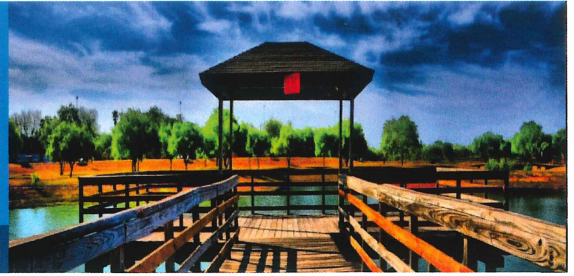




BlueCross BlueShield of Texas



# WE ARE READY TO DELIVER FOR Hidalgo County



## LOWEST COST OF CARE



**98.1%**

in-network utilization guarantee



Target network discount

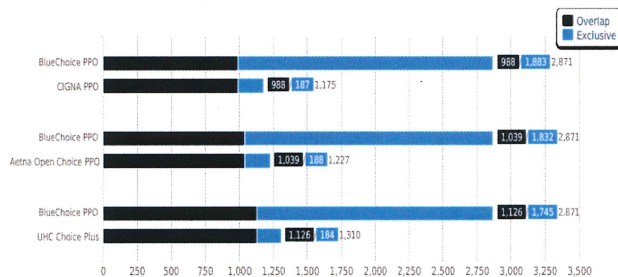
**71.0%**

on in- and out-of-network claims combined



Our network will generate savings of approximately

**\$2+ Million**



## Integrating Medical and Pharmacy *Blue + Prime Therapeutics = Simplicity*

### Hidalgo County

1

...point of contact for customer service

...member ID card for member convenience

...integrated web experience for member accessibility

...eligibility feed for unified benefits

## PROVEN ENGAGEMENT

with Benefits Value Advisor (BVA) and Member Rewards

**BVA is the gateway to all member resources**

- Health and wellness tools
- Transfers to clinical staff / programs
- Traditional customer service
- Appointment scheduling/canceling
- Pre-authorization coordination
- Help finding quality care at a lower cost



**\$1,125+**

Average savings per claim when member acted on option presented to them

## Member Rewards pays \$25 – \$500 for using lower-cost providers

- Average reward paid **\$115**
- Average savings of **\$940** per claim

## Focus on the Health of the Whole Person

- Health Care Management
- Wellness/Special Beginnings® Maternity
- 24/7 Nurseline
- Utilization Management
- Blue Points – Get rewarded for healthy behavior

## Virtual Visits to Meet Members Where They Are

The average cost of a virtual visit is \$44. That's...

**\$80 LESS THAN**

an in-person PCP visit

**\$800 LESS THAN**

an Emergency Room visit

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