



City Council Work Session
City Hall - Canyon Trails Room 1 & 2
1900 N. Civic Square
Goodyear, AZ 85395
Monday, January 12, 2026
5:00 PM

Physical access to the meeting location will be available 30 minutes prior to the meeting.

Mayor
Joe Pizzillo

Vice Mayor
Brannon Hampton

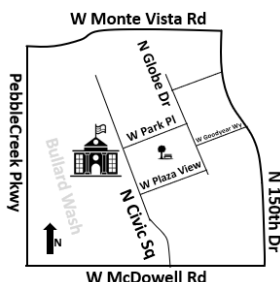
Councilmember
Wally Campbell

Councilmember
Laura Kaino

Councilwoman
Vicki Gillis

Councilmember
Benita Beckles

Councilmember
Trey Terry



PROCEDURES

Pursuant to A.R.S. § 38-431.02, notice is hereby given to the members of the Goodyear City Council and to the general public that the Council of the city of Goodyear will hold a meeting open to the public. Public body members of the city of Goodyear will attend either in person or by telephone conference call and/or video communication. The Goodyear City Council may vote to go into Executive Session, pursuant to A.R.S. § 38-431.03(A)(3), which will not be open to the public, to discuss certain matters. Meetings are conducted in accordance with the City Council Meetings Council Rules of Procedure adopted by Resolution No. 2025-2441.

THE CITY OF GOODYEAR ENDEAVORS TO MAKE ALL PUBLIC MEETINGS ACCESSIBLE TO PERSONS WITH DISABILITIES. With 48-hour advance notice, special assistance can be provided for sight and/or hearing-impaired persons at this meeting. Reasonable accommodations will be made upon request for persons with disabilities or non-English speaking residents. Please call the City Clerk (623) 882-7830 or Arizona Relay (TDD) 7-1-1 to request an accommodation to participate in this public meeting.

Si necesita asistencia o traducción en español, favor de llamar al menos 48 horas antes de la reunión al (623) 882-7830.



City Clerk's Office: 1900 N. Civic Square, Goodyear, AZ 85395 (623) 882-7830
www.goodyearaz.gov/cityclerk
City Council Meeting Live Broadcast: <https://www.facebook.com/goodyearazgov/videos>

CALL TO ORDER**ROLL CALL****AGENDA ITEMS FOR DISCUSSION**

ALL ITEMS LISTED ARE FOR DISCUSSION ONLY. NO ACTION CAN NOR WILL BE TAKEN.

1. FY2025 GOODYEAR MUNICIPAL COURT EXECUTIVE SUMMARY**Summary**

Council to receive an update on judicial branch operations for the Goodyear Municipal Court, covering Fiscal Year (FY) 2025 activity and current Court initiatives. (Manuel Delgado, Presiding Judge; Crystal Whelan, Court Director)

2. UPDATE ON ECONOMIC DEVELOPMENT OFFICE OF TOURISM**Summary**

Council to receive an update on the Economic Development Office of Tourism progress and seek guidance on proposed next steps. (Wendy Bridges, Economic Development Director)

3. CITY OF GOODYEAR POLICE DEPARTMENT FY2027-2031 STRATEGIC PLAN UPDATE**Summary**

Council to receive an update on the Police Department's Fiscal Year (FY) 2027–2031 Strategic Plan as identified in the city's Strategic Plan item within the Safe and Vibrant Community focus area. (Brian Issitt, Chief of Police)

FUTURE MEETINGS

Future meetings are tentatively scheduled as follows:

January 26, 2026

Council Meeting

5:00 p.m

ADJOURNMENT**POSTING VERIFICATION**

This agenda was posted on 1/7/2026 at 3:47 p.m. by ag.

ITEM #: 1.
DATE: 01/12/2026
AI #:2936



CITY COUNCIL ACTION REPORT

SUBJECT: FY2025 GOODYEAR MUNICIPAL COURT EXECUTIVE SUMMARY

STAFF PRESENTER(S): Manuel Delgado, Presiding Judge; Crystal Whelan, Court Director

Summary

Council to receive an update on judicial branch operations for the Goodyear Municipal Court, covering Fiscal Year (FY) 2025 activity and current Court initiatives. (Manuel Delgado, Presiding Judge; Crystal Whelan, Court Director)

FISCAL IMPACT

Court projects and initiatives discussed will be subject to available, budgeted funds.

BACKGROUND AND PREVIOUS ACTIONS

The Council last received an Executive Summary update from Presiding Judge Manuel Delgado in February 2025, regarding the FY2024 Executive Summary of the Court. Presiding Judge Manuel Delgado will provide a summary of FY2025 Court activity, as well as future Court initiatives and updates.

STAFF ANALYSIS

Information has been included in the staff presentation summarizing the Court Executive Summary for FY2025, and is included as Attachment A.

Attachments

Attachment A - Executive Summary Report
Staff Presentation

Goodyear Municipal Court Executive Summary FY25

The Goodyear Municipal Court serves the community with professionalism, empathy, and competence, each and every day.

City of Goodyear Municipal Court

Tel 623-882-7200

14455 West Van Buren Street, Suite
B101 Goodyear, AZ 85338

www.goodyearaz.gov/court
goodyearcourt@courts.az.gov

The Goodyear Municipal Court is part of the integrated judicial system and serves as the Judicial branch of the Goodyear Municipal government. The Court is subject to the administrative authority of the Maricopa County Superior Court, and the Arizona Supreme Court.

To Our Stakeholders

This summary provides highlights of the Court's performance & operational activity in Fiscal Year 2025, as well as goals for the current and coming fiscal years. The Court continues to model itself after the strategic agenda as set by Chief Justice Timmer of the Arizona Supreme Court, while simultaneously aligning with the City of Goodyear's own strategic plan initiatives.

Strategic Highlights

The Goodyear Municipal Court recognizes the importance of identifying opportunities to evolve as an organization, and therefore the Court designs goals that support the foundational components of a Court's purpose and responsibilities. Arizona Courts have established a nationally recognized reputation for excellence in innovation, judicial administration, and education.

Employee Engagement:

- *Employee Engagement: continued collaboration with Human Resources Department to complete Q12 Action planning and intentional design for culture development.*
 1. *Q12 Action Planning*
 - *Mini-retreat held with HR business partner to discuss Court Q12 results and division action plans*
- *Lean Process-Improvement efforts expanded into High-Impact/Low Effort workgroup meetings.*
 1. *Throughout FY25 the Court team focused on process improvement efforts in 15 focus areas. These focus areas were identified by Court-wide staff member suggestions. Focus groups were held throughout the year by small work groups for all 15 focus topics. Groups consisted of team members from each division of the Court, promoting problem-solving, unity, and collaboration. Work groups developed proposed plans of actions or process changes. As of December of 2025, 13 of the 15 focus areas have reached resolution, and the Court continues to partner with Human Resources to finalize the final two focus areas.*

Professional Development:

- Arizona Court's Association – 2025 Annual conference attendance in April of 2025 by Court personnel from each division of the Court team. Completion of accredited COJET training and networking with other statewide Court professionals.
- Court Leadership Conference - 2025 – Presiding Judge and Court Administrator (by invitation only).
- National Association for Court Management 2025 Annual Conference – Court Administrator attendance.
- National Association for Presiding Judges and Court Executive Officers (NAPCO) – 2025 Annual Conference - Presiding Judge and Court Administrator.
- Annual Judicial Conference 2025 – Presiding Judge & Court Hearing Officer attendance.
- Arizona Supreme Court – Court Security Officer Academy – Court Administrator attendance.
- Women Leading Government Annual Conference 2025 – Court Administrator, Court Hearing Officer & Courtroom Supervisor attendance.
- Civil Traffic Hearing Officer Program – Court Specialist attendance; Presiding Judge Facilitator.
- Probation training – internal COJET instruction for the Case Processing Division by the Presiding Judge.
- 'Basics' training – internal COJET instruction for the Customer Service Division by Presiding Judge.
- Second Chance Center / IRC Tour for Court staff and Judges at the Arizona Department of Corrections.
- Veterans Court Conference 3/03/2025 – Court Hearing Officer, Court Administrator and Case Processing Supervisor attend first Veterans Treatment Court Conference at the Judicial Education Center.
- Trauma in the Workplace – 6 month training program provided to all Court personnel – this program provided practical advice on how to support those in trauma or distress in the workplace while protecting yourself from compassion fatigue and not running afoul of legal obligations.

Judicial Branch Community Engagement & Partnerships:

- Continued participation in the Glendale Municipal Court Annual Stand Up for Veterans event and Tempe Municipal Court Arizona StandDown for Veterans event.
- Continued partnership with Maricopa County Regional Homeless Court – granting approval for eligible defendants to complete community service in lieu of payment of fines, if they participate and successfully graduate in the Homeless Court program
- *Arizona Supreme Court, Committee on Leadership & Workforce Excellence (COLAWE) & National Center for State Court programs.* The COLAWE is led by experienced Arizona court faculty, scholars, and subject matter experts well-versed in the analysis and evaluation of Courts in a broad social and historical content. Programs are designed to strengthen the knowledge and skills of Court employees as they grow professionally within the Arizona Court system.
 1. *COLAWE appointment: Court Administrator appointed by Chief Justice Brutinel as the LJ Administrator committee member, term ending 11/30/2025.*
- Court Administrator current facilitator for Arizona Court Supervisor program with the Arizona Supreme Court.
- Presiding Judge current member of the Judicial College of Arizona.
- Presiding Judge is a current instructor for the Civil Traffic Hearing Officer program with the Arizona Supreme Court.
- Renewal of the Intergovernmental Agreement with City of Glendale – February 2025 – agreement authorizes the partnership between the Goodyear Municipal Court and the Glendale City Court for the West Valley Regional Veterans Court program.
 1. From July 2024 to June 2025 – 25 defendants referred to the program during the period.
 2. FY25 WVRVC completions: 30 case resolutions (includes cases referred to the program prior to FY25).
 3. Case costs associated with this IGA are calculated by the Glendale City Court, with Federal Grant funding supporting a portion of the cost. The Goodyear Municipal Court does budget for invoices received from

Glendale, and the direct costs associated with Court Appointed Counsel requirements (Legal Fees budgetary allocations).

- Adoption of the Second Chance Center / Inmate Release Court (IRC) Program – The Inmate Release Court program is a collaborative partnership between the Administrative Office of the Courts and the Arizona Department of Corrections, Rehabilitation & Reentry (ADCRR) Second Chance Program (a pro-social program designed to prepare inmates for release). The IRC program was established to resolve outstanding cases in limited jurisdiction Courts for inmates participating in ADCRR's Second Chance Program. The primary focus of the program is to enable inmates to reenter society without financial burden of outstanding monetary obligations or additional sanctions, such as driver license suspensions or active warrants, that could hinder successful reintegration. The IRC program allows inmates the ability to take care of outstanding cases while serving out the remainder of their sentence. This program promotes compliance with Court orders and aligns with the Arizona judiciary's mission of providing fair justice for all, especially those who lack the financial means to pay off Court-ordered fines.
 1. 11 Defendants submitted an IRC Participant Agreement Form in FY25 with approval and issuance of a case plan by the Goodyear Municipal Court.
 2. 7 Defendants successfully completed their IRC plan in FY25 resulting in case resolution.

Local Public Community Engagement:

- Municipal Court 101 presentation incorporated in the LEAD program elective to educate Goodyear citizens about the Judicial Branch in the City of Goodyear (presented by the Court Administrator, Presiding Judge & City Prosecutor).
- Court Administrator mentorship with Desert Star Elementary School.
- BLCA Event – STEM student summit for development of skills for students to include panel interviews, presentations and professional skill building – February 2025 & April 2025 – Presiding Judge & Court Administrator
- 'Pizza with a Professional' – November 2024 – Presiding Judge attends lunch with students who are working on their professional development skills and preparing to enter the workforce in various capacities.
- Student shadowing & observation of Court proceedings – May 2025 – Goodyear Youth Commission student shadows Court Hearing Officer.

Access & Fairness:

- Language Services & Access. Court Language Access Plan revised April 2025. Language Access 'Court Interpreter Summit' attended at the Arizona Supreme Court by the Court Administrator & Case Processing Supervisor, October 2025.
- Remote/Virtual court appearances via Zoom/Microsoft Teams/facetime and or telephone
 1. Courtroom recording systems were upgraded in calendar year 2024 to add compatibility with Microsoft Teams, allowing the clerk to incorporate virtual appearances in the courtroom proceeding recording system.
 - The Court continues to partner with the judicial branch technology team and the City of Goodyear IT team to establish an effective and efficient virtual courtroom environment.
 - The Court piloted the Digital Evidence platform from July 2025 to September 2025 with the Arizona Supreme Court for Civil Traffic and Civil Protective Order digital evidence sharing. The program is used on an emergency-basis only to facilitate evidence-sharing between parties.
 - Future goals include creation of a video/remote appearance docket for qualifying misdemeanor cases.
- Self Help Center
 1. This public room includes a large directory map for local Justice, Superior and Juvenile Courthouses, as well as a guide as to services which can be obtained in each respective Court. The room also contains a display board for services in both English and Spanish, a resource wall, and a Public Access computer. Court customers can obtain certain documents required from MVD by using the computer and printing to the customer service station, saving time and reducing the amount of return visits to the Court. Customers can utilize the Public Access computer or various ipads in order to complete a Protective Order petition.

Financial Highlights

Courts collect monies in the form of restitution, fines, and fees, and assessments, with the purpose of administering justice. Courts are not revenue-generating centers. The following financial data is due to the Courts ability to carry out the impartial administration of justice,

seeing to it that each case is sentenced fairly and impartially, and that sentences are applied to each individual case accordingly. Payment compliance is achieved in a number of ways, including payment plans, proactive enforcement, and enhanced collection efforts.

Programs and Services:

- Court Appointed Counsel
 1. Court Appointed Attorney contracts ensure an attorney is present at every in-custody docket. This ensures the Court compliant with Rule 6.1 of the Arizona Rules of Criminal Procedure. Additionally, attorneys represent defendants at Veterans Court, Rule 11 proceedings and all other matters scheduled within the Goodyear Municipal Court.
- Language & Accessibility Services – The Court provides interpreters for all limited-English proficient customer, in all languages, by utilizing various certified and freelance interpreters. In accordance with the Americans with Disabilities Act, the Court also provides Court certified ASL interpreters.
- Self Help Center
- Jury Management
- Security personnel
- COJET training and other professional development of staff – various training to include compliance with annual live and legislative training requirements set forth by the Arizona Code of Judicial Administration
- Electronic lobby check-in system for all courtroom appearances – WaitWhile account established with the Arizona Supreme Court. Allows customers to check in for courtroom and front counter services, and receive automated updates for service status.

Court Enhancement Fund

Pursuant to Goodyear City Code Article 6-3-5(E) the City Court shall annually report the amount of money collected and expended during the reporting period and the progress made in Court enhancement.

- FY25 budgeted \$46,500 to supplement the cost of the Court Security Guard position
- FY25 revenue \$100,094.56 (125% of estimated revenue)

Operating Highlights

The Goodyear Municipal Court holds jurisdiction over a limited variety of cases. The Municipal Judge presides over misdemeanor crimes and petty offenses committed within the City of Goodyear, including: civil traffic, criminal traffic, criminal misdemeanors, juvenile traffic, liquor violations, City code, protective orders and search warrants. The Court maintains agreements with other municipalities to ensure the efficient, effective and fair processing of all cases.

Goodyear/Guadalupe Intergovernmental Agreement:

Pursuant to the Intergovernmental Agreement entered by the Town of Guadalupe and the City of Goodyear, the Goodyear Municipal Court retains all financials receipted for delinquent cases outstanding from the Guadalupe Municipal Court. Total fines and fees receipted from Guadalupe Municipal Court in FY25: \$7,924.91. the processing of financial transactions creates minimal impact on Goodyear Court personnel and resources as the transactions are primarily automated and receipted directly into the Court database without requiring Court staff to conduct additional case research. The agreement was renewed in FY24, with a one-time payment from the Town of Guadalupe received in the amount of \$20,240.00, deposited to the Court Enhancement Fund. The agreement will be reviewed for proposed renewal again in 2028.

One-time Funding – Problem Solving Pilot Court

The Court finalized their evaluation of Specialty Court Programs, and the Presiding Judge made his formal recommendation to the City Council at the December 9, 2024 work session. The recommendation included suspending the pursuit of specialty court program implementation, until a justifiable caseload exists. The Specialty Court programs evaluated included: Veterans Court, Rule 11 Court and Homeless Court.

Mental Health Court

While the Court recently evaluated the implementation of Specialty Court programs, the process was not specific to determining the potential need for a Mental Health Court, which

addresses defendants categorized as Seriously Mental Ill, or 'SMI'. Therefore, in June 2025 the Presiding Judge issued Administrative Order 2025-09, titled 'Implementation of Procedures to Share Identifying Information For Individuals With Serious Mental Illness'. This Order provides authority to the Court to facilitate the identification of such individuals and ensure appropriate legal services are provided, as well as to determine the overall need for a mental health treatment Court in the Goodyear Municipal Court, it is essential that Arizona Department of Health Services, Maricopa Health Finance Administration, the Maricopa Regional Behavioral Health Authority (RBHA) and AHCCCS Complete Care Contractor be able to share with the Goodyear Municipal Court through direct access database inquiries or other means, certain types of limited identifying information that will assist in providing appropriate legal programs and services for the mentally ill, accordingly.

Pursuant to the Presiding Judge's Employment Agreement, the Court will evaluate and make recommendation to the Council regarding the creation of a Specialty Court addressing Mental Health (SMI) defendants, either within the Goodyear Municipal Court or through an IGA with the Glendale City Court.

Operational, Security & Financial Reviews

The Goodyear Municipal Court underwent a Tri Annual financial review, required by the Arizona Supreme Court Minimum Accounting Standards. The auditor's report was delivered in August 2024 with positive remarks. The Court's audit was mentioned in the independent auditor's presentation given to the City Council at the meeting on December 9, 2024.

The Court also completed a mandatory Court Security Assessment & Checklist in September of 2024. This assessment is required to be completed every three years. The Goodyear Municipal Court completed the assessment in partnership with the Arizona Supreme Court, Court Security Unit. Additionally, the Court completed a Thread Vulnerability Assessment with the Goodyear Police Department in 2025. Recommendations for security enhancements were received and an action plan was developed by the Court Administrator to address any areas of improvement or security resources needed.

Charge Filing Stats

- FY25: 17,151
 1. Misdemeanor Non-Traffic: 1,718
 2. Domestic Violence: 658

3. DUI: 1,340
4. Criminal Traffic: 2,001
5. Civil Traffic: 10,146
6. Local Non-Criminal Ordinance: 835
7. Protective Orders: 453

Municipal Court Ranking:

- Ranked 12th largest out of the 21 Municipal Courts in Maricopa County
 1. Ranked 7th largest in DUI volume for Municipal Courts in Maricopa County
- Ranked 13th largest out of the 80 Municipal Courts in Arizona
 1. Ranked 8th largest in DUI volume for Municipal Courts in Arizona

Caseload metrics:

FY25 filings by volume:

Civil Traffic & Local Ordinance: 64.5%

Protective Orders: 3.3%

Misdemeanor: 32.2%

The Goodyear Municipal Court continues to experience an elevated DUI and criminal traffic filing volume. In FY25 the Court focused on expedited continuance practice for DUI matters, taking a more aggressive approach in efforts to gain compliance with the requirements of the Arizona Supreme Court Time Standards processing for DUI and misdemeanor matters. These case types are the most time and resource-intensive for the Court. An increase of DUI Jury Trials have also been experienced in the Court, further resulting in additional Court resource strain and strategic scheduling of courtroom dockets.

The Goodyear Municipal Court has continued to exceed charge filing rates. FY25 charge filings reflect a 34% increase (up from 15% increase in FY24). This continued growth requires a response by the Court to ensure the correct staffing and Court resources are readily available in order to avoid backlogs, or a negative impact on the delivery of timely and efficient justice.

Clearance Rate:

Measured by the number of charges terminated/completed compared to number of charges filed. This data is useful for Courts to analyze charge volume and trends, such as the workload on existing staff and the potential for developing a backlog. The Goodyear Court holds a high-performance standard for case processing and compliance policies, and Court staff are trained to operate at highly efficient levels. The Court aims to reach 100% clearance rate each month.

- FY25: 99.9% (17,146 terminated charges / 17,151 filed charges)

Courtroom Activity:

240 Trials/Hearings held – 15% increase from Trials held in FY24

Jury Trials scheduled – 8 trials. Scheduling of Jury Trials requires a significant use of court resources, and blocking of other regular calendars in order to accommodate the proceeding. Without the sufficient courtroom and facility space, this will continue to present a scheduling conflict for the Court.

Continued Innovation, Efficiencies & Projects

The Presiding Judge and Court Administrator continually evaluate Court processes and operations, and work closely in collaboration with Court team members and stakeholders, providing direction on initiatives that reflect on the Courts commitment to continuous improvement and a future shaped by our values. Transparency, efficiency and collaboration remain our priorities so that every individual who interacts with the Court feels listened to, respected and confident in the fairness and impartiality of the administration of justice. Court programs, services and innovations implemented in FY25 include:

- Implementation of Administrative Order 2024-06 'Authorizing Restrictions on Permitting Hazardous Evidence Inside a Courthouse'. Establishes a policy for Court Security personnel to respond in the event a hazardous or toxic substance is encountered within the Court facility, including reporting and chain of custody transfer to law enforcement, and requiring training on the administration of Naloxone Hydrochloride or Narcan.
- Implementation of Administrative Order 2025-03 'Citation Amendments and Clerical Corrections'. Replacing Administrative Order 2018-02, this Order is a collaborative document with the Goodyear City Prosecutor's Office, which authorizes prior to judgment, if no additional or different violation is charged and if substantial rights of the defendants

are not prejudiced, certain clerical errors to be amended or corrected on citations; pursuant to Arizona Rules of Criminal Procedure (ARCrP) and the Arizona Rules of Procedure in Civil Traffic and Boating Violation cases (ACvTrP).

- Implementation of Administrative Order 2024-04 'Disposition of Civil Violations by Non-Judicial Staff'. Replacing Administrative Order 2018-03, this Order sets policy and guidance to non-judicial Court personnel, with strict parameters on accepting civil traffic and non-misdemeanor pleadings and various documentation in the Court. The Order expands upon previously set policy, further authorizing the use of automated forms and eliminating cumbersome steps that were being required by defendants to submit information to the Court. The Order creates a more efficient and timely process for handling non-misdemeanor cases within the Court and improves customer service.
- Collaboration with the City Prosecutor to refine Probation case processing practices. This reduces the volume of cases proceeding to a Probation Hearing.
- Revision to Criminal Restitution Order. Update the Court's procedure, to ensure best practice processing standards.
- 'Probation Training'- facilitated by Presiding Judge, to educate Court personnel on the handling of Probation matters on a case. Probation is not a mandate that has historically been commonplace in the Goodyear Municipal Court, and the training was welcomed by Court personnel.
- Court Administrator shadows Glendale Mental Health Court and West Valley Regional Veterans Court.
- Capital Improvement Project – Temporary Facility Improvements. Project finalized in FY25.
 - o The temporary improvements included:
 - New Prosecutor Pre-Trial Conference rooms
 - New Prosecutor cubicles & workstations
 - New Prosecutor transaction counter
 - New Prosecutor staff break room & conference room
 - South lobby public seating area
 - North lobby public seating area
 - Additional Court Case Processing counter for second courtroom transactions
 - Additional Court cubicles & workstation
 - New Court conference room
 - New Court break room
 - Additional facility surveillance cameras

- AJACS database authority obtained to manage Court form templates. Court forms are now generated for most Court processes, with email functionality also incorporated in Court policy, eliminating physical mailings where possible. This process improvement provides access to Court information and notices to parties and customers in a more timely and efficient manner.
- eWarrants implemented in June 2025 with the Goodyear Police Department. Establishes a process to send electronic warrant information between the Goodyear Police Department and the Court.
- ADRS electronic reporting with the AZ Department of Public Safety repository. Establishes an automated process to report disposition information for Arrest Records filed in relation to misdemeanor violations filed in the Goodyear Municipal Court.
- Digital Evidence Portal implemented in July 2025. Pilot period ended September 2025. Establishes a portal for use in Civil Traffic and Protective Order matters for parties to upload and share evidence that is presented in Hearings. The use of the portal was modified to 'on emergency basis only' after determining that the portal was too resource-intensive to support on-going use.
- In-person Spanish Interpreter dockets scheduled every 2 weeks. Establishment of a routine in-person, credentialed, interpreter for misdemeanor Spanish-language case proceedings. Reduces the use of remote interpreters, unless necessary.

Looking Back at Our FY25 Goals & Initiatives

In the FY24 Executive Summary provided to the Council in January 2025, the Goodyear Municipal Court set forth numerous future goals for FY25, which support Judicial Branch priorities in the State of Arizona as well as priorities specific to this Court. The following goal and project statuses are being provided to the Council:

Goal/Objective	Status
Continue to evaluate the excessive number of DUI & misdemeanor filings; including the potential need of additional resources to manage case load, including Time Standards compliance	On-going; implementation of Time Standards letter for misdemeanor cases reaching 100+ day case age. Plans to expand the Court Appointed Counsel docket in FY27 to provide adequate attorney calendars for in-custody and non-in custody matters. This is due in part to increased DUI caseload and attorney assignments, and dockets are exceeding a reasonable volume.

FY27 Facility Study – pursue future facility plan	In progress; Phase I 'Feasibility Assessment' in progress for FY25. Project kick-off conducted 12/10/2025 with a completion date of June 2026. This project will lead the Court into the FY27 Facility Study in the City's Strategic Plan. Determination will be made as to whether the old City Hall facility is a feasible option for the next Court facility.
Innovation & technology - Expanded use of scanners; case management and paperless initiatives - Expansion of video appearance to include in-custody/misdemeanor case types (under consideration) - Refresh Court website content and encourage expanded usage by Court customers - Automation of courtroom forms - Fingerprint & signature pads for Court forms	On-going; 1. Scanners are in use at all workstations. Phased scanning plans have been implemented in both divisions of the Court and most communications to Court customers are sent via email. 2. Video remote appearances were sought with the Maricopa County Sheriff's Office for inmates, however the agency is not expanding this technology option with Courts. The Court will continue to in-person inmate appearances. 3. The Court website will be refreshed as a part of the Digital Communications and IT project for City-wide website enhancements. Evaluation of the current website content began in November 2025. 4. Court forms are now automated, with the Court controlling form templates; implementation of signature pads is a pending goal.
Lean 'Impact-Effort Matrix' & Q12 Action Planning	On-going; continued partnership with Human Resources to facilitate and achieve Lean Impact Effort initiatives. Active Q12 Action Plans for all Court divisions.
eWarrant process with the Goodyear Police Department to send electronic warrants / ADRS electronic reporting to upload disposition information into the AZ Department of Public Safety repository / use of additional technology such for fingerprinting (LiveScan) and signature pads / Digital Evidence Portal.	Completed; 1. Ewarrants implemented June 2025. 2. ADRS Implemented and pending final audit review with AZDPS in December 2025. 3. LiveScan fingerprinting solution evaluated, not implemented due to AZ Supreme Court legal opinion 4. Digital Evidence Portal – implemented; piloted; ended pilot phase, decision to use under emergency-basis only.
Inmate Court Release program	Program adopted and available for defendant participation.

Looking Ahead: As shared in the Court Quarterly Report to Council in FY25Q4, the Goodyear Municipal Court will pursue the following goals and initiatives in FY26:

Goodyear Municipal Court FY26 Goals

Court Programs

- Implement process for identifying defendants with Serious Mental Illness in the Case Processing Division; Mercy Care database access

Court Innovations

- Implement process & procedure for scanning of Civil Traffic case files; paperless case handling
- Implement process & procedure for scanning of misdemeanor case files; post-adjudicated case documents
- Incorporate lobby customer queuing system (replacing current system)
- Refresh Court website to increase access to Court information; docket informaton/forms/motions
- Evaluate & implement a virtual Courtroom process for appropriate Court proceedings; out-of-state defendants
- Implement Digital Evidence Portal

Data Integrity

- Review of misdemeanor case files meeting retention, prior to destruction (DPS purge project)

Collaboration & Culture

- All staff passing audit in division duties; cross-training
- Q12 Action Planning
- Lean Impact/Effort Matrix Workgroups
- Annual Court Retreat

Compliance

- MAS Action Plan (if applicable)
- Time Standards
- Evaluate Court processes and identify areas of opportunity; evaluate Court efficiencies

Technology

- Improve courtroom audio/visual platform to incorporate a seamless virtual/hybrid platform (includes Digital Evidence platform)

Presiding Judge Contractual Goals:

Judge Delgado reported on goal success during his employment contract renewal process in 2025. New contractual goals have been established for October 2025 thru October 2027, as follows:

Goal 1: Continue Q12 Employment Engagement, focusing on the Lean Impact Effort Matrix, in partnership with HR. *in progress, see report detail above.*

Goal 2: Evaluate and make recommendations to Council regarding the creation of a Specialty Court addressing Mental Health (SMI) defendants, either within the Goodyear Municipal Court or through an IGA with the Glendale City Court. *in progress, see report detail above.*

The Goodyear Municipal Court will schedule a future work session to report findings and provide a recommendation to the Council.

Goal 3: Improve the courtroom technology platform, with the goal of implementation of a virtual court proceeding docket for out-of-state defendants and to accommodate other special circumstances. *in progress, FY27 supplemental position requested in partnership with Information Technology.*



Goodyear Municipal Court FY25 Executive Summary

Honorable Manuel Delgado Jr,
Presiding Judge
Crystal Whelan, Court Director



Goodyear Municipal Court FY25 Executive Summary

FY25 Summary:

- A detailed executive summary report has been provided to the City Council in addition to this presentation
- The Court will discuss key Court programs and services, FY25 charge filing volume, and current plans to address growth



Court Programs & Language Access Services

Mental Health Court

(program currently under evaluation)

Veterans Court

Current programs: West Valley Regional Veterans Court; Regional StandUp & StandDown Veterans Court events

Homeless Court

Current program: Maricopa County Regional Homeless Court

Inmate Release Court (IRC) Program

Current program: partnership with AZ Department of Corrections, Second Chance Center & Administrative Office of the Courts

Language Access (Interpreters & Translators) & Accessibility Services

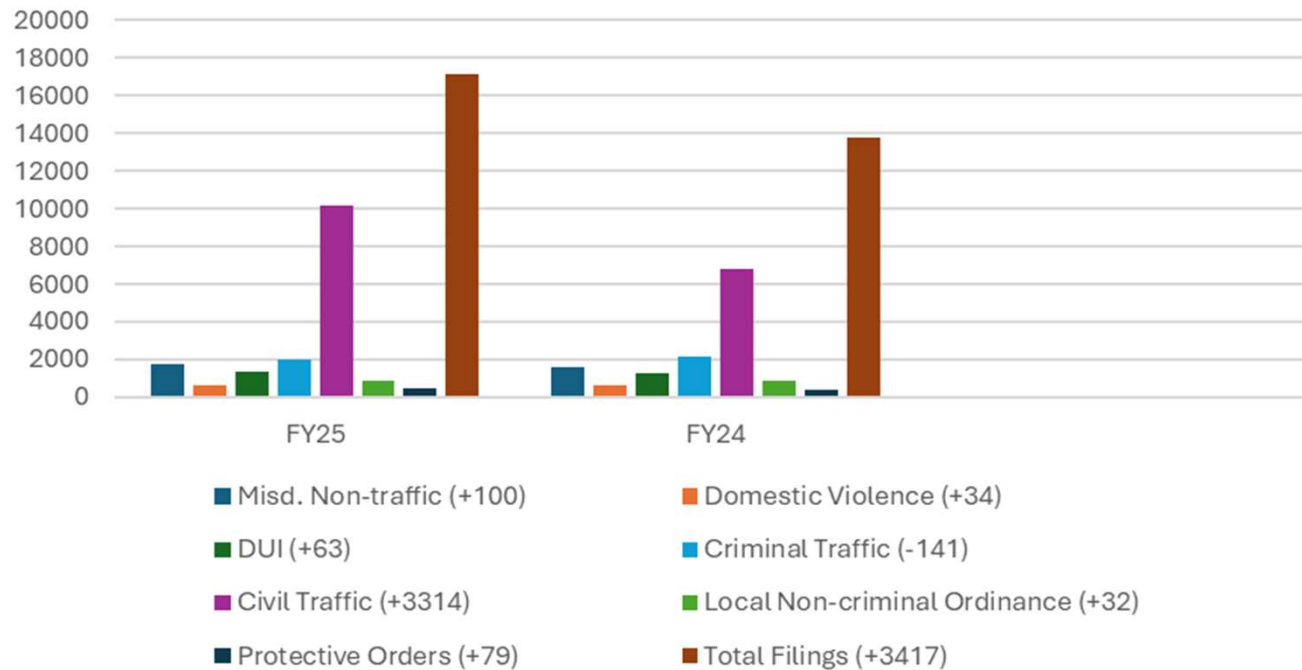
On-going interpreter services for Limited-English proficient Court customers and individuals requiring an ASL interpreter



Operating Highlights: Charge Filings

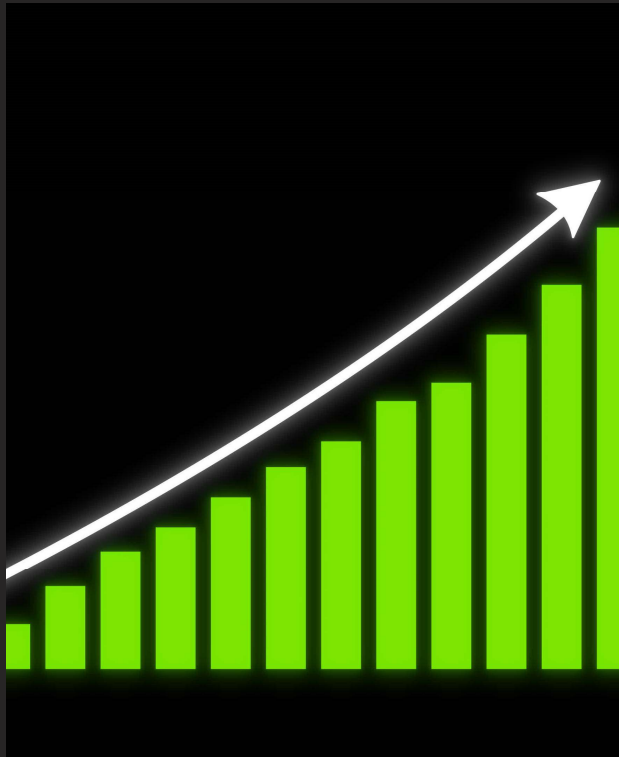
Goodyear Municipal Court FY25 Executive Summary

Charge Filings by Charge Type FY25 vs FY24





Filing & Caseload Volume



Court experiencing substantial growth year over year.

Charge Filings for FY25 reflect a 34% increase from FY24.

5-year trend analysis:

- Filings in FY21 were 10,990.
- Filings for FY26 are currently 7,946, trending to reach 19,689 by July 2026.
- 10,000 (nearly double) charge volume growth.



Limited Jurisdiction Court Ranking

Arizona Supreme Court AOC



[Click here to follow](#)

Court	Total Filings	Rank by Filings
Phoenix Municipal Court	138,585	1
Scottsdale Municipal Court	91,845	2
Mesa Municipal Court	81,011	3
Tucson Municipal Court	80,335	4
Paradise Valley Municipal Court	44,534	5
Chandler Municipal Court	44,505	6
Tempe Municipal Court	42,142	7
Glendale Municipal Court	32,855	8
Gilbert Municipal Court	30,083	9
Avondale Municipal Court	22,963	10
Peoria Municipal Court	14,710	11
Surprise Municipal Court	14,146	12
Goodyear Municipal Court	13,618	13
Buckeye Municipal Court	11,460	14
Flagstaff Municipal Court	10,691	15
Prescott Municipal Court	9,520	16
Yuma Municipal Court	9,311	17
Lake Havasu Municipal Court	8,543	18
Casa Grande Municipal Court	8,257	19

Select Court Level

- ☒ Municipal Courts
☐ Justice Courts

Select Fiscal Year

- ☒ 2025
☐ 2024
☐ 2023
☐ 2022
☐ 2021
☐ 2020
☐ 2019
☐ 2018
☐ 2017
☐ 2016
☐ 2015
☐ 2014
☐ 2013
☐ 2012
☐ 2011
☐ 2010
☐ 2009
☐ 2008
☐ 2007
☐ 2006
☐ 2005
☐ 2004
☐ 2003
☐ 2002
☐ 2001

Select Case Type

- ☒ Select all
☐ Misdemeanor
☐ Criminal
☐ Civil Traffic
☐ Protective Order
☐ Local Ordinance

Select County

- ☒ Select all
☐ Apache
☐ Cochise
☐ Coconino
☐ Gila
☐ Graham
☐ Greenlee
☐ La Paz
☐ Maricopa
☐ Mohave
☐ Navajo
☐ Pima
☐ Pinal
☐ Santa Cruz
☐ Yavapai

STATEWIDE COURT RANKING

Ranked #13 out of 80 Municipal Courts in the state. (see image)

County-wide
Goodyear ranks as the 12th largest out of 21 Municipal Courts.



Limited Jurisdiction Court Ranking

Arizona Supreme Court AOC

powerbigov.us - To exit full screen, press **Esc**



Court	Total Filings	Rank by Filings
Phoenix Municipal Court	5,663	1
Mesa Municipal Court	4,734	2
Scottsdale Municipal Court	3,121	3
Gilbert Municipal Court	2,843	4
Tempe Municipal Court	1,904	5
Chandler Municipal Court	1,855	6
Goodyear Municipal Court	1,218	7
Glendale Municipal Court	1,086	8
Peoria Municipal Court	906	9
Surprise Municipal Court	508	10
Buckeye Municipal Court	502	11
Avondale Municipal Court	471	12
Tolleson Municipal Court	292	13
El Mirage Municipal Court	137	14
Wickenburg Municipal Court	92	15
Paradise Valley Municipal Court	82	16
Litchfield Park Municipal Court	30	17
Fountain Hills Municipal Court	24	18
Carefree/Cave Creek Municipal Court	21	19
Yountown Municipal Court	10	20

Select Court Level

- ☒ Municipal Courts
☐ Justice Courts

Select Fiscal Year

- ☒ 2025
☐ 2024
☐ 2023
☐ 2022
☐ 2021
☐ 2020
☐ 2019
☐ 2018
☐ 2017
☐ 2016
☐ 2015
☐ 2014
☐ 2013
☐ 2012
☐ 2011
☐ 2010
☐ 2009
☐ 2008
☐ 2007
☐ 2006
☐ 2005
☐ 2004
☐ 2003
☐ 2002
☐ 2001
☐ 2000

Select Case Type

- ☐ Select all
☐ Misdemeanor
☒ Criminal
☐ DUI
☐ Other
☐ Serious
☐ Civil Traffic
☐ Protection
☐ Local Ordinance

Select County

- ☐ Select all
☐ Apache
☐ Cochise
☐ Coconino
☐ Gila
☐ Graham
☐ Greenlee
☐ La Paz
☒ Maricopa
☐ Mohave
☐ Navajo
☐ Pima
☐ Pinal
☐ Santa Cruz
☐ Yavapai
☐ Yuma

STATEWIDE COURT RANKING – DUI'S

Ranked #7 out of 21 Municipal Courts in Maricopa County for DUI filings.

DUI case processing can be a lengthy and resource-intensive process for the Court, requiring numerous calendar settings and involving complex mandatory sentencing requirements if a conviction is entered.

AREAS OF FOCUS

Clearance Rate

The Clearance Rate is a measurement of the number of charges terminated/competed, as compared to the number of charges filed.

The Court publishes this data quarterly on the City's Performance Dashboard.
In addition to the quarterly reporting, the rate is tracked monthly when the Court compiles charge filing data for the Arizona Supreme Court.

- Historically, the Court has reported a clearance rate of 100% or higher.
- Due to recent increases in filings, monthly clearance rates dropped as low as 89%, indicating a backlog is occurring.

Time Standards

The Arizona Supreme Court issued Administrative Orders to adopt standards for Court proceedings, including percentages of cases that should be concluded within specific timeframes, which is essential for timely resolution and swift delivery of justice.

The Court is compliant with several Time Standards requirements however work is still to be done in meeting both the 'Criminal Misdemeanor' and 'DUI' Time Standards categories.



Jail Court

Jail Court – inmate transport increased volume

- Increase in volume of weekly inmate transport
- Compliance with Rule 6.1 of the Arizona Rules of Criminal Procedure requiring appointment of Counsel
- Impact felt by the Court, Court Appointed Counsel, Prosecutors and Police Department
- Video remote appearances were explored but not a viable solution with the jail
- Alternative solutions explored with Police and Prosecution leadership team, including re-designing the courtroom docket to alleviate congestion in the holding cells and create more efficient time spent with Prosecutors, defense attorneys, and the Judge.



Planning for continued Growth

Space challenges & staffing projections

- Staffing Plan – 3-5 year staffing plan scheduled with Human Resources department, to include evaluation of other Courts.
- Courtroom proceedings: the Court is currently competing for courtroom time when Jury Trials are scheduled. The issue will be addressed in the Facility study.
- Phase I initiated – Feasibility Assessment with the National Center for State Courts – kickoff held 12/10/2025. Project involves the assessment of old City Hall. Phase II - FY27 Strategic Plan item 'Court Facility Study'.
- Network upgrade with the Administrative Office of the Courts – March 2026.

Coming to Court on Your Own



Goodyear Arizona, Municipal Court Project Schedule	Weeks																							
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Task 1: Kick-off	★ Kickoff 12-10-2025																							
Task 2: Data Collection and Analysis																								
Task 3: Court Operations Observation/Survey and Interviews																								
Task 4: Develop Long-Term Court System Projection and Considerations	◆ Preliminary Projections																							
Task 5: Develop Future Court Space Program	◆ Space Program																							
Task 6: Develop Space Allocation Concept to Assess (Old City Hall Building)	◆ Space Allocation Concept																							
Task 7: Develop Final Report	◆ ◆																							



FY26 Goals

The Executive Summary details FY25 and FY26 goals and objectives set by the Court.



The Goodyear Municipal Court serves the community with professionalism, empathy, and competence, each and every day.

ITEM #: 2.
DATE: 01/12/2026
AI #:3010



CITY COUNCIL ACTION REPORT

SUBJECT: UPDATE ON ECONOMIC DEVELOPMENT OFFICE OF TOURISM

STAFF PRESENTER(S): Wendy Bridges, Economic Development Director

Summary

Council to receive an update on the Economic Development Office of Tourism progress and seek guidance on proposed next steps. (Wendy Bridges, Economic Development Director)

FISCAL IMPACT

The fiscal impact will require budget approval through the Fiscal Year (FY) 2027 annual budget process for salary for a full-time non-exempt position, marketing and travel funds.

BACKGROUND AND PREVIOUS ACTIONS

As part of the FY2026 Strategic Plan item to evaluate a Sports and Tourism Strategy, Economic Development and Parks and Recreation presented short-and long-term tourism recommendations to Council at the June 16, 2025 Work Session. Council supported establishing an Office of Tourism within Economic Development and directed staff to begin implementing the identified short-term actions.

The Office of Tourism has been created and is currently supported by three staff members. Staff have conducted extensive stakeholder engagement with state tourism organizations, regional partners, and peer cities to align strategies and share best practices. The city hosted two Tourism Roundtable meetings on October 1, 2025, and January 7, 2026, with participation from local hotels, golf courses, The Wigwam Resort, and the City of Litchfield Park and plan to continue to meet on a quarterly basis.

Staff is collaborating with Digital Communications on the Visit Goodyear brand refresh, and the tourism website is on track for completion by the end of FY2026, with supporting social media and digital marketing efforts to follow. Staff is also coordinating with the Arizona Office of Tourism to relocate the regional Visitor Center from the West Valley Regional Chamber to Goodyear City Hall, with transition planning underway.

STAFF ANALYSIS

Staff analysis concludes that Goodyear is ready to transition from foundational work to a full destination marketing and management program. The next phase emphasizes dedicated leadership, a strengthened tourism identity, and targeted marketing to attract visitors. Central to this effort is hiring a Tourism Manager to provide strategic direction, oversee branding and campaigns, coordinate partnerships, and manage the city's tourism initiatives as a cohesive, data-driven program. This role will ensure consistent industry outreach, expand Goodyear's presence at tourism and economic development events, accelerate the Visit Goodyear brand launch, and serve as the primary liaison to hotels, attractions, and event organizers to drive proactive collaboration and timely responses to emerging opportunities.

Attachments

Staff Presentation



Council Update Economic Development Office of Tourism





RECAP

- FY25 Strategic Plan Item
- Council Direction June 2025
 - Establish an Office of Tourism
 - No Additional Budget Allocation
 - Leverage Prop 302 funds
 - Stakeholder and Partner Engagement
 - Focus on “Small Group Meetings” Market





PROGRESS UPDATE

- Established the Goodyear Office of Tourism
 - Created as a Division of Economic Development Department
 - Designated as the Official Destination Marketing Organization (DMO)
- Leveraged Prop 302 Funds - Programmed for FY26
 - Tourism Promotion and Marketing ONLY (example: no administrative or personnel costs)
 - Spring Training Focus





PROGRESS UPDATE

- Stakeholder & Partner Engagement
 - Arizona Office of Tourism (AOT)
 - Arizona Lodging & Tourism Association (AzLTA)
 - Other Destination Marketing/Management Organizations (DMOs), Convention & Visitor Bureaus (CVBs)
 - Other City Departments-Parks, Ballpark





PROGRESS UPDATE

- Stakeholder & Partner Engagement
 - Goodyear Tourism Quarterly Roundtable
 - October 2025 & January 2026
 - Attendees: Goodyear's Hospitality Industry
- Target Small-Group Meetings Market
 - Interest by Tourism Roundtable Group
 - Business Opportunities Identified for 2026





ADDITIONAL PROGRESS

- Application for Official Arizona Visitor Information Center (AVIC) Designation
- Research & Benchmark Data
 - Performance Metrics
- Marketing & Brand Development
 - New Logo
 - New Dining Collateral
 - Website Development Underway





NEXT STEPS

- Develop Consumer Tourism Function
- Strengthen Visitor Infrastructure
- Create Dedicated Marketing Program
- Cultivate Signature Tourism Experiences





NEXT STEPS

- Hire a Tourism Position
- Allocate Marketing Budget





Council Discussion

Questions & Discussion

ITEM #: 3.
DATE: 01/12/2026
AI #:2659



CITY COUNCIL ACTION REPORT

**SUBJECT: CITY OF GOODYEAR POLICE DEPARTMENT
FY2027-2031 STRATEGIC PLAN UPDATE**

STAFF PRESENTER(S): Brian Issitt, Chief of Police

Summary

Council to receive an update on the Police Department's Fiscal Year (FY) 2027–2031 Strategic Plan as identified in the city's Strategic Plan item within the Safe and Vibrant Community focus area. (Brian Issitt, Chief of Police)

FISCAL IMPACT

There is no direct fiscal impact related to this item. The Strategic Plan will be a guide for budget and Capital Improvement Project requests in future fiscal years.

BACKGROUND AND PREVIOUS ACTIONS

On November 17, 2025, Council adopted the updated city of Goodyear FY2026-2029 Strategic Plan. Within the Safe and Vibrant Community Focus Area, the Police Department was tasked with developing a comprehensive Strategic Plan to ensure organizational decisions are driven by data-informed strategic planning. The Police Department's Strategic Plan is critical to addressing both current operational demands and the evolving needs of a rapidly expanding community. The Strategic Plan, included as Attachment A, identifies four primary focus areas: Operational Capacity, Infrastructure and Technology, Community Engagement, Crime Prevention and Problem-Solving, and Culture, Training, and Wellness. Given Goodyear's accelerated growth trajectory, the Strategic Plan will undergo annual evaluation incorporating current crime trend analysis, economic development projections, and emerging community needs.

STAFF ANALYSIS

In November 2025, Chief Issitt presented his inaugural 2025 Strategic Assessment for the Police Department. This comprehensive document identified the department's organizational strengths and areas for improvement while establishing a near-term roadmap for strategic growth and operational transformation. Chief Issitt has since initiated departmental restructuring to align with this vision. The FY2027-2031 Strategic Plan builds upon this foundation, providing a long-term framework for organizational development informed by statistical analysis, collaborative input from the Operations, Support, and Professional Services Divisions, and the Chief's strategic vision. As Goodyear experiences continued growth, this strategic plan will serve as the guiding framework for future departmental development, personnel allocation, and annual fiscal planning and budget requests to Council.

Attachments

Attachment A - GYPD FY2027-2031 Strategic Plan
Staff Presentation

GOODYEAR POLICE DEPARTMENT

STRATEGIC PLAN
FY2027-2031



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Culture, Training & Wellness	Page 12

A Message from Chief Brian J. Issitt

It is an honor and privilege to present the Goodyear Police Department Strategic Plan, which was created in conjunction with staff input and our strategic community partners.

This plan will serve as the roadmap for how we will continue to provide exceptional service, strengthen trust, and enhance public safety for the next five years as we work to meet the needs of our ever-growing city.

The foundation of modern policing lies in partnership — between the department, our community, and our stakeholders. This strategic plan reflects our shared commitment to collaboration, accountability, and continuous improvement. It outlines our priorities, defines our goals, and establishes clear strategies for achieving measurable results in conjunction with the City of Goodyear's strategic plan of maintaining a Safe & Vibrant Community.

We will focus on the following strategic areas as we remain steadfast in our mission to protect life and property, prevent crime, and uphold the rights and dignity of every person we serve:

1. **Operational Capacity, Infrastructure & Technology**
2. **Community Engagement**
3. **Crime Prevention & Problem-Solving**
4. **Culture, Training & Wellness**

I am proud of the dedication and professionalism demonstrated by the men and women of the Goodyear Police Department. Their commitment to duty, integrity, and service continues to make a meaningful difference every day.

Together—with the trust and support of our community—we will continue to advance our shared vision of a safe, just, and thriving Goodyear.

Brian J. Issitt
Chief of Police
Goodyear Police Department



GYPD MISSION

We protect what matters most -- *our community, our neighborhoods, our future* — through integrity, service and an unwavering commitment to be one day better.



GYPD VISION

We seek to deliver *COMMUNITY-FIRST* policing at a world-class standard.

GYPD GUIDING VALUES



INTEGRITY

We do what is right, even when no one is watching.

RESPECT

We treat everyone with fairness and dignity.

SERVICE

We are committed to serving our community with excellence.

ACCOUNTABILITY

We take responsibility for our actions and decisions.

COURAGE

We act with bravery and professionalism in the face of danger.

COMMUNITY

We build trust through transparency and engagement.

Operational Capacity, Infrastructure & Technology

Guiding Principles

1

Preparedness and Readiness - Ensure the department has the staffing, training, and systems needed to respond swiftly and effectively to all situations.

2

Innovation and Continuous Improvement - Pursue modern solutions and best practices that enhance operational performance, officer safety, and service delivery.

3

Growth and Sustainability - Build infrastructure and systems that are adaptable to future demands, emerging threats, and long-term community growth.

4

Data-Informed Policing - Use accurate, ethical, and secure data practices to drive decisions, evaluate performance, and guide resource allocation.

5

Collaboration and Interoperability - Build partnerships and integrated systems that enable effective coordination within the department, with external agencies and community stakeholders.

Operational Capacity, Infrastructure & Technology

ACTION ITEM	DESCRIPTION	PARTNER	TIMEFRAME
Staffing Growth	Ensure adequate staffing and resource allocation to meet current and future service demands, achieving the ICMA 60/40 Police Staffing standard.	CMO	FY2031
Precinct Restructuring	Create three (3) precincts and redistrict beat areas for balanced call load and service delivery.		FY2031
Facilities Expansion	Evaluate long-term facility needs for (a) new substation to provide enhanced public safety services to GSQ and (b) a new Property & Evidence Annex, with additional space to house the Forensic Sciences Unit and Specialty Vehicle Parking.	Engineering/Public Works	FY2028
RMS/CAD	To be able to obtain more consistent analytics to focus on data-driven policing, determine current baseline metrics and assess for enhancements.	IT	FY2027
Technology Modernization	Assess next-gen body worn cameras, mobile CAD, and an integrated Evidence Management System.	IT	FY2030
*Regional Jail Study	Study and evaluate potential partnerships for a regional jail facility.		FY2027
RTCC/GRIT	Leverage technology to decrease police response times, improve crime prevention, increase criminal investigation solvability rates, and enhance officer safety, while boosting the capabilities of the center with a Drone as First Responder (DFR) program.	IT	FY2029
*Regional Public Safety Training Facility	Explore and evaluate regional partnerships for a training center (BOND DEPENDANT).	FD	FY2027

Items denoted with an * are part of the overall existing City of Goodyear Strategic Plan.

Community Engagement

Guiding Principles

1

Partnership and Collaboration - Work hand in hand with residents, HOAs, and local organizations to create safe and supportive neighborhoods.

2

Trust and Transparency - Continue to create opportunities for open and honest communication, strengthening confidence and meeting the community's priorities.

3

Fairness and Respect - Strive to make every individual in the community feel safe and supported, through the commitment of impartial policing, promoting justice and equal treatment for all.

4

Integrity and Accountability - Doing what is right is at the heart of law enforcement, being accountable for our actions and maintaining the highest standards of professionalism and ethics.

5

Safety and Well-Being - Engaging the community is about more than enforcement — it's about caring for people. We work to promote safe, healthy, and thriving neighborhoods for everyone.

Community Engagement

ACTION ITEM	DESCRIPTION	PARTNER	TIMEFRAME
Community Policing Expansion	Continue to strengthen relationships through programs such as Coffee with a Cop, National Night Out, and neighborhood meetings.		FY2031
Social Media Outreach	Continue to enhance the department's social media presence with a Police Digital Engagement Specialist.	Digital Communications	FY2027
Physical & Virtual Block Watch	Rebuild a robust physical block watch program with HOAs around Goodyear, enhancing the program with the ability to join virtually.		FY2027
Crime-Free Multi-Housing Program	Develop a crime-free multi-housing program that builds a partnership between GYPD, property owners and residents designed to reduce crime, drugs and nuisance activity at rental properties.	Development Services	FY2028
Business Coalition	Create a network and partnerships with the business community that promotes safety, communication and crime prevention tips.		FY2028
Educational Collaboration	Explore partnerships with Agua Fria High School District and West-MEC to determine the feasibility of creating opportunities to collaborate with their Public Safety Academies and CTE programs.		FY2029
Transparency & Communication	Launch online dashboards, or other similar tools showing community policing metrics and use of force data.	IT	FY2028
Chief's Community Roundtable	Implement a Chief's Community Roundtable to provide a collaborative forum for community members to share feedback, ask questions, and engage in open dialogue with police leadership.		FY2027

Crime Prevention & Problem-Solving

Guiding Principles

1

Proactive Approach - Focus on preventing crime before it occurs through early identification of risks, targeted interventions, and community collaboration.

2

Data-Driven Decision-Making - Use evidence, crime statistics, and research to guide strategies, allocate resources efficiently, and measure effectiveness.

3

Transparency and Collaboration - Communicate openly about strategies, actions, and results, ensuring responsibility for outcomes and maintaining public trust.

4

Innovation and Adaptability - Continuously seek creative approaches, technologies, and practices to respond effectively to evolving community safety challenges.

5

Sustainability - Focus on long-term solutions that address root causes of crime and create lasting improvements in public safety.

Crime Prevention & Problem-Solving

ACTION ITEM	DESCRIPTION	PARTNER	TIMEFRAME
* Enhanced Traffic Safety Measures	Develop strategy to reduce speeding including education, enforcement, infrastructure improvements, and assessments of current speed limits and fine structure.	CMO/Engineering	FY2027
Specialization of Investigative Units	Create specialized units for Domestic Violence, Financial Crimes, and Human Trafficking to improve case outcomes.		FY2031
Data-Driven Policing	Utilize crime analysis and predictive policing tools to identify hotspots and deploy proactive resources.		FY2031
Homeless Outreach & Crisis Response	Expand the Community Action Team (CAT) to enhance coordination with mental health and social service partners.		FY2028
Forensic Services Enhancement	Add forensic and digital forensic examiners to improve evidence turnaround time.		FY2031
GIU Implementation	Launch a General Investigations Unit for night coverage to reduce overtime and improve case initiation.		FY2027
Violent Crime Suppression	Explore the creation of a full-time tactical element to supplement investigations with criminal apprehensions, search warrant service, and violent crime suppression/prevention efforts.		FY2029

Items denoted with an * are part of the overall existing City of Goodyear Strategic Plan.

Culture, Training & Wellness

Guiding Principles

1 Integrity and Respect - Upholding ethical standards and honesty in all actions, while treating colleagues and community members with fairness and dignity.

2 Competence and Proficiency - Developing the skills and knowledge necessary to perform duties effectively, to be ready to respond safely and effectively to all situations.

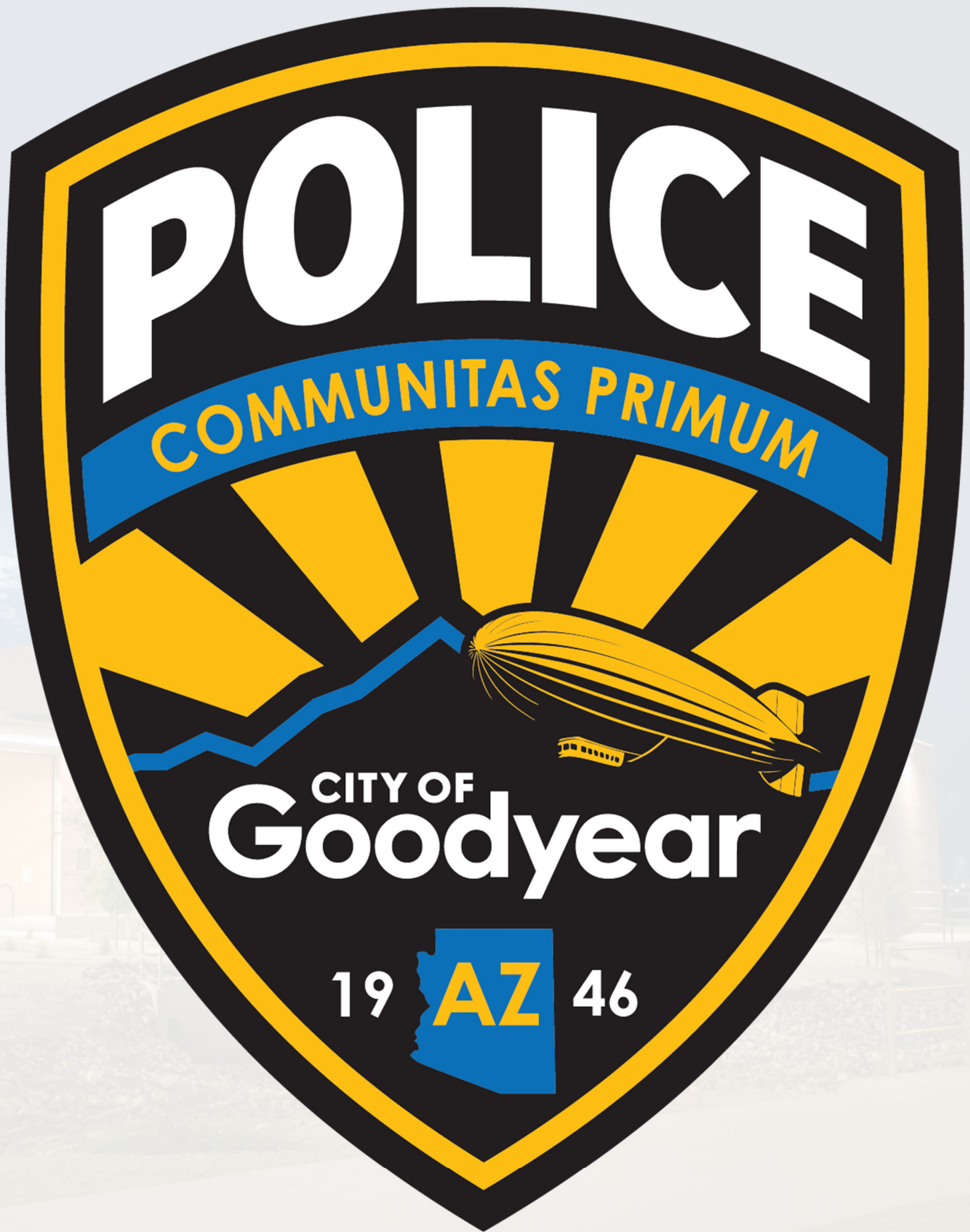
3 Continuous Learning - Engaging in ongoing education and skill-building to adapt to evolving challenges.

4 Health and Resilience - Supporting the physical, mental and emotional well-being of employees, allowing them the ability to cope with stress, adversity, and high-pressure situations.

5 Support - Providing the resources, programs, and services that promote overall wellness and work-life balance.

Culture, Training & Wellness

ACTION ITEM	DESCRIPTION	PARTNER	TIMEFRAME
Wellness Unit	Create an Employee Wellness/Team Services Unit, which is dedicated to assisting all department employees and their families providing peer support, crisis and early intervention.		FY2028
Leadership Development	Create and implement leadership schools for sergeants and lieutenants to strengthen supervisory and management skills.	HR	FY2029
Recruiting/Retention & Development	Continue to enhance recruiting and retention strategies through mentoring, incentives, and professional growth opportunities.		FY2031
Training Modernization	Expand scenario-based and decision-making training, integrating simulators and updated firearms training.		FY2030
Recognition & Culture	Continue to build and maintain formal recognition programs for years of service, excellence, innovation, and community impact.		FY2031
ALEAP Accreditation	Complete accreditation through the Arizona Law Enforcement Accreditation Program (ALEAP).		FY2028
Expansion of Educational Opportunities	Look to build relationships with colleges and universities willing to partner with the department to provide staff opportunities for continued educational advancement and degrees.	HR	FY2027

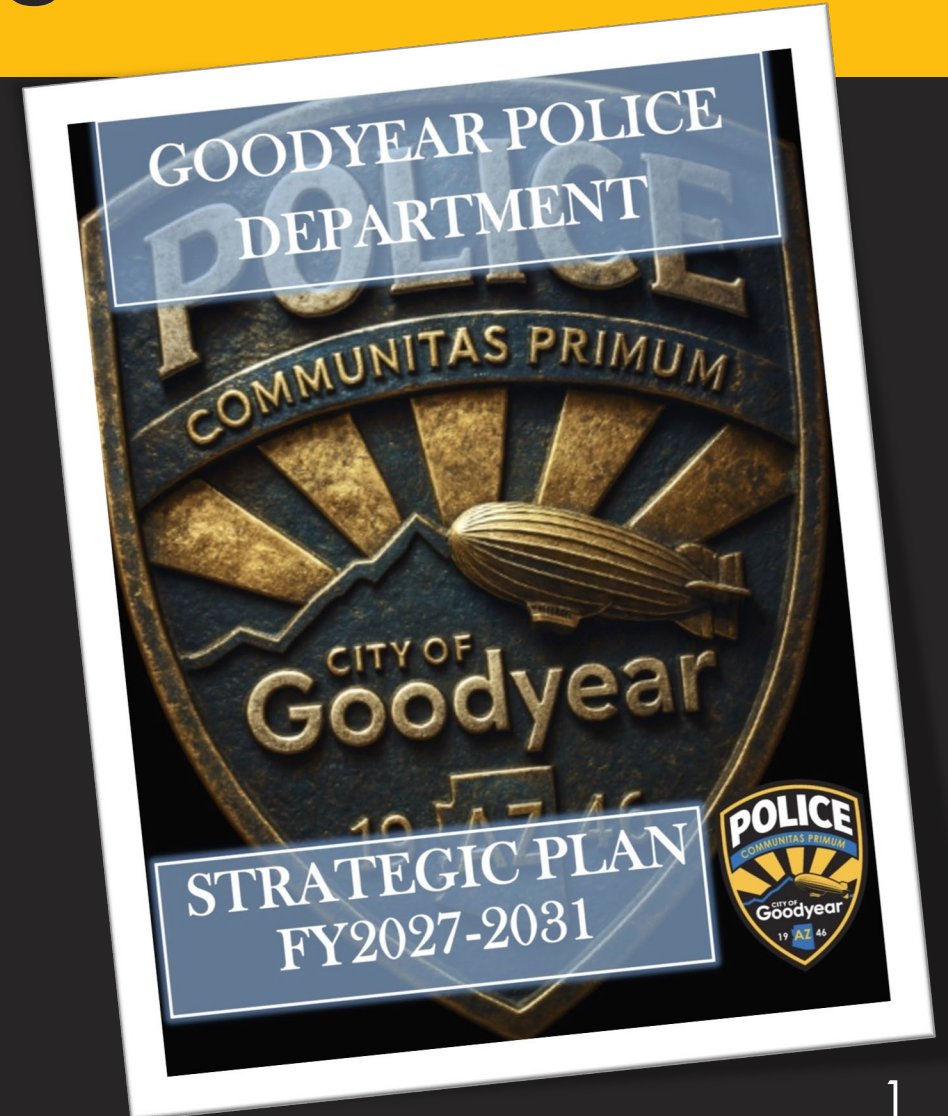




Goodyear Police Department FY2027-2031 Strategic Plan

Safe and Vibrant Community

- Develop a Strategic Plan for the Police Department to ensure that decisions are driven by well-planned strategies.





Goodyear Police Department FY2027-2031 Strategic Plan

GYPD MISSION

We protect what matters most – *our community, our neighborhoods, our future* – through integrity, service and an unwavering commitment to be one day better.



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We seek to deliver *COMMUNITY-FIRST* policing at a world-class standard.

Vision, Mission & Guiding Values

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We are committed to serving our community with excellence.

ACCOUNTABILITY

We take responsibility for our actions and decisions.

COURAGE

We act with bravery and professionalism in the face of danger.

COMMUNITY

We build trust through transparency and engagement.



Goodyear Police Department FY2027-2031 Strategic Plan



Four Areas of Focus:

1. Operational Capacity, Infrastructure & Technology
2. Community Engagement
3. Crime Prevention & Problem-Solving
4. Culture, Training & Wellness



Goodyear Police Department FY2027-2031 Strategic Plan



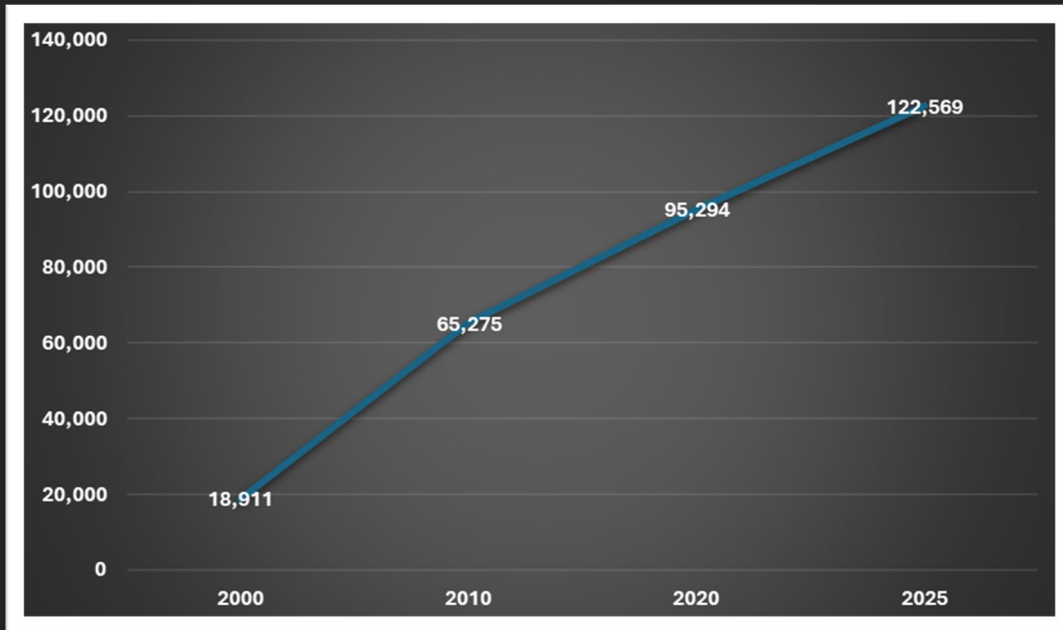
Staffing Growth

- Ensure adequate staffing and resource allocation to meet current and future service demands, achieving the ICMA 60/40 Police Staffing standard.

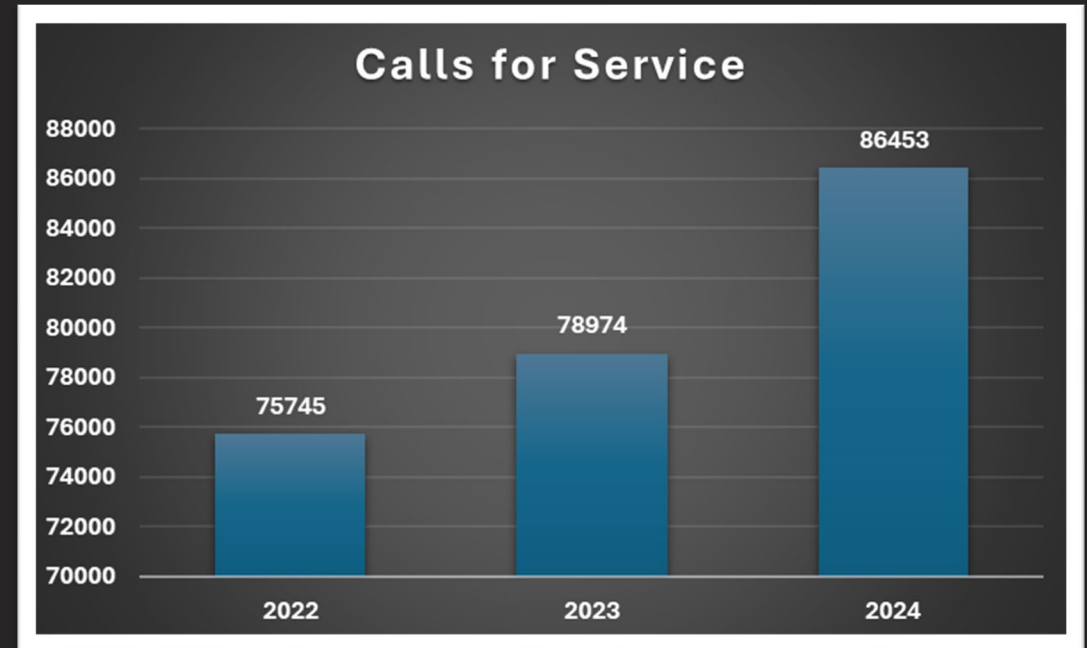


Goodyear Police Department FY2027-2031 Strategic Plan

Population Growth



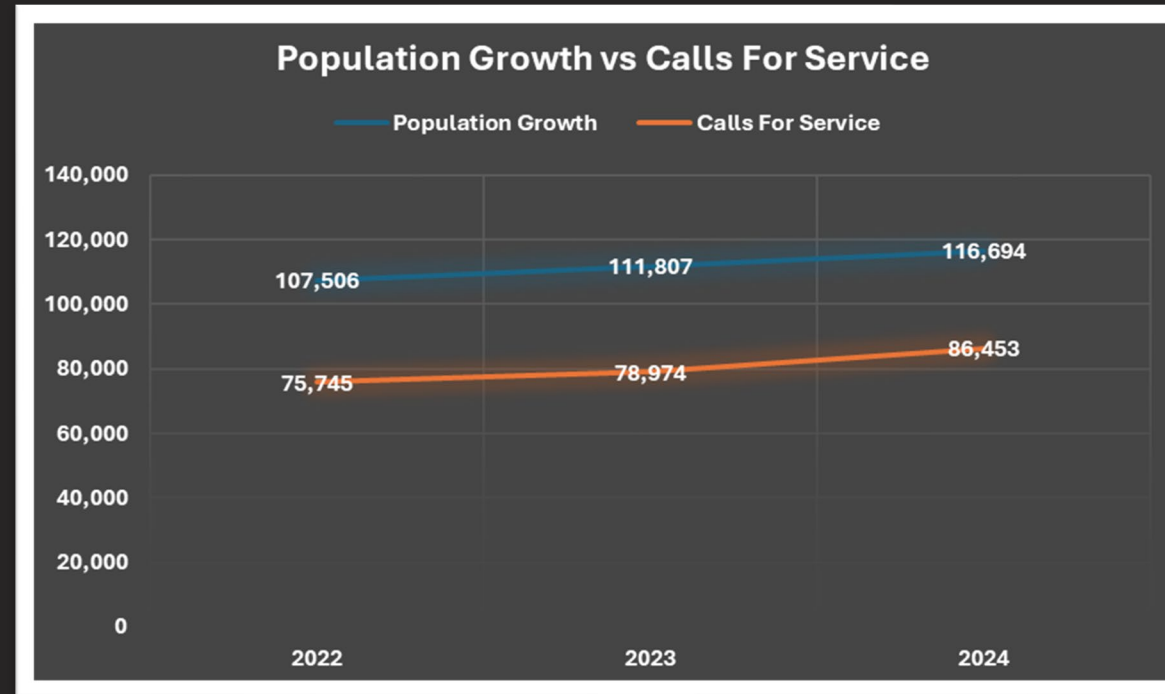
Calls for Service Growth





Goodyear Police Department FY2027-2031 Strategic Plan

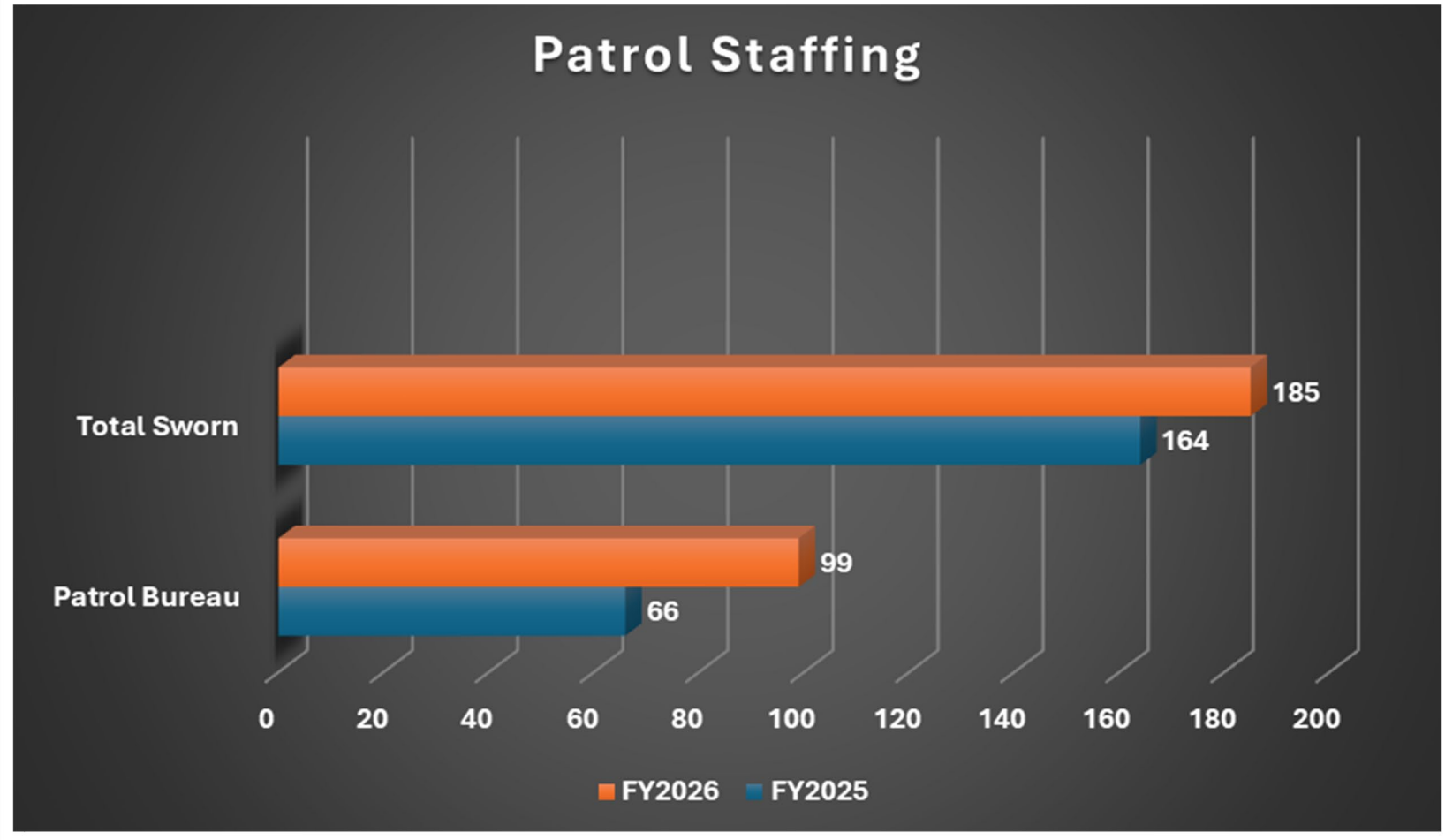
Population vs Calls for Service Growth





Goodyear Police Department FY2027-2031 Strategic Plan

Patrol Staffing





Goodyear Police Department FY2027-2031 Strategic Plan





Goodyear Police Department FY2027-2031 Strategic Plan

Facilities Expansion

- Evaluate long-term facility needs
 - A new substation to provide enhanced public safety services to GSQ
 - A new Property & Evidence Annex, with additional space to house the Forensic Sciences Unit and Specialty Vehicle Parking.





Goodyear Police Department FY2027-2031 Strategic Plan





Goodyear Police Department FY2027-2031 Strategic Plan





Goodyear Police Department FY2027-2031 Strategic Plan





Goodyear Police Department FY2027-2031 Strategic Plan



RTCC/GRIT

- Leverage technology to decrease police response times
- Improve crime prevention
- Increase criminal investigation solvability rates
- Enhance officer safety,
- Boosting the capabilities of the center with a Drone as First Responder (DFR) program.



Goodyear Police Department FY2027-2031 Strategic Plan





Goodyear Police Department FY2027-2031 Strategic Plan

Community Engagement

1. Business Coalition
2. Educational Collaboration
3. Transparency & Communication





Goodyear Police Department FY2027-2031 Strategic Plan



Business Coalition

- Create a network and partnerships with the business community that promotes safety, communication and crime prevention tips.



Goodyear Police Department FY2027-2031 Strategic Plan

Educational Collaboration

- Explore partnerships resulting in opportunities to collaborate with their Public Safety Academies and CTE programs.





Goodyear Police Department FY2027-2031 Strategic Plan



Transparency & Communication

- Launch online dashboards showing community policing metrics and use of force data.



Goodyear Police Department FY2027-2031 Strategic Plan

Crime Prevention & Problem-Solving

1. Violent Crime Suppression
2. Homeless Outreach & Community Response





Goodyear Police Department FY2027-2031 Strategic Plan

Violent Crime Suppression

- Explore the creation of a full-time tactical element
 - Supplement investigations with criminal apprehensions
 - Search warrant service
 - Violent crime suppression/prevention efforts





Goodyear Police Department FY2027-2031 Strategic Plan

2025 SAU Mission

YTD (12/18/25) Operations: 108 (90 Planned Ops / 19 Emergency Callouts). That's an average of nearly one operation every 3 days, to include:

- **45 Apprehensions**
- **36 Search Warrants**
- **14 Narcotics Operations/SIU Support**
- **3 Armed Barricaded Suspect/s**





Goodyear Police Department FY2027-2031 Strategic Plan



Homeless Outreach & Community Response

- Expand the Community Action Team (CAT) to enhance coordination with mental health and social service partners.



Goodyear Police Department FY2027-2031 Strategic Plan





Goodyear Police Department FY2027-2031 Strategic Plan

Culture, Training & Wellness

1. Wellness Unit
2. Leadership Development
3. ALEAP Accreditation





Goodyear Police Department FY2027-2031 Strategic Plan



Wellness Unit

- Create an Employee Wellness/Team Services Unit, which is dedicated to assisting all department employees and their families providing peer support, crisis and early intervention.



Goodyear Police Department FY2027-2031 Strategic Plan

Leadership Development

- Create and implement leadership schools for sergeants and lieutenants to strengthen supervisory and management skills.





Goodyear Police Department FY2027-2031 Strategic Plan



ALEAP Accreditation

- Complete accreditation through the Arizona Law Enforcement Accreditation Program (ALEAP).



Goodyear Police Department FY2027-2031 Strategic Plan



Thank You

