

Reg# 364855

# CLEAR IMPACT

reach your peak

Results-Based Accountability™ (RBA)  
and Clear Impact Scorecard  
**Sole Source Statement**



## RBA AND CLEAR IMPACT SCORECARD SOLE SOURCE STATEMENT

The Results-Based Accountability™ (RBA) methodology is a unique performance and impact improvement framework that is used to support the planning, budgeting, and management of government agencies, nonprofits, foundations, and other organizations. RBA is built upon two simple concepts:

1. Starting with the desired end conditions will help determine the best way to get there, and
2. Using data-driven, transparent, and inclusive decision-making will allow others to share in charting a path to achieve those results.

In 2005, the Harvard Family Research Project's Evaluation Exchange (Volume XI, No. 2, Summer, 2005) provided an overview of eight outcome models. Of these outcome models, RBA was the only model found to be well suited for the variety of uses that are necessary for a comprehensive approach to: program/agency improvement plans and budgets, grant-making, project planning and start-up, development of community report cards, and evaluation design.

An essential component of successful RBA implementation is the consistent tracking of data and the use of this data to develop and monitor strategic improvement plans.

Clear Impact's software program, Clear Impact Scorecard, is the only software specifically designed to support, display, and share information for measures that are developed under the RBA methodology. This software is solely available through Clear Impact, LLC and they own the intellectual property related to Results-Based Accountability™. Under this contract, they will provide software training, support, and the license agreement for the Clear Impact Scorecard software.

Clear Impact software is the only software on the market that supports all critical components to successful RBA implementation. These components include:

1. **Linking performance-level data with desired population-level results** – Clear Impact Scorecard allows users to view data from a macro and micro level, with the ability to “zoom out” and view the relationship between organizational performance, programs, and community-level strategies.
2. **Understanding performance beyond the numbers** – An important part of RBA is the ability to understand the context behind data. Through story-telling functionality, Clear Impact Scorecard enables users to document and quickly access the relevant information needed to better understand data.
3. **Implementation of the Turn the Curve thinking process to improve measures** – The Turn the Curve exercise is the single most important process in RBA. It is a step-by step process to help practitioners identify and work with partners to develop improvement strategies. In Clear Impact Scorecard, each measure has a “Turn the Curve” feature that allows users to work through and document the process.
4. **Enabling disciplined planning and action** – Clear Impact Scorecard doesn't just help organizations visualize their performance data. It also provides functionality needed to develop action plans, assign actions to specific people, establish due dates, and monitor completion over time with built-in GANTT charts.
5. **Facilitating working partnerships** – Traditional business performance software does not work well for governments and nonprofits. Public and social sector organizations need a special kind

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of software that will enable them to connect and share data with partners, funders, and the public. Clear Impact Scorecard facilitates the sharing of data with external partners, through options to publicly embed scorecards, collaborate on scorecards, and access a global RBA Success Stories library.

Possibly the most fundamental principle of Results Based Accountability™ is the need for the consistent use of easily understood terminology. Clear Impact Scorecard is the only software compatible with the RBA language. The use of any other system using alternative terminology would totally undermine the training staff will receive on the Results-Based Accountability™ framework.

Finally, Clear Impact Scorecard is the only software with built-in training and resources to support RBA implementation. Instructional videos help guide users through RBA processes and how to implement these processes using scorecard functions. Because alternative software systems are not built to support RBA, they do not provide this in-system training; nor will they be able to provide customer support and training that blends RBA and software implementation.

Clear Impact, a registered small business with the State of Maryland, is the only capable company with experience in Results Based Accountability™ and the software to support it. Therefore, this is submitted as a sole source Scope of Services.



**Clear Impact**

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**HIDALGO COUNTY PURCHASING DEPARTMENT**

**SOLE SOURCE AFFIDAVIT**

**THIS IS AN OFFICIAL PURCHASING DOCUMENT-RETAIN WITH PURCHASE ORDER**

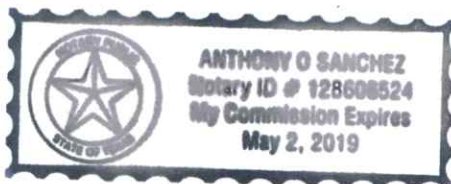
Before me, the undersigned official, on this day, personally appeared Marcos Marquez a person known to me to be the person whose signature appears below, whom after being duly sworn upon his/her oath deposed and said:

1. My name is Marcos Marquez. I am over the age of 18, have never been convicted of crime and am competent to make this affidavit.
2. I am an authorized representative of the following company/firm: Clear Impact. The above named company or firm is the sole source for the following item(s), product(s) or service(s):  
The Clear Impact Scorecard and Results-Based Accountability methodology for advancing collective impact
3. Competition in providing the above named item(s), product(s), service(s) is precluded by the existence of a patent, copyright, secret process or monopoly as stated under Section 262.024(a)(7)(A), of the Local Government Code. Also, attached hereto is a sole source letter, which sets forth the reasons why this Vendor is a sole source provider (dated and signed).
4. There is/are no other like item(s) or product(s) available for purchase that would serve the same purpose or function.

**Note: This Vendor understands that by providing false information on this Sole Source Affidavit, it may be considered a non-responsible Vendor on this and future purchases and may result in discontinuations of any/all business with Hidalgo County.**

Signature: [Handwritten Signature]

**SWORN AND SUBSCRIBED TO** under oath before me on 23<sup>rd</sup> day of January, 2018



[Handwritten Signature]  
NOTARY PUBLIC

PRINTED NAME Anthony O. Sanchez

MY COMMISSION EXPIRES 05/02/2019

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