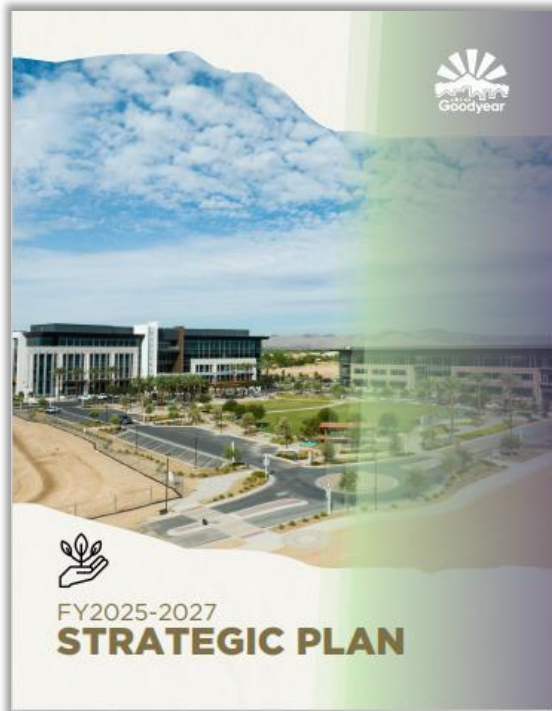




InnovationHub Efficiencies and Opportunities



Economic Vitality Action Item: InnovationHub

Evaluate current format to find efficiencies and expansion opportunities.



InnovationHub Efficiencies and Opportunities

Agenda:

1. Brief History and Overview
2. Current Programs
3. Community Comparison
4. Efficiencies and Opportunities

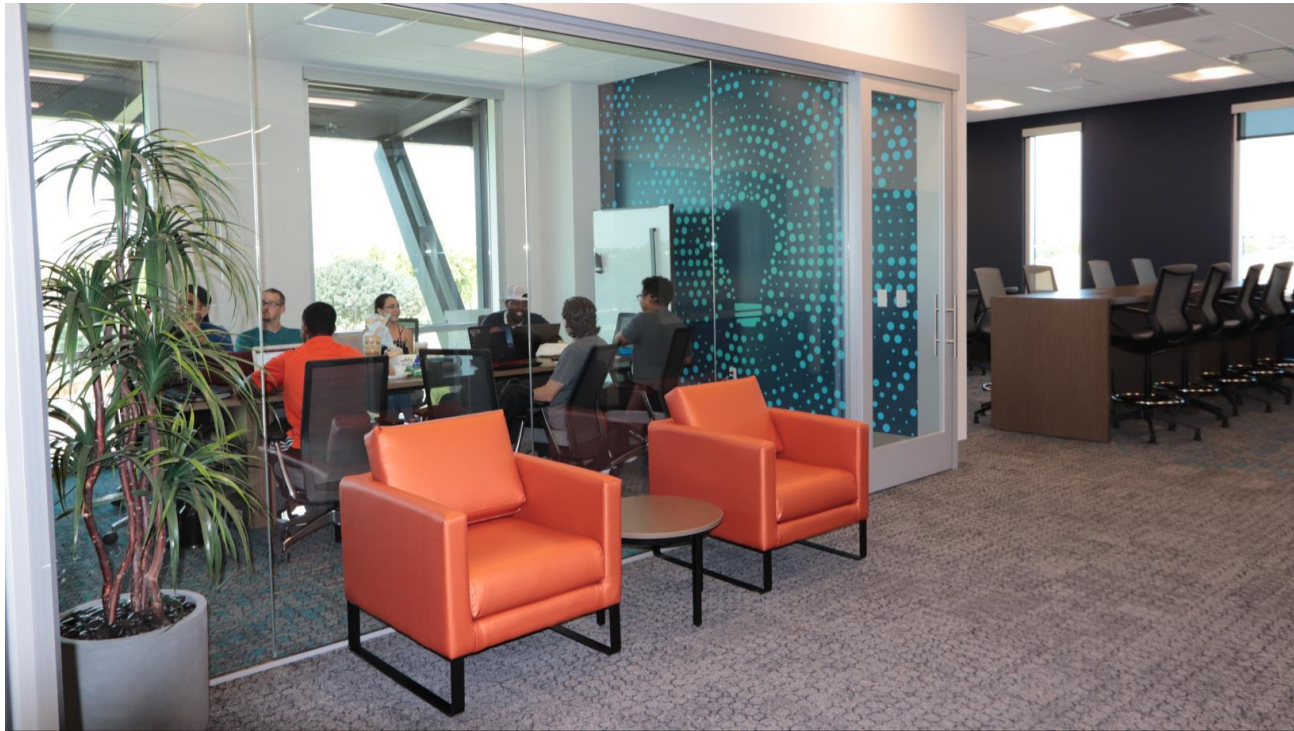


Where We Started





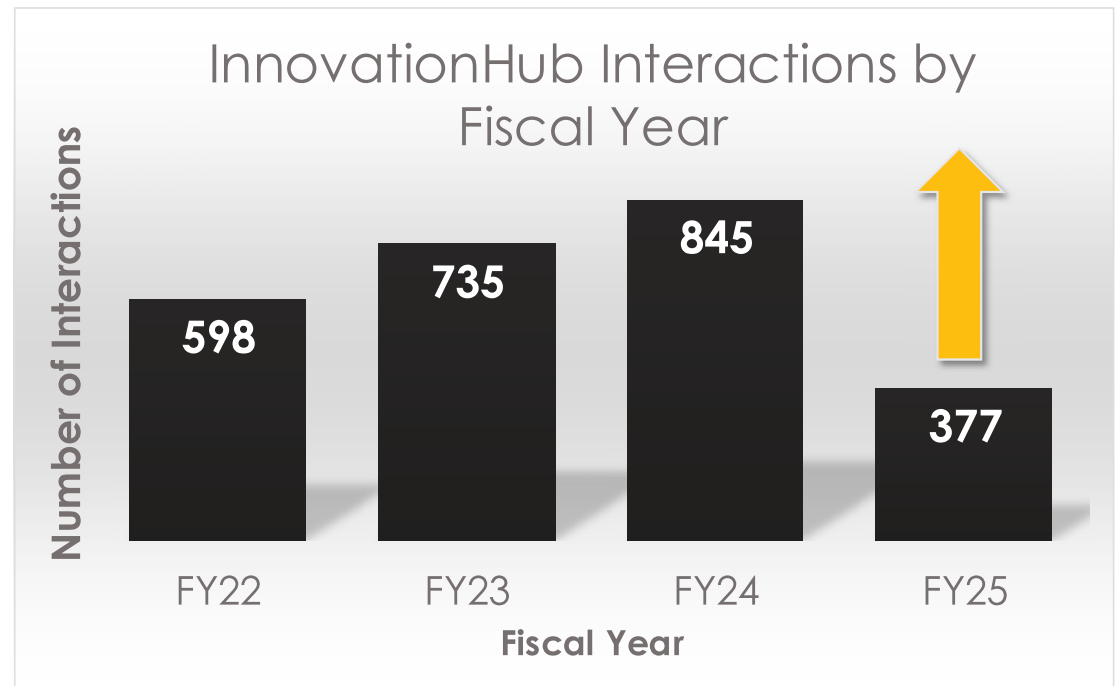
Where We Are Now





Current Programs and Offerings

- Business Basics
- Business Builders
- Room Reservations
- Mentoring and Wayfinding





Current Programs and Offerings



SOUTHWEST VALLEY
CHAMBER OF COMMERCE



U.S. Small Business
Administration

ARIZONA
COMMERCE AUTHORITY



FOR THE LIFE OF YOUR BUSINESS



CHICANOS
POR LA CAUSA





Current Programs and Offerings

HUUB Platform:

- 126 Goodyear businesses on HUUB platform
- 41 utilizing Technical Assistance
- 56% women-owned
- 50% BIPOC



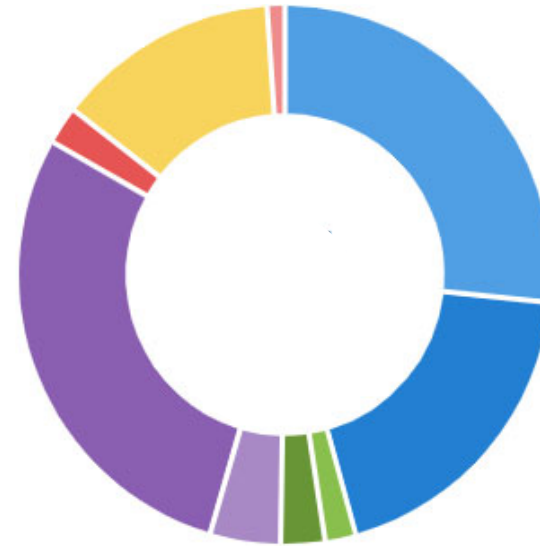
HUUB®



Current Programs and Offerings

Appointments Booked by Category

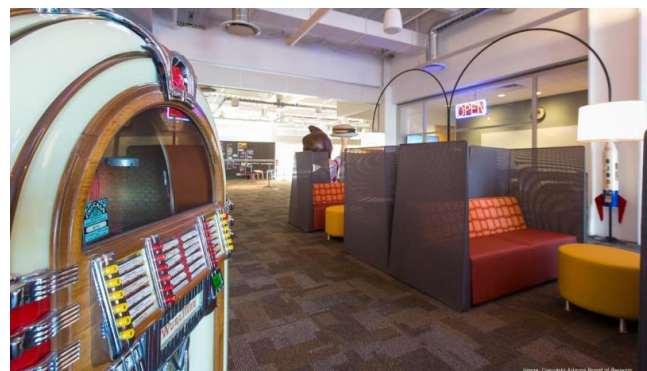
- Business Strategy
- Finance
- HR
- Initial Consult
- Legal
- Marketing & Sales
- Product & Service Development
- Web & Tech
- Operations





Other Communities

- Glendale, IDEA Center
- Buckeye, EON and YEON
- Mesa, ThinkSpot
- Phoenix, HIVE
- Gilbert, Catalyst
- Scottsdale, Skysong
- Peoria
- Avondale EDGE
- Surprise TechCelerator





- City Integration
- Enhanced Programming
- Youth Entrepreneurs
- Vendors and Partnerships





Efficiencies and Opportunities

City Integration

- Increase marketing and exposure
- City-sponsored events
 - Expo
 - Market

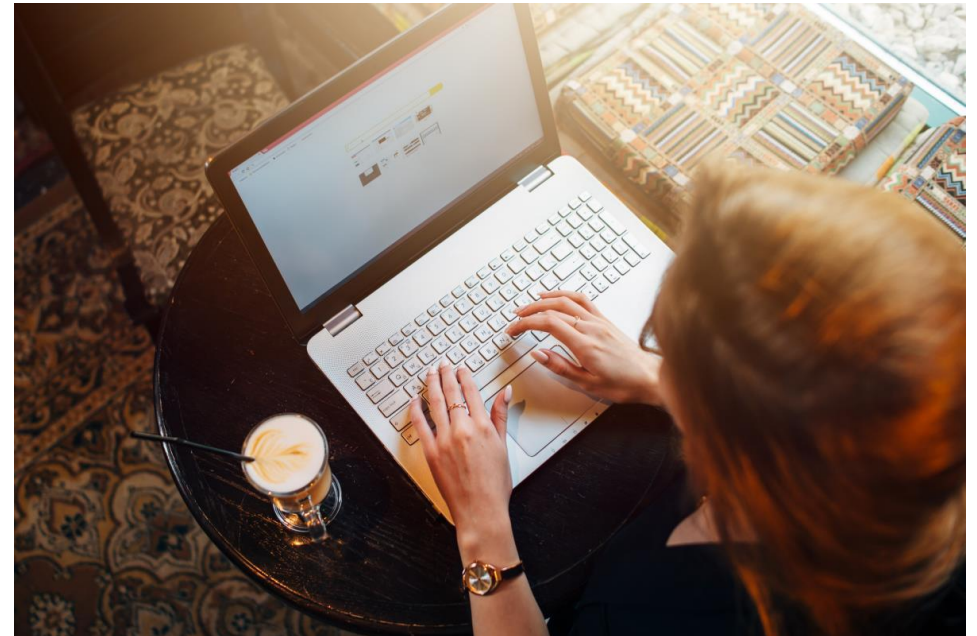




Efficiencies and Opportunities

Enhanced Programming

- Increase frequency
- Expand workshop topics
- Develop accessibility





Efficiencies and Opportunities

Youth Entrepreneurs

- Children's Entrepreneur Market
- Agua Fria Entrepreneur Academy
- Goodyear Youth Commission
 - Involvement with programming
 - Volunteers





Efficiencies and Opportunities

ASU Edson Entrepreneurship + Innovation

- In person
- Local events
- Pitch competitions
- Venture Challenge
- Markets





Efficiencies and Opportunities

Leadership West

- Scholarships
- Access to speakers
- Leadership development
- Gain Regional Awareness
- Networking





Efficiencies and Opportunities

HUUB

- Online platform
- Learning library
- Community Board
- Technical Assistance





Questions/Discussion

