

# SKATERCON



Dear Goodyear City Council,

I am writing this letter to propose that the City of Goodyear help host the 10th Anniversary SkaterCon event on Saturday, February 22nd from 10am-6pm in an effort to further skateboarding and its culture in your community and the greater Phoenix community as a whole.

SkaterCon is a multilayered event that celebrates skateboarding culture past and present while championing skateboardings future.

I try to bring all of the elements of skateboarding that so many people love (as best I can) to this event in one place on one day and it only happens at SkaterCon.

Key highlights of SkaterCon include:

- Free skateboarding lessons for kids
- Contests for all divisions with prizes from our sponsors
- Meet and greets with legends and pros of skateboarding.
- Live bands national and local
- History of skateboarding panel discussions
- Skateswap showcasing vintage skateboard art
  - Many popular skate related vendors
  - The fellowship of like minded individuals

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Since its inception, SkaterCon has seen a steady increase in attendance, growing from a few hundred participants to over 1,500 from all over the world.

It remains an affordable event, with entry fees ranging from \$20 to \$25 per attendee, while children 10 years of age and under are free with a paid adult.

The event would take place at the Goodyear Skatepark complemented by a selection of the finest food trucks in the area.

Notable figures in the skateboarding community who have participated in past events include Steve Van Doran, Steve Lance Mountain, Mike Vallely, Jason Jessee, Kevin Staab, Steve Caballero, Christian Hosoi, and many others. The event has also featured performances by renowned bands such as Teenage Bottlerocket, Punkrock Karaoke, JFA, and McRad.

We kindly request the City of Goodyear's support in facilitating this event by providing necessary resources and infrastructure.

Your participation and support would play a crucial role in making this event a success. We look forward to the possibility of teaming up with you to create an unforgettable experience for all attendees in your great city.

I firmly believe that hosting SkaterCon 10 in Goodyear AZ will be beneficial to your local businesses including hotels and restaurants.

Thank you for considering my request.

For any inquiries or further information, please contact me at 602-466-4106.

Sincerely,

Adam Richards/SkaterCon