



FISCAL YEAR 2027 ANNUAL PUBLIC ART PLAN

Goodyear Arts & Culture
Parks & Recreation Department



ARTS & CULTURE COMMISSION

The Arts & Culture Commission provides leadership through the Arts, bringing community together to celebrate our diverse histories, beliefs, cultures, and aspirations. We strive to beautify the city, create public dialogue, advance education, and inspire civic pride.

We promote artistic excellence through public art that reflects our community's identity and values, create economically viable and enriching arts events, provide Arts advocacy in private and public arenas, develop opportunities for local and emerging artists, and support greater academic achievement through arts education.



NANCY LOVE
Chairman



KYOKO IWASAKA
Vice Chairman



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Commissioner

GOODYEAR ARTS & CULTURE

Goodyear Arts & Culture continues to be recognized as an Arts leader in the West Valley. The Goodyear Public Art Program, under the direction of the Arts & Culture Commission, continues to grow the permanent public art collection and is developing a dynamic portable and temporary collection that fully engages residents. Programs and events highlight the performing and visual Arts to meet the evolving needs of our growing community. Through the combined efforts of City Council, Arts & Culture Commission, Goodyear residents and staff, we continue to grow a “Culture of Art” throughout Goodyear. Whether it is Arts events, programs, or public art, Goodyear is the destination for the Arts in the West Valley.

THE COMMISSION USES ARTS TO:



Integrate the vision of residents, businesses, and community leaders



Attract new and visiting populations to Goodyear



Create a foundation for defining a sense of place



Contribute to the development of a skilled workforce

DIVISION GOALS

The Arts & Culture Commission was established in 2006 by the Goodyear City Council to create a distinct sense of place and cultural destination by integrating art into public spaces. The Arts & Culture Division continues to expand Arts opportunities to provide a platform to express artistic excellence. Goals for the division align with Council priorities to provide a safe and vibrant community, and catalyze the city's economic vitality.



DRIVE ECONOMIC GROWTH



- Encourage businesses to locate within the city and attract tourism
- Promote an identity for the city through art
- Incorporate public art in city planning and throughout the community

PROVIDE ARTS FOR ALL



- Engage local artists
- Explore best approach to installing artwork that complements the urban environment and is accessible by many
- Provide engaging and innovative programming for all demographics of residents from students to seniors

ADVANCE PUBLIC ART



- Explore opportunities for temporary artworks that are community responsive and have a lower fiscal impact
- Celebrate existing public art collection
- Identify new public art installations that create a sense of place

BUILD A CULTURE OF ART



- Commitment by the city and community to prioritize Arts & Culture through strategic investments, intentional planning, and active engagement
- Ensure arts initiatives contribute to the community's identity, vibrancy, and quality of life

PUBLIC ART ORDINANCE

Article 3-9 “Public and Performing Arts Program” of the Goodyear Code of Ordinances identifies the Arts as a process to beautify public areas, enhance quality of life for Goodyear residents, attract tourism, promote City services and departments, provide a mechanism to meaningfully involve residents in the design of their environment, and encourage businesses to locate within the City, thus expanding Goodyear’s economic base through the promotion and encouragement of private and public programs, to further the development and public awareness of and interest in the visual and performing arts, to increase employment opportunities in the arts, and to encourage the integration of art into the architecture of municipal structures.

The ordinance provides that up to 1% of costs, for eligible Capital Improvement Plan projects, may be allocated and appropriated in accordance with the city’s annual budget process. Through the Goodyear Public Art program, commissioned artwork will be accessible to the public and experienced on a daily basis.

As part of the “Public and Performing Art Ordinance”, the Goodyear Arts & Culture Commission shall make recommendations to City Council for each immediate fiscal year and project expenditures for the next five fiscal years.



FUNDED PUBLIC ART PROJECTS

The following projects have been approved by the Council and have been completed or are currently in progress.

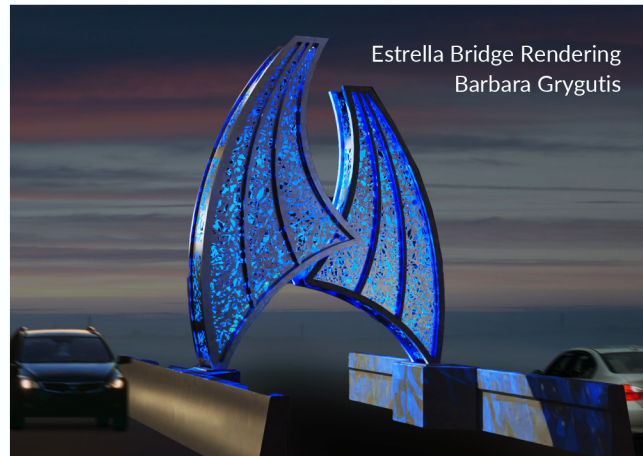
ESTRELLA BRIDGE

Funded: \$953,000

Artist: Barbara Grygutis

Status: Design phase complete with anticipated install by June 2028

Artwork will create cohesion between existing and new bridges. As part of city infrastructure, this monumental artwork will be a gateway into southern Goodyear.



BULLARD WASH TRAIL

Funded: \$290,000

Artist: Creative Machines

Status: Design phase with install anticipated FY28

Integrated artwork to establish unique points of interest and emphasize thematic elements



FIRE STATION 184

Funded: \$71,900

Artist: Mary Shindell

Status: Design phase with install anticipated FY29

Artistic screen wall as part of the station remodel that represents Goodyear Firefighters and their history.

FIRE STATION 187

Funded: \$35,000

Artist: To be selected

Status: Artist selection

Create artwork that celebrates Goodyear Firefighters and the community.

FIRE STATION 189

Funded: \$190,000

Artist: To be selected

Status: Artist selection

Architecturally integrated artwork to be aligned with station 189 construction.

FUNDED PUBLIC ART PROJECTS CONTINUED

GOODYEAR RECREATION CAMPUS PHASE II

Funded: \$515,000
Artist: To be selected
Status: Artist selection

Artists commissioned to create a community mural at the Goodyear Recreation Campus. The artist will design a mural that is site-specific and represents the Goodyear community.

GOODYEAR RECREATION CAMPUS WALKING TRACK MURAL

Funded: \$2,500
Artist: Catitude Arts Mural Mentor Program
Status: Completed January 2026

Artists commissioned to create a community mural at the Goodyear Recreation Campus. The artist will design a mural that is site-specific and represents the Goodyear community.



HOLA WEST VALLEY TEMPORARY ART

Temporary Installation

Funded: \$10,000
Artist: Jo Ho
Status: Installed November 2025

Diving Into Goodyear was installed at the Goodyear Recreation Campus as part of the HOLA West Valley Program. The goal of this initiative is to connect West Valley cities and residents to arts and culture resources through temporary installations.



LIGHT POLE BANNERS

Temporary Installation

Funded: \$12,200
Artist: Various
Status: Design phase with install anticipated Spring 2027

Suspended public art installations hung on light poles to provide Arts experiences when traveling throughout Goodyear.

FUNDED PUBLIC ART PROJECTS CONTINUED

POP UP MURAL EXPERIENCES

Temporary Murals

Funded: \$25,000

Artist: Various

Status: Veterans Day complete, Juneteenth in progress

As part of Pop Ups in the Park, ten artists were selected to honor veterans through 8'x8' temporary murals. Artists painted at Civic Square Park throughout the week leading up to Goodyear's Veterans Day event. A mural experience will also be held at the annual Juneteenth event to celebrate history and culture.

HEART OF GOODYEAR SOLID ROCK HEART

Funded \$6,500

Artist: Master Artist Troy Buck and Solid Rock Teens

Status: Installed January 2026

As part of the heART of Goodyear series, a fiberglass heart was installed outside the Solid Rock Teen Center and artwork was created by the master artist and teens.

TRAFFIC SIGNAL CABINETS

Funded \$42,000

Artist: Various Arizona Artists

Status: Anticipated completion by May 2026

Aesthetically enhance ten new traffic signal cabinets throughout the city. When completed, Goodyear will have a total of 62 embellished cabinets.



Solid Heart
Troy Buck and Teen Center Artists

RECOMMENDED FY27 WORKING PUBLIC ART PLAN

The Goodyear Arts & Culture Commission is recommending the following projects, to be considered over the next five years, during the city's annual budget process. The project goals include: engaging local artists, including public art in city planning, identifying locations for artwork in places easily accessible to the public, and to maintaining the current collection.

Recommended Project	Fiscal Year	Description	Project Goals	Recommended Funding Level
heART of Goodyear	FY27	Refresh series of fiberglass hearts located throughout Goodyear with new artwork	Beautify the city and engage community in public art	\$40,000
HOLA West Valley Temporary Art	FY27-28	Temporary installation as part of art series throughout the West Valley	Showcase a thriving Arts & Culture scene in the West Valley	\$10,000
Fire Station 188 Police Substation	FY28-30	Architecturally integrated artwork to be aligned with substation 188 construction	Include public art at city facilities and create artwork that welcomes those that visit	\$235,000
Pop Ups in the Park	FY27	Provide experiential public art opportunities through Veterans Day and Juneteenth temporary mural installations	Encourage civic pride, enhance quality of life, and build community	\$25,000
Traffic Cabinets	FY27	Engage community and local artists to utilize applied artwork to embellish ten traffic cabinets	Encourage civic pride and beautify the city	\$42,000
Ziz	FY27	Refurbish paint and UV protection	Maintain current collection	\$45,000

FUTURE FORECAST

The Commission understands the importance of the Arts and will continue to recommend projects and programs that meet Council goals. With a focus on new partnerships, the Commission will continue to explore new Arts experiences for Goodyear. Through community-engaged strategies and a forward-looking approach, the Arts will continue to thrive in Goodyear.

Project	Description	Project Goals
Art Trail at GSQ	Include three major nodes to support development of an art trail along Goodyear Way between 150th Dr and Bullard Ave	Drive economic growth and create artwork that welcomes those that visit
Fire Station 1810	Architecturally integrated artwork to be aligned with station 1810 construction	Include public art at city facilities and create artwork that welcomes those that visit
Wildflower Park	Include public art at newly renovated neighborhood park to promote connectedness between the North and South Park	Enhance recreation experience through public art and build community



Solid Heart
Troy Buck and Teen Center Artists

GOODYEAR ARTS & CULTURE

LET'S CONNECT!

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WEBSITE

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FACEBOOK

Goodyear Arts &
Culture Commission

INSTAGRAM

[goodyear_arts](https://www.instagram.com/goodyear_arts)



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