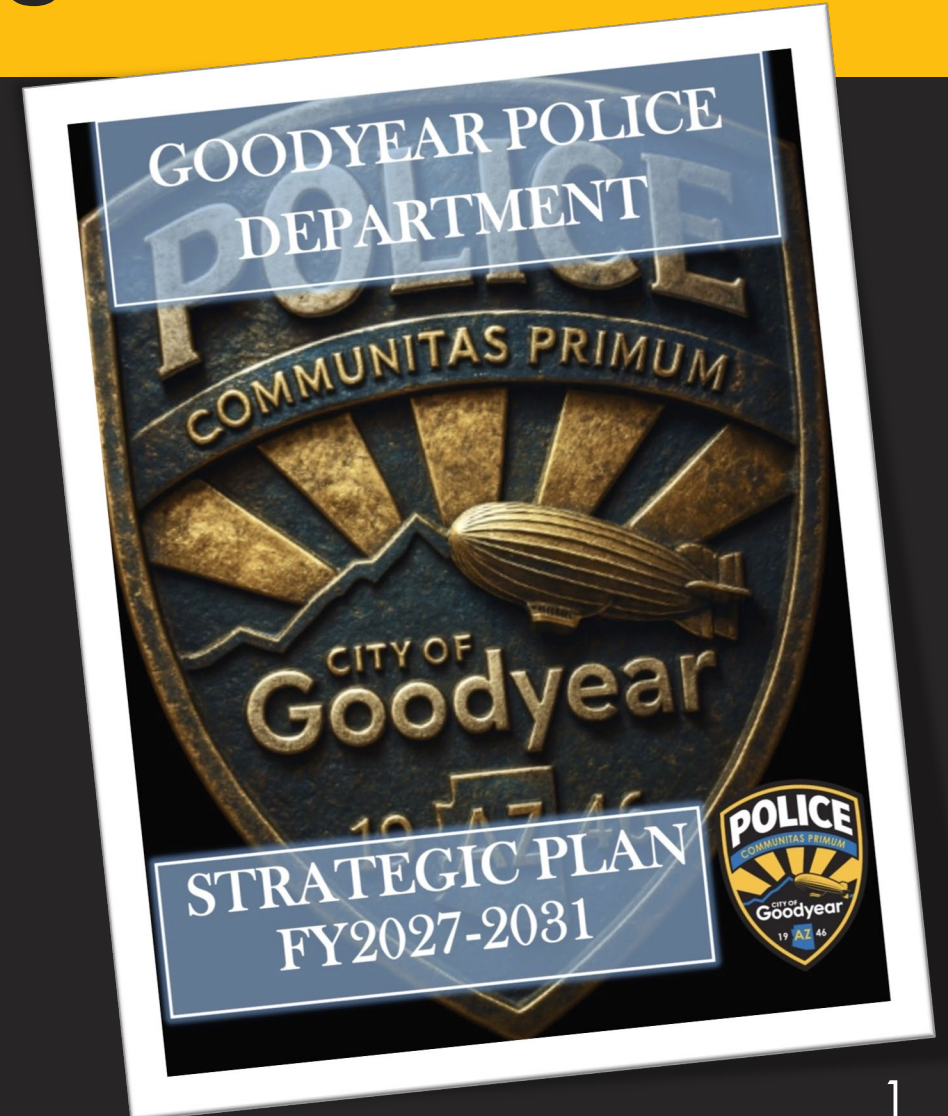




Goodyear Police Department FY2027-2031 Strategic Plan

Safe and Vibrant Community

- Develop a Strategic Plan for the Police Department to ensure that decisions are driven by well-planned strategies.





Goodyear Police Department FY2027-2031 Strategic Plan

GYPD MISSION

We protect what matters most – *our community, our neighborhoods, our future* – through integrity, service and an unwavering commitment to be one day better.



GYPD VISION

We seek to deliver *COMMUNITY-FIRST* policing at a world-class standard.

Vision, Mission & Guiding Values

GYPD GUIDING VALUES



INTEGRITY

We do what is right, even when no one is watching.

RESPECT

We treat everyone with fairness and dignity.

SERVICE

We are committed to serving our community with excellence.

ACCOUNTABILITY

We take responsibility for our actions and decisions.

COURAGE

We act with bravery and professionalism in the face of danger.

COMMUNITY

We build trust through transparency and engagement.



Goodyear Police Department FY2027-2031 Strategic Plan



Four Areas of Focus:

1. Operational Capacity, Infrastructure & Technology
2. Community Engagement
3. Crime Prevention & Problem-Solving
4. Culture, Training & Wellness



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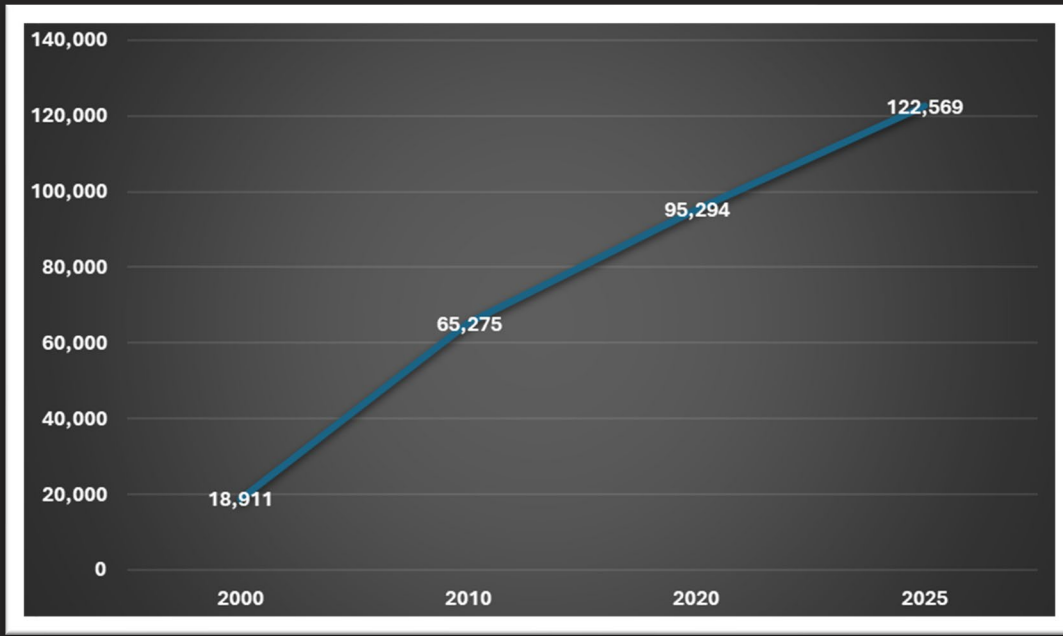
Staffing Growth

- Ensure adequate staffing and resource allocation to meet current and future service demands, achieving the ICMA 60/40 Police Staffing standard.

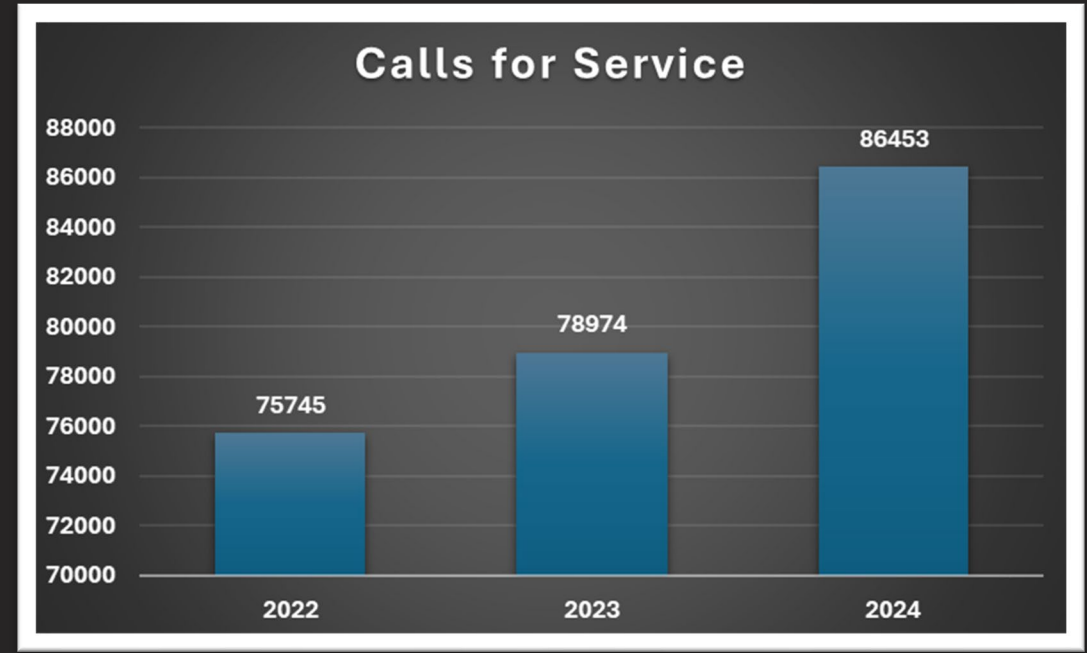


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Population Growth



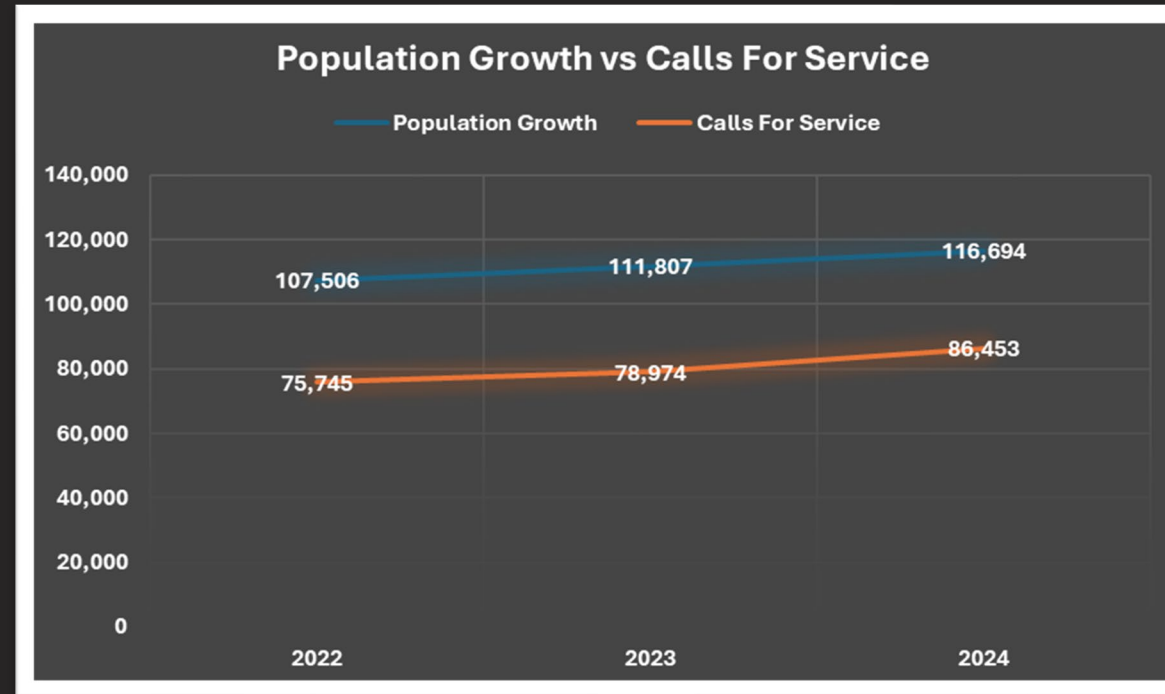
Calls for Service Growth





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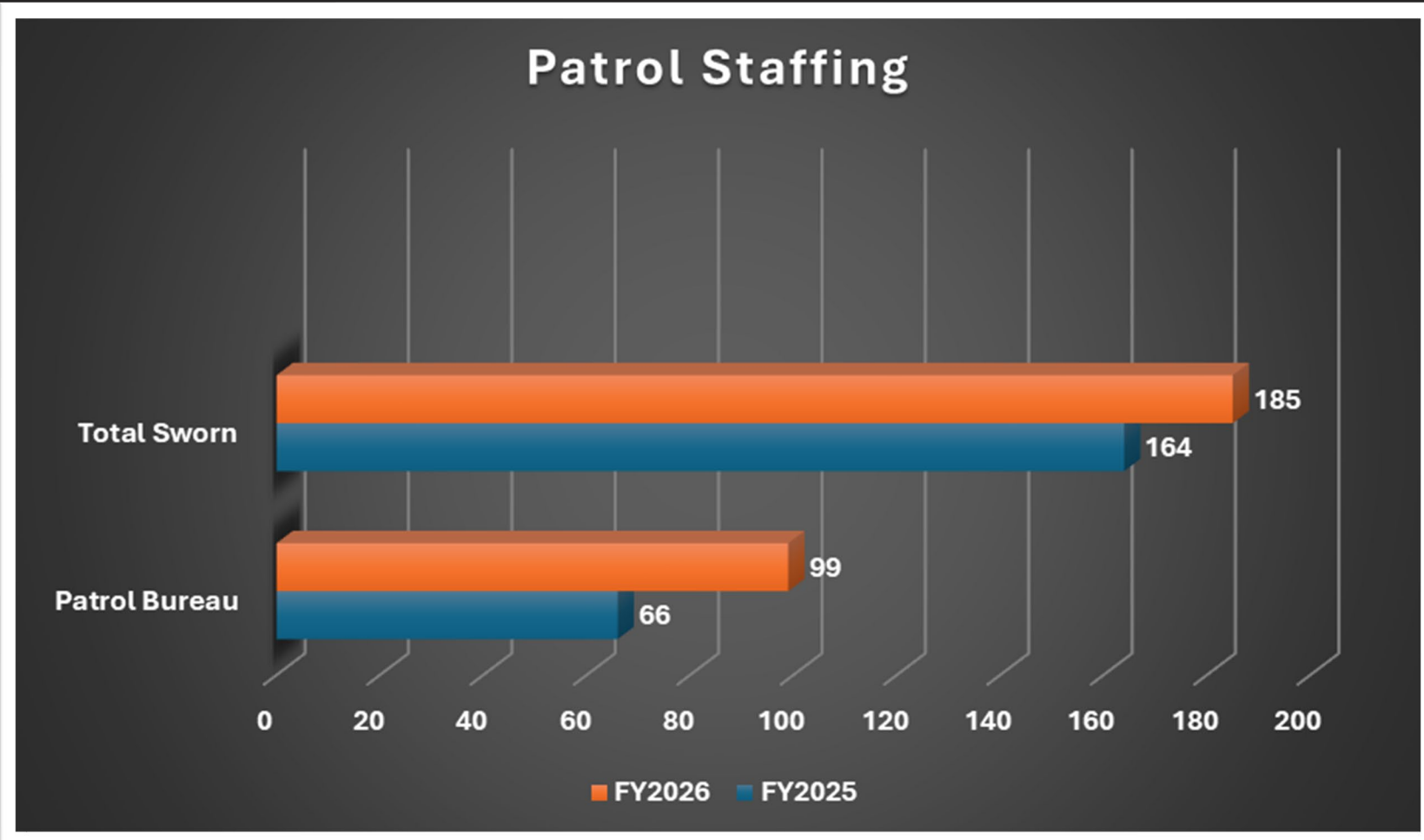
Population vs Calls for Service Growth





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Patrol Staffing





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Facilities Expansion

- Evaluate long-term facility needs
 - A new substation to provide enhanced public safety services to GSQ
 - A new Property & Evidence Annex, with additional space to house the Forensic Sciences Unit and Specialty Vehicle Parking.





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RTCC/GRIT

- Leverage technology to decrease police response times
- Improve crime prevention
- Increase criminal investigation solvability rates
- Enhance officer safety,
- Boosting the capabilities of the center with a Drone as First Responder (DFR) program.



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Community Engagement

1. Business Coalition
2. Educational Collaboration
3. Transparency & Communication





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Business Coalition

- Create a network and partnerships with the business community that promotes safety, communication and crime prevention tips.



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Educational Collaboration

- Explore partnerships resulting in opportunities to collaborate with their Public Safety Academies and CTE programs.





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Transparency & Communication

- Launch online dashboards showing community policing metrics and use of force data.



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Crime Prevention & Problem-Solving

1. Violent Crime Suppression
2. Homeless Outreach & Community Response





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Violent Crime Suppression

- Explore the creation of a full-time tactical element
 - Supplement investigations with criminal apprehensions
 - Search warrant service
 - Violent crime suppression/prevention efforts





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2025 SAU Mission

YTD (12/18/25) Operations: 108 (90 Planned Ops / 19 Emergency Callouts). That's an average of nearly one operation every 3 days, to include:

- **45 Apprehensions**
- **36 Search Warrants**
- **14 Narcotics Operations/SIU Support**
- **3 Armed Barricaded Suspect/s**





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Homeless Outreach & Community Response

- Expand the Community Action Team (CAT) to enhance coordination with mental health and social service partners.



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Culture, Training & Wellness

1. Wellness Unit
2. Leadership Development
3. ALEAP Accreditation





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Wellness Unit

- Create an Employee Wellness/Team Services Unit, which is dedicated to assisting all department employees and their families providing peer support, crisis and early intervention.



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Leadership Development

- Create and implement leadership schools for sergeants and lieutenants to strengthen supervisory and management skills.





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ALEAP Accreditation

- Complete accreditation through the Arizona Law Enforcement Accreditation Program (ALEAP).



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Thank You

