

MARCH 9, 2026

Goodyear City Council

 Greater Phoenix
Economic Council
602.256.7700 /// gpec.org





About GPEC

Our Mission

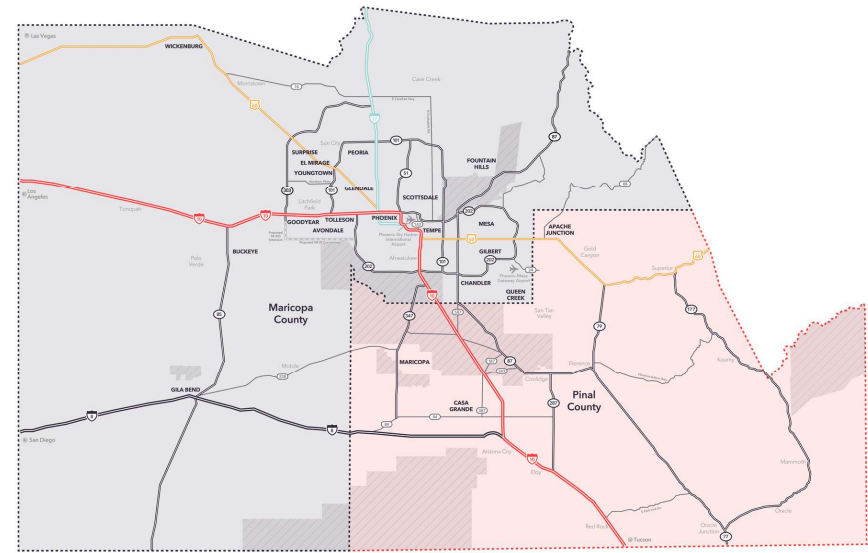
To attract and grow quality businesses, and advocate for Greater Phoenix's competitiveness.

Our Values

- ⊕ We exist to serve and enhance our community.
- ⊕ We are committed to excellence in execution.
- ⊕ Our ability to innovate, collaborate and adapt sets us apart.

Our Communities

22 cities and towns, Maricopa and Pinal counties



GPEC by the Numbers

Over the last 36 years, GPEC has fueled the regional economy, racking up some impressive stats along the way.

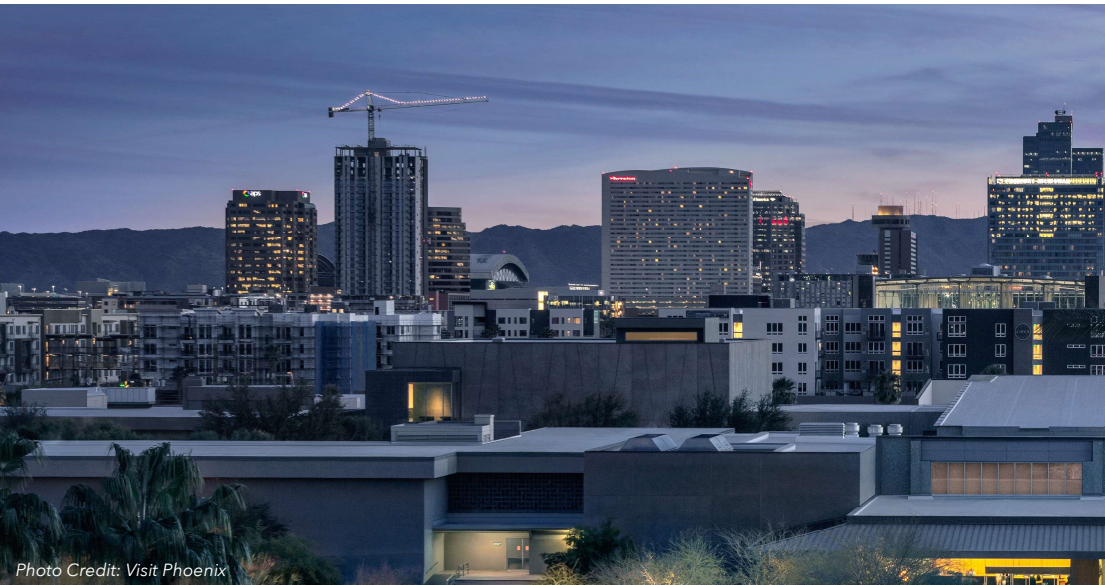


Photo Credit: Visit Phoenix



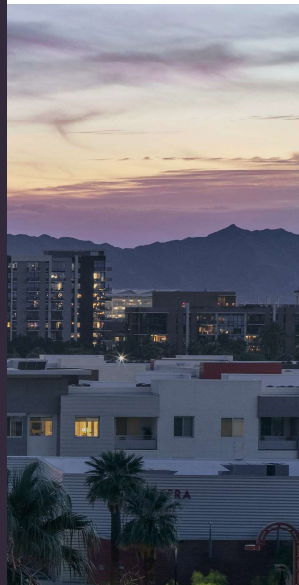
1,075+
Regional Locates



197K+
New Jobs



\$76.5B
Capital Investment



A Public-Private Partnership



GPEC works with 22 member communities, Maricopa and Pinal counties, and over 200 private investors to advocate for regional competitiveness and serve as a strategic partner to companies across the world as they expand or relocate.



501(c)(3)
Nonprofit Organization



22
Member Communities



200+
Private Investors

GPEC Services



Operating Cost Comparison

- Perform annual operating cost comparisons across major markets.
- Analyze real estate, labor, utilities, taxes and incentives.



Regional Labor Market Data

- Provide current wage rates, labor force and skill levels based on occupation and industry.
- Analyze labor force availability data and create custom drive time analysis.
- Connect with local employers for HR insight.



Site Selection Assistance

- Aggregate a comprehensive listing of value-based assets, unique buildings and shovel-ready sites.
- Provide easy property search by size, location, price, zoning and more.



Economic Impact Analysis

- Evaluate project's economic impact and community benefit.
- Prepare geospatial analysis.



Connectivity To Key Resources

- Introduce your company to community college, university and key workforce assets.
- Coordinate with state and local regulatory authorities.
- Connect you to business leaders within the region.



Public Relations Assistance

- Draft a press announcement and coordinate quotes from key stakeholders on behalf of the client.
- Distribute announcement to media outlets.
- Support and coordination for ribbon cutting and grand opening events.

Business Development Activity

FY26 Quick Overview



20

Companies Located in FY26



\$1.3B

in Capital Investment



2,820

Jobs Created in the Region



\$83,403

Avg. High-Wage Salary

Numbers as of January 31

Prospect Stats

107%
of
Goal

25%
Internationa
|

105%
of Last
Year

FY26 Year-to-Date Prospect Activity



\$67B

Capital Investment
Potential



27,300

Jobs Potential



32.2M

Square Footage
Potential



184

Active Prospects



145

FY26 Prospects

FY26 Prospects by Type & Operation

Operation Type Highlights



53

Light
Manufacturing



24

Advanced/High Tech
Manufacturing



15

Advanced
Administrative/
Back Office



17

Warehouse/
Distribution



10

Heavy
Manufacturing



11

Headquarters
Office



9

Research &
Development



3

Entry Level
Administrative/
Call Center



2

Data Centers



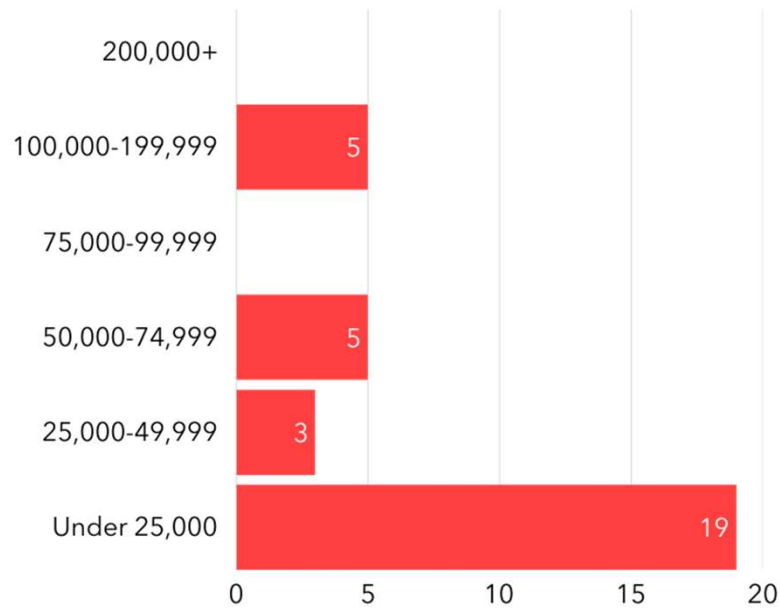
1

Health Services

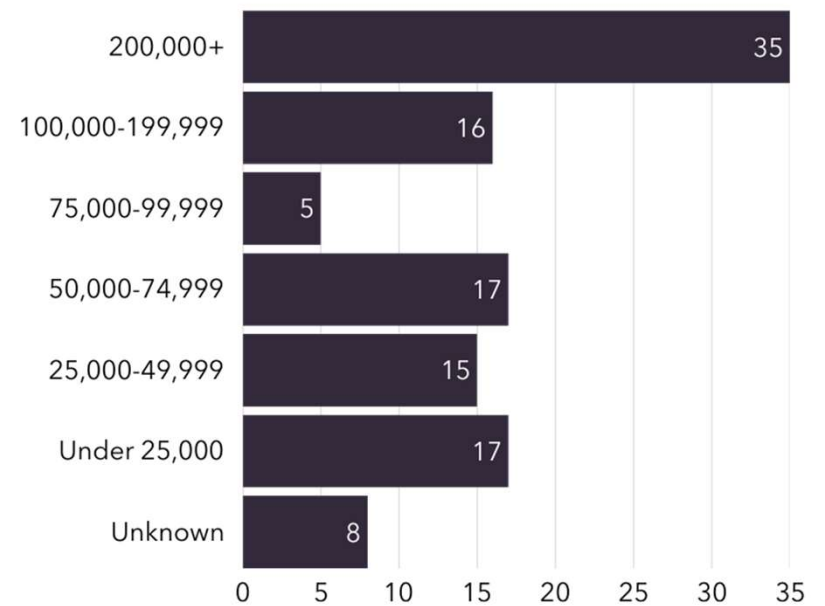
Numbers as of January 31

FY26 Prospects by Type & Operation

Office Prospects (32)

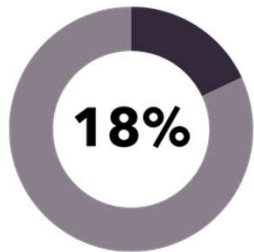


Industrial Prospects (113)

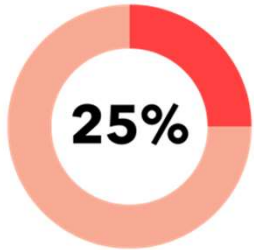


Numbers as of January 31

FY26 Prospects by HQ Location



California Prospects

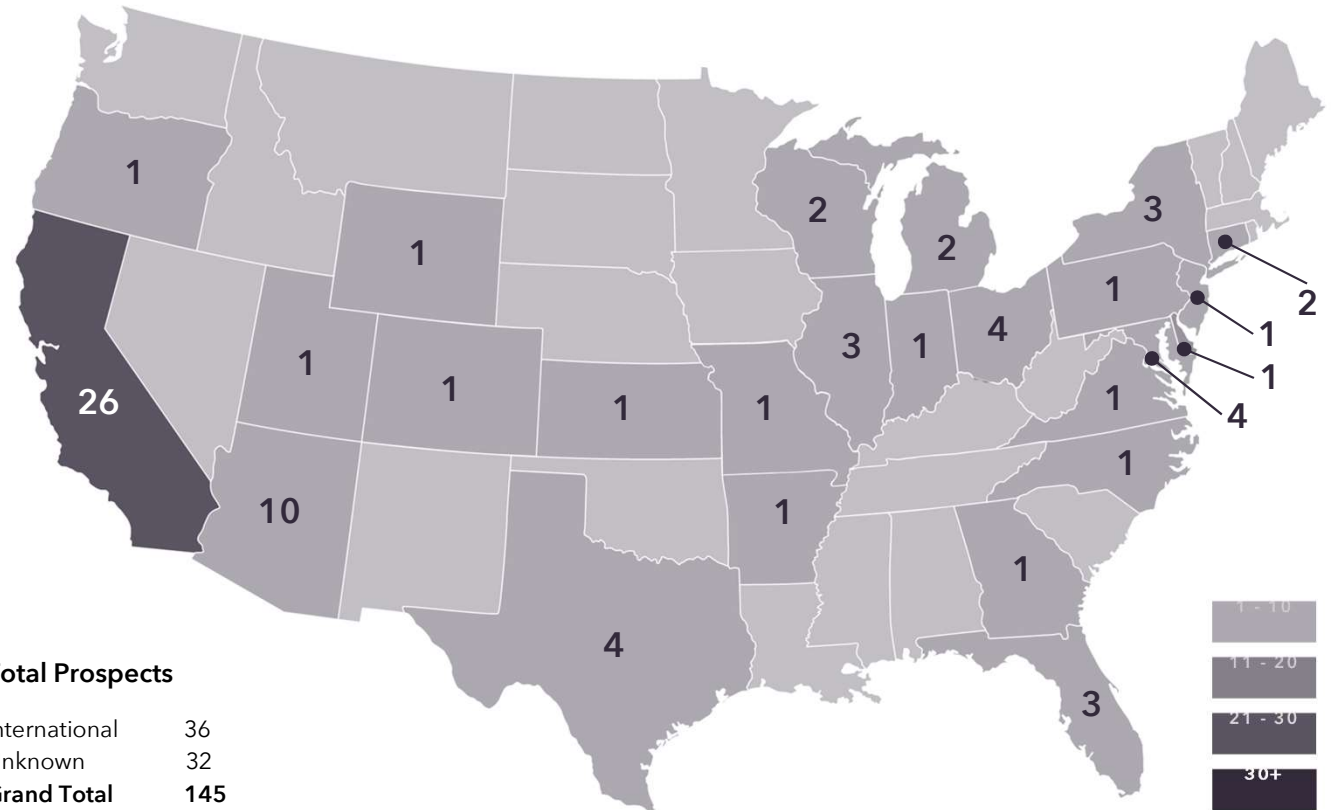


International Prospects

- Canada
- Germany
- Denmark
- Japan
- Switzerland
- China
- Israel
- Taiwan
- Australia
- United Kingdom

Total Prospects

International	36
Unknown	32
Grand Total	145



Numbers as of January 31

Recent Announcements



Surprise



Glendale



Maricopa County



Goodyear



Avondale



Glendale



GPEC and City of Goodyear

Goodyear Community Benefits Report

223:1

Revenue Return

Goodyear Investment

\$57,145

Funding Request for FY26
AZ Office of Economic
Opportunity 2024 Population

\$54,605

Funding Request for FY25
AZ Office of Economic
Opportunity 2023 Population

Return on Investment (5-Yr Trend)



\$223

of direct revenue for
every \$1 invested



4,049

new jobs for Goodyear
residents from
region-wide locates



\$404.7M

in new consumer spending
generated by new Goodyear jobs
and employed Goodyear residents



\$54.6M

in new Goodyear
direct revenues

Goodyear Community Benefits Report

Results through regional success

	FY25	FY24	5-Year Total
Payroll Generated (\$M)	\$572.02	\$513.96	\$2,875.9
Jobs	7,206	7,431	43,155
High-Wage Jobs	4,983	3,987	24,207
Average Salary	\$79,381	\$69,164	\$66,642
Qualified Prospects	264	260	1,319
Assisted Locates	54	49	240
Capital Investment (\$M)	\$7,208.72	\$3,040.60	56,134.70

Goodyear Locates



FACTOR_



The City of Goodyear and GPEC Partnership

Competitive Intelligence

GPEC offers the City of Goodyear access to the following unique tools and expertise:

- Comprehensive demographic, labor, targeted industry information and marketing assistance
- MetroComp operating cost-comparison software for 50 markets
- Greater Phoenix Consensus Impact Model analysis
- Community spotlights in GPEC's newsletters & social media
- Customized research requests

240

locates in Greater Phoenix GPEC has assisted in the last five years, including

15

locates in Goodyear, creating

4,034

jobs and

\$520.73M

in capital investment

Thank You

 Greater Phoenix
Economic Council
602.256.7700 /// gpec.org

