

Requisition

Req # 00195965

PO #

Date: 05/20/11

*# 26788
Consent
5/31/11*

Bill To: x
x

Vendor : 382299
KKPS-FM
801 N. JACKSON
MCALLEN TX 78501

Ship To: HEALTH DEPARTMENT
1304 S. 25TH
EDINBURG TX 78539

Contact: JOSIE ESCALANT
956-383-6221

Contract No:

Special Instructions:

QUANTITY	UOM	DESCRIPTION	UNIT PRICE	AMOUNT
		DO NOT DUPLICATE ORDER		
22.00	EACH	OM PROGRAM: DESPIERTA AMERICA SPOTS OF .15 SECONDS 6:00 AM TO 10:00 AM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	65.00	1,430.00
5.00	EACH	OM PROGRAM: NOTICIAS 48 SPOTS OF .15 SECONDS 10:00 AM TO 10:30 AM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	750.00	3,750.00
23.00	EACH	OM PROGRAM: TRIUNFO DEL AMOR SPOTS OF .15 SECONDS 10:00 AM TO 10:30 AM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	490.00	11,270.00
8.00	EACH	OM PROGRAM: ROS SPOTS OF .15 SECONDS 8:00 AM TO 10:00 AM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	195.00	1,560.00
27.00	EACH	OM PROGRAM: ROS SPOTS OF .15 SECONDS 9:00 AM TO 5:00 PM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	115.00	3,105.00
27.00	EACH	OM PROGRAM: ROS SPOTS OF .15 SECONDS 9:00 AM TO 5:00 PM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	75.00	2,025.00
44.00	EACH	OM PROGRAM: ROS SPOTS OF .15 SECONDS 9:00 AM TO 3:00 PM MONDAY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	25.00	1,100.00
24.00	EACH	OM PROGRAM: ROS SPOTS OF .15 SECONDS 5:00 AM TO 2:00 PM MONDY TO FRIDAY FROM JUNE 1 TO JULY 29, 2011	30.00	720.00
		<u>Account No</u>	<u>Encumbrance</u>	
		1-1293-441-00-340-042-1-540	24,960.00	
			Freight	.00
			Total	24,960.00
		REPORT ROAD HAZARDS 1-866-HCR-SAFE OR 1-866-427-7233		

Authorized By: _____

Program DP Days	Time	Len	Rate Days	Sat 7/23	Sun 7/24	Mon 7/25	Tue 7/26	Wed 7/27	Thu 7/28	Fri 7/29	Cost Spots	W18+ RTG CPP
Triunfo del Amor	P M-F 8:00P-10:00P	:15	\$195	-	-	-	1	-	-	-	\$195 1	4.4 \$44.32

ROS 9am-5pm	X M-F 9:00A-5:00P	:30	\$115	-	-	-	1	1	1	-	\$345 3	2.8 \$41.07
											\$225 3	\$26.79

ROS 5am-2am	X M-Su 5:00A-5:00A	:30	\$0	1	1	-	-	1	1	1	5	2.3
Daily Subtotals				2	2	2	5	4	6	4	\$3,180 25	

Program DP Days	Time	Len	Rate Days	Wed 6/1	Thu 6/2	Fri 6/3	Sat 6/4	Sun 6/5	Mon 6/6	Tue 6/7	Wed 6/8	Thu 6/9	Fri 6/10	Sat 6/11	Sun 6/12	Mon 6/13	Tue 6/14	Wed 6/15	Thu 6/16	Fri 6/17	Sat 6/18	Sun 6/19	Mon 6/20	Tue 6/21	Wed 6/22	Thu 6/23	Fri 6/24	Sat 6/25	Sun 6/26	Cost Spots	W18+ RTG CPP
KNVO Television Subtotals	W18+R			171			\$23,140		664,20		\$34,84		81,05		8,19																

KTFV	ROS 9am-3pm	X M-F 9:00A-3:00P	:30	\$25	1	1	2	-	-	1	1	1	1	-	1	1	1	1	1	1	1	-	1	1	1	1	1	1	1	1	\$475 19	0.3 \$83.33
	ROS 5am-2am	X M-Su 5:00A-2:00A	:30	\$30	-	-	-	1	1	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	1	1	1	\$270 9	0.3 \$100.00	

	ROS 5am-2am_New	X M-Su 5:00A-2:00A	:30	\$0	1	-	-	1	1	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	1	1	1	1	\$0 14	0.3
			:15	\$0	-	-	1	1	1	1	-	-	-	1	1	-	-	-	-	-	-	1	1	-	-	1	1	1	1	\$0 14		

Daily Subtotals				2	1	3	3	3	2	2	1	1	1	3	3	1	2	1	2	1	2	1	3	3	2	2	2	3	3	\$745 56	
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Program DP Days	Time	Len	Rate Days	Mon 6/27	Tue 6/28	Wed 6/29	Thu 6/30	Fri 7/1	Sat 7/2	Sun 7/3	Mon 7/4	Tue 7/5	Wed 7/6	Thu 7/7	Fri 7/8	Sat 7/9	Sun 7/10	Mon 7/11	Tue 7/12	Wed 7/13	Thu 7/14	Fri 7/15	Sat 7/16	Sun 7/17	Mon 7/18	Tue 7/19	Wed 7/20	Thu 7/21	Fri 7/22	Cost Spots	W18+ RTG CPP
ROS 9am-3pm		:30	\$25	1	1	1	1	1	-	-	1	1	1	1	-	-	1	1	1	1	1	1	-	-	1	1	1	1	1	\$500	0.3
X	M-F 9:00A-3:00P		20																										20	\$83.33	
ROS 5am-2am		:30	\$30	-	1	-	-	-	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	\$300	0.3
X	M-Su 5:00A-2:00A		10																										10	\$100.00	
ROS 5am-2am_New		:30	\$0	-	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	18	0.3
X	M-Su 5:00A-2:00A		18																										18		
		:15	\$0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	18		
																														18	
Daily Subtotals				2	3	3	2	2	3	3	4	2	2	2	2	3	3	2	3	2	3	2	3	2	3	2	3	2	\$800		
																													66		

Program DP Days	Time	Len	Rate Days	Sat 7/23	Sun 7/24	Mon 7/25	Tue 7/26	Wed 7/27	Thu 7/28	Fri 7/29	Cost Spots	W18+ RTG CPP
ROS 9am-3pm		:30	\$25	-	-	1	1	1	1	1	\$125	0.3
X	M-F 9:00A-3:00P		5								5	\$83.33
ROS 5am-2am		:30	\$30	1	1	1	-	-	1	1	\$150	0.3
X	M-Su 5:00A-2:00A		5								5	\$100.00
ROS 5am-2am_New		:30	\$0	1	1	1	1	1	1	1	7	0.3
X	M-Su 5:00A-2:00A		7								7	
		:15	\$0	1	1	1	1	1	1	1	7	
											7	
Daily Subtotals				3	3	4	3	3	4	4	\$275	
											24	

KTFV Television Subtotals	Spots	Cost	GRP/GI	CPP/CPM	Reach	Frequency
W18+R	146	\$1,820	43.80	\$41.55	21.36	2.05
Demo breakdown:						
W18+R	317	\$24,960	708.00	\$35.25	81.05	8.74
Net Reach					349,698	431,460

Month breakdown (broadcast):	Spots	Spots %	Cost	Cost %	GRP/GI	GRP/GI %	CPP/CPM	Reach	Frequency
Jun-11	123	38.8%	\$8050	32.3%	263.20	37.2%	\$30.59	57.08	4.61
Jul-11	194	61.2%	\$16910	67.7%	444.80	62.8%	\$38.02	81.05	8.74

Dayparts: M - MORNING; P - PRIME; T - LATE NEWS; X - ROS

Client Signature: _____

Date: _____