



**Travel Advisors**

# Invoice

**Invoice 4184**

**7/11/2014**

TRAVEL ADVISORS  
1800 S MAIN ST STE 490  
MCALLEN, TX 78503  
(956)668-8888  
Fax 956-668-8889  
jasmin@viamcallen.com

To HIDALGO COUNTY WIC  
PROGRAM  
3105 W EDINBURG, TX 78539  
956-381-4646  
MS MARGARITA GONZALEZ

Name	Description	Unit Price	Line Total
LONGORIA NORMA CARDONA DIANA SUAREZ CASSANDRA REQUENES GRACIELA CARRIZALES ESTHER	ROUND TRIP AIR RESERVATIONS SEPTEMBER 07-10, 2014 MCALLEN, TX TO ATLANTA, GA	\$358.00	\$1,790.00
<p>V <u>214272</u></p> <p><b>FOOD/SERVICES RECEIVED BY:</b></p> <hr/> <p><b>INVOICE RECEIVED BY:</b></p> <p style="text-align: center;"><i>Margarita Gonzalez</i></p> <hr/> <p><b>INVOICE NO. <u>4184</u> ACCT NO. <u>WIC</u></b></p> <p><b>P.O. NO. _____</b></p> <p><b>ACCT. NO. <u>41292-441.00.350.001-4-583</u> - \$1432.00</b></p> <p><b>AMOUNT DUE: <u>4,1292.441.00.350.017-4-583</u> - 358.00</b></p> <p style="text-align: right;">total <u>1790.00</u></p> <p><b>APPROVED BY: <i>[Signature]</i></b></p>			
<b>Total</b>			<b>\$1,790.00</b>

**THANK YOU FOR YOUR BUSINESS!**

# Sofie Zamarripa



**Travel**  
Representative

Sofie Zamarripa  
Travel Advisors  
1800 S. Main St. Ste. 490  
McAllen, TX 78503  
T (956) 688.8888 F (956) 668.8889  
sofie@viamcallen.com



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**image001.jpg**  
9 KB

LONGORIA/NORMA SEAT-24B  
 CARDONA/DIANA M SEAT-24D  
 SUAREZ/CASSANDR SEAT-24E  
 REQUENES/GRACIE SEAT-25B  
 CARRIZALEZ/ESTH SEAT-23D  
 AIR AMERICAN AIRLINES FLT:194 ECONOMY  
 LV DALLAS FT WORTH 1115A FOOD FOR PURCHASE  
 AR ATLANTA 220P EQP: MD-80  
 ARRIVE: NORTH TERMINAL 02HR 05MIN  
 REF: MJMKNN

10 SEP 14 - WEDNESDAY

AIR AMERICAN AIRLINES FLT:1473 ECONOMY  
 LV ATLANTA 145P FOOD FOR PURCHASE  
 DEPART: NORTH TERMINAL EQP: MD-80  
 AR DALLAS FT WORTH 305P 02HR 20MIN  
 NON-STOP  
 REF: MJMKNN

AIR AMERICAN AIRLINES FLT:1115 ECONOMY  
 LV DALLAS FT WORTH 445P EQP: MD-80  
 AR MCALLEN 610P 01HR 25MIN  
 NON-STOP  
 REF: MJMKNN

LONGORIA/NORMA SEAT-24B  
 CARDONA/DIANA M SEAT-24A  
 SUAREZ/CASSANDR SEAT-25A  
 REQUENES/GRACIE SEAT-25B  
 CARRIZALEZ/ESTH SEAT-24D

THANK YOU FOR CHOOSING TRAVEL ADVISORS INTL.  
 IF YOU HAVE ANY QUESTIONS PLEASE CALL US AT 956-668-8888  
 HAVE A SAFE AND ENJOYABLE TRIP  
 WE HOPE TO BE OF SERVICE TO YOU ON FUTURE VACATIONS

Let me know at your convenience, If you have any questions

please call me or email me.

Thank you,



# HIDALGO COUNTY, TEXAS

## APPLICATION FOR OFFICIAL TRAVEL

DEPARTMENT NAME: WIC DATE OF REQUEST: 07/23/14  
 NAME & TITLE OF EMPLOYEE(S): \_\_\_\_\_ TOTAL NUMBER OF EMPLOYEES TRAVELING: 5

TRAVELING: Norma Longoria, Diana Cardona, Kassandra Suarez, Graciela Requenez, Ester Carrizalez

**EVENT INFORMATION**  
 TITLE OF EVENT: 2014 NUTRITION EDUCATION & BREASTFEEDING CONFERENCE  
 EVENT DATE(S) FROM: 09/07/14 TO: 09/10/14  
 DEPARTURE DATE: 09/08/14 RETURN DATE: 09/10/14  
 LOCATION OF EVENT: CITY: Atlanta STATE: GA

**PURPOSE OF TRAVEL**  
 Place an "X" by the applicable purpose of the trip.  
 To obtain statutorily required continuing professional education.  
 To obtain continuing education related to an employee's work or maintenance of a license or certification.  
 To testify before legislative bodies, regulatory agencies and commissions, and other forums that may make decisions affecting the County and its affiliated organizations and operations.  
 To participate in professional organizations related to the employee or official's job assignment.  
 To conduct essential research & information-gathering for improvement of County operations or compliance with law.  
 To monitor the development of state or federal legislation or implementation of legislation that might affect the County  
 To participate in forums, coalitions, & discussions relating to the policy, legislative & regulatory interests of the County  
 To pursue the County's interests in litigation or criminal justice.  
 To promote the economic development interests of the County.  
 To carry out other purposes determined by Commissioners' Court to be in the interest of the County (Commissioners' Court approval is attached).

**JUSTIFICATION FOR THE NEED TO TRAVEL OUT-OF-STATE**  
 Explain the benefits that this trip it will bring to Hidalgo County. Attach an Itinerary, agenda, or schedule for the conference and/ or event. If applicable, justify the need for multiple persons traveling to the same event.  
**WIC Funds will be used to pay for the WIC Staff & Lactation Grant for Esther Carrizalez. They will be able to learn about the new updates for the Nutrition Education & Breastfeeding. \* Previously 6/18/14 had submitted a request for registration for 3 members only but I am including 2 more members.**

SUMMARY OF ESTIMATED TRAVEL EXPENSES	ESTIMATED EXPENSES	(DBM USE ONLY) FUNDS AVAILABLE BALANCE	MODE OF TRAVEL (Place an "X" by applicable mode of travel)
1. REGISTRATION FEE(S)	\$ 1,625.00		AIRFARE* <u>          X          </u>
Subtotal for Object Code 584	\$ 1,625.00	\$	BUS** <u>          \$ -          </u>
2. AIRFARE- ROUNDTRIP COACH FARE ONLY	\$ 1,790.00		Rental Car** <u>          \$ -          </u>
3. TAXI FARE	\$ 165.00		County Vehicle** <u>          \$ -          </u>
4. BUS FARE			Private Vehicle** <u>          \$ -          </u>
5. RENTAL CAR	\$ -		OTHER** (Specify) <u>          \$ -          </u>
6. GASOLINE/DIESEL/FUEL	\$ -		
7. MILEAGE REIMBURSEMENT	\$ -		* If traveling by airplane, the traveler should consider purchasing a refundable fare if possibility of a cancellation exists.
8. TELEPHONE CALLS	\$ -		
9. PARKING	\$ -		** If mode of travel includes bus, rental car, county vehicle, private vehicle, or other form of transportation, a comparison of the savings that will be achieved by not choosing to travel by airplane must be provided with supporting documentation.
10. LODGING	\$ 1,308.52		
11. MEALS	\$ 735.00		
12. OTHER EXPENSES	\$ 250.00		
Subtotal for Object Code 583	\$ 4,248.52		
13. TOTAL ESTIMATED TRAVEL EXPENSES	\$ 5,873.52	\$	

14. IF HIDALGO COUNTY IS NOT FUNDING ANY OR PART OF THIS TRIP, INDICATE BELOW THE EXPENSE TYPE & SOURCE OF PAYMENT:  
 WIC Funds  
 NOTE: If trip duration is extended to take advantage of lower airfare, a comparison of the savings to the additional estimated cost must be provided with supporting airfare rate documentation.

**ELECTED OFFICIAL/DEPARTMENT HEAD CERTIFICATION (Place an "X" by each of the certifications)**  
 I certify that:  
 Trip expenses are necessary and will be incurred for official county business.  
 Reasonable efforts to minimize the use of county funds have been explored.  
 Sufficient funds are available within in my department's budget to pay for the related travel expenses without the need of a budget amendment.  
 If this trip is for out-of-state training, the training is not available in some other form that does not require out-of-state travel.  
 APPROVED BY ELECTED OFFICIAL/DEPARTMENT HEAD: [Signature] DATE: 7/23/14  
 DEPARTMENT CONTACT PERSON: Margarita Gonzalez PHONE NO.: 381-4246

**FOR DEPARTMENT OF BUDGET & MANAGEMENT (DBM) USE ONLY:**  
 TRAVEL IS **APPROVED** for the individuals listed below:  
 \_\_\_\_\_  
 TRAVEL IS **NOT APPROVED** for the individuals listed below:  
 \_\_\_\_\_

REVIEWED BY (PRINT NAME):	DATE:	REVIEWER'S SIGNATURE:	PHONE NO.:
DBM'S DEPARTMENT HEAD APPROVAL (PRINT NAME):	DATE:	SIGNATURE OF DBM DEPARTMENT HEAD:	



# Nutrition Education and Breastfeeding Conference & Exhibits

September 08-10, 2014

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## Important Dates & Notices

[view more](#)

**Register before August 8, 2014 to get the discounted rate!**

[Register Now](#)

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- [About the Conference](#)
  - [Fees and Registrations](#)
  - [Hotel and Transportation](#)

## About the Conference

The NWA Biennial Nutrition Education and Breastfeeding Conference is the most popular gathering of the WIC nutrition and breastfeeding professionals in the US, attracting more than 1,200 staff from federal, state and local WIC agencies. Education sessions will cover current and emerging nutrition and breastfeeding science, research, policy and best practices. Poster Sessions and special forums will offer additional learning and networking opportunities.

More than 40 exhibitors will be on hand to provide the latest on WIC-related products, technology and services.

So, mark your calendar for this popular conference and register early to avoid being placed on a waiting list or be left out. Total attendance capacity for this conference is 1,400. Please note that once this number is reached, we shall have to close registration to this conference.

A downloadable version of the conference Program-At-A-Glance will be posted to this site when available.

For questions about the conference, please contact NWA National Office at 202-232-5492.

## Fees and Registrations

[Click to download the Conference Registration Form.](#)

### REGULAR REGISTRATION FEES

Fees between now and August 8, 2014

Regular Member Rate: \$325

Regular Non-member Rate: \$375

### LATE REGISTRATION FEES

Fees after August 8, 2014

Late Member Rate: \$365

Late Non-member Rate: \$400

**NOTE: On-site registration = Late Rate + a \$75 Processing Fee**

All payments are due before or on the first day of the Conference. Payments must be received to gain access to and participate in Conference activities and sessions. No PO will be accepted on-site.

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### CANCELLATION & REFUND POLICY

It is NWA's policy to assess a processing fee for all cancelled registrations. To cancel your registration, a written request **MUST** be received by NWA via e-mail to [Dfrancois@nwica.org](mailto:Dfrancois@nwica.org) or fax to 1-202-387-5281 no later than close of business on August 8, 2014.

Cancellations received before or on August 8, 2014 will be refunded, less a \$75 processing fee. No refund will be granted for cancellations received after August 8, 2014. NWA regrets that refunds will not be granted for "No-shows."

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### ONLINE REGISTRATION

Online registrations are processed via our Membership and Events Web-based system. Each registrant must have or create a profile (account) in order to register online.

Registrants using a Purchase Order (PO) or check, must select the "Bill Me" option from the online registration system when registering. Credit card payments will be processed via our secured Stripe site. The system will automatically e-mail a registration confirmation to the e-mail provided. If you do not receive a confirmation, please call our office.

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### REGISTRATION VIA MAIL, FAX or EMAIL

To register by mail, fax or e-mail, **download the Conference Registration form**, complete, and submit it via e-mail to [Nlucero@nwica.org](mailto:Nlucero@nwica.org) or fax it to 202-387-5281. Registration forms may also be mailed to:

National WIC Association  
2001 S Street, NW Ste. 580  
Washington, DC 20009

To obtain our Federal Identification Number, please call our office at 202-232-5492.

## Hotel and Transportation

### HOSTING HOTEL

#### The Westin Peachtree Plaza Hotel

210 Peachtree Street, NW  
Atlanta, GA 30303  
Tel: 1-800-937-8461

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### **THE NEGOTIATED ROOM RATE**

NWA has negotiated the Federal Per Diem room rate currently set at \$133 per night, single/double plus a nightly room tax currently set at 16%. Please note that tax rate is subject to change without notice. NWA encourages you to make your room reservations early to ensure that you will be in the hosting hotel at the guaranteed rate. Upon checking in, each guest will be asked to provide a valid government issued ID along with proof to which the room reservation was made.

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### **METHOD OF ROOM GUARANTEE**

The hotel will require a major credit card to guarantee your room reservations. The hotel also requires one night's deposit (including tax) payable at the time of making your reservations. Reservation cancellation must be received by the hotel three (3) business days prior to your arrival date to be eligible for a refund. Any reservation canceled within the three business days prior to your arrival date will not be refunded.

Room reservations can be made by calling the hotel's reservation desk at 1-877-999-3223 or the hotel's direct line at 412-391-4600. **You can also make your room reservations online.**

Reservations must be made by the cut-off date of Thursday, August 18, 2014. Reservations made after the cut-off date are not guaranteed at the conference rate and are subject to the Hotel's prevailing rates. Room type and needed appliances MUST be discussed with the hotel. NWA does not have control over the type of room needed by an individual.

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### **HOTEL CHECK IN/OUT POLICY**

The hotel check-in time is 3:00 PM and the check-out time is 12:00 Noon. Guests arriving before 3:00 PM will be accommodated as rooms become available. The hotel's Bell Hop desk can arrange to have your luggage checked and stored depending on space availability. Also, should you require a late check-out, please make such arrangements with the hotel's front desk upon arrival. These arrangements may be governed by the hotel's standard policy.

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### **AIRPORT/TRANSPORTATION**

Hartfield-Jackson Atlanta International Airport (ATL) is located approximately 8 miles from the Westin Peachtree Plaza Hotel and is serviced by several major airlines within the US. Shuttle and taxi services are available from the airport and can be obtained by following the signs leading to the Ground Transportation Center.

**Learn more about the ATL International Airport.**

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### **HOTEL PARKING**

Parking is available at the hotel for registered guests. Guests parking rates are as follows:

Self Parking = \$23 overnight

Valet parking = \$32 overnight

**Please note that these rates may change without notification.**

For parking questions, please call the hotel at (404) 659-1400.

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**National WIC Association**

2001 S Street, NW Suite 580  
Washington, DC 20009  
Voice: 202-232-5492  
Fax: 202-387-5281

# 2014 Nutrition Education and Breastfeeding Conference

## TENTATIVE AGENDA

### Pre-Conference – Sunday, September 7<sup>th</sup>

7:00 am – 5:30 pm

Georgia State WIC Conference (*GA State WIC Employees only*)

4:00 pm – 7:00 pm

Registration Desk Opens –

### Day 1 – Monday, September 8<sup>th</sup>

6:30 am – 7:00 am

Wellness Activity

7:00 am – 5:30 pm

Roswell Room 8th FL.  
Registration Desk Opens

7:00 am – 5:00 pm

Conference Center - Mezzanine Level Foyer  
Lactation Suite

7:00 am – 5:00 pm

International A, 6th FL.  
Speaker/Media Ready Room

7:00 am – 7:00 pm

International G, 6th FL.  
Poster Session & Exhibit Hall

7:00 am – 8:00 am

Conference Center - Mezzanine Level  
Continental Breakfast

8:00 am – 8:30 am

Carnegie Ballroom – Conference Center Mezzanine Level  
Welcome and Opening Remarks

Debra Keyes, Conference Chair  
Dr. Brenda Fitzgerald, Commissioner and State Health Officer, GA Dept. of Public Health  
Cecilia Richardson, NWA, Staff Director/Nutrition Program Director  
Theresa Landau, Board Chair, NWA  
Debbie Whitford – USDA National WIC Director

8:30am – 10:00am

Peachtree Ballroom 8th FL.  
Opening Plenary

Dr. Eric Walsh, Pasadena Health Department (*Invited*)

10:00am – 11:00am

Peachtree Ballroom 8th FL.  
Break – View Exhibits and Poster Sessions with Authors for Q&A

Conference Center - Mezzanine Level

#### Nutrition Tracks

#### Breastfeeding Tracks

11:00am - 12:00pm

*Celebrating WIC's  
Food Package and  
Breastfeeding  
Promotion and  
Support*

USDA  
(Repeat Wed.  
8:30 – 9:30am)

Peachtree Ballroom

*Food Allergy*

*Sherry Collins, MS,  
RD, LD*

Vinings Room

Breastfeeding Texting  
program

Meg Beard

International B & C

Affordable Care Act

Karen Farley

(Repeat Mon.  
11:00am – 12:00 Noon)

International D & E

12:00pm – 1:30pm	<i>Lunch on Your Own</i>			
1:30pm – 2:30pm	Tapping into the Power of Influence Pam McCarthy Peachtree Ballroom	GA Formula Algorithm Dr. Cohen Vinings Room	Gen Y friendly prenatal BF class Meg Beard International B & C	Affordable Care Act Karen Farley International D & E
2:30pm – 3:30pm	<i>Break – View Exhibits and Poster Sessions with Authors for Q&amp;A</i>			
3:30pm- 5:00pm	Conference Center - Mezzanine Level General Session WIC's Legacy Stefan Harvey Peachtree Ballroom 8th FL.			
5:00pm - 7:00pm	<i>Opening Reception - Networking, View Exhibits &amp; Poster Sessions with Authors for Q&amp;A</i>			
7:00pm - Until	Carnegie Ballroom – Conference Center Mezzanine Level <i>Dinner on Your Own</i>			

Day 2 – Tuesday, September 9 <sup>th</sup>				
6:30am – 7:00am	Wellness Activity Roswell Room 8th FL.			
7:00am – 5:30pm	Registration Desk Opens Conference Center - Mezzanine Level Foyer			
7:00am – 5:00pm	Lactation Suite International A, 6th FL			
7:00am – 5:00pm	Speaker/Media Ready Room International G, 6th FL.			
7:00am – 3:30pm	Poster Session & Exhibit Hall Carnegie Ballroom – Conference Center, Mezzanine Level			
7:00am – 8:00 am	Continental Breakfast Carnegie Ballroom – Conference Center, Mezzanine Level			
8:00am – 9:15am	Plenary Session <i>The Feeding and Eating Experts: Putting Joy into Eating and Feeding</i> Ellyn Satter Institute (ESI) Ellyn Satter Peachtree Ballroom 8th FL.			
9:15am – 10:15am	<i>Break – View Exhibits and Poster Sessions with Authors for Q&amp;A</i> Carnegie Ballroom – Conference Center, Mezzanine Level			
	Nutrition Tracks		Breastfeeding Tracks	
10:15am - 11:15pm	Solving childhood feeding problems ESI Pam Estes, MS,RD, LD	Neonatal Abstinence Syndrome Lori Shook, MD	Why we need for IBCLC's in WIC program—Clinic Models:how to make it happen	Breastfeeding and postpartum depression Kathy Kendall Tackett

		(Repeat, Tue. 12:45 – 1:45pm)	Carole Peterson Laurie Haessley	
	Peachtree Ballroom	Vinings Room	International B & C	International D & E
11:15pm – 12:45pm	<i>Lunch on Your Own</i>			
12:45pm – 1:45pm	Speaking with One Voice  ESI  Carol Danuahr  Peachtree Ballroom	Neonatal Abstinence Syndrome  Lori Shook, MD  Vinings Room	Racial disparity in Breastfeeding and sleep practices  Kathy Kendall Tackett  International B & C	WIC and Milk Banks working together to support breastfeeding mothers  Janice O'Rourke  International D & E
1:45pm - 2:45pm	<i>Break – View Exhibits and Poster Sessions with Authors for Q&amp;A</i>			
2:45pm - 3:45pm	Carnegie Ballroom – Conference Center, Mezzanine Level			
	The Language of Change: Working with a Client's own words to support Change  Molly Kellog  Peachtree Ballroom	Go-To-WIC  Douglas Greenaway and Martelle Esposito  Vinings Room	Coeffective Breastfeeding Project  Ryan Comfort  International B & C	Ursuline Singleton New national tools to support breastfeeding in the workplace  Cathy Carothers  International D & E
3:45pm – 4:45pm	<i>General Session</i>  <i>Hemoglobin Panel</i>  <i>Coordinated by Robert Lee</i>  Peachtree Ballroom 8th FL.			
5:00pm – Until	<i>Evening Activity on Your Own or Scheduled</i>			
5:00pm - Until	<i>Dinner on Your Own</i>			

Day 3 – Wednesday, September 10 <sup>th</sup>				
6:30am – 7:30am	WIC Wellness Activity  Roswell Room 8 <sup>th</sup> FL.			
7:00am – 12:00pm	Registration Desk Opens  Conference Center - Mezzanine Level Foyer			
7:00am – 11:00am	Lactation Suite  International A, 6th FL			
7:00am – 11:00am	Speaker/Media Ready Room  International G, 6th FL.			
7:30am - 8:30am	Breakfast  Conference Center - Mezzanine Level			
	<b>Nutrition Tracks</b>		<b>Breastfeeding Tracks</b>	
8:30am - 9:30am	Building a Plan to Advance your Counseling	<i>Celebrating WIC's Food Package and Breastfeeding</i>	How to provide workplace support for WIC moms	Empowering African American Families to Breastfeed, While

	Molly Kellog  <b>Peachtree Ballroom</b>	<i>Promotion and Support</i>  USDA  <b>Vinings Room</b>	Cathy Carothers  <b>International B &amp; C</b>	Identifying Local Community Partners  <b>International D &amp; E</b>
9:30am – 10:00am	Break  <b>Conference Center - Mezzanine Level</b>			
10:00am - 11:30am	Closing Plenary  <i>Recommend that WIC Future Be discussed</i>  Dr. Larry Grummer-Strawn  <b>Peachtree Ballroom 8<sup>th</sup> FL.</b>			
11:30am	Closing Remarks  Debra Keyes, Conference Chair  <b>Peachtree Ballroom 8<sup>th</sup> FL.</b>			