

WENS stands for Wireless Emergency Notification System. WENS uses true SMS text messaging as the primary means for the emergency notifications. Recent man-made and natural disasters have proven that text messaging is a critical component to an overall county or city emergency preparedness plan of action.

Only WENS can meet all of the following requirements:

- Has Tier 1 provisioning with all major North American mobile carriers (same priority as 911 status).
- Repeatedly can send 30,000 text messages per minute to the carriers.
- Can also send messages to emails and pagers.
- Uses SMS technology (vs. SMTP).
- Requires no hardware or software; a completely hosted solution.
- Can initiate notifications by using a web-browser or simply from the handheld device.
- Has the ability to communicate bi-directionally for safety and communication.
- Tracks messages via a delivery receipt from the individual mobile device.
- Has an elaborate reporting to track messages.
- Has an Imaging and Video Delivery System (proprietary) to send pictures or video into a dispatch or command center to assist with law enforcement.
- Is fully integrated with NOAA (NWS) for weather situations.
- Is fully integrated with DHS for issued alerts, such as Amber Alerts.
- Has two Data Centers; one in Akron, Ohio and the other in McLean, Virginia. The second site is mirrored in real-time and acts as a disaster recovery and redundancy site.
- Has the ability to create an unlimited number of groups and subgroups for communicating with different sets of individuals.
- Is the only service to allow a municipality (such as a county) to purchase the service and provide it to schools and nonprofit organizations within the county at no additional cost.
- The price includes all online training and implementation, customer support, enhancements and updates to the system.