




AGENDA ITEM NO.

CITY OF HAWTHORNE CITY COUNCIL AGENDA BILL

For the meeting of *March 8, 2022*
Originating Department: Finance

City Manager: *Vontray Norris*
Vontray Norris

Dir. of Finance: 
Felice Lopez

SUBJECT:

Amendment to Contract for Administering the COVID-19 Relief and Economic Recovery Program

RECOMMENDED MOTION:

Staff recommends that the City Council authorize the City Manager to sign contracts with HDL Econ-Solutions for Administering the COVID-19 Relief and Economic Recovery Program

DISCUSSION:

The local recovery program needs to be carefully and thoughtfully administered to ensure optimum use of the funds in alignment with the City Council's vision, goals and objectives and in compliance with American Rescue Plan Act requirements. Given the complexities involved in administering these federal funds as well as limited in-house resources to assign to this program, staff recommends that the City continue working with HDL Econ-Solutions. HDL will work with the City of Hawthorne to assume the overall of administrative oversight of Hawthorne's ARPA Business Assistance Recovery Programs. These programs include:

- Business Assistance Grants
- Business Rental Relief Assistance Grants
- Marketing Assistance Program, including individualized business marketing support and Shop Local Program with the utilization of a Digital Gift Card Program
- Storefront Reopening and Board-up Removal Program

This amendment will add an additional \$80,000 in funding for ARPA services to be provided by HDL.

FISCAL IMPACT:

None. These expenses are reimbursable from the ARPA funds.

NOTICING PROCEDURES:

72 hours posted notice pursuant to the Ralph M. Brown Act.

ATTACHMENT(S):

1. HDL Econ-Solutions Proposal & Agreement