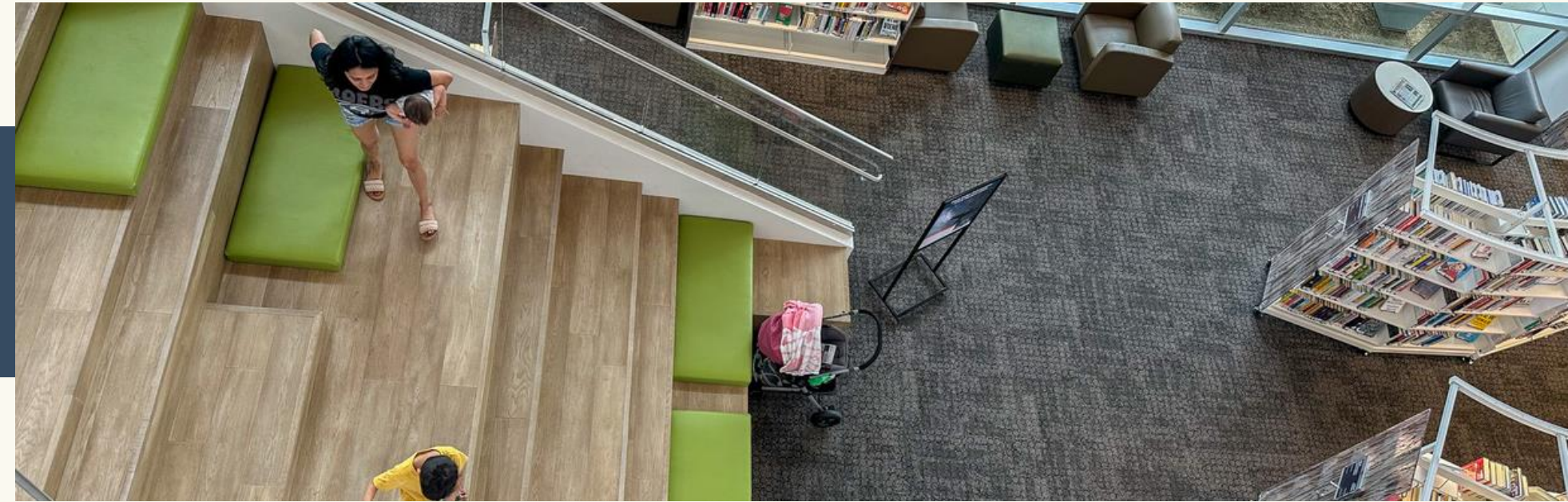


In-Person Library Visits

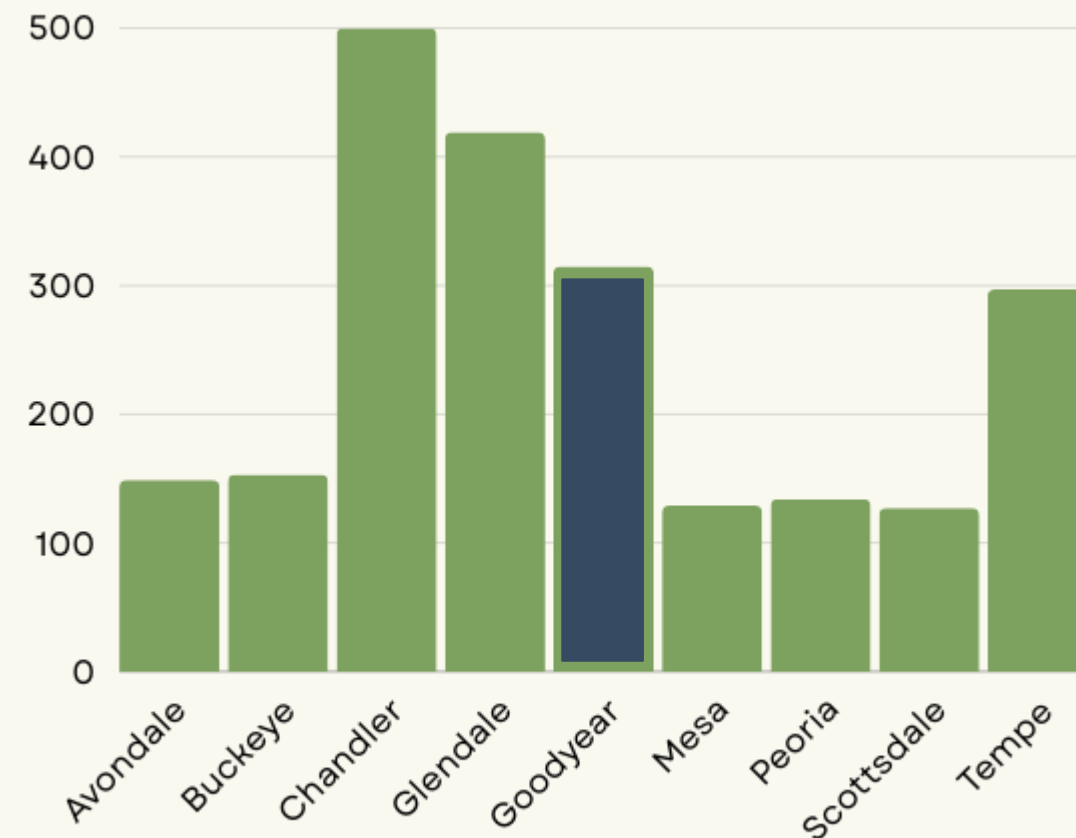
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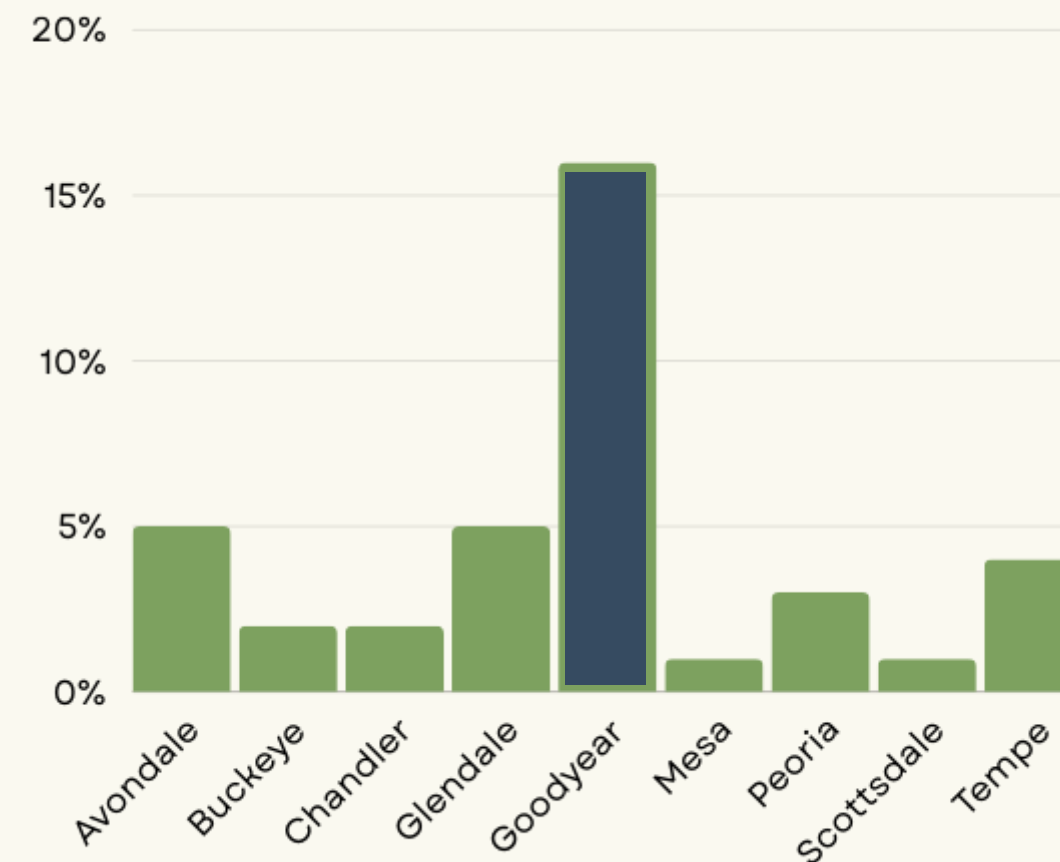
BENCHMARKING



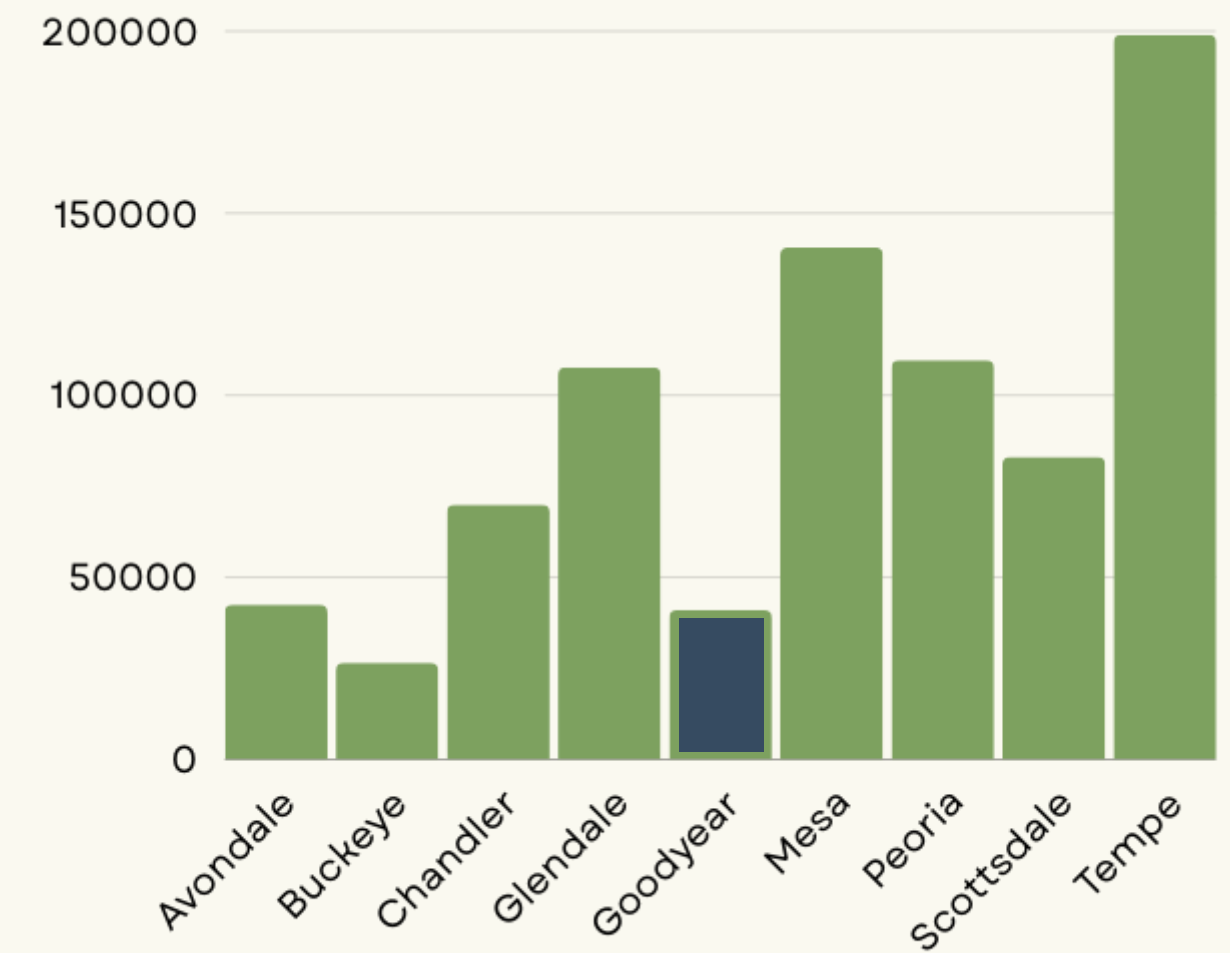
Programs Offered



% Population Attending Programs



Collection Size



COMMUNITY ENGAGEMENT



Survey

December 2023 to
January 2024

340 Respondents
131 Comments



Listening

Focus Groups and
Stakeholders

24 Meetings / Sessions



Activities

Vision and Values
Dotmocracy

343 Interactions
165 Comments

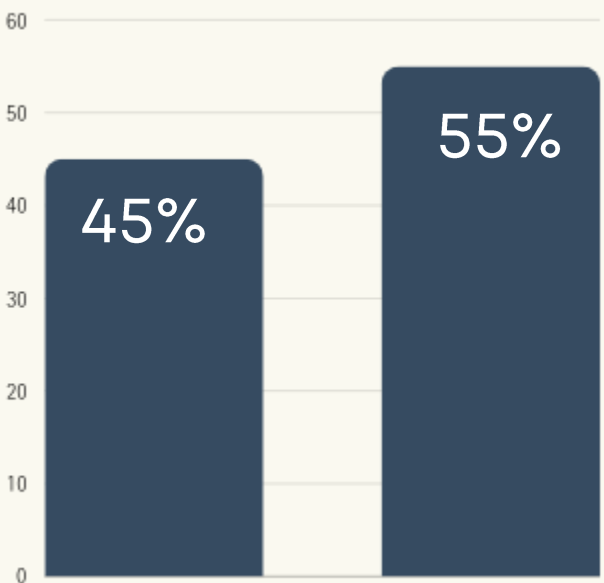
84%

The library is important to me
and my family

45%

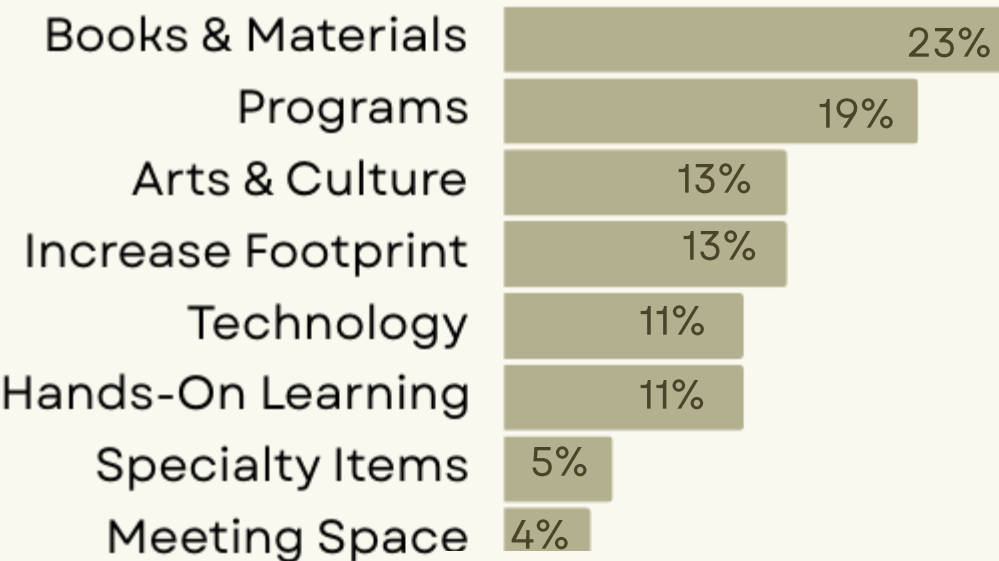
33%

Want more access to books
and resources



Maintain Current Services Invest in New Services

Where to Invest?



COMMUNITY ENGAGEMENT

Key Findings

*"Libraries are an essential
part of any city".*

Goodyear Community Feedback

- Brings the community together.
- Contributes to economic development.
- Must grow to reach an expanding population.
- Provides access to arts, culture, and lifelong learning.
- Deserves thoughtful strategic planning.

GROWING THE LIBRARY

"Program and service excellence precedes physical space expansion."



TIMING

When library expansion should occur.



MODALITY

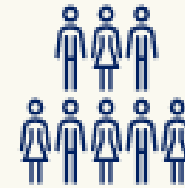
What type of library expansion.



LOCATIONS

Where new library spaces should be.

Expansion Indicators



POPULATION GROWTH



LIBRARY MATERIAL & PROGRAM DEMAND



CURRENT BUILDING CAPACITY



COMMUNITY PREFERENCES



CITY DEVELOPMENTS



FUNDING OPPORTUNITIES & BUDGET PRIORITIES

LIBRARY EXPANSION



Temporary, **pop-up** libraries, with materials and programs, at community events and spaces.



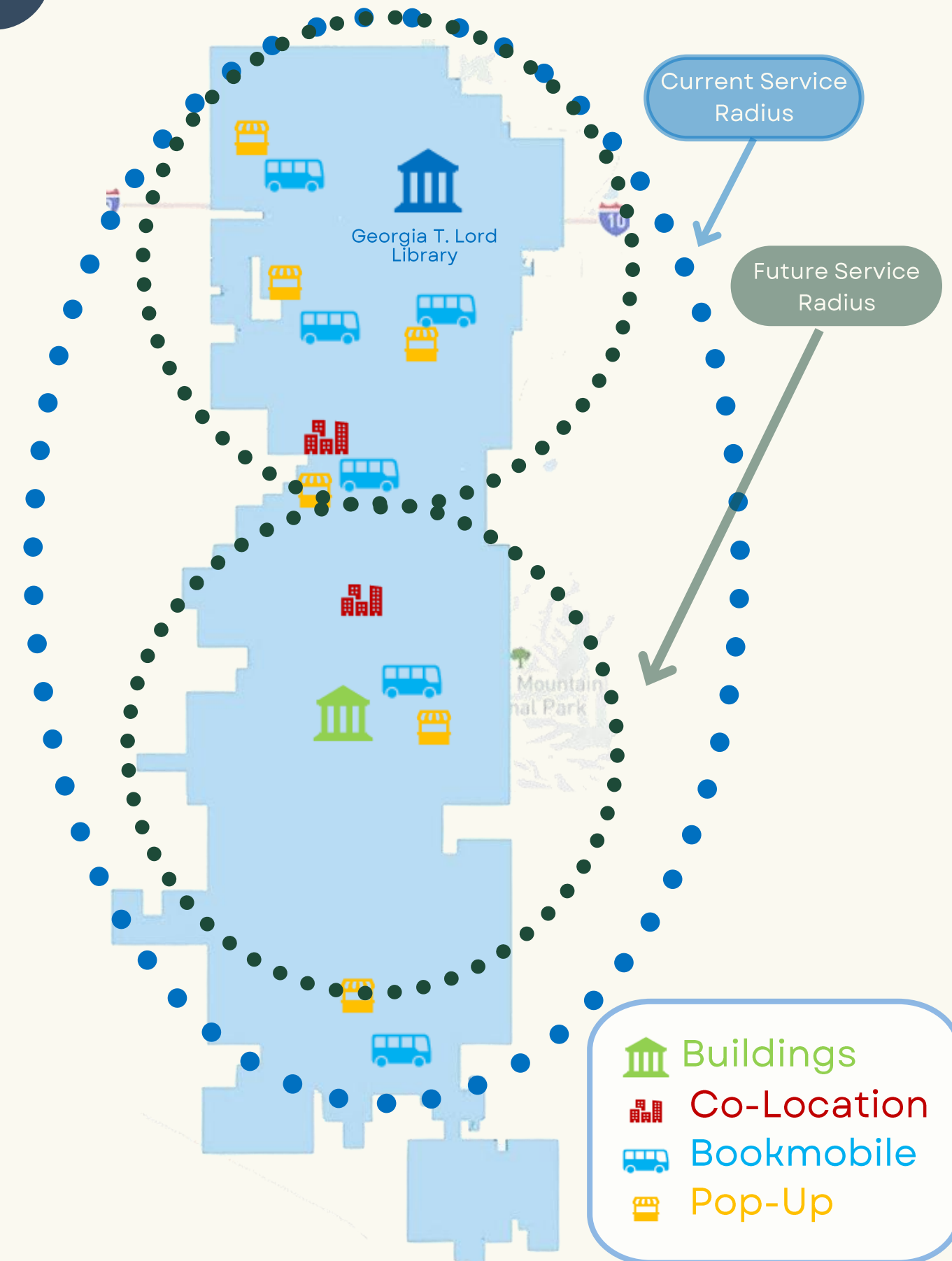
Traveling **bookmobile** bringing library materials and programs to multiple locations



Co-Location joint-use or shared facility with other city services or amenities.



Traditional “brick and mortar” **building** with dedicated materials staff and services.



Pop-up





Bookmobile



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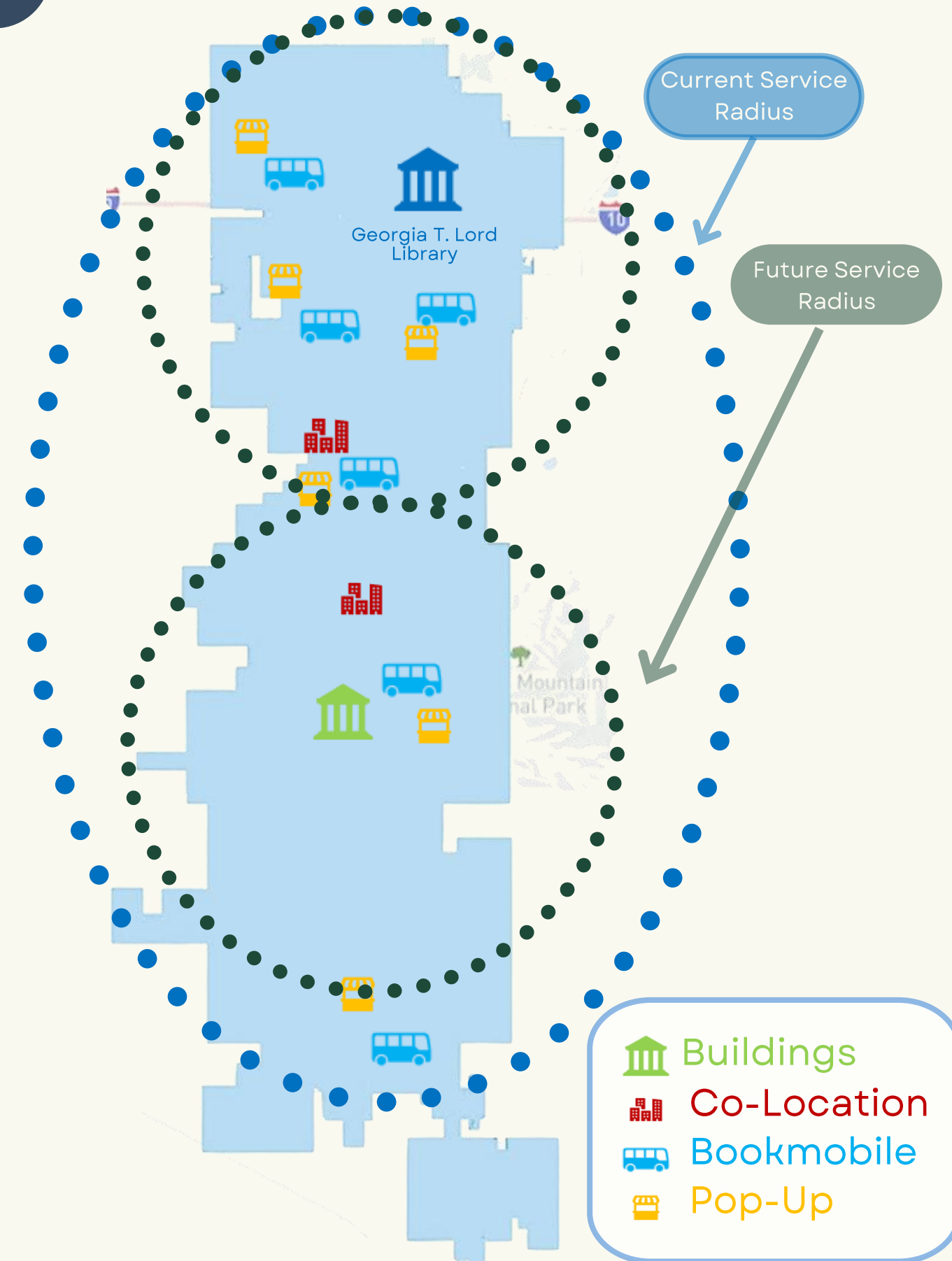


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OPERATIONAL MODELS

OUTSOURCE

Continue to outsource library operations to Maricopa County Library District.

SELF-OPERATE

Transition from Maricopa County Library District to a self-operating municipal library.



OUTSOURCE

CONTINUE IGA

- Cost effective
- High community satisfaction
- External oversight
- Enhance current services





SELF-OPERATE

TRANSITION TO AN INDEPENDENT LIBRARY

- Full and direct control
- Local and community-led
- Full financial responsibility
- Two-year process
- Transition disruptions



THANK YOU

DISCUSSION