

Hawthorne Business Connect 2024 Quarterly Report





MISSION:

- The Hawthorne Business Connect aims to create an all-encompassing opportunity for businesses to collaborate with the City to create an open line of communication that establishes and maintains economic stability for the City of Hawthorne.

GOAL:

- To guide perspective entrepreneurs through a streamlined startup process
- To help existing businesses navigate the business renewal process
- To provide resources that will help business reach their maximum profit

The HBC Committee

City Manager's Office
Business License
Housing
Community Services
Planning



Business Milestones

B&R Burger Celebrates 30 Years



Ribbon Cutting Ceremonies



I Love Acai

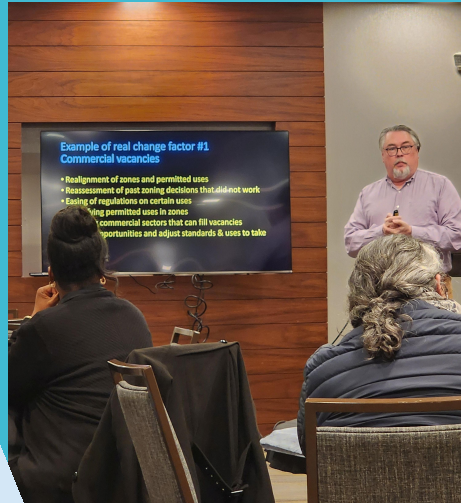


Rosecrans Veterinary Clinic

HBC SPONSORED EVENTS

Hawthorne Business Connect presents
Q&A
 with Special Guest
Gregg McClain
 City of Hawthorne Planning Director

Topic of Discussion:
Change Factors That May Impact Local Businesses
Monday, January 8, 2024
5:00 - 7:00 PM
 The Courtyard Marriott - Aviation Room
 4427 W. El Segundo Blvd. Hawthorne, CA 90250
<https://www.cityofhawthorne.org/businesses/hawthorne-business-connect>
 For more information, please call (310) 349-2903



Hawthorne Business Connect presents
Basic Sales & Use Tax Presentation
CDTFA
 CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

Speakers:
 Yvonne Chavez, Information Officer II
 Von Peppers, Business Tax Representative
 Farid Kaya, Business Tax Specialist I
 Spanish translation available

Monday, August 5, 2024
5:30 - 7:30 PM
 The Courtyard Marriott - Aviation Room
 4427 W. El Segundo Blvd. Hawthorne, CA 90250
<https://www.cityofhawthorne.org/businesses/hawthorne-business-connect>
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Hawthorne Business Connect presents
SBA U.S. Small Business Administration
Cesar Estrada

Small Business and Entrepreneurship Workshop
 Discover how to look for capital & tax incentives, market, and write a business plan for your business! Learn to develop, start and advertise your business!
 Cesar's bilingual proficiency welcomes Spanish speakers to comfortably engage with him for any inquiries or assistance.

Monday, April 8, 2024
5:00 - 7:00 PM
 The Courtyard Marriott - Aviation Room
 4427 W. El Segundo Blvd. Hawthorne, CA 90250
<https://www.cityofhawthorne.org/businesses/hawthorne-business-connect>
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What's Next!



- HBC has been gathering information to create the first Jewels of Hawthorne Brochure.
- This year's Brochure is free!
- Out of 32 applications, 26 met the eligibility criteria and will be highlighted in this year's edition



The City of Hawthorne
Business Connect
Presents



End of The Year Business *Social*

Monday, November 18, 2024 | 5:30PM-7:30PM



4429 W El Segundo Blvd,
Hawthorne, CA 90250

(Courtyard Marriott Hotel, across from City Hall)

Refreshments will be provided

**Network with local businesses and form
lasting partnerships!**

Please RSVP to
calcantara@cityofhawthorne.org by
November 1, 2024

For more information, (310) 349-2913



Hawthorne Business Connect Survey

How can we help you?

- Marketing Strategies
- Financial Planning and Funding Opportunities
- E-Commerce and Online Business Development
- Workforce Development and Training
- Sustainability and Environmental Practices
- Technology Trends and Digital Transformation



THANK YOU
