

View results

Respondent

Anonymous

Focus Area: Fiscal & Resource Management

The city of Goodyear will maintain a transparent, adaptable, and forward-looking fiscal position that aligns with community priorities to provide an outstanding quality of life for our residents. The city will implement innovative, efficient and responsible policies and financially sustainable business practices to effectively manage its fiscal and human resources.

1. Based on the description above, how well is the city performing in meeting our goals in this area? *

1 2 3 4 5

Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

Continue the policy of one time revenue for one time expenses

Focus Area: Economic Vitality

The city of Goodyear will maintain its unique character while seeking diverse and high-quality development that supports the community's economic sustainability. The city will foster economic development strategies that invest in public amenities and infrastructure to enhance our community.

3. Based on the description above, how well is the city performing in meeting our goals in this area? *

1 2 3 4 5

Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

Always roo for improvement. More public input

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

1	2	3	4	5
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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

Keep exploring more evnet that bring the covmmunity together

Focus Area: Innovative & High Performing Organization

The city of Goodyear strives to be a preferred employer by fostering an inclusive culture and a safe working environment that attracts and retains a highly performing and engaged workforce. The city is committed to providing outstanding service to the community at an exceptional value.

7. Based on the description above, how well is the city performing in meeting our goals in this area? *

1	2	3	4	5
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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

Regular survey to ensure we are meeting our goals

Focus Area: Infrastructure

The city of Goodyear will strategically plan, implement and maintain current and future infrastructure and facilities to support the community's quality of life, economic viability and protection of the environment.

9. Based on the description above, how well is the city performing in meeting our goals in this area? *

1	2	3	4	5
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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

No comments

Summary

11. Which areas do you think are the most important for the city to focus on over the next 3 years? Click and drag or use the arrows to rank these from most important (#1) to least important (#5). *

1 Safe & Vibrant Community

2 Fiscal & Resource Management

3 Innovative & High Performing Organization

4 Infrastructure

5 Economic Vitality

12. Do you have any additional comments or feedback?

None

View results

Respondent

Anonymous

Focus Area: Fiscal & Resource Management

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Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

Continue to explore federal and state grants; maintain strong reserves and financial strategies to ensure long term fiscal resilience.

Focus Area: Economic Vitality

The city of Goodyear will maintain its unique character while seeking diverse and high-quality development that supports the community's economic sustainability. The city will foster economic development strategies that invest in public amenities and infrastructure to enhance our community.

3. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

Ensure developments blend seamlessly with Goodyear's character; continue to invest in parks, recreational structures, trails and cultural spaces for residents.

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

Continue to keep pace with population growth by strategically locating police and fire stations and expanding staff; expand and provide programming/activities for all generations to keep them engaged (especially the youth).

Focus Area: Innovative & High Performing Organization

The city of Goodyear strives to be a preferred employer by fostering an inclusive culture and a safe working environment that attracts and retains a highly performing and engaged workforce. The city is committed to providing outstanding service to the community at an exceptional value.

7. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

Evaluate city services and responses to the community; upgrade and improve time and attendance programs for all staff

Focus Area: Infrastructure

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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

As the City continues to grow, continue to focus on smart, manageable growth opportunities - balancing the needs of residents and commercial and industrial customers.

Summary

11. Which areas do you think are the most important for the city to focus on over the next 3 years? Click and drag or use the arrows to rank these from most important (#1) to least important (#5). *

1 Economic Vitality

2 Safe & Vibrant Community

3 Fiscal & Resource Management

4 Infrastructure

5 Innovative & High Performing Organization

12. Do you have any additional comments or feedback?

No additional comments

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Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

More money to ec dev, arts, tourism

Focus Area: Economic Vitality

The city of Goodyear will maintain its unique character while seeking diverse and high-quality development that supports the community's economic sustainability. The city will foster economic development strategies that invest in public amenities and infrastructure to enhance our community.

3. Based on the description above, how well is the city performing in meeting our goals in this area? *

1

2

3

4

5

Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

Ec dev director with a vision, tourism, arts,

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

Work with chamber and non profits

Focus Area: Innovative & High Performing Organization

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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

No change needed

Focus Area: Infrastructure

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9. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

Need to focus on south of the I 10
Look at annexation

Summary

11. Which areas do you think are the most important for the city to focus on over the next 3 years? Click and drag or use the arrows to rank these from most important (#1) to least important (#5). *

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12. Do you have any additional comments or feedback?

View results

Respondent

Anonymous

Focus Area: Fiscal & Resource Management

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1. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

We have longstanding fiscal policies that have served us well. We have not taken an inward objective look at the practices and processes of our Finance Dept as we have in other more development or employee facing departments. The utility billing transition showed we have problems, and management was slow to acknowledge/address.

Focus Area: Economic Vitality

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3. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

Globe/Red has dominated the development for the past few years. We put out a poorly done RFP for the ballpark development project. We use the same concept on commercial corners - a seating area, some kind of elevated structure, with or without shade. Can't we have other ideas to show as a public amenity and community enhancement?

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

Investment in public safety addresses the majority of safe community. We are not intentional about heat mitigation through the use of intentional shade structure and trees. I would like to see the implementation of a strat plan objective on this topic.

Focus Area: Innovative & High Performing Organization

The city of Goodyear strives to be a preferred employer by fostering an inclusive culture and a safe working environment that attracts and retains a highly performing and engaged workforce. The city is committed to providing outstanding service to the community at an exceptional value.

7. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

Fund and staff the city manager's goals to improve customer services, both internally and externally.

Focus Area: Infrastructure

The city of Goodyear will strategically plan, implement and maintain current and future infrastructure and facilities to support the community's quality of life, economic viability and protection of the environment.

9. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

Plan for new water sources.

Summary

11. Which areas do you think are the most important for the city to focus on over the next 3 years? Click and drag or use the arrows to rank these from most important (#1) to least important (#5). *

1 Economic Vitality

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4 Safe & Vibrant Community

5 Innovative & High Performing Organization

12. Do you have any additional comments or feedback?

All 5 areas above are equally important. At the League conference there was discussion about communication and how the formality and complexity of Robert's Rules of Order may negatively impact regular citizens, especially those serving on boards, commissions or committees. Many cities are evaluating other rules options and the League has information on this. I would like us to evaluate other options to see how we can make our processes more resident friendly and enhance communication. Maybe there are better ways.

View results

Respondent

Anonymous

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Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

We have started to address questions I have had on all topics with our city's handling of government here in Goodyear since Bryan, the new city manager, has taken over. Very happy with his implementations and leadership, especially with interim positions!

Focus Area: Economic Vitality

The city of Goodyear will maintain its unique character while seeking diverse and high-quality development that supports the community's economic sustainability. The city will foster economic development strategies that invest in public amenities and infrastructure to enhance our community.

3. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

We need to address what's happening with retail for the public with less focus on restaurants. The public is getting antsy for retail and OVER the chicken places. With Buc-ee's being a tourism destination, we need to focus more on the things we can bring to Goodyear tourism-wise such as sports, etc.

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

Since Brian Issitt, the new Chief, has joined us, it has made a huge difference in our police department and what the officers offer the public. His leadership has been exemplary. I'd like to keep on the path that he's offering now and pull from that leadership going forward. Also very happy with David Lopez Jr., the new Parks Director coming to the city, and excited to see how he will enhance programs, gathering places, and events in the future.

Focus Area: Innovative & High Performing Organization

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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

I'd like to alleviate some of these studies like Class & Comp that are a waste of money, in my opinion. We need to have faith in decisions that are made behind spending taxpayers' dollars for the exec positions. These individuals should be able to tell us what we need and what we don't without having to pay a firm to duplicate the work. It's a waste of money. That's why we hire the executive positions to begin with.

Focus Area: Infrastructure

The city of Goodyear will strategically plan, implement and maintain current and future infrastructure and facilities to support the community's quality of life, economic viability and protection of the environment.

9. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

Some infrastructure has been done well, however some pieces are missing such as transportation as well as water. Obviously, we will be talking about this during the Strategic Planning Retreat. We have to be more prepared with all the ongoing developing occurring in the city of Goodyear.

Summary

11. Which areas do you think are the most important for the city to focus on over the next 3 years? Click and drag or use the arrows to rank these from most important (#1) to least important (#5). *

1 Safe & Vibrant Community

2 Innovative & High Performing Organization

3 Infrastructure

4 Fiscal & Resource Management

5 Economic Vitality

12. Do you have any additional comments or feedback?

Obviously, Safety always comes first in my book. It's hard to rank each of these focus areas because they really go hand in hand. If you don't have a high functioning city, that you have strategically planned for that everybody wants to be a part of and come to, how do you have any of the following? For example, it has to be carefully thought out and planned for with finance, infrastructure, including transportation and water, leading to economic vitality. One short note, we need to finally direct our attentions to Code Enforcement. There are too many complaints coming in that are not being addressed.

View results

Respondent

Anonymous

Focus Area: Fiscal & Resource Management

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Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

Payroll and internal finance operations needed to be cleaned up, and I'm glad to hear from the new city manager that it's been addressed. But it took eighteen months in front of committee to get there, and that's too long for an internal process issue. Going forward we need faster turnaround when these things come up so staff aren't dealing with paystub errors or unresolved finance issues for over a year.

Coming up with a long-term fiscal strategy is on us as a council, and we need to start actually focusing on it. We're taking on major capital projects year after year, including the ongoing spring training and MLB negotiations, and we need a real long-term plan for how we fund all of it. That plan needs to include our communications team from the start, so residents understand we're being fiscally conservative and responsible while still delivering on this growth.

Focus Area: Economic Vitality

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Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

I'm excited about the new leadership in our economic development department and I think it sets us up well for continued growth as a city. The main thing I want us to focus on is having a comprehensive, well thought out plan for how we handle the RFP process around the ballpark. We shouldn't rush that decision. It's more important that we get it right than get it done fast.

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

I think we need to look at the grass damage caused by the synthetic ice rink every year. It takes a month or two for the turf to recover, and we should find a better approach. I also want council to have a real voice in the design process for the rec center expansion, not just a review at the end. As we keep growing, we need to be proactive about partnerships that secure land for parks, especially more fields for youth sports, and figure out how we fund that.

Growth is also putting pressure on public safety. We need new fire stations, more personnel, and more equipment to keep pace. On the police side, we need an ongoing conversation about the technology we use and, just as important, how we communicate that to residents. People should know clearly what we are and are not doing. The industry has started doing better PR on this recently, but since we're the ones deploying it here, the responsibility for that communication is on us too, working with our communications team.

Focus Area: Innovative & High Performing Organization

The city of Goodyear strives to be a preferred employer by fostering an inclusive culture and a safe working environment that attracts and retains a highly performing and engaged workforce. The city is committed to providing outstanding service to the community at an exceptional value.

7. Based on the description above, how well is the city performing in meeting our goals in this area? *

1	2	3	4	5
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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

Customer service needs to be at the forefront of everything we do. How we engage and interact with residents is the most important part of this. I also think we need a real discussion about how we're using AI as an organization, how it's being incorporated into our work, and making sure employees are trained on when to use it and when not to. And going back to the payroll issue, even though it's been fixed, we need to make sure we've built in better processes so something like that doesn't take eighteen months to resolve again.

Focus Area: Infrastructure

The city of Goodyear will strategically plan, implement and maintain current and future infrastructure and facilities to support the community's quality of life, economic viability and protection of the environment.

9. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

This is our biggest growing pain and I want that clearly registered, even though there's no easy fix. Roads and the overall logistics of getting infrastructure projects completed are the main issue. We have intersections that have needed traffic lights for years. Residents are constantly frustrated with construction that drags on for years without visible progress. I don't have a simple solution to offer here, but this needs to be a real focus area going forward, not something we just accept as the cost of growth.

Summary

11. Which areas do you think are the most important for the city to focus on over the next 3 years? Click and drag or use the arrows to rank these from most important (#1) to least important (#5). *

1 Safe & Vibrant Community

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12. Do you have any additional comments or feedback?

One process note. I think public safety deserves to be its own distinct focus area rather than folded into Safe & Vibrant Community, which as written is really about programs, events, and gathering spaces. Public safety is where we have zero room for even the perception of failure, and I don't think it gets the visibility it deserves bundled in with parks and rec goals. Worth considering for how we structure this survey going forward.

View results

Respondent

Anonymous

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1. Based on the description above, how well is the city performing in meeting our goals in this area? *

☐ 1 ☐ 2 ☒ 3 ☐ 4 ☐ 5

Not very well

Extremely well

2. What topics or issues do we need to address to get us closer to our goals? *

Need additional parks—little League fields - soccer fields -

Focus Area: Economic Vitality

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3. Based on the description above, how well is the city performing in meeting our goals in this area? *

☐ 1 ☐ 2 ☒ 3 ☐ 4 ☐ 5

Not very well

Extremely well

4. What topics or issues do we need to address to get us closer to our goals? *

Need In and Out, Costco, Sam's Club, Retail is a must!

Focus Area: Safe & Vibrant Community

The city of Goodyear will provide programs, gathering places and events where the community can come together to participate in opportunities for an engaged, healthy, safe and active lifestyle.

5. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

6. What topics or issues do we need to address to get us closer to our goals? *

Need to start employees @ higher salaries so they stay with us!

Focus Area: Innovative & High Performing Organization

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Not very well

Extremely well

8. What topics or issues do we need to address to get us closer to our goals? *

Need more opportunities for music.
festivals - Jazz nights - Country - Western.

Focus Area: Infrastructure

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9. Based on the description above, how well is the city performing in meeting our goals in this area? *

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Not very well

Extremely well

10. What topics or issues do we need to address to get us closer to our goals? *

Traffic lights too long - Causes Backups when not necessary—

Summary

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