

**STATEMENT OF WORK:**

**Purpose:** Will assist Department of State Health Services (DSHS), Office of Border Health (OBH) in the promotion of immunization awareness and the prevention of vaccine preventable diseases during National Infant Immunization Week.

**Eligible Population:** All population living within the Tamaulipas Texas Bi-National Health Council area.

**Service Area:** Tamaulipas Texas Bi-National Council area

**Location:** Hidalgo County, Texas and targeted surrounding area.

**Goals:**

- Have a clear understanding of the Bi-National immunization schedule.
- Educate on vaccine preventable diseases to health care professional and the community.
- Educate and train on the importance of Texas Vaccines for Children Program.
- Discuss the importance of ImmTrac (Texas Immunization Registry) and proper record keeping.
- Educate on the importance in keeping infants/children/adolescents up to date with their immunizations.
- Promote immunization awareness to school nurses, WIC, Head Start, hospitals, promotoras and TVFC providers.
- To educate and have the residents of Hidalgo County and the surrounding area leave with an understanding of immunizations.

**Objectives:**

- Highlight our partnerships by hosting the NIIW inauguration event.
- Focus on NIIW by providing Immunization Updates In-Service to all health care professionals, promotoras, school nurses and other agencies such as WIC, Head Start and hospitals.
- Bring in a motivational speaker (a survivor); with intentions to share their story with audience on coping with their disease that could have been vaccine preventable.
- Presenters will be focusing on promoting the importance of immunization schedule from a Bi-National point of view.
- Health Fair/Carnival will be providing information and services to our community in promoting vaccine preventable disease awareness.

**Outcomes:**

- All health care professionals, promotoras, school nurses, and other agencies will be disseminating vaccine preventable disease awareness information.
- The community will become aware of the importance of keeping their children up to date with their immunizations.
- Coordinate a health fair/carnival for the community in immunization awareness, to include the closing ceremony of weekly NIIW events.