

**EVALUATION/GRADING GRID**  
**RFP/Q NO: 2007-348-09-05-VYG**  
**"WEBSITE DEVELOPMENT DESIGNER SERVICES"**

| EVALUATION CRITERIA   | RESPONDENTS               |    |    |  |                   |    |    |  |           |    |    |  |
|---|---------------------------|----|----|--|-------------------|----|----|--|-----------|----|----|--|
|   | Thomas Price & Associates |    |    |  | MPC Studios, Inc. |    |    |  | CivicPlus |    |    |  |
|   | GRADERS                   |    |    |  | GRADERS           |    |    |  | GRADERS   |    |    |  |
|   | 1                         | 2  | 3  |  | 1                 | 2  | 3  |  | 1         | 2  | 3  |  |
| Company's relevant experience in projects of similar type, examples of work. (May require onsite demo).           | 10                        | 5  | 12 |  | 20                | 15 | 10 |  | 25        | 25 | 25 |  |
| Artistic quality and technical effectiveness as well as level of professionalism demonstrated in samples of work. | 0                         | 5  | 20 |  | 35                | 35 | 30 |  | 35        | 35 | 35 |  |
| Continuity and consistency of theme and design as demonstrated in samples of work.                                | 0                         | 5  | 10 |  | 10                | 15 | 10 |  | 10        | 15 | 15 |  |
| Cost  | 25                        | 25 | 20 |  | 15                | 15 | 5  |  | 20        | 20 | 13 |  |
| <b>TOTAL</b>  | 35                        | 40 | 62 |  | 80                | 80 | 55 |  | 90        | 95 | 88 |  |
| <b>AVERAGE</b>  | 46                        |    |    |  | 72                |    |    |  | 91        |    |    |  |
| <b>RANKINGS ( UPON REVIEW AND APPROVAL BY HIDALGO COUNTY COMMISSIONERS COURT)</b>                                 |                           |    |    |  |                   |    |    |  |           |    |    |  |