

**Hidalgo County**  
**“REAL ESTATE BROKER SERVICES”**

Evaluation Grid

Evaluation Criteria	WM-Keller Williams Realtors					CBRE, Inc.				
	#1	#2	#3	#4	#5	#1	#2	#3	#4	#5
<b>Graders</b>										
<b>Firm Qualifications</b>	18	21	20	21	18	25	22	20	25	25
<b>Marketing Plan</b>	8	19	20	20	8	24	20	23	25	25
<b>Cost</b>	30	25	30	28	30	30	25	30	27	30
<b>Understanding of Project/ Similar Services</b>	13	16	30	20	15	20	16	18	20	20
Total Scores:	69	81	90	89	71	99	83	91	97	100
Overall Score:	400					470				
<b>Average Score:</b>	<b>80</b>					<b>94</b>				
<b>Ranking:</b>										