

Requisition

Req # 00173938

PO #

Date: 04/15/10

Bill To: x
x

Vendor : 374865
SCREENVISION DIRECT
360 LINDEN OAKS
ROCHESTER NY 14625
FAX (585)899-2970

Ship To: HEALTH DEPARTMENT
1304 S. 25TH
EDINBURG TX 78539

Contact: JOSIE ESCALANT
956-383-6221

Contract No:

Special Instructions:

QUANTITY	UOM	DESCRIPTION	UNIT PRICE	AMOUNT
18.00	EACH	DO NOT DUPLICATE ORDER THEATER ADVERTISEMENT TOPIC: ANTHEM FLU VACCINATION AND FLU DROPLETS DATES: MAY 7 THRU SEPTEMBER 9, 2010 17 SCREEN	400.00	7,200.00
1.00	EACH	CARMIKE THEATER-EDINBURG TX FORMATTING SUPPLIED AD	450.00	450.00
		Account No _____	<u>Encumbrance</u>	
		0-1293-441-00-340-044-0-540	7,650.00	
			Freight	.00
			Total	7,650.00
		REPORT ROAD HAZARDS 1-866-HCR-SAFE OR 1-866-427-7233		

Authorized By: _____

**Screenvision Direct
18 Week Schedule**

175 Screens

Location	Zip Code	Theater	# of Screens	Type of Ad	18 Weeks Contract Per Week	Contract Total	Average Movies Per Week	Average # of Ads Per Week	Average Cost Per Ad/Per Week
Edinburg	78539	Carnike Starplex	17	:30 Spot	\$400.00	\$7,200.00	595	595	\$0.67
				Total	\$400.00	\$7,200.00	595	595	\$0.67
					Formatting-Supplied Ad	\$450.00			
						\$7,650.00			

Production Charge: \$450 Supplied Ad per creative
 PO Required to reserve space
 20 minute preshow you ad will run in the last 15 minutes
 One :30 spot showing per movie, every screen
 Invoiced Monthly

Location	Zip Code	Theater	# of Screens	Type of Ad	18 Weeks Contract Per Week	Contract Total	Average Movies Per Week	Average # of Ads Per Week	Average Cost Per Ad/Per Week
Edinburg	78539	Carnike Starplex	17	:60 Spot	\$596.00	\$10,080.00	595	595	\$0.94
				Total	\$596.00	\$10,080.00	595	595	\$0.94
					Formatting-Supplied Ad	\$759.00			
						\$10,839.00			

Production Charge: \$450 Supplied Ad per creative
 PO Required to reserve space
 20 minute preshow you ad will run in the last 15 minutes
 One :60 spot showing per movie, every screen
 Invoiced Monthly

Production Schedule
 Start Date: 7-May
 Supplied AD due 4/13/2010 Spot due in New York
 End Date: 9/9/2010

Quote # 1
 Req# 173938