



Purchase Order COUNTY OF HIDALGO

PO# 820184

DATE: 08/21/20

PAGE NO: 1 of 1

PO TYPE:

VENDOR: 434230

REQ: 00419338

PHONE: (956) 687-4848

Fax: (956) 687-7784

EMAIL: ecanavati@entravision.com

SHIP TO: COUNTY JUDGE

100 E. CANO STREET
2ND FLOOR
EDINBURG TX 78539

ENTRAVISION COMMUNICATIONS CORPORATION
D/B/A KKPS-FM
P.O. BOX 203541
DALLAS TX 75320-3541

CONTACT: Sdeleon

(956) 318-2600

SITE: BUDGET AND MANAGEMENT

CONTRACT NO: EXEMPT

SPECIAL INSTRUCTIONS:

VENDOR NOTES

1. Do not add to, or alter this Purchase Order. This Order is not renewable.
2. TAX EXEMPTION: This Purchase Order may be accepted in lieu of Exemption Certificate.
3. This Order is also placed F.O.B. Destination. Vendor must repay all shipping costs.
4. Invoice each Purchase Order singly. Original invoices are required customer copy may be accepted. Out number must appear on all invoices, bills of lading, and packages.
5. Payment will be made only for bona fide and full completed orders, unless otherwise attached.

QTY	UOM	DESCRIPTION	UNIT PRICE	AMOUNT
		DO NOT DUPLICATE ORDER		
		AI#74884 CC 03/24/20 LGC 262.024 (2)		
		COVID-19 monthly radio advertisement campaign		
		DUNS: 947856464 ACTIVE		
1.00	BUNDLE	EX radio advertisement Total of 1364 :30sec radio spots to air at various days/times throughout the day from Sunday-Saturday as early as 6am to 12am for 4 weeks on the following radio stations: KFRQ-FM/KFRQ-FM stream KKPS-FM/KKPS-FM stream KNVO-FM/KNVO-FM stream KVLV-FM/KVLV-FM stream KKPS-FM	11,700.0000	11,700.00
		TOTAL:		11,700.00
		REPORT ROAD HAZARDS 1-866-HCR-SAFE OR 1-866-427-7233		
		***** For Hidalgo County use only		
		0-1287-441-42-115-096-0-540		11,700.00

Authorized by: _____

Martha L Salazar

**COUNTY OF HIDALGO
PURCHASING DEPARTMENT**

**GOVERNMENT CODE CHAPTER 2252, SUBCHAPTER F
CERTIFICATION**

On this day, I, **ROGELIO GARCIA** , the Purchasing Representative for the County of Hidalgo, Texas, pursuant to Texas Government Code, Chapter 2252, Subchapter F, certify that I did review the website of the Comptroller of the State of Texas concerning the listing of companies that is identified under Texas Government Code (including but not limited to Chapter 2270 and Section 2252.153) and I have ascertained that the below-named company is not contained on said listing of companies which do business with Iran, Sudan or any Foreign Terrorist Organization.

ENTRAVISION COMMUNICATIONS CORPORATION

Company Name/ Vendor number

00419338

Requisition #

CERTIFICATION CHECK PERFORMED BY:

Rogelio Garcia Digitally signed by Rogelio Garcia
Date: 2020.08.21 14:24:51 -05'00'

Purchasing Representative

08/21/2020

Date

COVID-19

Hidalgo County

From: Melba Gutierrez Franklin
 Phone: (956) 687-4848 x105
 Email: mgutierrez@entravision.com
 8/14/2020 11:02 AM



Flight Dates: 08/09/2020 - 09/05/2020
 Demo: P 45+

Radio Market: MCALLEN-BROWNSVILLE-HARLINGEN
 Survey: SP20
 Geography: Metro

NTR Market:
 Survey:
 Geography:
 NTR Sourcing:

	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
Grand Total			1364.0	48.0	212.0	208.0	208.0	208.0	208.0	208.0	64.0		\$8.58	\$11,700.00	
Radio Total			1360.0	48.0	208.0	208.0	208.0	208.0	208.0	208.0	64.0		\$8.25	\$11,220.00	0.1%
KFRQ-FM			150.0	48.0	16.0	16.0	16.0	16.0	16.0	16.0	6.0		\$19.00	\$2,850.00	0.5%
Flight A															
			6.0								6.0		\$10.00	\$60.00	0.4%
8/10/20			6.0								6.0		\$10.00	\$60.00	0.4%
	Su 9A-7P		3.0								3.0	30	\$20.00	\$60.00	0.3%
	M-Su 12M-12M		3.0								3.0	30	\$0.00	\$0.00	0.4%
Flight A															
			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.5%
8/17/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.5%
	M-Su 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.8%
	M-Su 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.6%
	M-Su 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 12M-12M		24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.4%
	M-Su 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.6%
Flight A															
			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.5%
8/24/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.5%
	M-Su 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.6%
	M-Su 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.8%
	M-Su 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.6%

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KFRQ-FM (continued)															
	M-Su 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 12M-12M		24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.4%
Flight A															
			48.0	48.0									\$19.38	\$930.00	0.5%
8/31/20			48.0	48.0									\$19.38	\$930.00	0.5%
	M-Su 6A-10A		6.0	6.0								30	\$45.00	\$270.00	0.6%
	M-Su 3P-7P		6.0	6.0								30	\$45.00	\$270.00	0.6%
	M-Su 10A-3P		6.0	6.0								30	\$45.00	\$270.00	0.8%
	M-Su 7P-12M		6.0	6.0								30	\$20.00	\$120.00	0.1%
	M-Su 12M-12M		24.0	24.0								30	\$0.00	\$0.00	0.4%
KFRQ-FM Stream			190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0		\$3.00	\$570.00	0.0%
Flight A															
			10.0								10.0		\$3.00	\$30.00	0.0%
8/10/20			10.0								10.0		\$3.00	\$30.00	0.0%
	Su 10A-7P		10.0								10.0	30	\$3.00	\$30.00	--
Flight A															
			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
8/17/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Su 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
Flight A															
			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
8/24/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Su 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
Flight A															
			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
8/31/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Su 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KKPS-FM			150.0		24.0	24.0	24.0	24.0	24.0	24.0	6.0		\$17.20	\$2,580.00	0.4%
Flight A															
			6.0								6.0		\$10.00	\$60.00	0.2%
8/10/20			6.0								6.0		\$10.00	\$60.00	0.2%
	Su 9A-7P		3.0								3.0	30	\$20.00	\$60.00	0.3%
	Su 12M-12M		3.0								3.0	30	\$0.00	\$0.00	0.1%
Flight A															
			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$17.50	\$840.00	0.4%
8/17/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$17.50	\$840.00	0.4%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.6%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.5%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.5%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.4%
	M-Su 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
Flight A															
			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$17.50	\$840.00	0.4%
8/24/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$17.50	\$840.00	0.4%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.6%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.5%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.5%
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.4%
Flight A															
			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$17.50	\$840.00	0.4%
8/31/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$17.50	\$840.00	0.4%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.6%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.5%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$40.00	\$240.00	0.5%

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KKPS-FM (continued)															
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.4%
KKPS-FM Stream			190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0		\$3.00	\$570.00	0.0%
Flight A															
			10.0								10.0		\$3.00	\$30.00	0.0%
8/10/20			10.0								10.0		\$3.00	\$30.00	0.0%
	Su 10A-7P		10.0								10.0	30	\$3.00	\$30.00	--
Flight A															
			180.0		30.0	30.0	30.0	30.0	30.0	30.0			\$3.00	\$540.00	0.0%
8/17/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
8/24/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
8/31/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
KNVO-FM			150.0		24.0	24.0	24.0	24.0	24.0	24.0	6.0		\$4.40	\$660.00	0.2%
Flight A															
			6.0								6.0		\$5.00	\$30.00	0.2%
8/10/20			6.0								6.0		\$5.00	\$30.00	0.2%
	Su 9A-7P		3.0								3.0	30	\$10.00	\$30.00	0.2%
	M-Su 6A-12M	ROS	3.0								3.0	30	\$0.00	\$0.00	0.2%
Flight A															
			144.0		24.0	24.0	24.0	24.0	24.0	24.0			\$4.38	\$630.00	0.2%
8/17/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$4.38	\$210.00	0.2%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.1%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.2%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.2%

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KNVO-FM (continued)															
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$5.00	\$30.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.2%
8/24/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$4.38	\$210.00	0.2%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.1%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.2%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.2%
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$5.00	\$30.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.2%
8/31/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$4.38	\$210.00	0.2%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.1%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.2%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$10.00	\$60.00	0.2%
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$5.00	\$30.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.2%
KNVO-FM Stream			190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0		\$3.00	\$570.00	0.0%
Flight A															
			10.0								10.0		\$3.00	\$30.00	0.0%
8/10/20			10.0								10.0		\$3.00	\$30.00	0.0%
	Su 10A-7P		10.0								10.0	30	\$3.00	\$30.00	--
Flight A															
			180.0		30.0	30.0	30.0	30.0	30.0	30.0			\$3.00	\$540.00	0.0%
8/17/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
8/24/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
8/31/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KVLY-FM			150.0		24.0	24.0	24.0	24.0	24.0	24.0	6.0		\$19.00	\$2,850.00	0.3%
Flight A															
			6.0								6.0		\$10.00	\$60.00	0.2%
8/10/20			6.0								6.0		\$10.00	\$60.00	0.2%
	Su 9A-7P		3.0								3.0	30	\$20.00	\$60.00	0.2%
	M-Su 6A-12M	ROS	3.0								3.0	30	\$0.00	\$0.00	0.3%
Flight A															
			144.0		24.0	24.0	24.0	24.0	24.0	24.0			\$19.38	\$2,790.00	0.3%
8/17/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.3%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.3%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.4%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.4%
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.3%
8/24/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.3%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.3%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.4%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.4%
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.3%
8/31/20			48.0		8.0	8.0	8.0	8.0	8.0	8.0			\$19.38	\$930.00	0.3%
	M-Sa 6A-10A		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.3%
	M-Sa 10A-3P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.4%
	M-Sa 3P-7P		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$45.00	\$270.00	0.4%
	M-Sa 7P-12M		6.0		1.0	1.0	1.0	1.0	1.0	1.0		30	\$20.00	\$120.00	0.1%
	M-Su 6A-12M	ROS	24.0		4.0	4.0	4.0	4.0	4.0	4.0		30	\$0.00	\$0.00	0.3%
KVLY-FM Stream			190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0		\$3.00	\$570.00	0.0%
Flight A															

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KVLY-FM Stream (continued)															
			10.0								10.0		\$3.00	\$30.00	0.0%
8/10/20			10.0								10.0		\$3.00	\$30.00	0.0%
	Su 10A-7P		10.0								10.0	30	\$3.00	\$30.00	--
Flight A															
			180.0		30.0	30.0	30.0	30.0	30.0	30.0			\$3.00	\$540.00	0.0%
8/17/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
8/24/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
8/31/20			60.0		10.0	10.0	10.0	10.0	10.0	10.0			\$3.00	\$180.00	0.0%
	M-Sa 10A-7P		60.0		10.0	10.0	10.0	10.0	10.0	10.0		30	\$3.00	\$180.00	--
NTR Total			4.0		4.0								\$120.00	\$480.00	
Other Total			4.0		4.0								\$120.00	\$480.00	
KKPS-FM			4.0		4.0								\$120.00	\$480.00	
Flight B															
			1.0		1.0								\$120.00	\$120.00	
8/10/20			1.0		1.0								\$120.00	\$120.00	
	KFRQ FB Post & Boost		1.0		1.0								\$120.00	\$120.00	
Flight B															
			1.0		1.0								\$120.00	\$120.00	
8/17/20			1.0		1.0								\$120.00	\$120.00	
	KKPS Post & Boost		1.0		1.0								\$120.00	\$120.00	
Flight B															
			1.0		1.0								\$120.00	\$120.00	
8/24/20			1.0		1.0								\$120.00	\$120.00	

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



	Daypart /Ad Type	DP Code/Ad Placement	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length/Size	Unit Rate	Total Cost	Average Rating
KKPS-FM (continued)															
	KNVO FM Post & Boost		1.0		1.0								\$120.00	\$120.00	
Flight B															
			1.0		1.0								\$120.00	\$120.00	
8/31/20			1.0		1.0								\$120.00	\$120.00	
	KVLY FB Post & Boost		1.0		1.0								\$120.00	\$120.00	

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



Schedule Grand Totals: 4 Weeks

Stations	Spots/Units	Rot	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost
Radio Total	1360.0	48.0	208.0	208.0	208.0	208.0	208.0	208.0	64.0	\$8.25	\$11,220.00	0.1%	\$55.99	200.4		96%
KFRQ-FM	150.0	48.0	16.0	16.0	16.0	16.0	16.0	16.0	6.0	\$19.00	\$2,850.00	0.5%	\$41.48	68.7		24%
KFRQ-FM Stream	190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0	\$3.00	\$570.00	0.0%	\$0.00	0.0		5%
KKPS-FM	150.0		24.0	24.0	24.0	24.0	24.0	24.0	6.0	\$17.20	\$2,580.00	0.4%	\$42.57	60.6		22%
KKPS-FM Stream	190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0	\$3.00	\$570.00	0.0%	\$0.00	0.0		5%
KNVO-FM	150.0		24.0	24.0	24.0	24.0	24.0	24.0	6.0	\$4.40	\$660.00	0.2%	\$25.00	26.4		6%
KNVO-FM Stream	190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0	\$3.00	\$570.00	0.0%	\$0.00	0.0		5%
KVLY-FM	150.0		24.0	24.0	24.0	24.0	24.0	24.0	6.0	\$19.00	\$2,850.00	0.3%	\$63.76	44.7		24%
KVLY-FM Stream	190.0		30.0	30.0	30.0	30.0	30.0	30.0	10.0	\$3.00	\$570.00	0.0%	\$0.00	0.0		5%
NTR Total	4.0		4.0							\$120.00	\$480.00					4%
Other Total	4.0		4.0							\$120.00	\$480.00					4%
KKPS-FM	4.0		4.0							\$120.00	\$480.00					4%
Radio Station Total	0.0									\$0.00	\$0.00					0%
KFRQ-FM	0.0									\$0.00	\$0.00					0%
KNVO-FM	0.0									\$0.00	\$0.00					0%
Grand Total	1364.0	48.0	212.0	208.0	208.0	208.0	208.0	208.0	64.0	\$8.58	\$11,700.00					100%

Accepted by Station

Date

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.



COVID-19

Hidalgo County

From: Melba Gutierrez Franklin

Phone: (956) 687-4848 x105

Email: mgutierrez@entravision.com

8/14/2020 11:02 AM



Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: MCALLEN-BROWNSVILLE-HARLINGEN; SP20; Metro; Multiple Dayparts Used; P 45+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPSCAN using the following NTR information: P 45+; See Detailed Sourcing Page for Complete Details.

Copyright © 2020 The Nielsen Company. All rights reserved.

Detailed Sourcing Summary

Radio Market: MCALLEN-BROWNSVILLE-HARLINGEN
Survey: Nielsen Radio Spring 2020
Geography: Metro
Daypart: Multiple Dayparts Used

The following parameters are user defined.

NTR Market:
Survey:
Geography:

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 45+ (Primary)	420,300	813

Stations: User Selected

Additional
Notices: -- - Estimates not reported because the station was not reported in the selected survey.

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RR8/2020SPR/0269/pdfs/SpecialNotices.pdf>

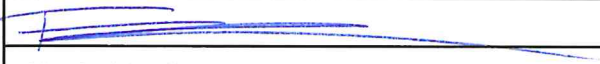
Report: Copyright 2008 Nielsen. Software: Copyright 2008-2020 Nielsen. Nielsen Radio Data: Copyright 2020 Nielsen. All rights reserved. For use pursuant to a license from The Nielsen Company. Subject to the limitations and qualifications disclosed in the data and reports.

TAPSCAN is a mark of TAPSCAN Inc. used under license. Nielsen and the Nielsen logo are trademarks or registered trademarks of CZT/ACN Trademarks, L.L.C.

Copyright © 2020 The Nielsen Company. All rights reserved.



FORM 213 - Resource Request

1. Incident Name	COVID-19			
2. To	Ricardo Saldana, EMC			
3. From	Isaac Sulemana, Chief of Staff			
4. Message:	Emergency Purchase Notification	5. Date	8/12/2020	6. Time 3:45PM
7. State the reason for your emergency request				
<p>To air a series of 30-second PSA radio spots to educate constituents about COVID-19 prevention and protection, along with informing the community on the programs currently available.</p>				
8. List and describe the items and quantities (supplies/resources) being requested to procure				
<p>Requisition #419338 Daily 30-second PSA radio spots (English & Spanish) on the following Entravision stations - KKPS-FM 99.5 KKPS-FM stream KNVO-FM 101.1 KNVO-FM stream KVLV-FM 107.9 KVLV-FM stream KFRQ-FM 94.5 KFRQ-FM stream</p>				
9. Acknowledged by				
Name	Isaac Sulemena			
Signature				
Position/Title	Chief of Staff to Judge Richard F. Cortez			
Date	08/12/2020			



A NEW WAY TO SIGN IN - If you already have a SAM account, use your **SAM email** for login.gov.

[Log In](#)

[Login.gov FAQs](#)

⚠️ ALERT: SAM.gov will be down for scheduled maintenance Saturday, 09/12/2020 from 8:00 AM to 1:00 PM.

⚠️ ALERT: CAGE is experiencing intermittent service interruptions. SAM registrants may encounter an error validating a CAGE Code. If this happens, please try again later.

<p>Entity Dashboard</p> <ul style="list-style-type: none"> ▶ Entity Overview ▶ Entity Registration <ul style="list-style-type: none"> ▶ Core Data ▶ Assertions ▶ Reps & Certs ▶ POCs ▶ Exclusions <ul style="list-style-type: none"> ▶ Active Exclusions ▶ Inactive Exclusions ▶ Excluded Family Members <p style="text-align: center; margin-top: 10px;">RETURN TO SEARCH</p>	<p>Entravision Communications Corporation DUNS: 947856464 CAGE Code: 38NX8 Status: Active Expiration Date: 07/07/2021 Purpose of Registration: All Awards</p> <p style="text-align: right;">2425 Olympic Blvd Ste 6000 W Santa Monica, CA, 90404-4030 , UNITED STATES</p> <hr/> <p style="text-align: center;">Entity Overview</p> <hr/> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center;">Entity Registration Summary</p> <p>Name: Entravision Communications Corporation Business Type: Business or Organization Last Updated By: Bill McNally Registration Status: Active Activation Date: 07/09/2020 Expiration Date: 07/07/2021</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">Exclusion Summary</p> <p>Active Exclusion Records? No</p> </div>
---	--



IBM-P-20200814-1154
WWW1

[Search Records](#) [Disclaimers](#) [FAPIS.gov](#)
[Data Access](#) [Accessibility](#) [GSA.gov/IAE](#)
[Check Status](#) [Privacy Policy](#) [GSA.gov](#)
[About](#) [USA.gov](#)
[Help](#)

This is a U.S. General Services Administration Federal Government computer system that is "FOR OFFICIAL USE ONLY." This system is subject to monitoring. Individuals found performing unauthorized activities are subject to disciplinary action including criminal prosecution.



Glenn Hegar
Texas Comptroller of Public Accounts



Divestment Statute Lists

The Comptroller provides the following divestment lists in connection with Tex. Govt. Code 808.051 (HB 89, 85th R.S.), Tex. Govt. Code 2252.153 (SB 252, 85th R.S.), and Tex. Govt. Code 2270.0209 (SB 253, 85th R.S.), and for compliance with contracting requirements referenced in Tex. Govt. Code 2252.152 (SB 252, 85th R.S.) and Tex. Govt. Code 2270.002 (HB 89, 85th R.S.).

- Companies that Boycott Israel [comptroller.texas.gov/purchasing/docs/anti-bds.pdf] — *Updated June 2020*
- Scrutinized Companies with ties to Sudan [comptroller.texas.gov/purchasing/docs/sudan-list.pdf]—
Updated October 3, 2019
- Scrutinized Companies with ties to Iran [comptroller.texas.gov/purchasing/docs/iran-list.pdf]— *Updated October 3, 2019*
- Designated Foreign Terrorist Organizations [comptroller.texas.gov/purchasing/docs/foreign-terrorist.pdf] —
Updated June 2020
- Scrutinized Companies with ties to Foreign Terrorist Organizations
[comptroller.texas.gov/purchasing/docs/fto-list.pdf]
- FAQ for Investing Entities [comptroller.texas.gov/purchasing/docs/SB-253-guidance.pdf]