

Comprehensive Water Strategy

City of Goodyear

This document details the City of Goodyear's comprehensive approach to water conservation and acquisition. In the following spreadsheet, the strategy's action items are described and categorized according to four different schemes:

Strategic Plan Topic (Column 1)

Strategic Plan Topic	Project Title	Description

The development of a comprehensive water strategy was based on the following FY26 action item in the City's Strategic Plan, approved by Council:

"Develop a citywide strategy that addresses water resources planning, infrastructure planning, water use and conservation, development guidelines and processes, and financial resources for both the city's water service area as well as the city's own usage."

Accordingly, the leftmost column of the spreadsheet places each action item of the comprehensive strategy into one of four categories corresponding to the language of the strategic plan item above:

Infrastructure Planning: Items related to the planning, maintenance and construction of water infrastructure, such as wastewater treatment plants.

Water Use and Conservation: Items that advance water conservation both at City facilities and in the community, such as community outreach and education.

Development Guidelines and Processes: Items related to ways in which the City encourages or requires new development and construction projects to conserve water, such as mandating water-efficient landscaping in new development.

Water Resources Planning: Items that relate to the City's maintenance and acquisition of sustainable water resources, such as securing long-term water rights.

Item Status (Columns 4-7)

Description	What We've Done	Things We're Doing	Things We Will Do	Things We Can Do	Applicability
-------------	-----------------	--------------------	-------------------	------------------	---------------

An “X” in one of these columns indicates the item is in one of four stages:

What We’ve Done: Items that have been approved by Council and implemented.

Things We’re Doing: Items that are currently in progress and/or perpetually ongoing.

Things We Will Do: Items that the City plans to implement in the near future.

Things We Can Do: Hypothetical solutions developed by staff that, given Council’s direction and funding, could be implemented.

Applicability (Column 8)

Things We Can Do	Applicability	Notes
------------------	---------------	-------

This column describes the item’s geographic and organizational applicability.

City-Wide: These items are solutions that can be implemented throughout the entire city, regardless of whether an area is served by a third-party provider, like Liberty. An example might be requiring water-efficient landscape design standards for all new development throughout the City.

City Service Area: These items are solutions that can only be implemented in areas served by City of Goodyear water. An example might be offering home irrigation check-ups to City water customers with high usage.

Third Party Service Area Only: These items are solutions that can only be implemented in areas served by a third-party provider, like Liberty. An example might be a conservation effort that a third-party provider implements on its own accord, such as if Liberty offered its customers a rebate for water-efficient appliances.

Internally: These items are solutions that can be implemented within the City as an organization. An example might be installing high efficiency irrigation at City facilities.

KPI (Column 10)

Notes	KPI	Recommended by Conservation Committee?
-------	-----	--

This column lists the key performance indicators (KPIs) that will be used to measure each item's success.

Conservation Committee Recommendation (Column 11)

Notes	KPI	Recommended by Conservation Committee?
-------	-----	--

This column indicates whether an item was the recommendation of the Goodyear Water Conservation Committee in 2018.