

RESOLUTION No. 01-779

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF GOODYEAR, MARICOPA COUNTY, ARIZONA, ADOPTING AND DECLARING AS A PUBLIC RECORD THOSE CERTAIN DOCUMENTS FILED WITH THE CITY CLERK AND ENTITLED "CITY OF GOODYEAR COUNCIL COMMUNITY RELATIONS PROGRAM POLICIES".

BE IT RESOLVED BY THE MAYOR AND COUNCIL of the City of Goodyear, Maricopa County, as follows:

Those certain documents entitled CITY OF GOODYEAR COUNCIL COMMUNITY RELATIONS PROGRAM POLICIES" is adopted and,

Those certain documents entitled "CITY OF GOODYEAR COUNCIL COMMUNITY SERVICE SUPPORT PROGRAM POLICIES" AND "CITY OF GOODYEAR COUNCIL INTERGOVERNMENTAL AGREEMENTS AND MEMORANDUMS OF UNDERSTANDING POLICIES" AND "CITY OF GOODYEAR COUNCIL SPECIAL EVENT FUNDING PROGRAM POLICY", three copies of which are on file in the office of the City Clerk, is hereby declared to be a public record and said copies are ordered to remain on file with the City Clerk.

PASSED AND ADOPTED by the Mayor and Council of the City of Goodyear, Maricopa County, Arizona this 23th day of July, 2001.

ATTEST:




William O. Arnold, Mayor


Dee Cockrum, City Clerk

APPROVED AS TO FORM:


James H. Oeser, City Attorney

POLICY STATEMENT

Subject: City of Goodyear Council Community Relations Program Policies

Origination date: 07/23/01

Date: July 23, 2001

Policy number: CC-01-06

Purpose

The purpose of this policy is to provide direction and guidelines upon which to base Council's Community Funding decisions.

Policy

It is the policy of the City of Goodyear to continue those social and community services that are needed and provide direct or indirect benefit to the Goodyear residents, and, without which, the city would likely spend greater sums in order to provide the services.

CITY OF GOODYEAR COUNCIL COMMUNITY RELATIONS PROGRAM
POLICIES INCLUDE:

- CITY OF GOODYEAR COUNCIL COMMUNITY SERVICE SUPPORT PROGRAM POLICIES
- CITY OF GOODYEAR COUNCIL INTERGOVERNMENTAL AGREEMENTS AND MEMORANDUMS OF UNDERSTANDING POLICIES
- CITY OF GOODYEAR COUNCIL SPECIAL EVENT FUNDING PROGRAM POLICY

COMMUNITY FUNDING PROGRAM POLICY

DEFINITION OF PROGRAMS ELIGIBLE FOR COMMUNITY SERVICE SUPPORT FUNDING:

Programs eligible for Community Funding in the City of Goodyear are programs that are needed and provide a significant direct or indirect benefit to Goodyear residents. All applicants must have a Tax I.D. number and be a non-profit organization or affiliated with this type of program.

GOAL:

One of the City Council goals that were adopted in FY94-95 was "to continue those social and community services that are needed and provide direct or indirect benefit to the Goodyear residents".

CRITERIA FOR REQUESTS:

Examples of criteria that may be considered by the Council in determining an organization's or a project's value to the community are:

- Benefits to be provided to the community.
- Community needs.
- Avoidance of duplication of existing services.
- Geographic service area.
- Methods of documenting the benefits to be provided to the community.
- Clarity of the project's stated goals and objectives.
- Longevity and reputation of the organization's service in the community.
- Documented past benefits provided to the community.
- Follow-up documentation provided for previous appropriations.
- Ability to obtain funding from other sources.
- Must have tax identification # or be 501.c3 or affiliated with such a program

POLICY REGARDING DUPLICATE SERVICES:

If duplicate services are being provided, Council may elect to only fund one agency.

INTERGOVERNMENTAL AGREEMENTS AND MEMORANDUMS OF UNDERSTANDING

When providing Community Service Support to other cities, towns, schools, county or state agencies it is appropriate to enter into an Intergovernmental Agreement or Memorandum of Understanding with the entity for the benefit and protection of both entities.

GUIDELINES FOR ALLOCATING COMMUNITY SERVICE SUPPORT FUNDING

Some of the guidelines City of Goodyear Mayor and Council have used in the past to establish criteria for allocating Community Service Funding are:

- The Community Service Support Funding revenues are generally increased/decreased annually by the percentage of increase in retail sales tax revenues.
- If the organization's request for funding increases over the previous year allocation, the percentage of growth used in the formula for establishing the fund budget would be used. (If increase was 21% that would be the maximum increase that an organization could receive.
- To establish creditability and demonstrate need and ability, first time requests would be funded up to \$1,500 for the first year.

SPECIAL EVENT FUNDING PROGRAM POLICY

In addition to Community Service Support, Council also receive requests for participation in Special Events. This participation is considered sponsorship. Funding for these are placed in a separate budget line item so we can determine the true cost of special events. The Special Event Budget consists of numerous events and activities within the city.

IN-KIND SERVICES:

In addition to Community Service Support, requests are received for In-Kind Contributions.

Any In-Kind Services for staff assistance at events will be put in the respective Special Event line item budget. This figure should be taken into consideration when allocating funds for the next year.

PERMIT FEES:

Many times we are asked to waive permit fees for special events for non-profit agencies. Waived fees will be charged to a Permit Fee line item in the Community Services Support Budget.

AGENDA ITEM # 8.D
DATE: 07-23-01
COAC NUMBER: 01-1137.doc

**CITY OF GOODYEAR
CITY COUNCIL ACTION FORM**

SUBJECT: Council adopt Resolution 01-779
adopting and declaring as a Public Record
"City of Goodyear Council Community
Relations Program Policies".

STAFF PRESENTER: Dee Cockrum
COMPANY
CONTACT:

RECOMMENDATION:

Council adopt Resolution No. 01-779 adopting and declaring as a Public Record those certain documents filed with the City Clerk and entitled "City of Goodyear Council Community Relations Program Policies" for private/non-profit program funding.

DISCUSSION:

One of the City Council goals that were adopted in FY94-95 was "to continue those social and community services that are needed and provide direct or indirect benefit to the Goodyear residents".

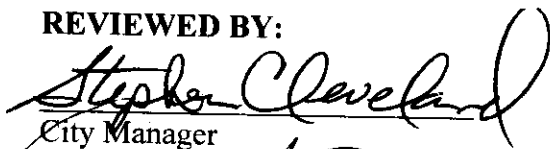
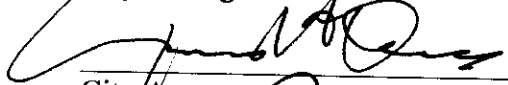
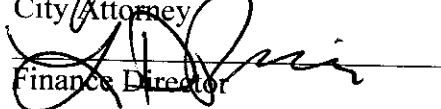
The formula is based on using the percentage of growth between the prior two calendar years retail sales in the city. Attached is the recommended policy statement to help Council develop criteria and funding methods to prioritize the Community Service Support requests. These policy recommendations are based upon practices the Council has used in the past for Community Funding requests.

Attached are a Community Services Budget and a Special Event Budget which have been prepared as a result of your May 7, 2001 worksession. The numbers are based upon your discussion at the worksession. Using the Council criteria, repeat projects will receive up to 22% over the dollar amount received in the prior year, based on a 22% increase in retail sales tax over the prior two calendar years. If they are a new request, the criteria is for first time funding up to \$1,500.

FISCAL IMPACT

Community Funding Line Item in FY2001-02 budget is \$161,072.

REVIEWED BY:


City Manager

City Attorney

Finance Director

PREPARED BY:


Dee Cockrum