

Since 1988
VillageProfile.com
 Community Maps & Books, From Traditional to Digital™

048 WES-TX-CG-11

Mailing Address: 33 N. Geneva Street, Elgin, Illinois 60120 Phone: (800) 600-0134 Fax: (847) 468-6802
 Internet Address: www.villageprofile.com

BOOK DISPLAY ADVERTISING AGREEMENT

SALES REPRESENTATIVE Christina Radraef DATE 8/31/11

VillageProfile.com, Inc® is hereby authorized to reserve the following advertising space in the publication to be produced, sponsored and distributed by the Chamber or Community of: Rio Grande Valley State: TX

Company Name: The County of Hidalgo Texas

Address: 1615 S. Closter, Ste. J

City: Edinburg State: TX Zip: 78539

Contact Name: Enika Reyna Phone: 956 318 2400 Fax: 956 318 2449

Internet Address: www.co.hidalgo.tx.us E-mail Address: enika.reyna@co.hidalgo.tx.us

Ad Copy Contact: same Phone: same Email: same

I require VillageProfile® to produce my ad: Yes No
 Ad copy is attached to this contract: Yes No
 Pick up ad from previous VP publication: Yes No
 With changes: Yes No Page number: _____
 Year: _____ City & State: _____
 I will mail/email a digital file of my ad: by 9/30/11
Ad copy is due within two (2) weeks from contract signing. If you cannot meet this deadline, please notify your advertising coordinator as to when copy will be available.

PRINT AD SPECIFICATIONS

Publication Size: 9x12 8.5x11 5.5x10.5 5.5x8.5
 Ad Size*: 1/8 Page Full Page Two-Page Spread
 Bleed for Full Page/Spread: Yes No
 Business Showcase 1/4 Page Vertical 1/4 Page Horizontal
 Corporate Blo 1/2 Page Vertical 1/2 Page Horizontal
 Enhanced Directory Listing Enhanced Index Listing
Enhanced listing form must be filled out and submitted with your contract.
 (Enhanced directory listing for members only)

Colors (CMYK): B&W or 1 color 2 color 3+ color
† All ads will be sent to advertiser a maximum of 3 times, unless additional proofs are due to errors made by VillageProfile.com, Inc®
 † All pick-up ads with changes must be supplied with initial ad copy.
 † All specifications to correlate with rate sheet ad sizes.

Print Editorial Section Location: Hidalgo
 Opposite Chapter Intro Back Cover Center Spread
 Inside Front Cover Inside Back Cover Buyers' Guide

ONLINE SPECIFICATIONS

Online Chapter Ad Locations: MP
 Online Banner Ad Locations: MP
 Online Business Category: Community
 Mobile ad is to appear by my directory listing and linked to my website: _____
 www. _____
 Advertising Coordinator: Christina Radraef Ext: 202
 Email: adrep_5@villageprofilemail.com (fill in ad rep #) • Ad Fax: 847-468-9751
 Special Instructions: _____

CHARGES: Print Ad Space Cost:	\$ <u>4945</u>
Online Banner Ads at \$ _____ each:	
Online Chapter Ads at \$ _____ each:	<u>2011</u>
VP Showcase App Ads at \$ _____ each:	<u>JUN 29</u>
Chamber Showcase App Ads at \$250 each:	<u>PM</u>
Advertiser Directory Enhanced Listing:	
Local Business Search Advertising:	
Extra Copies: +	
SUBTOTAL:	\$ <u>4945</u>
Less Applicable Discounts:	-
Amount Due (See terms on back):	\$ <u>4945</u>
Amount Paid Upon Contract:	-
BALANCE DUE:	\$ <u>4945</u>

Make check payable to: "VillageProfile.com, Inc®" Check # _____
 Accounting Notes: Invoice client
County Agency - Invoice 50%
for Oct 31, Michelle Salama Van
all per Gandy 2011

CHARGE YOUR BANK CARD
 AMEX VISA MASTERCARD DISCOVER
 Card Holder: _____
 Card Number: _____
 Expiration Date: _____
 Signature: _____

ADVERTISER AUTHORIZATION:
 Signature: Enika Reyna
 PRINT: Enika Reyna
 Title: E. Co. Dev. Manager Date: 8/2/11
 ACCEPTED BY: Christina Radraef
VillageProfile.com, Inc® Publications Sales Representative
 Signature: CR Date: 8/31/11