

Matilde Faz


From: Maxine Elizondo [mailto:maxine.elizondo@hidalgocountyjudge.com]
Sent: Wednesday, July 08, 2009 11:09 AM
To: matilde.faz@co.hidalgo.tx.us
Cc: Mario Betancourt
Subject: FW: Mailers+4 Trial

From: Renán Ramirez [mailto:renan@co.hidalgo.tx.us]
Sent: Wednesday, July 08, 2009 11:07 AM
To: Maxine Elizondo
Subject: RE: Mailers+4 Trial

This is fine. I have no problem with the purchase of this software.

Thanks!

=====
Renán Ramirez
Chief Information Officer
Information Technology Department
Hidalgo County, Texas
M: 956.457.0792
W: 956.289.7444
E: renan@co.hidalgo.tx.us

 Please refrain from printing this email unless completely necessary. Go Green!

From: Maxine Elizondo [mailto:maxine.elizondo@hidalgocountyjudge.com]
Sent: Monday, July 06, 2009 5:11 PM
To: renan@co.hidalgo.tx.us
Subject: FW: Mailers+4 Trial

Renan I was asked by Mati from purchasing to forward this information on a software to verify address for the 211 listing. We have over 7000 people listed for Hidalgo County. We will be mailing out to all 211 listed for Hidalgo County sometime this year. This software is to provide us with the correct address.

If you have any questions please e-mail Mario and cc me.

Thanks
Maxine

From: Riff Solar [mailto:riff@melissadata.com]
Sent: Monday, July 06, 2009 12:05 PM
To: Maxine Elizondo
Cc: Mario Betancourt
Subject: RE: Mailers+4 Trial

Hi Maxine,

I attached a copy of the quote your requested. Please review and let me know if you have any questions.

Best regards,

Riff Solar | *Product Specialist*

Melissa Data Corp. | 22382 Avenida Empresa | RSM, CA 92688

riff@MelissaData.com | T: 800-635-4772 x 831 | F: 949-589-5211

www.MelissaData.com

Since 1985, Melissa Data has provided customers with data quality and enrichment tools to increase marketing ROI.

From: Maxine Elizondo [mailto:maxine.elizondo@hidalgocountyjudge.com]

Sent: Monday, July 06, 2009 9:45 AM

To: Riff Solar

Cc: Mario Betancourt

Subject: RE: Mailers+4 Trial

Mr. Rif I handle all purchases for Emergency Services/Emergency Management, if you could please send me a quote for the Standard Mailers + 4 one year subscriptions I will get started on the purchase order.

Thank You

Maxine Elizondo

From: Mario Betancourt

Sent: Monday, July 06, 2009 11:33 AM

To: Maxine Elizondo

Subject: FW: Mailers+4 Trial

Maxine here is the quote from the Company.

From: Riff Solar [mailto:riff@melissadata.com]

Sent: Monday, July 06, 2009 10:36 AM

To: Mario Betancourt

Subject: RE: Mailers+4 Trial

Hi Mario,

Thanks you for your request for pricing information. Pricing for a 1yr subscription are below along with pricing for add-ons. Please review and let me know if you have any questions.

Mailers+4 1year subscription(bi-monthly updates)

	Annual License Cost	
Pro	\$1695.00	
STD	\$895.00	Limited to 5000 records per mailing.

Add-ons

GeoCoder (appends lat/longs to zip+4)	\$1,990.00 (updated semi-annually)
Canadian Address (validates Canadian addresses	\$690.00 (updated monthly)
RBDI (residential or business delivery indicator)	\$690.00
eLot (enhanced line of travel)	\$240.00. Higher level of presort for better cost savings.

Best regards,

Riff Solar | *Product Specialist*

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From: Mario Betancourt [mailto:mario.betancourt@hidalgocountyjudge.com]
Sent: Monday, July 06, 2009 7:13 AM
To: Riff Solar
Subject: RE: Mailers+4 Trial

Mr. Solar can you send me a price list on the services for the Mailers+4 software. I need to see what options are available.

Thank you
Mario

From: Riff Solar [mailto:riff@melissadata.com]
Sent: Tuesday, May 26, 2009 12:17 PM
To: Mario Betancourt
Subject: RE: Mailers+4 Trial

Hi Mr. Betancourt,

I thought I would check in and see if you were still interested in our Mailers+4 Software. Please let me know if you have any questions or concerns at this time.

Thank you for taking the time to test our software.

Best regards,

Riff Solar | *Product Specialist*

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riff@MelissaData.com | T: 800-635-4772 x 831 | F: 949-589-5211
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From: Riff Solar
Sent: Friday, May 15, 2009 1:36 PM
To: 'mario.betancourt@hidalgocountyjudge.com'
Subject: RE: Mailers+4 Trial

Hi Mr. Betancourt,

I wanted to follow up and see how your trial is coming along. I would appreciate it if you could let me know when you have a moment. Please let me know if you have any questions or concerns.

Best regards,

Riff Solar | *Product Specialist*

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riff@MelissaData.com | T: 800-635-4772 x 831 | F: 949-589-5211

www.MelissaData.com

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From: Riff Solar

Sent: Friday, May 08, 2009 2:16 PM

To: 'mario.betancourt@hidalgocountyjudge.com'

Subject: RE: Mailers+4 Trial

Hi Mr. Betancourt,

I was just checking in to see if you received the **MAILERS+4** software and had a chance to use it. We do have an excellent Tech Support available, at no charge to you, should you need. We do offer a 30 minute tutorial if you need some help getting familiar with the software.

Also, I had received a request from Maxine to fill out some vendor information. I submitted all that she requested. Please let me know if you need any thing else.

For any technical questions regarding your **MAILERS+4** Software, feel free to call Technical Support at 1-800-MELISSA from 6:00 a.m. to 5:00 p.m. Monday through Friday PST or e-mail your questions to TechSupport@MelissaData.com.

Please keep in mind this software is time sensitive and will expire. Let me know if you have any questions.

Thank you,

Riff Solar | *Product Specialist*

Melissa Data Corp. | 22382 Avenida Empresa | RSM, CA 92688

riff@MelissaData.com | T: 800-635-4772 x 831 | F: 949-589-5211

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From: Riff Solar

Sent: Thursday, April 23, 2009 9:57 AM

To: 'mario.betancourt@hidalgocountyjudge.com'

Subject: Mailers+4 Trial

Dear Mr. Betancourt,

Thank you for your interest in our **MAILERS+4** Software and NCOA. The **MAILERS+4** Trial is on the way and should arrive between 3 and 5 days depending on your location. I also included some add on software for **MAILERS+4**. This software is time sensitive. Meaning it will stop functioning 14 days after installation. Should you need technical support or help getting started with **MAILERS+4**; we do have an excellent Tech Support staff at your disposal that can help walk you through the program at no cost to you.

As you probably already know, the USPS has new requirements that will be required for bulk mailing. You will be required to run your list through NCOA within 95 days before mailing in order to qualify for the bulk mail discount. The new NCOA postal requirements will go into effect in May of 2008.

Please click on the link below for more information regarding the new requirements.

New Move Update Requirements - http://ribbs.usps.gov/files/Move_Update/MUP_overview.html

We will be offering a new Listware Link within the Mailers+4 software that will allow you to perform NCOA updating 24/7. This NCOA Service Link will identify businesses, individuals and families who have filed a Change of Address with the USPS within the last 48 months.

~~Attached is a link to download the PAF form which will need to be completed by you in order to take advantage of the NCOA processing through the Service Link.~~

Please contact me if you would like to subscribe to NCOA for Mailers when it becomes available, or if you have further questions.

PAF Form - <http://www.melissadata.com/listservices/smartmover-paf.pdf>

For any technical questions regarding your **MAILERS+4** Software, feel free to call Technical Support at 1-800-MELISSA from 6:00 a.m. to 5:00 p.m. Monday through Friday PST or e-mail your questions to TechSupport@MelissaData.com.

Recourses for Getting Started

MAILERS+4 makes it easy to save up to 65% in postage and printing costs on your next mailing...and every mailing after that. Here are a few resources that will help you get started.

- »[Introduction Video](#)
- »[Support Center](#)
- »[Video Tutorials](#)
- »[MAILERS+4 Quick Start Guide](#)
- »[MAILERS+4 FAQs](#)
- »[MAILERS+4 Discussion Forum](#)
- »[Best Practices](#)
- »[Application Notes](#)
- »[Mailing Resources](#)

Online Training

Our free training classes include live Q&A – learn what you need to know to hit the ground running. Schedule your 30-minute appointment by calling 1-800-635-4772 x233.

Please keep in mind that our **MAILERS+4** trial cannot be installed more than one time on the same computer. Please let me know if you have any questions or if you encountered any problems with this software. My contact information is below.

Thank You
Sincerely

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