

THE CITY OF
Edinburg
LIBRARY AND CULTURAL ARTS

June 19, 2019

Mrs. Julia Benitez Sullivan
Director of Public Affairs/Media
Hidalgo County
100 E. Cano Street, 1st Floor
Edinburg, Texas 78539


Dear Mrs. Benitez Sullivan,

The City of Edinburg would like to request the use of the Hidalgo County parking lots 1 and 2 during our 6th Annual Fridafest which will take place on Saturday, July 13th from 5pm – 11pm.

The 2019 return of Frida Fest will celebrate the life and legacy of world-renowned Mexican artist Frida Kahlo! The city festival will provide a showcase of local and visiting talents including art, live music, dance, and poetry to celebrate and explore the cultured artwork that Frida Kahlo established throughout her lifetime. Guests are invited to enjoy Frida look-alike contests, multiple food booths, live recreations of Frida Kahlo's paintings, local music bands, refreshments, and Frida-themed handcrafted merchandise available throughout the festival grounds. Frida Fest is a family-friendly festival and is free and open to the public. This is one of our biggest festivals and we are expecting approximately 2,500 people or more throughout the evening's festivities; thus, our request for additional parking.

For more information or if you have any questions, please contact me at 956-383-6246 or at Magdiel@edinburglibrary.us Thank you for your consideration.

Sincerely,


Magdiel Castle
Cultural Arts Manager