



ENTRAVISION
COMMUNICATIONS
CORPORATION

FOR INTERNAL USE ONLY	
CREDIT APPROVED <input type="checkbox"/>	DECLINED <input type="checkbox"/>
HIGH CREDIT:	
REASON DECLINED:	
CONTROLLER'S SIGNATURE:	
DATE:	

CREDIT APPLICATION

DATE: 06-02-10

CREDIT LINE REQUESTED: WEEKLY \$ MONTHLY \$

A. COMPANY INFORMATION

TYPE OF BUSINESS: ADVERTISING AGENCY <input type="checkbox"/>		DIRECT <input type="checkbox"/>		CLIENT INDUSTRY:
APPLICANT LEGAL ENTITY NAME: Hidalgo County Urban County Program				
TRADE NAME OR DBA				
STREET ADDRESS 1916 Tesoro Blvd.				
CITY Pharr		STATE TX	ZIP CODE 78577	
PHONE # 956-787-8127	FAX # 956-787-5291		E-MAIL ucp@bizrgv.rr.com	
BILLING ADDRESS (IF DIFFERENT):				
CITY		STATE	ZIP CODE	
PAYMENT CONTACT: Steve De La Garza		PHONE # 956-787-8127	E-MAIL	
DATE BUSINESS ESTABLISHED		IF INCORPORATED, DATE OF INCORPORATION		
BUSINESS IS INCORPORATED <input type="checkbox"/> PROPRIETORSHIP <input type="checkbox"/> PARTNERSHIP <input type="checkbox"/> LLC <input type="checkbox"/> LLP <input type="checkbox"/>				
NON-PROFIT ORGANIZATION <input checked="" type="checkbox"/>				
FEDERAL I.D. NUMBER 74-6000717		STATE OF INCORPORATION		
PRINCIPAL OWNERS, OFFICERS AND PARTNERS: (ATTACH SEPARATE SHEET WITH ADDITIONAL INFORMATION, IF NECESSARY.)				
NAME	TITLE	SSN		
NAME	TITLE	SSN		
NAME	TITLE	SSN		
NAME	TITLE	SSN		
NAME	TITLE	SSN		
AFFILIATED COMPANIES				PHONE NO.

B. BANK REFERENCE

BANK NAME FIRST NATIONAL BANK	CONTACT DACIA SALINAS	
ADDRESS 100 W. CAND	PHONE NO. (956) 380-8504	FAX NO.
CHECKING ACCT NO. 14010143 A/P	SAVINGS ACCT NO.	
LOAN NO.	OTHER ACCOUNT NO.	

C. MEDIA/BROADCAST CREDIT REFERENCES

COMPANY NAME	CONTACT	
ADDRESS	PHONE NO.	FAX NO.
COMPANY NAME	CONTACT	
ADDRESS	PHONE NO.	FAX NO.
COMPANY NAME	CONTACT	
ADDRESS	PHONE NO.	FAX NO.
COMPANY NAME	CONTACT	
ADDRESS	PHONE NO.	FAX NO.

D. ADVERTISER FOR WHOM YOU WISH TO PLACE ADVERTISING

NAME	CONTACT	PHONE
ADDRESS	PRINCIPAL	

E. TERMS AND CONDITIONS

- Each of the undersigned understands that all advertising purchased from Entravision Communications Corporation ("Entravision") shall be subject to Entravision's conditions of contract (the "Advertising Contract"), which shall govern the contractual relationship among the parties. Each of the undersigned acknowledges that the terms of the Advertising Contract include, without limitations, the following: (a) invoices are to be paid net 30 days from date of invoice to Entravision's stations; and (b) if the undersigned applicant ("Applicant") is an agency ("Agency") contracting with Entravision for broadcast time on behalf of an advertiser ("Advertiser"), Applicant and Advertiser shall be jointly and severally liable for all payments or obligations due.
- Invoices will be issued in accordance with the official station log. Each invoice will be deemed accepted by Agency and/or Advertiser unless Agency and/or Advertiser notifies Entravision in writing that the invoice is incorrect and specifies the nature of the dispute in detail within thirty (30) days after the invoice date (but any such dispute shall not affect Applicant's obligation to make payment as set forth above). Failure to report any dispute within such time shall constitute a waiver of any claim by Applicant with respect to such dispute. Time of payment is of the essence.
- Each of the undersigned represents and warrants that the information provided in this credit application is true and correct, which such representation and warranty is hereby incorporated by this reference into the Advertising Contract as a representation and warranty made by each of the undersigned to Entravision. It shall be a condition precedent to Entravision's obligations under the Advertising Contract that said representations and warranties are true at all times during the term of the Advertising Contract.
- Payment by the Advertiser to the Applicant shall not constitute payment to Entravision and shall not relieve the Advertiser of its joint and several liabilities under the Advertising Contract. If either the Applicant or Advertiser fails to perform any obligation under the Advertising Contract, Entravision shall have the right, in addition to all rights available by law, in equity, or under the terms of the Advertising Contract, to rescind the extension of credit, cancel remaining advertising schedules and demand immediate payment of all outstanding amounts due.
- Entravision reserves the right, in its sole and absolute discretion, to deny the granting of credit to the Applicant for any reason or no reason. If credit is approved, Entravision reserves the right to cancel credit at any time with or without notice for whatever reason.

APPLICANT SIGNATURE	TITLE Director
PRINT NAME Diana R. Serna	DATE 06-02-10