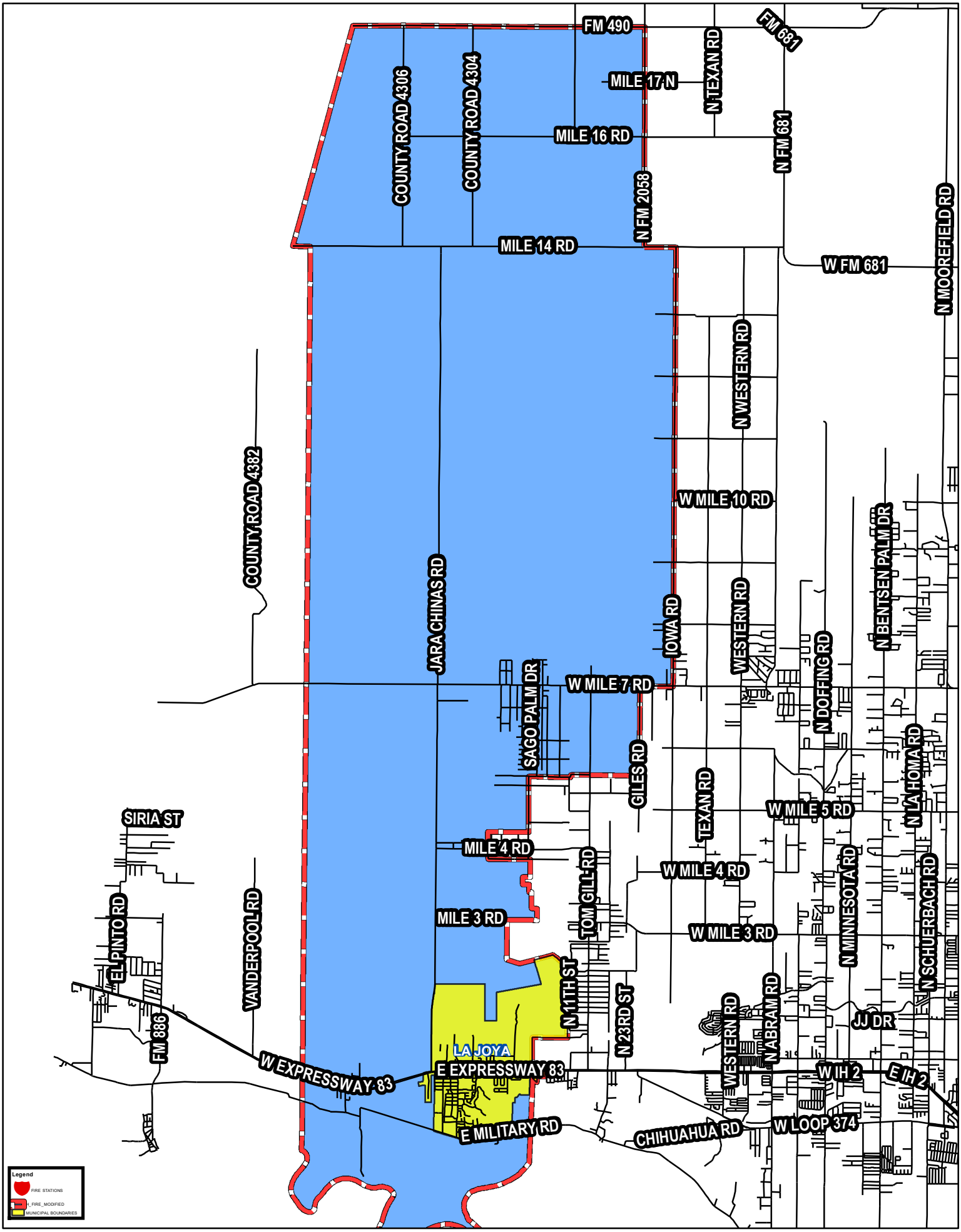LA JOYA RURAL RESPONSE AREA