

COUNTY *of* HIDALGO

*Women, Infants and
Children Nutrition Program*

3105 W. University Dr.
Edinburg, Texas 78539
(956) 381-4646
(956) 380-4056 Fax



To: Martha L. Salazar, CPPB, Purchasing Agent
Hidalgo County Purchasing Department

Cc: Darlene H. Bentacourt, CPPB
Procurement Manager

From: Margarita Gonzalez, Accountant IV

Thru: Norma L. Longoria, *NLT*
WIC Director

Date: August 27, 2014

RE: Enterprise Rental Car

I would like to request for Invoice #145188993 to Enterprise be paid as claims. On July 22- 27, 2014, Ms. Norma Longoria and Diana Cardona went out of town to Phoenix, AZ. I had made reservations on a rental car prior to departure, but I accidently made the requisition late. At the time of the request, there were no funds in the account; therefore I had to do a Line Item Transfer. The Line Item Transfer did not go into effect until August 12, 2014, due to the change of Commissioners Court schedule.

I will try to be more careful on checking the balances on the WIC accounts.

Thank you for your attention to this matter.

Account Number: 4.1292.441.00.350.001.4.583





1805 E SKY HARBOR CIR S
PHOENIX, AZ 85034

Rental Agreement #:
Bill Ref #:
Invoice Date:
Account #:

145188993
9005-8773-809
07/29/2014

CONTACT

HIDALGO COUNTY PURCHASING
ATTN: CORPORATE ACCOUNTS
4210 S. CONGRESS AVE
AUSTIN, TX - 78745-1104

RENTAL INFORMATION

Date/Time Out 07/22/2014 01:30 PM Start Charges 07/22/2014 01:37 PM Date/Time In 07/26/2014 10:13 AM

Renter
LONGORIA, NORMA

RENTAL VEHICLES

Color License Model Unit Miles/Kms
GRAY DK ATK1548 TC 7K2SKD 2 Out In
159
VIN:2C4RC1BG7ER445814

CLAIM INFORMATION

Claim# / PO# / RO# Insured
Date of Loss Type of Loss Type of Vehicle
Repair Shop

ITEMS DETAIL

Description	Qty/Per	Rate	Amount
TIME & DISTANCE	4 DAY	48.00	192.00
ROADSIDE ASSISTANCE	4 DAY	4.99	19.96
Subtotal			211.96
CUSTOMER FACILITY CHARGE 6.00	4 DAY	6.00	24.00
MAINTENANCE FEE 0.70/DAY	4 DAY	0.70	2.80
CONCESSION RECOVERY FEE 11	PCT	11.11	23.86
STADIUM SURCHARGE	PCT	3.25	10.39
VEHICLE LICENSE SURCHARGE 5	PCT	5.00	13.13
TRANS PRIV TAX	PCT	10.30	27.05

Amount Due (USD) **313.19**

Individual line item charges such as rental rates for Time and Distance, percentage-based charges (e.g. sales taxes and fees or surcharges), and charges divided between multiple parties may be rounded up or down a whole cent to ensure that the charges equal the actual Total Amount Due and/or to avoid fractional cents.

FOOD/SERVICES RECEIVED BY: V396095

INVOICE RECEIVED BY: 8.4.14

INVOICE NO. 145188993 ACCT NO. _____

P.O. NO. _____

ACCT. NO. 1292-441.00.350.001, 4, 583

AMOUNT DUE: \$ 313.19 8/4/14

APPROVED BY: Norma Longoria MW

ACCOUNTING AND PAYMENT TERMS

Tel#: (512) 912-0332
NTXAUSTINADMIN@EHI.COM
Payment Due within 30 days of invoice date
Late payments are subject to a finance charge.



Thank You For Choosing Enterprise

Please Return This Portion With Remittance Remit To : ENTERPRISE RENT-A-CAR COMPANY 4210 S CONGRESS AVE AUSTIN, TX 78745-1104	Amount Due (USD)	313.19		
	Paid By: HIDALGO COUNTY PURCHASING 4210 S. CONGRESS AVE AUSTIN, TX 78745-1104			
Fed Tax Id: 26-4086616	Account #	Rental Agreement	Amount	GPBR
		145188993	313.19	50V1

Trusted Delivery
 (Additional driver names listed here if



01

Rental Agreement Summary

RA# 145188993

RENTER: NORMA LONGORIA

Corporate: HIDALGO COUNTY PURCHASING

Enterprise # 01

Dates & Times	Location
Monday, July 21, 2014 11:00 AM	PHX SKY HARBOR CRT PHOENIX, AZ, 85034 COURT HOUSE
Tuesday, July 22, 2014 11:00 AM	PHX SKY HARBOR CRT PHOENIX, AZ, 85034 COURT HOUSE

Vehicle
 Make/Model: CHEVROLET
 Color: GRAY DK
 Mileage: 2
 Fuel: 8
 License #: ATK1546
 Vehicle #: ER445914

Vehicle Condition
 No Damage Documented

\$ Charges	Price/Unit	Account	You
TIME & DISTANCE:	\$48.00/D*4	\$192.00	
TIME & DISTANCE:	\$12.87/H	\$0.00	
TIME & DISTANCE:	\$288.00/W	\$0.00	



RA 145188993 811 0
 Rental 22-JUL-2014 01:37 PM
 PHX SKY HARBOR INTL ARPT
 Return 25-JUL-2014 10:13 AM
 PHX SKY HARBOR INTL ARPT

NORMA LONGORIA
 Vehicle # ER445914
 Model TC
 Class Driven WVAR Class Charged FCAR
 License# ATK1546 State/Province AZ
 M/Kms Driven 157
 M/Kms Out 2
 M/Kms In 169

HIDALGO COUNTY PURCHASING
 Contract ID HIDALGO

Charges	No Unit	Price	Amount
RAP	4 Days	4.99	19.96*
CDW/LDW	4 Days		0.00*
BUSINESS T	4 Days		0.00
T & H	4 Days	48.00	192.00*
UNLIM M/KM	0 M/Kms		0.00*
CUSTOMER FACILITY CHARGE			24.00*
CRF			23.86*
STADIUM SURCHARGE			10.39
MAINTENANCE FEE			2.80*
VLS			13.13
TPT @10.300 X			27.05

Total Charges USD 313.18
 Voucher BUSINESS ACCOUNT-APPLICANT
 Amount Due USD 313.18

* Taxable Items
 Subject to Audit
 Your loyalty number is [REDACTED]
 For Reservations: 1-800-RENT-A-CAR

7/26/14 10:02:17 AM

Pump 3

Order Number: 6503154

Circle K #8596

1602 E. Washington
Phoenix AZ 85034
(602)254-8105

Term :

72000097171102

Appr : 768517

Register:100

Tran Seq No: 6503184

Store No:2708596

Pay at Pump Sale

Pump # 3 UNL-REG

8.844 Gallons @ \$3.479/Gal

30.07

Sub. Total:

30.07

Tax:

0.00

Total:

30.07

Discount Total:

0.00

Master Card:

30.07

Change

0.00

Master Card

Card Num : (S)

XXXXXXXXXXXX4066

07/26/2014 10:02:08



HIDALGO COUNTY, TEXAS OUT - OF - COUNTY FINAL TRAVEL EXPENSE CLAIM

EMPLOYEE NAME: Norma Longoria DEPARTMENT: WIC
 TRAVEL TO CITY: Phoenix STATE: AZ
 DEPARTURE DATE: 7/22/2014 RETURN DATE: 7/27/2014
 TIME OF DEPARTURE: 7:46 AM TIME OF RETURN: 10:00 AM

PURPOSE OF TRIP: Attend the 2014 ILCA Annual Conference & Meeting

I. REIMBURSEMENT FOR EXPENDITURES MADE ON ACCOUNT OF OFFICE BUSINESS:

DESCRIPTION OF TRIP	DATES OF TRAVEL FOR YEAR						TOTALS
	7/22	7/23	7/24	7/25	7/26	7/27	
Airfare / Bus / Train	\$ 390.00	\$ -					\$ 390.00
Car Rental	313.19	-	-	-	-	-	313.19
Gates Fee for Car Rental					36.07		36.07
Personal Car Mileage	Beginning Mileage:	41,141	Ending Mileage:	41,161	TOTAL MILEAGE: 20	(MILEAGE RATE) 0.560	11.20

NOTE: Mileage is calculated on a point-to-point basis using "Mapquest". Reasonable incidental travel may be reimbursed when the traveler provides specific address destination points by using "Mapquest" to determine mileage. The most direct distance to the destination will be allowed. Any out-of-way or unreasonable travel distance as determined by the County Auditor will be at the expense of the traveler.

Hotel (Excluding Meals)	758.96						758.96
Parking / Tolls						30.00	30.00
Taxi and Other Ground Transportation							
Telephone							
Registration Fees	695.00						695.00
MEALS (based upon actual charges)							
Type of Travel (In State = 1 / Out of State = 2)	2						
With Receipts = 1 / Without Receipts = 2	2	2	2	2	2	2	
Breakfast (\$9 per diem)		9.00	9.00	9.00	9.00	9.00	
Lunch (\$12 per diem)	12.00	12.00	12.00	12.00	12.00	12.00	
Dinner (\$18 per diem)	18.00	18.00	18.00	18.00	18.00		
Total Actual Meal Expense	30.00	30.00	30.00	30.00	30.00	21.00	
Total Allowable Meal Expense per County Policy (County Employees)	29.00	29.00	29.00	29.00	29.00	21.00	216.00
Other (Please explain below):	25.00				25.00		50.00

Luggage fee 25.00 each way. There was a layover in Dallas, Tx. Didn't leave until the following morning 7/27/14. Slept at airport

Explanation Notes:

B. Travel Expenditures paid by COUNTY CHECK or COUNTY CREDIT CARD that were NOT advanced to employee. (i.e. Airfare, Hotel accommodations, Car Rentals, Registration)

Payee Name	Expense Type	Check No./PO. No.	Amount	TOTAL FROM T-4 CONTINUATION FORM
International LacisBio Consultant	Registration	708230	\$ 695.00	TOTAL ALLOWABLE EXPENDITURES \$ 2,157.15
Enterprise	Rental	PERONG	\$ 313.19	AMOUNTS ADVANCED TO EMPLOYEE ON: 7/15/2014 \$ 378.00
Travel Advisors	Airfare	710382	\$ 390.00	TRAVEL EXPENDITURES PAID BY COUNTY CK OR COUNTY CREDIT CARD NOT ADVANCED TO EMPLOYEE 2,157.15
JW Marriott Desert Ridge	Hotel	718210	\$ 758.96	REMIT TO ME \$ 0.00
Total			\$ 2,157.15	REMITTED TO COUNTY TREASURER ON
				TREASURER RECEIPT NO. \$ 34.73

I hereby certify that the above information is true and correct to the best of my knowledge. The above funds were used solely for official County business. I have not and do not anticipate to receive reimbursement for the above listed travel expenditures from another source.

EMPLOYEE SIGNATURE: Norma Longoria DATE: 8/4/14
 APPROVED BY: Norma L. Longoria DATE: 8/4/14
 DIVISION DIRECTOR/SUPERVISOR

PAYMENT BY:

DEPARTMENT HEAD

4.1292.441.00.350.001.4.583
 GENERAL LEDGER ACCOUNT NUMBER

**International Lactation Consultant Association®
2014 Annual Conference & Meeting**

REAL WORLD

2014

ILCA

**Breastfeeding in the Real World:
Meeting the Challenges**

Preliminary Program & Registration

Tuesday, July 22

- 5:00pm-6:00pm Volunteer orientation
6:00pm-8:00pm Registration desk open

Wednesday, July 23

(5 CERPs/5 contact hours)

- 7:30am-8:30am Continental breakfast
7:30am-4:00pm Registration desk open
8:30am-9:30am Plenary: Reinterpreting Baby Behavior for the Lactating Mother. *Jane Heimig, PhD, IBCLC*
9:30am-10:00am Parade of flags and presidential welcome
10:00am-10:30am Morning break
10:30am-12:30pm Morning workshop sessions
12:30pm-1:30pm Lunch
1:30pm-3:30pm Afternoon workshop sessions
4:00pm-5:00pm Volunteer orientation
6:30pm-9:00pm President's Social and exhibit opening

Wednesday Workshops Selections

Workshop A:

Select one morning workshop

Workshop 1A: Multi-modal Management of the Infant with a Tongue-tie: Tools and techniques in the evaluation process. *Ailison K. Hazelbaker, PhD, IBCLC, FILCA; James G. Murphy, MD, FAAP, FAOM, IBCLC II*

Workshop 2A: Research to Practice: Finding and using research and other evidence with breastfeeding families. *Jane Grassley, PhD, RN, IBCLC; Sara L. Gill, PhD, RN, IBCLC II R-CERP*

Workshop 3A: Racial/Ethnic Disparities: Removing structural obstacles so mothers can succeed. *Ursuline Singleton, MPH, RD I-II*

Workshop 4A: The Affordable Health Care Act: What's new with breastfeeding support? *Beverly Ann Curtis, MSN, PNP-BC, IBCLC; Susanne Madden, MBA I-II*

Workshop 5A: Spanish Presentations

Paso 10: La historia de una comunidad. *Norma Escobar, IBCLC I-II*

Primera hora: mas alla de nacer! *Lizabeth Gonzalez, MD, IBCLC, PhD I-II*

Workshop 6A: Primary Clinical Skills Rotation I-II

Rotate through four 25-minute sessions (limited to first 120 registrants)

1. Powers of Deduction: A common problem with a twist! *Sini Baker, RN, MPH, IBCLC*

2. Lactation Rounds: Managing low acuity. *Rebecca Manne, BS, IBCLC, FILCA* (continued on next page)

Contact Hours

Total 20.5 CERPs and 20.5 Contact Hours

20.5 CERPs and 20.5 Contact Hours
20.5 CERPs and 20.5 Contact Hours
20.5 CERPs and 20.5 Contact Hours
20.5 CERPs and 20.5 Contact Hours

3. Breast Massage and Hand Expression: Russian technique. *Maya Bolman, BA, BSM, IBCLC*
4. Talking It Out: Real-world breastfeeding scenarios. *Cathy Carothers, BLCA, IBCLC, FILCA*

Workshop B:

Select one afternoon workshop

Workshop 1B: Multi-modal Management of the Infant with a Tongue-tie: Pitfalls, complexities and controversies in management. *Ajison K. Hazelbaker, PhD, IBCLC, FILCA; James G. Murphy, MD, FAAP, FABM, IBCLC III*

Workshop 2B: Research to Practice: Planning, implementing, and evaluating clinical practice projects. *Jane Grassley, PhD, RN, IBCLC; Sara L. Gill, PhD, RN, IBCLC III R-CERP*

Workshop 3B: Racial/Ethnic Disparities: Removing structural obstacles so mothers can succeed. *Ursuline Singleron, MPH, RD (Repeated) I-II*

Workshop 4B: The Baby-friendly Hospital initiative: Tackling the challenges of implementation in the US. *Trish MacEnroe, BS, CDN, CLC I-II*

Workshop 5B: Spanish Presentations

Llegó a La Casa ¿Y Ahora Que? La transición de un bebé prematuro al pecho después de su hospitalización. *Regina Roig-Romero, MPH, IBCLC II-III*

La Lactancia Materna en América Latina: Una revisión de las tasas y las prácticas de suplementación. *Mireya Roman, MS, IBCLC I-II*

Workshop 6B: Advanced Clinical Skills Rotation III

Rotate through four 25-minute sessions (limited to first 120 registrants)

1. Powers of Deduction: Solving a challenging breastfeeding problem. *Marsha Walker, RN, IBCLC*
2. Lactation Rounds: Managing high acuity. *Rebecca Mannei, BS, IBCLC, FILCA*
3. Experiential Sucking: The role of stability and support. *Catherine Watson Genna BS, IBCLC*
4. Complex Nipple Pain Cases: Advanced problem solving. *Nancy Mohrbacher, IBCLC, FILCA*

Thursday, July 24

(5 CERPs/5 contact hours)

6:00am-7:00am Walkers and joggers meet

7:00am-8:00am Continental breakfast

7:00am-5:00pm Registration desk open

8:00am-9:00am Plenary: Breastfeeding: What do hands have to do with it? *Christina Smilie, MD, IBCLC*

9:00am-10:00am Plenary: Human Milk: Just another primate milk? *Pascal Gagneux, PhD*

10:00am-10:30am Morning break

10:30am-11:30am USLCA Annual General Meeting

10:30am-11:30am International Meeting

10:30am-11:30am CLCA/ACCL Meeting

11:30am-11:45am Break

11:45am-12:45pm Concurrent Sessions A (select one):

A1: The Newborn and the Microbiome: Establishment of a healthy ecosystem. *Pascal Gagneux, PhD II-III*

A2: Experiences of the 2013 WABA Fellow: New friends, new ideas, new norms. *Eileen Shea, BSc, IBCLC I-II*

Experiences of the 2014 WABA Fellow: New friends, new ideas, new norms. *Geraldine Cahill, IBCLC, BA I-II*

A3: Fostering a Breastfeeding Culture among Teen Parents. *Krista Olson, IBCLC, MCH; Judi Personius, IBCLC, CD, CBE I*

A4: The Affordable Care Act: Are we moving toward real workplace breastfeeding support? *Maeve Howell, PhD, CNP-Peds, IBCLC I-II*

A5: Research: Everything you want to know but are afraid to ask. *Anne Merewood, PhD, MPH, IBCLC I-II R-CERP*

A6: Racial/Ethnic Disparities: Infant mortality, breastfeeding, and sleep practices. *Kathleen Kendall-Tackett, PhD, IBCLC, FAPA I-II*

A7: Got Milk? Identifying and treating delayed Lactogenesis II caused by theca lutein cyst. *Page Peters, RN, BSM, IBCLC; Alyson Welker, MA II-III*

A8: Cesarean Birth: Implementing skin-to-skin contact in the operating room. *Jane Grassley, PhD, RN, IBCLC I-II*

A9: Infant Vitamin D Deficiency: A global pandemic. *Ellen Lechtenberg, IBCLC, RD, CSP I-II*

A10: Mothers Speak Out: Top five traits of a great lactation consultant. *Diana West, BA, IBCLC; Lisa Marasco, MA, IBCLC, FILCA I*

12:45pm-2:45pm Boxed lunch

Special interest groups

Committee meetings

(continued on next page)

2:45pm-4:45pm **Concurrent Sessions B (select one)**

B1: Oral Research Presentations II-III

Analysis of Historical and Social Influences Contributing to Low Breastfeeding Rates among African American Women. *Angela Campbell, RNC, BSN, IBCLC*

Private Arrangement Milk Sharing Practices in the United States. *Angela Bond, MS*

Are All Term Infants the Same? Breastfeeding the early term infant. *Anita Noble, DNSc, CNM, IBCLC*

Outcomes of a 45-hour Breastfeeding Education Course for Healthcare Professionals and Paraprofessionals. *Amanda Watkins, MS, RD, IBCLC*

The Impact of NICU Admission on Breastfeeding in the First Hour of Life. *Lawrence Noble, MD, IBCLC, FABM*

Relationship of Food Items and Breastfeeding with Acculturation and Weight. *Elizabeth Reifsnider, PhD, RN, WHNP-BC, PHCNS-BC, FAAN*

Helping Mothers Defend Their Decision to Breastfeed: An intervention study. *Kandis Natoli, MSN, RNC, IBCLC; Annette Laary, BSN, RN, IBCLC*

The Influence of Quiet Time on Exclusive Breastfeeding Rates at Discharge. *Karen Phillios, RN, EdD, IBCLC, ICCE*

B2: Lactation Support for the Next Generation: Communicating effectively with millennial moms, co-workers and interns. *Jane Heing, PhD, IBCLC I-II R-CERP*

B3: Breastfeeding Equity in the Urban Core: Mentorship pathways for candidates of color. *Sherry Payne, MSN, RN, CNE, IBCLC I-II*

B4: Clinical Photography: Case studies and techniques for private practice. *Desiree Allison, BA, IBCLC, LLLL II-III R-CERP*

B5: The LATCH Pilot: Impact of a text message intervention by WIC breastfeeding peer counselors. *Nurit Harari, MD, MHS; Lori Goescher, MS, RD, IBCLC; Michele Griswold, MPH, RN, IBCLC; Valerie Bozzi, BS, IBCLC I-II*

B6: Donor Milk in the NICU: Challenges and opportunities. *Nancy Wight, MD, IBCLC, FABM, FAAP II-III*

Extremely Low Birthweight (ELBW) Infants: Enhancing early administration of colostrum. *Luisa King, RN, IBCLC; Beth Nolson, RN, IBCLC II-III*

B7: Collective Impact of Tele-health: Providing the link between the hospital and medical home. *Tina Babbitt, RN, MSN, IBCLC I-II*

Clinical Practice: Conducting effective in-patient consultations in 15-30 minutes. *Genae Strong, PhD, CNM, RNC-OB, IBCLC, RLC, CNE; Joni Rose, MS, RD, LDN, IBCLC, RLC I-II*

B8: Lactation Insufficiency among Obese Women: Myths, reality and underlying factors. *Laurie Nommensen-Rivers, PhD, RD, IBCLC I-II*

Maternal Obesity and Breastfeeding: REAL clinical strategies for practice. *Kim Dart, RN, BScN, MSN, IBCLC, PNC(c); Leigh Baetz-Craft, RN, BScN, MN, IBCLC, PNC(c) I-II*

B9: When Is Enough Enough? Understanding neonatal nutritional needs. *Jimi Francis, PhD, IBCLC, CCRP I-II*

What Should Mom Eat? A primer in maternal nutrition for the practicing lactation professional. *Jimi Francis, PhD, IBCLC, CCRP I-II*

B10: Making it Work: innovative new resources for supporting nursing moms at work. *Cathy Carothers, BLA, IBCLC, FILCA I-II*

Campus Support for Breastfeeding Mothers: A university response to the Affordable Care Act. *Shera Jackson, PhD, IBCLC, CPST I-II*

4:45pm-5:45pm **Networking and refreshments in Exhibit Hall**

7:00pm-9:00pm **Special interest groups**

Committee meetings

Friday, July 25

(5 CERPs/5 contact hours)

6:00am-7:00am **Walkers and joggers meet**

7:00am-8:00am **Continental breakfast**

Networking tables

Committee meetings

7:00am-4:00pm **Registration desk open**

8:00am-9:00am **Plenary: Creating a Culture of Breastfeeding To Reduce Disparities.** *Ursuline Singleton, MPH, RD*

9:00am-9:30am **ILCA Fellow inductions; IBLCE presentations**

9:30am-10:30am **ILCA Annual General Meeting**

10:30am-11:00am **Morning break**

11:00am-12:00pm **Concurrent Sessions A (select one)**

A1: Why Does It Hurt? A differential diagnosis for breastfeeding-associated pain. *Alisan Stuebe, MD, MSc, FACOG I-II*

A2: Clinical and Non-clinical Breastfeeding Interventions: What we do and do not know. *Miriam Labbok, MD, MPH, IBCLC I-II*

A3: Sustaining Breastfeeding in Incarcerated Women: A case study. *Tina Lavy, IBCLC I-II*

A4: Unplugged: Therapeutic breast massage and hand expression for engorgement and plugged ducts. *Maya Bolman, BA, BSN, IBCLC I-II*

(continued on next page)

Work
Select

- A5: Birth Trauma: Causes and consequences of birth-related PTSD
Kathleen Kendall-Tackett, PhD, IBCLC, FAPA II-III
- A6: Community Breastfeeding Support: Engaging community relationships for collective impact. *Tina Cardarelli, BS, IBCLC, Tina Babbitt, RN, MS, IBCLC I-II*
- A7: Nutritional Intelligence: Its impact on maternal and infant health.
Robin Frees, BA, CHI, IBCLC I-II R-CERP
- A8: Practice Ethics: Can we have a conversation about milk sharing?
Barbara Wilson-Clay, BSEd, IBCLC, FILCA I-II E-CERP
- A9: The Future is Here: Epigenetics, stem cells and breastfeeding.
Lawrence Noble, MD, IBCLC, FABM II-III
- A10: Adoption, Surrogacy and Foster Care: Breastfeeding without birthing. *Alyssa Schnell, MS, IBCLC I-II*
- 12:00pm-1:30pm Lunch.
- Networking tables
- Research poster presentations (1 L-CERP)
- 1:30pm-3:30pm Concurrent Sessions B (select one)
- B1: Into the Mouths of Babies: An exploration of infant oral skills.
Robin P. Glass, MS, OTR, IBCLC; Lynn S. Wolf, MOT, OR, IBCLC II-III
- B2: Understanding Code Compliance: How it applies to the IBCLC.
David L. Clark, Nutrition Specialist (Legal) I-II E-CERP
- B3: Posterior Tongue Tie: Confusion, confounders, concerns and controversy - HELP! *Christina Smillie, MD, IBCLC, Catherine Watson Genna, BS, IBCLC III*
- B4: Gender Guidelines: What does breastfeeding support have to do with gender? *Johanna Bergerman, BSHEC, BA (Hons), IBCLC I-II R-CERP*
- B5: Media Moxie: Skills for print, panels and film. *Jan Ellen Brown, BS, IBCLC I-III R-CERP*
- B6: Breastfeeding Duration and Maternal Sleep Expectations: Comparison of full and partial rooming in. *Elissa Sherby, RN, MSN, IBCLC; Orit Vinograd, RN, MPH, CNM I-II*
- Perceived Milk Insufficiency: A systematic review and synthesis of the literature. *Regina Roig-Romero, MPH, IBCLC I-II*
- B7: Talking to Mothers about Alternative Therapies: Learning real practices of mothers. *Lisa Marasco, MA, IBCLC, FILCA I-II*
- Herbal Galactagogues: A review of the evidence. *Zoe Gardner, PhD(c) I-II*
- B8: Supporting Parents in Understanding Normal Infant Sleep.
Helen Ball, PhD, MA, BSc I-II
- Educational Interventions in Safe Infant Sleep. *Helen Ball, PhD, MA, BSc I-II*
- B9: Prenatal Breastfeeding Education: Stepping up to Step 3.
Nathy Parry, MPH, IBCLC, LMBT I-II
- Knowledge and Attitudes in Pediatric Interns: Improvements through a breastfeeding curriculum. *Shirley Hamill, MSN, IBCLC, LCCE I-II*

B10: Improving Breastfeeding Rates of African American Women Engaging the faith community. *Monique Sims-Harper, DrPH, RD, IBCLC I-II*

African American Women's Perceptions: Breastfeeding over years. *Katasha Sriraman, MD, MPH, FAAP, IBCLC I-II*

3:30pm-4:30pm Closing Reception/Vendor Thank You

Saturday, July 26

(5.5 CERPs/5.5 contact hours)

6:00am-7:00am Walkers and joggers meet

7:00am-8:00am Continental breakfast

Networking tables

Committee meetings

7:00am-4:00pm

Registration desk open

8:00am-9:00am

Plenary: SIDS, Breastfeeding and Bed Sharing: What do we know and not know? *Heien Ball, MA, BSc*

9:00am-9:30am

President's address. *Aiisa Sanders, RN, IBCLC, RLC, CCE*

9:30am-10:00am

Morning break

10:00am-11:15am

Plenary: What Matters Most? Prioritizing lactation interventions to optimize outcomes. *Robin P. Glass, MS, OTR, IBCLC; Lynn S. Wolf, MOT, OR, IBCLC*

11:15am-12:30pm

Plenary: Obesity, Maternal Metabolic Disease and Early Weaning: Which came first and what can we do about it? *Alison Stuebe, MD, MSc, FAC*

12:30pm-1:45pm

Luncheon

1:45pm-2:45pm

Plenary: The Global Strategy on Infant and Young Child Feeding. *David L. Clark, Nutrition Specialist (Legal)*

2:45pm-3:45pm

Plenary: Constraints and Realities in Breastfeeding Protection, Promotion and Support: Beyond health and free choice. *Miriam Labbok, MD, MPH, IBCLC*