

The Results Are In!!

Valley Initiative for Development and Advancement: *Implementation and Early Impact Report*



PACE Evaluation

VIDA was one of nine programs in the nation chosen for a rigorous evaluation, Pathways for Advancing Careers and Education (PACE), on the effectiveness for improving the skills and economic conditions of low-wage workers.

Program Goals & Overview

VIDA aims to simultaneously address employers' needs for skilled workers and the area's unemployed skill gaps and training needs. VIDA's primary goal is for participants to graduate with an associate's or industry recognized certificate in a high demand occupation and achieve living-wage employment.



Evaluation Results

Participation Findings

24 months following study entry:

- 98% participated in any education or training
- 55% obtained a credential or degree
- 42% were still attending training at the end of the follow-up period

Key Highlights

Key Impacts:

Over a 24-month follow-up period, compared to a randomly assigned control group that could not access the program, VIDA participants:

- **Enrolled in college full-time at a greater rate and for more months**
- **Earned more college credits**
- **Earned more college degrees or certifications**



For More Information

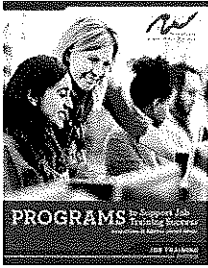
<http://www.career-pathways.org/>

<https://www.acf.hhs.gov/opre/resource/valley-initiative-development-advancement-implementation-early-impact-report>

www.vidacareers.org

PACE Evaluation: Funded by the Administration for Children and Families (ACF) in the U.S. Department of Health and Human Services and led by Abt Associates, PACE is a 10 year study of nine programs that include key features of a "Career pathways framework."

To view recent publications please visit the following links:



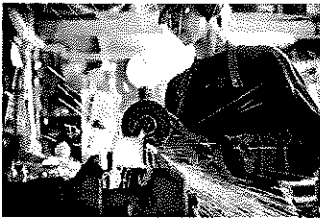
Institute for Women's Policy Research

Programs to Support Job Training Success Innovations to Address Unmet Needs

<https://iwpr.org/wp-content/uploads/2017/02/C450-Programs-to-Support-Job-Training-Success-3.pdf>

VIDA was one of only eight organizations in the United States featured in this study focusing on strategies used to serve job training participants in addressing key unmet needs. IWPR studied programs that provide an array of strategies for serving participants in job training programs and employ innovative methods for addressing unmet needs. VIDA's model of connecting underserved adult populations seeking a post-secondary education with support services demonstrates how important they are to program completion.

Thanks to support services such as child care, transportation, and financial assistance, as well as referrals for other services, students are able to focus and successfully complete their certification or college degree needed to obtain a family sustaining employment.



Institute for Women's Policy Research

Job Training + Supportive Services = Greater Likelihood of Success

<https://iwpr.org/job-training-supportive-services-likely-succeed/>

The Institute for Women's Policy Research reports the critical effects of support services on college students' future. With support services such as transportation assistance, child care, and intensive case management, students are more likely to get a job after successfully completing their educational attainment.

Without support services along a student's educational path their constant worry about their financial situation consumes them and causes them to lose focus in school and consequently drop out of their educational training.



Mark Elliott and Anne Roder
Economic Mobility Corporation

Escalating Gains: Project QUEST'S Sectoral Strategy Pays Off

<http://economicmobilitycorp.org/index.php?page=81>

Our sister organization in San Antonio, Project Quest, took part in a randomized controlled trial study. For ten years, the program's impact on participants' earnings was assessed.

Findings demonstrate that Project Quest has proven that investing in underserved individuals can move people out of poverty. By providing assistance such as tuition, books, transportation, and other personal expenses, students are able to obtain the high-demand, high-wage careers they need for economic mobility.



187,000
 46,000 = Outreach
 141,000 =
 Multiply \$ for securing funds



Hidalgo County

FY 2017 Report as of November 30, 2017

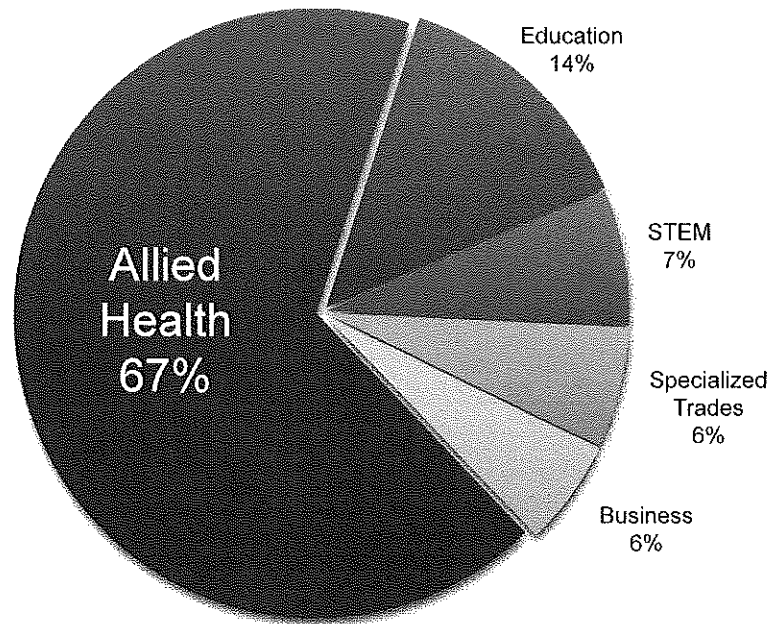
Average Salary Reported Upon Graduation/Completion

\$53,622.40

Hidalgo County AT A GLANCE

- 58% Between the Ages of 25-50
- 74% Female
- 94% Below Poverty Level, Unemployed, or on Public Assistance
- 34% Single Parents
- 47% 2 Dependent Children or more in household

PROGRAMS OF STUDY BY INDUSTRY



CREDENTIAL ANALYSIS

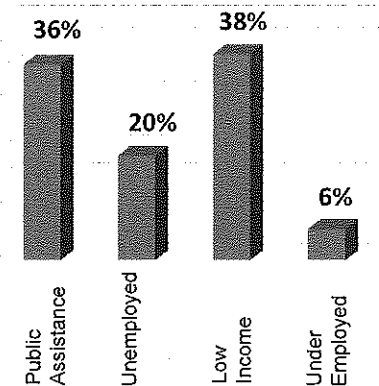
Graduates

Associates	Bachelors	Certificate
60%	15%	25%

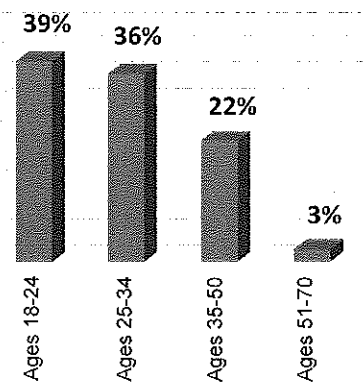
Actives

Associates	Bachelors	Certificate
70%	15%	15%

FINANCIAL ELIGIBILITY



PARTICIPANT AGE



Benchmark= 34
Total Served= 125

For every one dollar invested there is a return of \$12.12 to the communities we serve

(Economic Impact Study 2015 - University of Texas-Pan American, Data & Information Systems Center)

Some participants meet more than one eligibility factor

545 Economically Disadvantaged Adults Served

Average Salary Reported Upon Graduation

as of September 28, 2017*

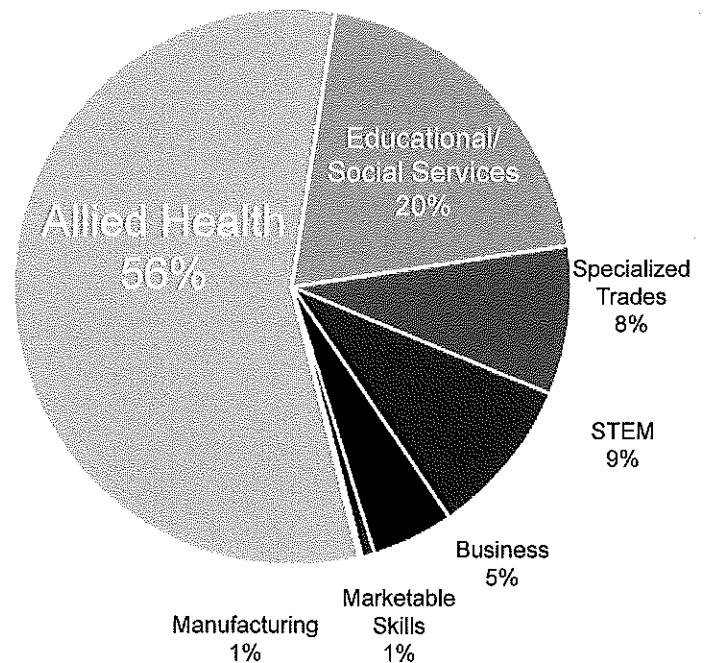
\$45,552.00

FY 2016-2017

At a Glance

- 61% **Between the Ages of 25-50**
**Participants' Age at Intake*
- 68% **Female**
- 95% **Below Poverty Level, Unemployed, or on Public Assistance**
- 35% **Single Parents**
- 46% **2 or more Dependents in Household**

PROGRAM OF STUDY BY INDUSTRY



CREDENTIAL ANALYSIS

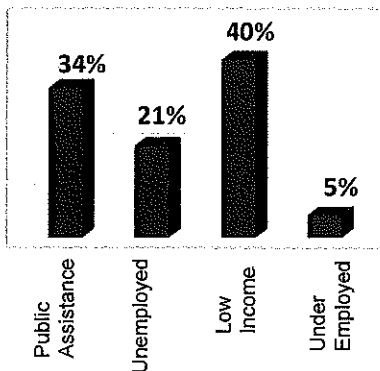
ACTIVE STUDENTS

Marketable Skills	Certificate	Associates	Bachelors
1%	14%	73%	12%

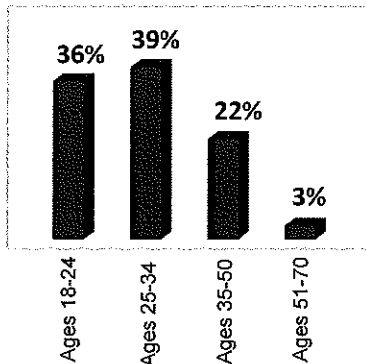
GRADUATES/COMPLETERS

Marketable Skills	Certificate	Associates	Bachelors
1%	17%	74%	8%

Financial Eligibility



Participant Age



Persistence = 91%

Total Served = 545

For every one dollar invested there is a return of \$12.12 to the communities we serve

(Economic Impact Study 2015 - University of Texas-Pan American, Data & Information Systems Center)

*Some participants meet more than one eligibility factor