

Attachment A

Proposed Changes to Vision, Mission, and Purpose Statements

VISION

- The city of Goodyear will be
 - a great place to live, work, and raise a family;
 - ~~a city with healthy lifestyles and commitment to the environment;~~
 - a growing community that provides quality economic and social opportunities, recreational activities, and healthy lifestyles.
- We will be known as
 - a destination place for regional shopping, dining, and entertainment;
 - a destination for higher education designed for workforce needs;
 - a place for diverse job opportunities and an inventory of industries;
 - an incubator for entrepreneurs;
 - a hub of sports, tourism, arts, and culture in the West Valley

MISSION

The city of Goodyear will provide the finest municipal services and ~~promote a quality environment~~ quality of life to enhance our community's prosperity through citizen and employee participation. We are committed to the stewardship of resources and fulfillment of the public trust.

PURPOSE

~~With unified leadership, a talented workforce, and an involved citizenry,~~ Goodyear is on the leading edge of tremendous growth and quality economic and development opportunities. By eliminating barriers and staying adaptable, we will take calculated risks to maximize the community's potential. With a strong team approach that includes unified leadership, a talented workforce, and an involved citizenry, w~~we~~ deliver services to meet the needs of our city so that Goodyear continues to be a thriving sustainable community for all.