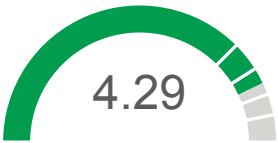


Q12 Elevate Engagement - It's Your Voice 2025

All - All

Apr 07, 2025 - Apr 29, 2025 | Total Respondents : 833 | Participation: 96%

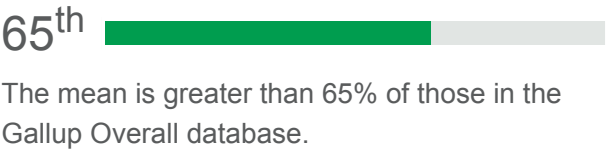
Engagement Mean



Trended Mean



Percentile Rank



Respondents

833

Highest Q¹² Items

Q06. Development



Q12. Learn and Grow



Lowest Q¹² Items

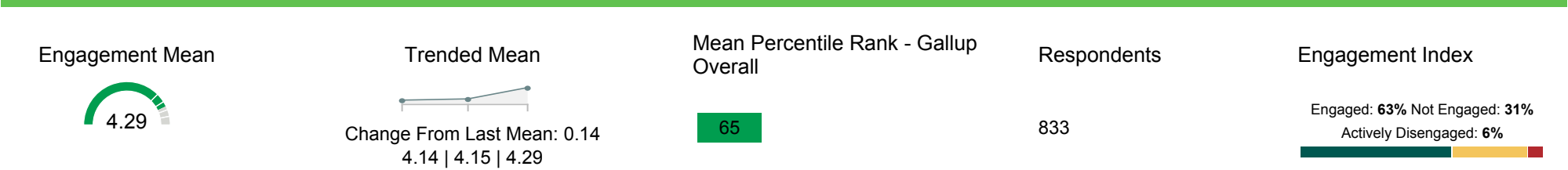
Q01. Know What's Expected



Q02. Materials and Equipment



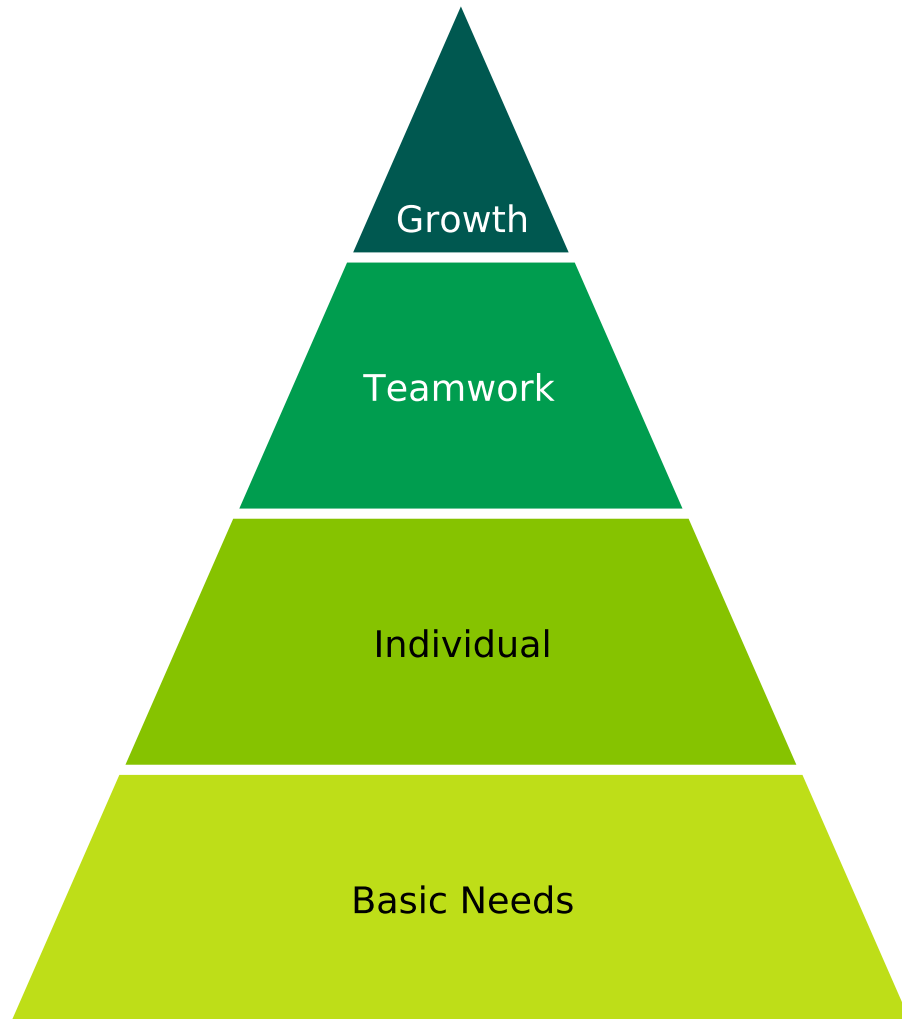
Mean Scores compared to Gallup Overall Database: ■ < 25th Percentile ■ 25-49th Percentile ■ 50-74th Percentile ■ 75-89th Percentile ■ >= 90th Percentile



	Respondents	Current Mean	Last Mean	Change	Mean Percentile Rank - Gallup Overall	Company Overall Current Mean
Q00: On a five-point scale, where 5 means extremely satisfied and 1 means extremely dissatisfied, how satisfied are you with your organization as a place to work?	826	4.30	4.23	0.07	63	4.30
Q01: I know what is expected of me at work.	832	4.54	4.44	0.10	53	4.54
Q02: I have the materials and equipment I need to do my work right.	828	4.23	4.19	0.04	49	4.23
Q03: At work, I have the opportunity to do what I do best every day.	830	4.33	4.24	0.09	59	4.33
Q04: In the last seven days, I have received recognition or praise for doing good work.	811	4.01	3.75	↑ +0.26	60	4.01
Q05: My supervisor, or someone at work, seems to care about me as a person.	825	4.50	4.39	0.11	61	4.50
Q06: There is someone at work who encourages my development.	826	4.32	4.20	0.12	63	4.32
Q07: At work, my opinions seem to count.	828	4.08	3.93	0.15	55	4.08
Q08: The mission or purpose of my organization makes me feel my job is important.	828	4.38	4.19	0.19	61	4.38
Q09: My team members are committed to doing quality work.	829	4.39	4.32	0.07	61	4.39
Q10: I have a best friend at work.	795	3.95	3.75	↑ +0.20	61	3.95
Q11: In the last six months, someone at work has talked to me about my progress.	821	4.26	4.05	↑ +0.21	61	4.26
Q12: This last year, I have had opportunities at work to learn and grow.	821	4.44	4.32	0.12	66	4.44

	Trended Mean	Past Report 2		Past Report 1		Current Report	
Q00: On a five-point scale, where 5 means extremely satisfied and 1 means extremely dissatisfied, how satisfied are you with your organization as a place to work?		4.24	685	4.23	739	4.30	826
Q01: I know what is expected of me at work.		4.50	690	4.44	745	4.54	832
Q02: I have the materials and equipment I need to do my work right.		4.10	688	4.19	742	4.23	828
Q03: At work, I have the opportunity to do what I do best every day.		4.23	688	4.24	744	4.33	830
Q04: In the last seven days, I have received recognition or praise for doing good work.		3.71	662	3.75	722	4.01	811
Q05: My supervisor, or someone at work, seems to care about me as a person.		4.38	685	4.39	742	4.50	825
Q06: There is someone at work who encourages my development.		4.16	689	4.20	737	4.32	826
Q07: At work, my opinions seem to count.		3.97	686	3.93	741	4.08	828
Q08: The mission or purpose of my organization makes me feel my job is important.		4.27	687	4.19	745	4.38	828
Q09: My team members are committed to doing quality work.		4.30	689	4.32	743	4.39	829
Q10: I have a best friend at work.		3.53	654	3.75	702	3.95	795
Q11: In the last six months, someone at work has talked to me about my progress.		4.28	683	4.05	731	4.26	821
Q12: This last year, I have had opportunities at work to learn and grow.		4.31	679	4.32	730	4.44	821

Engagement Hierarchy



Growth - How can I grow?

Employees need to be challenged to learn something new and find better ways to do their jobs. They need to feel a sense of movement and progress as they mature in their roles.

Teamwork - Do I belong here?

Employees need to feel like they belong and are a good fit with their team. They need to know they are part of something bigger than themselves. As a manager, encourage opportunities for teamwork and a sense of belonging.

Individual - What do I give?

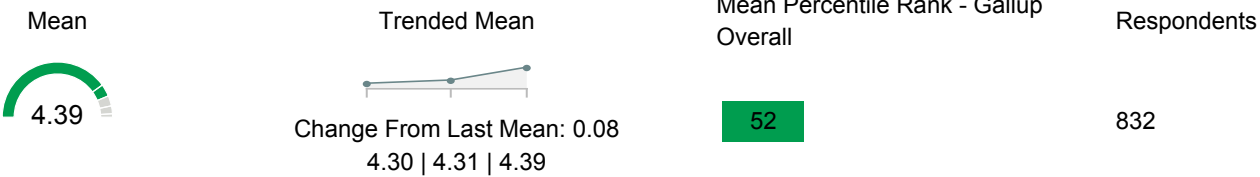
Employees want to know about their individual contributions and their worth to the organization. Manager support is especially important during this stage because managers typically define and reinforce value.

Basic Needs - What do I get?

Employees need to have a clear understanding of what excellence in their role looks like so they can be successful. Groups with high scores on the first element are more productive, cost-effective, creative and adaptive.

ENGAGEMENT HIERARCHY

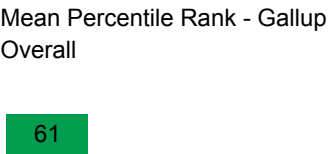
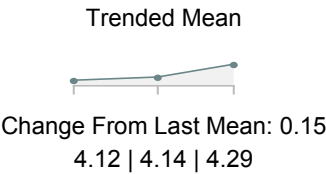
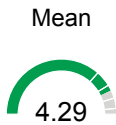
Basic Needs - What do I get?



	Respondents	Current Mean	Last Mean	Change	Mean Percentile Rank - Gallup Overall	Company Overall Current Mean
Q01: Know What's Expected I know what is expected of me at work.	832	4.54	4.44	0.10	53	4.54
Q02: Materials and Equipment I have the materials and equipment I need to do my work right.	828	4.23	4.19	0.04	49	4.23

ENGAGEMENT HIERARCHY

Individual - What do I give?



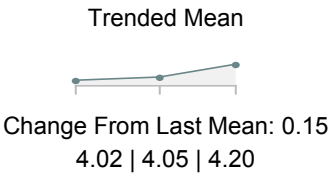
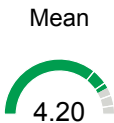
Respondents

833

	Respondents	Current Mean	Last Mean	Change	Mean Percentile Rank - Gallup Overall	Company Overall Current Mean
Q03: Opportunity to do Best At work, I have the opportunity to do what I do best every day.	830	4.33	4.24	0.09	59	4.33
Q04: Recognition In the last seven days, I have received recognition or praise for doing good work.	811	4.01	3.75	↑ +0.26	60	4.01
Q05: Cares About Me My supervisor, or someone at work, seems to care about me as a person.	825	4.50	4.39	0.11	61	4.50
Q06: Development There is someone at work who encourages my development.	826	4.32	4.20	0.12	63	4.32

ENGAGEMENT HIERARCHY

Teamwork - Do I belong here?



Mean Percentile Rank - Gallup Overall

59

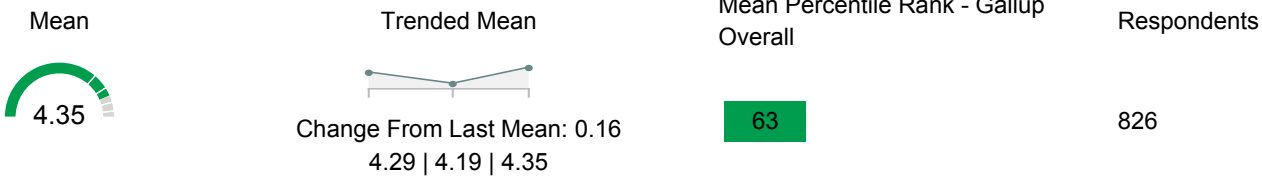
Respondents

833

	Respondents	Current Mean	Last Mean	Change	Mean Percentile Rank - Gallup Overall	Company Overall Current Mean
Q07: Opinions Count At work, my opinions seem to count.	828	4.08	3.93	0.15	55	4.08
Q08: Mission/Purpose The mission or purpose of my organization makes me feel my job is important.	828	4.38	4.19	0.19	61	4.38
Q09: Committed to Quality My team members are committed to doing quality work.	829	4.39	4.32	0.07	61	4.39
Q10: Best Friend I have a best friend at work.	795	3.95	3.75	↑ +0.20	61	3.95

ENGAGEMENT HIERARCHY

Growth - How can I grow?



	Respondents	Current Mean	Last Mean	Change	Mean Percentile Rank - Gallup Overall	Company Overall Current Mean
Q11: Progress In the last six months, someone at work has talked to me about my progress.	821	4.26	4.05	↑ +0.21	61	4.26
Q12: Learn and Grow This last year, I have had opportunities at work to learn and grow.	821	4.44	4.32	0.12	66	4.44

Engagement Index

There is a powerful link between employees who are engaged in their jobs and the achievement of crucial business outcomes.

Engagement Index

10.50:1 10.50 engaged employees for each actively disengaged employee

	%		Past %
Engaged Engaged employees feel involved in and enthusiastic about their work and workplace; they are loyal and productive.	63%		53%
Not Engaged Not Engaged employees are less likely to put high energy and passion into their work and are less loyal and productive.	31%		40%
Actively Disengaged Actively disengaged employees are emotionally against the organization; they are not loyal and are likely to undermine the efforts of others.	6%		7%

Trended Report Details

Past Report 2:	Past Report 1:	Current Report:
Q12 Engaging Goodyear - It's Your Voice 2023	Q12 Engaging Goodyear - It's Your Voice 2024	Q12 Elevate Engagement - It's Your Voice 2025
Apr 14, 2023 - May 10, 2023	Apr 22, 2024 - May 14, 2024	Apr 07, 2025 - Apr 29, 2025

FOOTNOTES

- * - Scores are not available due to data suppression.
- Questions with zero responses for the selected team and/or reporting group do not appear on the report.
- Respondents can select multiple responses for multi-select questions.
- Not shown if n < 4 for all Means, Top Box, and Verbatim Responses; n < 10 for Frequency; or data are unavailable.
- Meaningful change is represented by a green or red arrow if the score changes by 0.2 or more between survey periods.
- Percentile Rank in Gallup Overall Database

< 25th Percentile 25-49th Percentile 50-74th Percentile 75-89th Percentile >= 90th Percentile

- Percent Engaged available when n ≥ 30. All categories available when n ≥ 100.
- All text analytics are machine generated. Because we use machine learning to generate sentiments, results may not be 100% accurate.

GLOSSARY

The glossary provides high-level definitions of terms within the engagement report. Because of the dynamic nature of this site, not all terms will be applicable to or displayed on your report. Please use the terms that are relevant to your team when discussing and interpreting the data.

ENGAGEMENT DEFINED

EMPLOYEE ENGAGEMENT: Employee engagement refers to how committed an employee is to their organization, their role, their manager and their co-workers. Engagement drives performance. Gallup's research shows that more highly engaged employees give more discretionary effort at work and have higher productivity, profitability and customer service, as well as reduced turnover and safety incidents.

THE SURVEY ITEMS/QUESTIONS

OVERALL SATISFACTION: Overall Satisfaction is a measure of how content your team is with the overall company as a place to work. Overall Satisfaction is not included in the Overall Workgroup Engagement (GrandMean) score. Being a satisfied employee does not equate with being engaged, though the two are highly related.

Q01-Q12: These items are Gallup's proprietary workgroup engagement questions (commonly referred to as the Q¹²®). These items were selected for their strong connection to performance outcomes and the ability to take action at the workgroup level.

INDICES: In addition to the Q¹²® items, Gallup has created a number of empirically-derived sets of indices, which are comprised of 3-4 questions each. Individual scores of each index item are provided, along with a combined index score, which measures the strength of the core index construct. These indices help companies strategically pinpoint and improve specific focus areas relevant to their current situation.

CUSTOM ITEMS: These items are unique to your company and can vary across companies and surveys. While these "additional" questions link to the Gallup Engagement hierarchy, they are not always within the power of the workgroup to influence or change. These questions can provide additional insights into employees' perceptions, the situational workplace environment or company-specific initiatives.

EMPLOYEE ENGAGEMENT RESULTS

GRANDMEAN: The GrandMean measures overall Workgroup Engagement, which is an average of the 12 Workgroup Engagement items (Q01-Q12). The higher your score (with a maximum possible score of 5), the more engaged your fellow employees are.

ENGAGEMENT INDEX: The Engagement Index (EI) is a macro-level indicator of an organization's health that allows leaders to track the engagement levels of employees. This analysis identifies the percentage of participants who are engaged, not engaged and actively disengaged based on their responses to the Q¹²® survey items. You must have 100 employees participate to receive the full spectrum of responses for the EI. If you have 30<100 employees, the report will include the percentage of engaged employees only.

ENGAGEMENT HIERARCHY: Every employee has a distinct set of needs that follows a hierarchy, with basic needs at the foundation and growth at the top. Employees feel more or less engaged depending on how well they believe their needs are being met in the workplace.

UNDERSTANDING THE SCORES

THE SURVEY SCALE: The engagement survey utilises a 5-point scale with 1=Strongly Disagree and 5=Strongly Agree. For each question, employees have the option to also select

“Don’t know” or “Does not apply”.

TOTAL N: The total number of employees who responded to the survey.

MEAN SCORES: The average score using the 5-point survey scale, with 5.00 being the highest score and 1.00 being the lowest.

TOP BOX/%5: The percentage of employees who responded “5 – Strongly Agree” to the survey item.

DISTRIBUTION OF RESPONSES: The percentage of employees who responded “1”, “2”, “3”, “4” or “5” to an item. If 10 or more employees respond to the survey, the report could display a full distribution of responses. Otherwise, only the percentage of employees who responded with a “5” (Top Box) and item means will display.

SUPPRESSED DATA: Confidentiality of responses is extremely important to Gallup. If too few employees respond to a survey item, the data will be suppressed (not published) and an asterisk (“*”) will appear in its place.

COMPARISONS

EXTERNAL BENCHMARKING: (Gallup Overall): Used as a benchmark to determine how your team’s results compare to other workgroups within the Gallup Overall of clients.

PERCENTILE RANKING: The 25th percentile indicates 75% of workgroups fell above this score; the 50th percentile indicates 50% of workgroups fell above and below this score; the 75th percentile indicates only 25% of workgroups fell above this score. The higher your percentile, the stronger the item is in relation to the database. Used as a benchmark to determine how your team's results compare to internal and external workgroups.