



CMU Use only:

Solicitation # _____

Contract Request Form

Customer Information

Requestor Name:Jane Osmond **Phone:** 512-458-7111
Program Name:Cardiovascular Disease and Stroke Program **Department ID:**H70000
Project Name (if known): Hidalgo County Community Health Worker Initiative
Request Type: xx New Contract(s): _____ **Renewal:** _____ **Date of Request:**02/22/2011

Contract Information

Type(s) of Contractor(s): State Agency/University Non-profit
 For Profit Local Government

Procurement Method: Competitive Non-competitive:
 Open Enrollment Interagency/Interlocal
 Sole Source/Proprietary
 Emergency

Anticipated Project Period: April 1, 2011 - June 29, 2011
 Anticipated Budget Period: April 1, 2011 - June 29, 2011

Anticipated Number of Contracts: _1

Funding Information

Source(s) of funding:

Project/Grant	Program Code	Fund	Class	Amount
1X578CARDI	G84	0273	71134	\$29,500

Estimated total funding amount: \$29,500

Potential for a contract over \$1million: Yes No

Purpose (brief description of the services to be provided):

Hidalgo County Health and Human Services will work to improve blood pressure control and increase awareness of signs and symptoms of heart attack among underserved populations in Hidalgo County.

Scope of Work:

The Hidalgo County Health and Human Services Department will implement a community education and screening campaign to educate underserved populations in Hidalgo County about risks associated with high blood pressure, the importance of controlling blood pressure, ways to control and prevent high blood pressure including increasing physical activity, healthy eating, smoking cessation, reduced alcohol consumption, reduced salt intake, and taking blood pressure medications as prescribed.

The Community Health Worker's Sourcebook: A Training Manual for Preventing Heart Disease and Stroke will be provided to the Promotoras by DSHS for use in providing community education. Training for Promotoras on the use of the Sourcebook will be provided by DSHS in collaboration with the local promotora association. The Sourcebook is available in both English and Spanish.

Community education will also include increasing knowledge of the signs and symptoms of a heart attack, including signs and symptoms specific to women. Training and collatorals for teaching about signs and symptoms will be provided by DSHS in collaboration with the Texas Association of Local Health Officials.

Blood pressure screening will be conducted by Promotoras as part of the community outreach whenever possible. Members of the population screened and identified with high blood pressure will be referred to a physician and information will be provided about community centers that will accept low income residents. Information will also be provided about ways to access blood pressure medications that are free or low cost.

Community health education and screening will be conducted by Promotoras that have been Certified and that participate in a local community health worker association that provides ongoing education, training, and networking. Hidalgo County must have access to a pool of at least 100 area Promotoras in order to conduct the amount of community education desired in the amount of time available for the program.

Types of Services or Deliverables:

By April 30, 2011, collaborate with DSHS, TALHO, and the South Texas Association of Promotoras (STAP) to provide Sourcebooks and training for 100 Promotoras. DSHS and TALHO will coordinate trainings and will provide training materials, including Sourcebooks. The Contractor will work with STAP to host the training and recruit Promotoras to attend the training and commit to providing community outreach.

By June 29, 2011, recruit a minimum of 50 Promotoras to provide community outreach to underserved populations that includes community education about high blood pressure and the signs and symptoms of heart attack, specifically in women.

By June 29, 2011, recruit Promotoras to provide blood pressure screening as part of their community outreach. Contractor will purchase and make available blood pressure monitoring equipment. Promotoras will make referrals to local medical professionals when residents are identified with high blood pressure (>140/90). Promotoras will provide information regarding local medical facilities that will accept low income residents and will provide information regarding access to low and no cost blood pressure medications.

By June 29, 2011, provide a final report that describes the project activities and outcome data that includes the number of trainings provided, the number of Promotoras trained, the number of community education outreach

contacts made by Promotoras, the number of residents screened for high blood pressure, the proportion of residents screened that were found to have high blood pressure, and the number of referrals made.

**Send form to:
(insert outlook mailbox address)**

Form must be submitted to CMU at least 9 months prior to project start date.