

In-Theater Advertising Proposal
Prepared for Hidalgo County Health Department
Created for Patricia Garcia

2017 Summer



AMERICA'S MOVIE NETWORK

June 05, 2017
Created by Connie Franco
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Phone: +1 (956) 318-0810
Fax: (956) 380-0885

Regional Insertion Order Agreement

9110 East Nichols Avenue, Suite 200 * Centennial, Colorado 80112 * 800.828.2828

The advertiser listed below ("Advertiser") desires to place the order set forth below ("Order") with National CineMedia, LLC ("NCM") for the regional exhibition of the advertising set forth below ("Advertising") under the terms set forth in this Regional Advertising Insertion Order and Agreement ("Agreement"), including this Order and the Regional Advertising Insertion Order Agreement Terms and Conditions attached hereto (the "Terms and Conditions"). NCM and Advertiser agree as follows

Advertiser Information	Billing Information	Account Director Information
Hidalgo County Health Department 1304 S 25th Ave Edinburg, TX 78542-7205 Phone: 956-383-6221 Fax: Patricia Garcia patricia.garcia@hchd.org	Hidalgo County Health Department 1304 S 25th Ave Edinburg, TX 78542-7205 Phone: (956) 383-6221 Fax: Sylvia Pena sylvia.pena@hchd.org	Name: Connie Franco Phone: +1 (956) 318-0810 Fax: (956) 380-0885 Email: Connie.Franco@ncm.com Account Director 2 Name: Account Director 3 Name:

Order: ORD-1704-02210 Type: New

Teen HPV - 12 wks

Regional Segment I

Start: 6/30/2017 End: 9/21/2017

Weeks: 12.00 Weight: Best Available Duration/Units: 00:30

Creative #	Theater Code	Theater Name	Location	# Screens	Net Rate	Net Media
421858	CNK114	Main Place	Mcallen, Texas	6	\$12.00	\$864.00
421858	CNK212	Movies 10	Weslaco, Texas	10	\$14.00	\$1,680.00
421858	CNK093	Movies 17	Mcallen, Texas	17	\$16.00	\$3,264.00
421858	CNK1074	Pharr Town Center	Pharr, Texas	16	\$20.00	\$3,840.00
421858	CNK261	Tinseltown Mission	Mission, Texas	17	\$20.00	\$4,080.00
421858	CNK1080	Trenton Crossing	Edinburg, Texas	6	\$18.00	\$1,296.00

Regional LEN

Start: 6/30/2017 End: 9/21/2017

Weeks: 12.00 Weight: Best Available Duration/Units: 00:30

Creative #	Theater Code	Theater Name	Location	# Screens	Net Rate	Net Media
421858	CNK114	Main Place	Mcallen, Texas	6	\$10.00	\$120.00
421858	CNK212	Movies 10	Weslaco, Texas	10	\$10.00	\$120.00



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421858	CNK093	Movies 17	Mcallen, Texas	17	\$10.00	\$120.00
421858	CNK1074	Pharr Town Center	Pharr, Texas	16	\$10.00	\$120.00
421858	CNK261	Tinseltown Mission	Mission, Texas	17	\$10.00	\$120.00
421858	CNK1080	Trenton Crossing	Edinburg, Texas	6	\$10.00	\$120.00

Proposed rates are held 4 weeks from the date of this proposal



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Payment	Comments & Special Instructions:	Total Media	\$15,744.00
Payment Terms: Monthly		Media Services	\$250.00
Payment Method: Check		Creative Services	\$0.00
P.O. Number:		Other Services	\$0.00
		Total Due	\$15,994.00

Promotional items are non-commissionable. Special effects, customized placement, rush charges, and changes are extra. All duplication, creative services, and network implementation fees are at advertiser's expense. Fulfillment costs are estimated and final costs may vary.

BY SIGNING BELOW, ADVERTISER AGREES TO BE LEGALLY BOUND BY THE TERMS OF THIS AGREEMENT (INCLUDING THE TERMS AND CONDITIONS) AS OF THE DATE OF SIGNATURE BY NCM BELOW AND HEREBY AUTHORIZES AND DIRECTS NCM TO PROCEED UNDER THE TERMS OF THIS AGREEMENT WITH THE ADVERTISING AND OTHER SERVICES SET FORTH ON THIS ORDER AND, UNLESS OTHERWISE AGREED BY THE PARTIES, ANY OTHER ORDER PLACED BY ADVERTISER FOR REGIONAL ADVERTISING INSERTIONS ACCEPTED BY NCM

M. C. D. 06/05/17

Advertiser Name/Title: National CineMedia, LLC Date:

Pending Client Signature Pending Creative Approval

Order Number: ORD-1704-02210					
A	B	C	D	E	F
Logged	Scheduled	Creative Approved	Credit Approved	Posted	Audit





Billing Acknowledgement

To be completed by the Client's accounts payable/accounting department

Client Name:	
AP Contact Name:	
AP Address:	
AP Phone:	
AP E-mail:	

Order Number:	
Billing Frequency Requested:	<input type="checkbox"/> Bill in Full (payment due 30 days from Contract Start Date) <input type="checkbox"/> Monthly Installments PLEASE NOTE: Online advertising is billed based on the number of actual monthly impressions and cannot be billed in equal monthly installments. <input type="checkbox"/> Other*

Purchase Order number to be referenced (when applicable):

Check this box if you would like to receive electronic invoices:

*Other Billing Instructions:

Creative Production Order Form

Advertiser Information Hidalgo County Health Department 1304 S 25th Ave Edinburg, TX 78542-7205 Phone: 956-383-6221 Fax: Patricia Garcia patricia.garcia@hchd.org	Billing Information Hidalgo County Health Department 1304 S 25th Ave Edinburg, TX 78542-7205 Phone: (956) 383-6221 Fax: Sylvia Pena sylvia.pena@hchd.org	Account Director: Connie Franco Phone: +1 (956) 318-0810 Fax: (956) 380-0885 Email: Connie.Franco@ncm.com
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Order: ORD-1704-02210 Type: New

Creative Name: 2017 Summer -Teen HPV -OL9 421858
Start Date: 6/30/2017
Ratings: G, PG, PG-13, R
Notes / Special Instructions:

Media Services:

Ad Provided by Client	Description	Fee
		\$250.00

Media Services SubTotal: \$250.00

Creative Services:

Description	Fee

Creative Services SubTotal: \$0.00

When sending your media/creative materials to us, please include this Creative Production Order Form with your materials.

Send materials to:
 National CineMedia
 Attention: Sales Operations
 9110 East Nichols Avenue Suite 200
 Centennial, Colorado 80112

Please submit all creative materials promptly. If your creative is not received within NCM's standard production turnaround time, the on-screen start date for your ad will be delayed.

Thank you!