



FISCAL YEAR 2026 ANNUAL PUBLIC ART PLAN

Goodyear Arts & Culture
Parks & Recreation Department



ARTS & CULTURE COMMISSION



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ABOUT THE COMMISSION



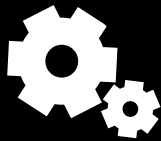
The Arts & Culture Commission provides leadership through the Arts, bringing community together to celebrate our diverse histories, beliefs, cultures, and aspirations. We strive to beautify the city, create public dialogue, advance education, and inspire civic pride.

We promote artistic excellence through public art that reflects our community's identity and values, create economically viable and enriching arts events, provide Arts advocacy in private and public arenas, develop opportunities for local and emerging artists, and support greater academic achievement through arts education.

GOODYEAR ARTS & CULTURE

Goodyear Arts & Culture continues to be recognized as an Arts leader in the West Valley. The Goodyear Public Art Program, under the direction of the Arts & Culture Commission, continues to grow the permanent public art collection and is developing a dynamic portable and temporary collection that fully engages residents. Programs and events highlight the performing and visual Arts to meet the evolving needs of our growing community. Through the combined efforts of City Council, Arts & Culture Commission, Goodyear residents and staff, we continue to grow a “Culture of Art” throughout Goodyear. Whether it is Arts events, programs, or public art, Goodyear is the destination for the Arts in the West Valley.

THE COMMISSION USES ARTS TO



Integrate the vision of residents, businesses, and community leaders



Attract new and visiting populations to Goodyear



Create a foundation for defining a sense of place



Contribute to the development of a skilled workforce

DIVISION GOALS

The Arts & Culture Commission was established in 2006 by the Goodyear City Council to create a distinct sense of place and cultural destination by integrating art into public spaces. The Arts & Culture Division continues to expand Arts opportunities to provide a platform to express artistic excellence. Goals for the division align with Council priorities to provide a safe and vibrant community, and catalyze the city's economic vitality.



DRIVE ECONOMIC GROWTH



- Encourage businesses to locate within the city and attract tourism
- Promote an identity for the city through art
- Incorporate public art in city planning and throughout the community

PROVIDE ARTS FOR ALL



- Engage local artists
- Explore best approach to installing artwork that complements the urban environment and is accessible by many
- Provide engaging and innovative programming for all demographics of residents from students to seniors

ADVANCE PUBLIC ART



- Explore opportunities for temporary artworks that are community responsive and have a lower fiscal impact
- Celebrate existing public art collection
- Identify new public art installations that create a sense of place

BUILD A CULTURE OF ART



- Commitment by the city and community to prioritize Arts & Culture through strategic investments, intentional planning, and active engagement
- Ensure arts initiatives contribute to the community's identity, vibrancy, and quality of life

PUBLIC ART ORDINANCE

Article 3-9 “Public and Performing Arts Program” of the Goodyear Code of Ordinances identifies the Arts as a process to beautify public areas, enhance quality of life for Goodyear residents, attract tourism, promote City services and departments, provide a mechanism to meaningfully involve residents in the design of their environment, and encourage businesses to locate within the City, thus expanding Goodyear’s economic base through the promotion and encouragement of private and public programs, to further the development and public awareness of and interest in the visual and performing arts, to increase employment opportunities in the arts, and to encourage the integration of art into the architecture of municipal structures.

The ordinance provides that up to 1% of costs, for eligible Capital Improvement Plan projects, may be allocated and appropriated in accordance with the city’s annual budget process. Through the Goodyear Public Art program, commissioned artwork will be accessible to the public and experienced on a daily basis.

As part of the “Public and Performing Art Ordinance”, the Goodyear Arts & Culture Commission shall make recommendations to City Council for each immediate fiscal year and project expenditures for the next five fiscal years.



FUNDED PUBLIC ART PROJECTS

The following projects have been approved by the Council and have been completed or are currently in progress.

ESTRELLA BRIDGE

Funded: \$820,500

Artist: Barbara Grygutis

Artwork will create cohesion between existing and new bridge. As part of city infrastructure, this monumental artwork will be a gateway into southern Goodyear. Design phase complete with install anticipated by June 2028



Estrella Bridge Rendering
Barbara Grygutis

FIRE STATION 184

Funded: \$71,900

Commission artist to create artwork that represents Goodyear Firefighters and their history.

GOODYEAR POLICE DEPARTMENT

Better Together (2024)

Funded: \$224,000

Artist: Trevor O'Tool

Traditional bronze sculpture to visually tell a story of the compassion and commitment displayed by Goodyear Police.

GOODYEAR RECREATION CAMPUS MURAL

Funded: \$2,500

Artist: Maria Madrid Reed

Artist commissioned to create a community mural at the Goodyear Recreation Campus. The artist will design a mural that is site-specific and represents the Goodyear community.



Better Together
Trevor O'Tool

FUNDED PUBLIC ART PROJECTS CONTINUED

HOLA WEST VALLEY TEMPORARY ART

Temporary Installation

Funded: \$10,000

Artist: Jo Ho

Currently in the design phase, interactive artwork will be installed at the Goodyear Recreation Campus as part of the HOLA West Valley Program. The goal of this initiative is to connect West Valley cities and residents to arts and culture resources through temporary installations.

MURAL EXPERIENCES

Temporary Murals

As part of Pop Ups in the Park, ten artists were selected to honor veterans through 8'x8' temporary murals. Artists painted at Civic Square Park throughout the week leading up to Goodyear's Veterans Day event. Artist Giovanni Dixon created an 8'x8' mural to celebrate Juneteenth, as well as a paint-by-numbers mural for the community to paint at the annual event.

TRAFFIC SIGNAL CABINETS

Funded \$42,000

Artist: Various Arizona Artists

Artists will aesthetically enhance ten new traffic signal cabinets. When completed, Goodyear will have a total of 52 embellished cabinets.

PUBLIC ART TOURS

Funded: \$10,000

Organized bus tours to visit a curated list of public artworks, fine art exhibits, and local shops and restaurants to Encourage cultural tourism and celebrate current public art assets.



RECOMMENDED FY26 WORKING PUBLIC ART PLAN

The Goodyear Arts & Culture Commission is recommending the following projects, to be considered over the next five years, during the city's annual budget process. The project goals include: engaging local artists, including public art in city planning, identifying locations for artwork in places easily accessible to the public, and to maintaining the current collection.

Recommended Project	Fiscal Year	Description	Project Goals	Recommended Funding Level
Bullard Wash Trail Extension	FY26-28	Integrated artwork to establish unique points of interest and emphasize thematic elements	Enhance quality of life, build community, and beautify the city	\$290,000
Fire Station 189	FY26-29	Architecturally integrated artwork to be aligned with Station 189 construction	Include public art at city facilities and create artwork that welcomes those that visit	\$190,00
Goodyear Recreation Campus Phase II	FY26-31	Integrate an interactive series of public art into the design of GRC Phase II	Enhance quality of life, build community, and foster connection to the space	\$515,000
Light Pole Banners	FY26	Suspended public art installation hung on light poles throughout the city	Encourage civic pride and beautify the city	\$12,00
Pop Ups in the Park	FY26	Provide experiential public art opportunities through Veterans Day and Juneteenth temporary mural installations	Encourage civic pride, enhance quality of life, and build community	\$25,000
Traffic Cabinets	FY26	Engage community and local artists to utilize applied artwork to embellish ten traffic cabinets	Encourage civic pride and beautify the city through embellished traffic cabinets	\$42,000

FUTURE FORECAST

Project	Description	Project Goals
Art Trail at GSQ	Include three major nodes to support development of an art trail along Goodyear Way between 150th Dr and Bullard Ave to include three major nodes	Drive economic growth and create artwork that welcomes those that visit
Wildflower Park	Include public art at newly renovated neighborhood park to promote connectedness between the North and South Park	Enhance recreation experience through public art and build community



The Commission understands the importance of the Arts and will continue to recommend projects and programs that meet Council goals. With a focus on new partnerships, the Commission will continue to explore new Arts experiences for Goodyear. Through community-engaged strategies and a forward-looking approach, the Arts will continue to thrive in Goodyear.

SUMMARY

During FY2025, the Arts & Culture Division, under the recommendation of the Arts & Culture Commission, accomplished the following:

ARTS PROGRAMS

- Art Block
- BIPOC Teaching Artist Program
- Creative Aging
- Follow your Art Jr.
- Georgia T. Lord Mayor Select Art Show
- Hot Coffee Art Lectures
- Library Fine Art Exhibits
- P.W. Litchfield Heritage Lecture Series
- Teen Art Pop-Ups
- WHAM Veterans Art Classes

SPECIAL EVENTS

- 4th of July Spectacular
- Ballet Under the Stars
- Chalk Art in the Park
- Fall Festival
- Goodyear Lakeside Music Fest
- Goodyear Night Markets
- Goodyear Rocks
- Heart & Sole Race

PUBLIC ART PROJECTS

Completed

- Better Together
- Veterans Day Murals

In Progress

- Estrella Bridge
- Fire Station 184
- GRC Mural
- HOLA West Valley Temporary Art
- Juneteenth Mural
- Public Art Tours
- 10 new Traffic Cabinets

- Hop & Hops
- Jazz in the Park
- Juneteenth Family Day
- Movie Night
- Rhythm and Roots
- Theater in the Park
- Veterans Day Tribute
- Wag & Tag Pet Festival

