

Requisition

Req # 00173373

PO #

Date: 04/06/10

Bill To: x
x

Vendor: 370681
NATIONAL CINEMEDIA, LLC
9110 EAST NICHOLS AVENUE, SUITE 200
CENTENNIAL CO 80112-3405
FAX (303)792-8811

Ship To: HEALTH DEPARTMENT
1304 S. 25TH
EDINBURG TX 78539

Contact: JOSIE ESCALANT
956-383-6221

Contract No:

Special Instructions:

QUANTITY	UOM	DESCRIPTION	UNIT PRICE	AMOUNT
1.00	EACH	DO NOT DUPLICATE ORDER ON SCREEN ADVERTISING DATES: 7/2/10 TO 8/19/10 58 SCREENS TO INCLUDE MAIN PLACE, MOVIES 10, MOVIES 17, MOVIES 8, & TINSELTOWN MISSION TOPIC "BACK TO SCHOOL IMMUNIZATION REQUIREMENTS"	4,606.00	4,606.00
1.00	EACH	ON SCREEN ADVERTISING DATES: 10/1/10 TO 11/11/10 58 SCREENS TO INCLUDE MAIN PLACE, MOVIES 10, MOVIES 17, MOVIES 8, & TINSELTOWN MISSION TOPIC: "REMINDER TO GET FLU SHOT"	3,948.00	3,948.00
		Account No 0-1293-441-00-340-012-0-540	Encumbrance 8,554.00	
			Freight	.00
			Total	8,554.00
		REPORT ROAD HAZARDS 1-866-HCR-SAFE OR 1-866-427-7233		

Authorized By: _____

Regional Insertion Order Agreement

9110 East Nichols Avenue, Suite 200 * Centennial, Colorado 80112 * 800.828.2828

3/17/2010

The advertiser listed below ("Advertiser") desires to place the order set forth below ("Order") with National CinemaMedia, LLC ("NCM") for the regional exhibition of the advertising set forth below ("Advertising") under the terms set forth in this Regional Advertising Insertion Order and Agreement ("Agreement"), including this Order and the Regional Advertising Insertion Order Agreement Terms and Conditions attached hereto (the "Terms and Conditions"). NCM and Advertiser agree as follows:

<p>Advertiser Information Hidalgo Health Department 1304 S. 25th St Edinburg, TX 78542 Phone: (956) 383-6221 Fax: Della Garza della.garza@hchcd.org</p>	<p>Billing Information Hidalgo Health Department 1304 S. 25th St Edinburg, TX 78542 Phone: (956) 383-6221 Fax: Della Garza della.garza@hchcd.org</p>	<p>Account Director: Connie Franco Phone: (956) 318-0810 Fax: (956) 386-0885 Connie.Franco@ncm.com Order #: 144714.3 Proposal Type: New Contract Original Proposal #: N/A</p>
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Start Date	End Date	Type of Advertising	Duration/Qty	Weight	Job #	TheatreCode	Theatre Name	State	# of Screens	# Wks	Net Rate	Net Media
7/2/2010	8/9/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147954	CNK114	Main Place	TX	6	7	\$9.00	\$378.00
7/2/2010	8/9/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147954	CNK212	Movies 10	TX	10	7	\$9.00	\$630.00
7/2/2010	8/9/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147954	CNK093	Movies 17	TX	17	7	\$13.00	\$1,547.00
7/2/2010	8/9/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147954	CNK108	Movies 8	TX	8	7	\$9.00	\$504.00
7/2/2010	8/9/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147954	CNK261	Tinseltown Mission	TX	17	7	\$13.00	\$1,547.00
10/1/2010	11/11/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147962	CNK114	Main Place	TX	6	6	\$9.00	\$324.00
10/1/2010	11/11/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147962	CNK212	Movies 10	TX	10	6	\$9.00	\$540.00
10/1/2010	11/11/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147962	CNK093	Movies 17	TX	17	6	\$13.00	\$1,326.00
10/1/2010	11/11/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147962	CNK108	Movies 8	TX	8	6	\$9.00	\$432.00
10/1/2010	11/11/2010	On Screen Regional Segment 2 0:15	0:15	Best Available	147962	CNK261	Tinseltown Mission	TX	17	6	\$13.00	\$1,326.00
										116		

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Regional Insertion Order Agreement

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3/17/2010

Payment Method:	Comments & Special Instructions:	Total Media
<input checked="" type="checkbox"/> Check	reference IO 96591.2 for creative material. client is using same flight schedule with creative ads in-house. non-profit rates.	Media Services \$8,554.00
<input type="checkbox"/> Credit Card		Creative Services \$0.00
<input type="checkbox"/> Purchase Order		Other Services \$0.00
		Fulfillment \$0.00
PO Number:		Total Due \$8,554.00

Promotional items are non-commissionable. Special effects, customized placement, rush charges, and changes are extra. All duplication, creative services, and network implementation fees are at advertiser's expense. Fulfillment costs are estimated and final costs may vary.

BY SIGNING BELOW, ADVERTISER AGREES TO BE LEGALLY BOUND BY THE TERMS OF THIS AGREEMENT (INCLUDING THE TERMS AND CONDITIONS) AS OF THE DATE OF SIGNATURE BY NCM BELOW AND HEREBY AUTHORIZES AND DIRECTS NCM TO PROCEED UNDER THE TERMS OF THIS AGREEMENT WITH THE ADVERTISING AND OTHER SERVICES SET FORTH ON THIS ORDER AND, UNLESS OTHERWISE AGREED BY THE PARTIES, ANY OTHER ORDER PLACED BY ADVERTISER FOR REGIONAL ADVERTISING INSERTIONS ACCEPTED BY NCM.

Advertiser Name/Title:	Date:	National CineMedia, LLC	Date:
Job Number(s): 147954, 147962			
Contract Number: 144714.3			
A	B	C	D
Logged	Scheduled	Creative Approved	Credit Approved
			Posted
			Audit

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quote # 1
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