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P.O. Box 9701
McAllen, TX 78502-9701

Math, Science, and Bachelor Programs
3201 W. Pecan Blvd. • McAllen, TX 78501

(956) 872-2678
Fax (956) 872-2690

November 14, 2017

Hidalgo County Commissioners Court
100 East Cano, 1st Floor
Edinburg, Texas 78539

Honorable County Commissioners Court Members:

We want to thank you for the opportunity that you have given to us to speak before you about the Bachelors Programs that our institution, South Texas College, offers. Enclosed you will find a copy of the PowerPoint that we are using in the presentation. Additionally, we have enclosed an informational flyer that we use to promote our programs. We hope that you decide to give us the opportunity to present to your employees as we think that the programs can be of great benefit to them and to your great County. The programs are accessible, affordable, and accelerated.

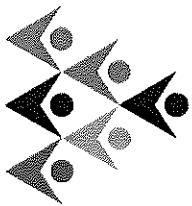
Should you have any questions about the programs, please do not hesitate to contact me at (956) 872-8344 or (956) 648-5865 (cell).

Respectfully submitted,

Ruben G. Flores, Ph.D., MBA, MPA
Professor – Bachelor of Applied Science
in Organizational Leadership (BAS-OL)

Enclosure:

STC Bachelor Programs PowerPoint
STC Bachelor Programs Flyer



SOUTH TEXAS
COLLEGE

SOUTH TEXAS COLLEGE BACCALAUREATE PROGRAMS

Presentation for County Commissioners Court
Tuesday, November 14, 2017

Presenters:

Dr. Ruben G. Flores – Professor, Bachelor of Applied Science in Organizational Leadership

Evolving Role of Community Colleges

- **Community colleges must identify the needs of their communities and adapt to serve them.**
- **Community college baccalaureate programs** are an example of this changing role of community colleges.
- **Factors Contributing to Increased Demand for Higher Education**
 - Ability to Compete in Global Economy
 - Demand for Applied Bachelor Degrees by Business and Industry
- **In Texas – Coordinating Board 60x30 Strategic Plan**

60x30TX

Texas Higher Education Strategic Plan: 2015-2030

60x30TX

By 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree.



Goals

Completion By 2030, at least 550,000 students in that year will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.

Marketable Skills By 2030, all graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.

Student Debt By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.

Driving Forces

Responding to the Needs of the Community

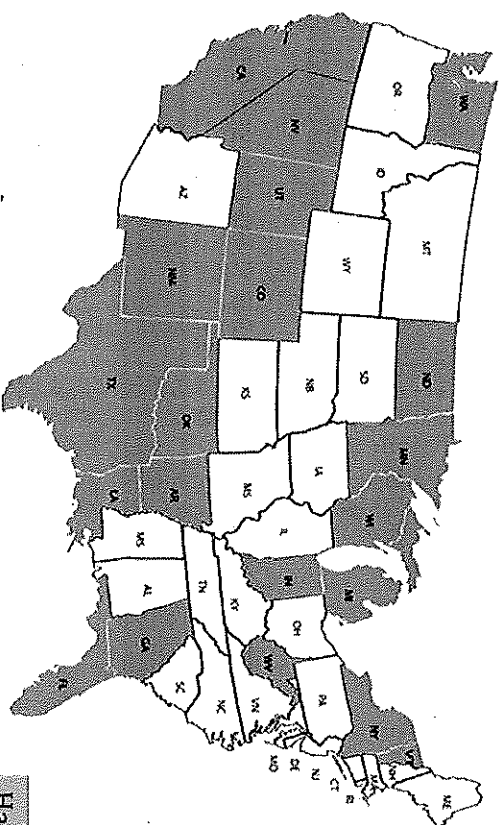


- ✓ **Access**
 - Expanding access to baccalaureate degrees
 - Minority, low income, non-traditional students
- ✓ **Meeting Employers' Workforce Needs**
 - Meeting the workforce needs for highly skilled workers
- ✓ **Affordability**
 - Cost to attend a community college is approximately half as much as a public university
- ✓ **Rising Cost of Higher Education**
 - Traditional universities have been raising tuition

Community Colleges Confering Baccalaureate Degrees As of 2017

- | | |
|---------------|-------------------|
| 1. Arkansas | 12. Nevada |
| 2. California | 13. New Mexico |
| 3. Colorado | 14. New York |
| 4. Delaware | 15. North Dakota |
| 5. Florida | 16. Oklahoma |
| 6. Georgia | 17. Texas |
| 7. Hawaii | 18. Utah |
| 8. Indiana | 19. Vermont |
| 9. Louisiana | 20. Washington |
| 10. Michigan | 21. West Virginia |
| 11. Minnesota | 22. Wisconsin |

22 States in the United States permit
community colleges to offer
baccalaureate degrees.



Source: Community College Baccalaureate Association <http://www.accbd.org>

Development of Bachelor Degrees in Texas

Key Events

- 2003** SB 286 – established the **Pilot project** (3 colleges up to 5 degrees up to Year 2015)
- 2005** STC offered its **1st Bachelor Program** (Technology Management)
- 2006** Texas Higher Education Coordinating Board provided \$1,000,000 start-up funds
- 2007** H.B. 2198 **removed the pilot status**
- 2007** THECB provided \$200,000 final supplemental funds
- 2008** STC offered its **2nd Bachelor Program** (Computer & Information Technologies)
- 2011** STC offered its **3rd Bachelor Program** (Medical & Health Services Management)
- 2014** STC offered its **4th Competency-Based Bachelor Program** (Organizational Leadership)
- 2017** SB 2118 – granted STC **legislative authority** to offer Bachelor of Science in Nursing
- 2018** STC is projected to offer its **5th Bachelor Program (Nursing)**

Authorization

Texas Senate Bill 286

■ In 2003, the 78th session of the Texas Legislature established a pilot program that authorized *three* community colleges to offer up to 5 Bachelor's degrees in applied science and applied technology.

- ✓ Brazosport College
- ✓ Midland College
- ✓ South Texas College

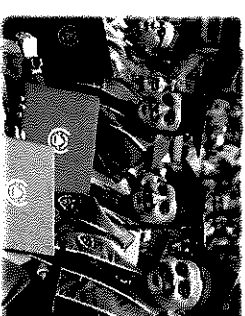
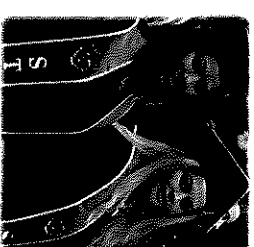


Baccalaureate Degrees



Bachelor of Applied Technology

- ✓ 2005 – Technology Management
- ✓ 2008 – Computer & Information Technologies
- ✓ 2011 – Medical & Health Services Management



Bachelor of Applied Science

- ✓ 2014 – Organizational Leadership -Competency Based

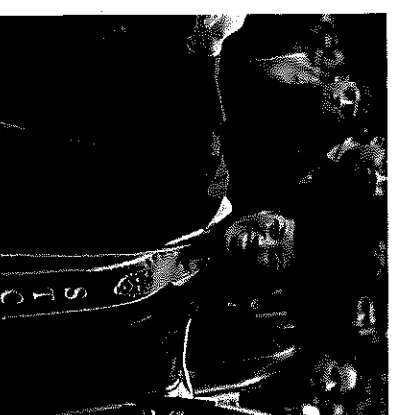
Bachelor of Science

- ✓ 2018 - Bachelor of Science in Nursing (Under Development)

Medical & Health Services Management



- Teach management principles, technological innovations in delivery of healthcare services, health information processing technology, and government regulations related to healthcare services.
- Prepare students for entry to mid-level management positions in a healthcare or a medical facility.



Technology Management



- Provide students with a broad business knowledge base, including issues related to business management, finance, information technology, and manufacturing.
- Prepare and train students with high-level technical skills for supervisory and management positions.



Computer & Information Technologies



- Educate and train students with relevant, technical **knowledge of Computer & Information Technologies.**
- Teach students to develop and provide solutions for real-world problems.
- Prepare students for successful careers in the field of **computer and information technologies.**



Competency-Based Baccalaureate

Dr. Ruben G. Flores
Professor - Organizational Leadership

Organizational Leadership

Competency-Based



- Teach information literacy, critical thinking, communication, teamwork, ethical reasoning and action, civic engagement, and intercultural knowledge and competence.

- Designed to prepare students for leadership, management, and supervisory positions.



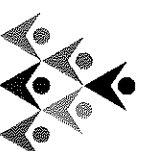
Competency-Based Baccalaureate Background

College for All Texans Grant: \$1,000,000

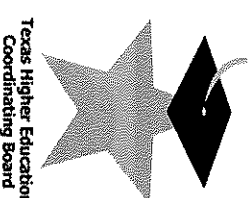
- Bachelor of Applied Science in Organizational Leadership (2014)
- 1st Competency-based degree in the state of Texas

Partnerships

- Texas Higher Education Coordinating Board
- College For All Texans Foundation
- Texas A&M University – Commerce
- South Texas College



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COLLEGE



Competency-Based Baccalaureate Model

Unique Design

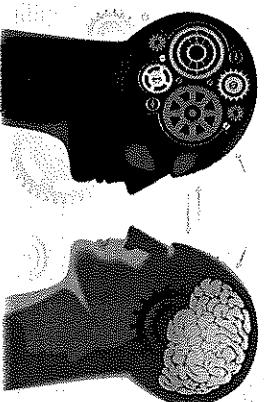
- Competency-based student progress
- Seven-week terms with flat rate tuition (\$750/term)
- Personalized Learning Environment
- Credit given for Training and/or Military Experience

Curriculum Structure

- Program structure is a combination of a **traditional approach** and **innovative competency-based techniques**.

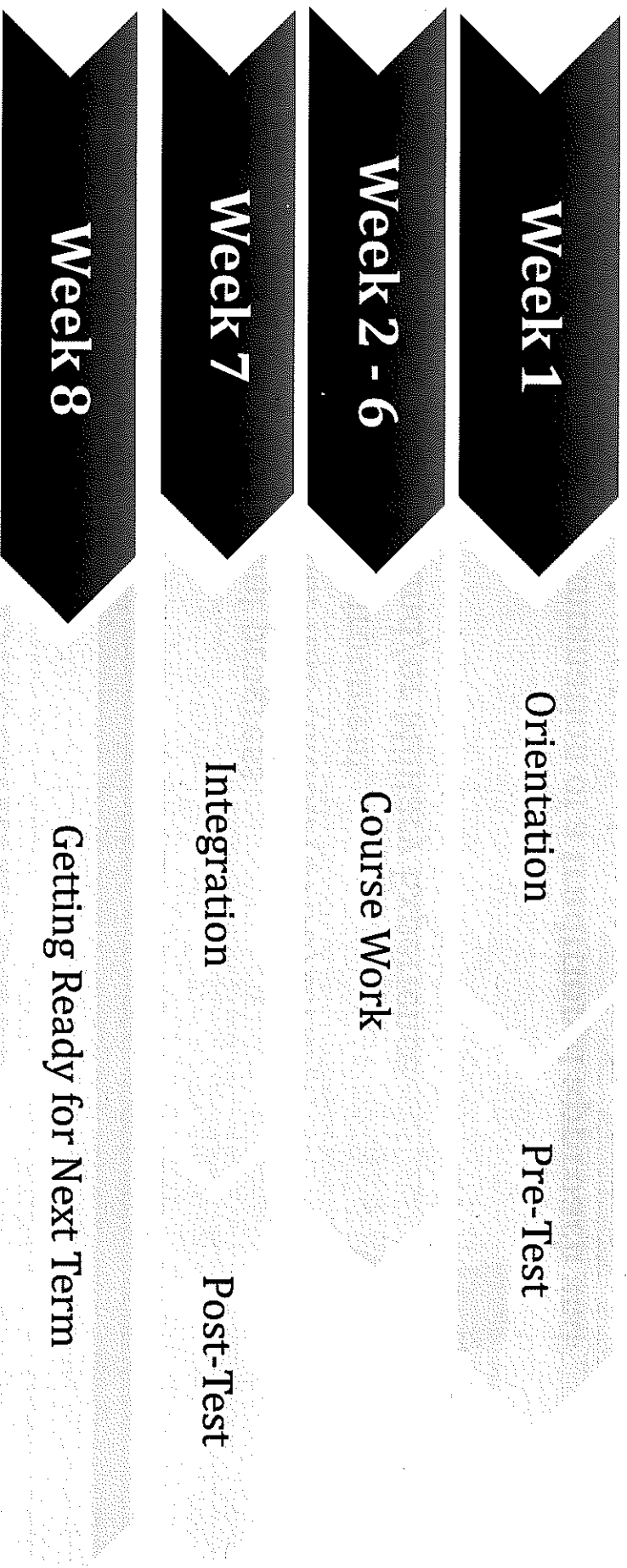
Programs

- Organizational Leadership-Competency Based
- Computer & Information Technologies-Competency Based



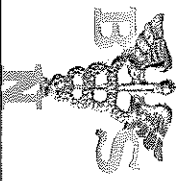
Competency-Based Baccalaureate

7 Week Structure



Six 7-week terms per calendar year.

New Bachelor of Science in Nursing Hybrid Online



Pending Approval

- **Application** to Texas Higher Education Coordinating Board will be submitted in Fall 2017 for implementation in Fall 2018
- First cohort will be admitted for the **Fall 2018 semester**
- The Bachelor of Science in Nursing (BSN) focuses on advancing competencies, skills, and values needed to **meet the current demands of the healthcare delivery system.**
- The program is designed to **prepare students for the BSN role** in nursing practice, research, evidence-based practice, interprofessional communication, professionalism, clinical prevention, population health, leadership and patient safety, management of information, patient care technology, and healthcare policy.

RN to BSN

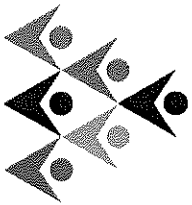


Presentations to County Employees



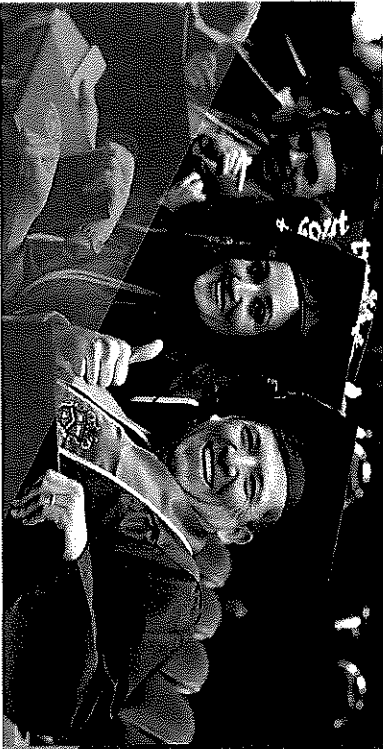
- Panel type Presentation consisting of a representative from each program.
- 5 Minute Presentation on Each Program (20 minutes)
- 15-20 minute Q&A





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Thank You
for Your Support!





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BACHELOR PROGRAMS

bachelors.southtexascollege.edu

Pecan Campus, Bldg. G-236, (956) 872-7272



FIND THE
JOB OF
YOUR
DREAMS.

When South Texas College began to offer its first Bachelor Program in 2005, it did so with student success in mind. Now, as one of only three Texas community colleges accredited to offer bachelor degrees, the College continues to provide students with more options to earn accredited degrees that cement their first step towards a brighter future.

Our institution has seen over 1,000 students earn bachelor's degrees since 2007 and you can be the next one in line. With South Texas College by your side, you can count on an education that is:

- Affordable
- Accredited
- Accessible
- Close to Home

Bachelor of Applied Science in **ORGANIZATIONAL LEADERSHIP**

- Business Administration
- Educational Leadership
- Operations Management

Bachelor of Applied Technology in **COMPUTER INFORMATION TECHNOLOGIES**

- Computer Programming
- Information Systems Director
- Networks and Operations Manager

Bachelor of Applied Technology in **MEDICAL AND HEALTH SERVICES MANAGEMENT**

- Mid-Level Manager in Hospitals
- Manager of Healthcare Facilities
- Manager of Health and Wellness Facilities
- Community Healthcare Managers

Bachelor of Applied Technology in **TECHNOLOGY MANAGEMENT**

- Risk Management Specialist
- Supply Chain Management
- Logistics Management
- Project Management

ORGANIZATIONAL LEADERSHIP



A great leader is a fundamental part of any business, governing body, non-profit or educational organization. If you're ready to put your leadership skills to the test in the career you've always wanted, our Bachelor Degree in Organizational Leadership is what you need. With South Texas College's personal approach to your education, you'll develop the skills you'll require to find success in today's workplace.

(956) 872-8338

COMPUTER & INFORMATION TECHNOLOGIES



This Bachelor's degree is designed to educate and train students with relevant and technical knowledge of Computer & Information Technologies. It additionally helps them find solutions to real-world problems and prepares them to provide technical support for computer-based information systems. The BAT degree in Computer & Information Technologies will prepare students for a successful career in this field.

(956) 872-3497

MEDICAL AND HEALTH SERVICES MANAGEMENT



The Medical and Health Services Management program prepares graduates for entry to mid-level management positions in a health care setting. It provides valuable expertise in the areas of health care systems management, finance, reimbursement mechanisms, electronic medical records and legal issues related to health care.

(956) 872-2036

TECHNOLOGY MANAGEMENT



The Bachelor of Applied Technology degree in Technology Management is a great pathway to a career in business and management. It educates, trains and develops successful supervisors who enter the workforce fully prepared to utilize technology to create a competitive advantage for their enterprise.

(956) 872-2036

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BACHELOR PROGRAMS