



January 21, 2015

To Whom It May Concern:

BullEx is the sole source provider for the BullsEye™, which is used to provide cost-effective, realistic and repeatable hands-on fire extinguisher training. The BullsEye cannot be purchased through any other vendor and there are no other similar products available on the market.

The BullsEye represents the latest advancement in fire training technology and is the only hands-on fire extinguisher training systems using self-generating digital flames. BullsEye's realistic, self-generating digital flames respond directly to the trainee's actions. Using BullEx's proprietary laser-based training extinguishers, users interact dynamically with BullsEye's digital fire. If trainees fail to use the proper technique, the flames respond accordingly. Flames can diminish, grow gradually or even reignite. There is no pre-recorded fire sequence. Instead, every digital fire is unique and dynamic.

The sensors in the BullsEye extinguisher training system determine where a user is aiming and sweeping the laser-based training extinguisher and the on-board control system determines how to vary the flames in response. The sensors also determine how far the trainee is from the fire and what class of extinguisher the training is using. The fire will not respond if the trainee is not within optimal distance or is using the wrong class of extinguisher. If the user utilizes the correct technique, aiming and sweeping at the base of the fire, the flames will be extinguished. The BullsEye also measures a trainee on his or her performance, and offers a time-to-extinguish score for each trainee.

The BullsEye uses patented technology for its realistic digital flames and its ability to sense the trainee's actions. The United States patent number is 7,748,983. The BullsEye has also been awarded a General Services Administration (GSA) contract by the US government which has approved sole source acquisition.

Sincerely,

Ryan O'Donnell
President