

Zimbra

yolanda.velasquez@co.hidalgo.tx.us

RE: Travis County Television-TCTV 17**From :** Victor M. Garza <victor.garza@da.co.hidalgo.tx.us>

Wed, Dec 11, 2013 04:13 PM

Subject : RE: Travis County Television-TCTV 17

1 attachment

To : 'Karina Cardoza' <karina.cardoza@co.hidalgo.tx.us>**Cc :** yolanda velasquez <yolanda.velasquez@co.hidalgo.tx.us>, 'Martha Salazar' <martha.salazar@co.hidalgo.tx.us>, 'Rocio Villarreal' <rocio.villarreal@co.hidalgo.tx.us>, 'Evangelina Garcia' <evangelina.garcia@co.hidalgo.tx.us>, darlene betancourt <darlene.betancourt@co.hidalgo.tx.us>**Reply To :** victor garza <victor.garza@da.co.hidalgo.tx.us>

Karina,

The RFP is fine. I made a couple of grammatical changes to the Standard Service Agreement. Please see attached.

Ms. Velasquez, please note changes to standard service contract for future use on other projects.

Thank you.

Victor M. Garza
Assistant District Attorney
County Affairs Section
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From: Karina Cardoza [mailto:karina.cardoza@co.hidalgo.tx.us]**Sent:** Friday, December 06, 2013 10:57 AM**To:** victor garza**Cc:** Yolanda Velasquez**Subject:** Fwd: Travis County Television-TCTV 17

Hi Victor!

Attached, please find the DRAFT service contract and the DRAFT RFB. (**Ms. Yoli, I revised the RFB to add "and throughout the term of this contract" to the sixth bullet.

I'd like to get this on the agenda for Friday 12/20. Please review and advise.

Thank you!

Karina

From: "Yolanda Velasquez" <yolanda.velasquez@co.hidalgo.tx.us>**To:** "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>**Sent:** Thursday, November 21, 2013 10:59:30 AM**Subject:** Re: Travis County Television-TCTV 17

Good morning Ms. Karina,

I apologize for delay of response. Attach please find "Draft" Service Contract for above mentioned project which appears to be the one that applies to project. If you would please forward to DA attorney for approval to proceed to request authority to advertise.

Thanks
Yoli

From: "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>
To: "Yolanda Velasquez" <yolanda.velasquez@co.hidalgo.tx.us>
Cc: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>, "victor garza" <victor.garza@da.co.hidalgo.tx.us>
Sent: Thursday, October 31, 2013 9:07:34 AM
Subject: Re: Travis County Television-TCTV 17

Yes, I believe it would be a service contract. Victor asked me to ask what other types of contracts exist?
Please advise. Thank you!

From: "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>
To: "Yolanda Velasquez" <yolanda.velasquez@co.hidalgo.tx.us>
Cc: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>, "victor garza" <victor.garza@da.co.hidalgo.tx.us>
Sent: Monday, October 21, 2013 12:05:19 PM
Subject: Re: Travis County Television-TCTV 17

I do not know what that means.. I've cc'd Victor Garza on this email.

From: "Yolanda Velasquez" <yolanda.velasquez@co.hidalgo.tx.us>
To: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>, "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>
Sent: Monday, October 21, 2013 11:58:22 AM
Subject: Re: Travis County Television-TCTV 17

Hello,

I have a quick question on this project. The contract for this project, will it be a service contract?

Yoli

From: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>
To: "yolanda velasquez" <yolanda.velasquez@co.hidalgo.tx.us>
Sent: Monday, October 21, 2013 10:31:58 AM
Subject: Fwd: Travis County Television-TCTV 17

Ms. Yoli

Proceed in providing status to Karina in regards to the project for Sub-lease television station

Respectfully,

Darlene H. Betancourt, CPPB
Hidalgo County Purchasing Department
2808 S. Business Highway 281
Edinburg, TX. 78539

Phone: 956-292-7000 x-4852
Fax: 956-292-7612

website: www.co.hidalgo.tx.us/purchasing

From: "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>
To: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>
Sent: Monday, October 21, 2013 9:07:56 AM
Subject: Re: Travis County Television-TCTV 17

Hi Ms. Darlene,
Any status on this?

From: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>
To: "yolanda velasquez" <yolanda.velasquez@co.hidalgo.tx.us>
Cc: "Martha Salazar" <martha.salazar@co.hidalgo.tx.us>, "Stan Ramos" <stan.ramos@co.hidalgo.tx.us>, "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>, "Evangelina Garcia" <evangelina.garcia@co.hidalgo.tx.us>, "victor garza" <victor.garza@da.hidalgo.tx.us>
Sent: Thursday, October 3, 2013 4:00:31 PM
Subject: Fwd: Travis County Television-TCTV 17

Yoli

Attached you will find draft specifications, along with information provided by the HC Public Affairs Office in conjunction with the Executive Office regarding the procurement process for sub-lease of a tv channel. Vangie may provide you additional information in regards to this matter, as she has been communicating with Karina and Victor Garza from the District Attorney's Office in regards to this project. I believe Mr. Garza will be drafting the service contract related to this project.

Should you have any further questions related to this matter, do not hesitate to contact me. Thank you

Respectfully,

Darlene H. Betancourt, CPPB
Hidalgo County Purchasing Department
2808 S. Business Highway 281
Edinburg, TX. 78539

Phone: 956-292-7000 x-4852
Fax: 956-292-7612

website: www.co.hidalgo.tx.us/purchasing

From: "Evangelina Garcia" <evangelina.garcia@co.hidalgo.tx.us>
To: "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>
Cc: "Martha Salazar" <martha.salazar@co.hidalgo.tx.us>, "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>, "victor garza" <victor.garza@da.co.hidalgo.tx.us>
Sent: Thursday, October 3, 2013 1:08:32 PM
Subject: Fwd: Travis County Television-TCTV 17

Darlene:
Here's the latest information regarding Karina's request that needs to be distributed to the individual that you have assigned this project to.

Thanks

From: "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>
To: "victor garza" <victor.garza@da.co.hidalgo.tx.us>, "Evangelina Garcia" <evangelina.garcia@co.hidalgo.tx.us>, "Martha Salazar" <martha.salazar@co.hidalgo.tx.us>, "Darlene H. Betancourt" <darlene.betancourt@co.hidalgo.tx.us>
Cc: "Jaclyn Treviño" <jaclyn.trevino@co.hidalgo.tx.us>, "sergio cruz" <sergio.cruz@co.hidalgo.tx.us>, "Yolanda Chapa" <yolanda.chapa@co.hidalgo.tx.us>, "Valde" <valde.guerra@co.hidalgo.tx.us>, "Estanislado Ramos" <stan.ramos@co.hidalgo.tx.us>
Sent: Thursday, October 3, 2013 12:47:11 PM
Subject: Re: Travis County Television-TCTV 17

Hi Victor, Vangie.

Thank you for this information. I had already looked into Travis County TV, however, it is a PEG channel, which is different from what we are looking at. Since Travis County is primarily Austin area, it appears that the Austin municipality provided the PEG channel to the County (which is done in most of our local municipalities, i.e., City of McAllen has MCN 12 and McAllen ISD has MCN 17). The problem that we encounter as a County is that we have a lot of municipalities within our jurisdiction - we cannot get a PEG channel that would only serve one of the cities in our County. Hence, the lease of a digital sub-channel (or similar alternative) is probably the best (and likely, only) option to provide county-wide access.

Plus, PEGs are limited in scope and are not allowed to advertise commercials. With a digital sub-channel, we may be able to sell commercial space.

I did a little more research today with someone from Reno, Nevada who leases channels; his is the channel that I found for lease at \$1,500/month (he has actually gone down in price to \$1,250/month). He did inform me of an alternate option to full-power stations (such as the ABC, NBC, CBS affiliates); the full-power stations might be more expensive. He suggested also looking at "Low-Power TV Channels" (LPTV), which would provide a more affordable option and, according to him, would likely still have excellent signal across the geographic span of the county.

Based on our conversation, I have revised the DRAFT Request for Bids to include LPTV and that the bidder must guarantee excellent broadcast signal across Hidalgo County.

I would like to move forward with seeing if we can send out the request for bids to see if any of the local television stations would want to compete for this opportunity!

Please let me know what you think. I have included a .pdf of the potential stations that we could approach, as well as another .pdf that lists the LPTV. Cable provider, of course, would be Time Warner, although I don't think they would be able to guarantee the audience viewership of 80% of households in HC (I lowered the threshold from 90%).

Please advise. Thank you!
Karina

From: "Victor M. Garza" <victor.garza@da.co.hidalgo.tx.us>
To: "Karina Cardoza" <karina.cardoza@co.hidalgo.tx.us>
Sent: Thursday, October 3, 2013 9:21:13 AM
Subject: FW: Travis County Television-TCTV 17

fyi

Victor M. Garza
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From: Evangelina Garcia [<mailto:evangelina.garcia@co.hidalgo.tx.us>]
Sent: Tuesday, October 01, 2013 3:23 PM
To: victor garza
Subject: Fwd: Travis County Television-TCTV 17

Hi there, here's some information regarding Karina's project that might be of some interest. I had sent an email to Ms. Grimes from Travis County before I actually went and spoke to Marty about this. Anyway, the following is the response I recieved from her. I hope this may be of some help.....have Karina go into the Website under Travis County Purchasing Department. There's an area there under broadcasting/communications in place and possibly could be of some help to what Karina is researching on.
Thanks

From: "Cyd Grimes" <Cyd.Grimes@co.travis.tx.us>
To: "Evangelina Garcia" <evangelina.garcia@co.hidalgo.tx.us>, "Steven Broberg" <STEVEN.BROBERG@co.travis.tx.us>
Sent: Tuesday, October 1, 2013 3:08:30 PM
Subject: RE: Travis County Television-TCTV 17

Hello and thank you, but I will need to forward your questions to a real expert on this one. We actually have full time staff and equipment to produce our own show. I'm forwarding this to our Director, Steve Broberg who can give you the history and can help you. Steve's office does more than just the TV for court, they do all kinds of educational programs, social service programs, tape staff training events, all our needs and information galore. He probably has a wealth of information to share with you....Good luck and thanks Steve

Ms. Cyd V. Grimes, C.P.M., CPPO
Travis County Purchasing Agent
512 854-9761

From: Evangelina Garcia [<mailto:evangelina.garcia@co.hidalgo.tx.us>]
Sent: Friday, September 27, 2013 4:39 PM
To: Cyd Grimes
Subject: Travis County Television-TCTV 17

Hello Ms. Grimes:

Hope you are doing well and as usual, I need your expertise and assistance. Hidalgo County is very much interested in going into the direction with a project similar to what Travis County has in place which is the Travis County Television TCTV 17. I was viewing your website on this particular area and would like some assistance as how Travis County initiated this project and established this in place which is the TCTV 17. How or where do I begin to start the process so that Hidalgo County may eventually have in place similar to what Travis has. Hidalgo County's intention is to be able to broadcast Commissioners Court meetings, county services, etc. . Did Travis bid out such project if so can you forward the template and any other information you

feel would be able to assist with the process.

As always, I appreciate your assistance and thank you in advance. It's 4:40 p.m. and it's Friday so have a good weekend.

Thank you

--

Karina Cardoza, *Director*, Public Affairs Division
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 **DRAFT CONTRACT-308.docx**

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