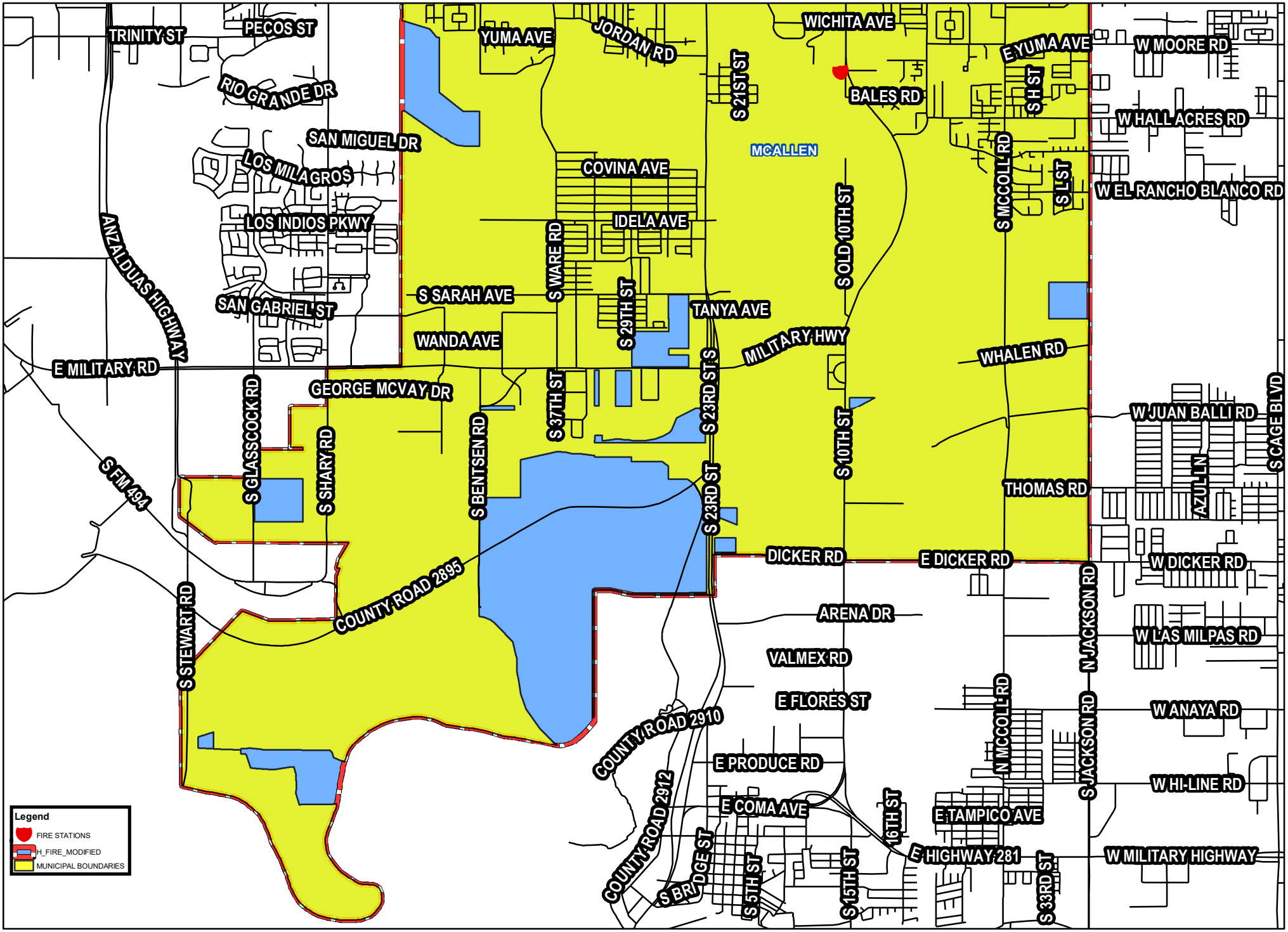MCALLEN SOUTH RURAL RESPONSE AREA