



STIMULATING BUSINESS AND ECONOMIC DEVELOPMENT THROUGH PARTICIPATION

WHEREAS, Hidalgo County (the “County”) is authorized pursuant to Section §381.004 of the Texas Local Government Code, to develop and administer programs for the encouragement, promotion, improvement of economic development for the purpose of stimulating business activity in the County; and

WHEREAS, the Hidalgo County Commissioners Court created the “Hidalgo County Economic Development Program” on May 15, 2018, under the authority of the Texas Local Government Code §381.004(b)(3)&(4), focused on the encouragement, promotion, and improvement of economic conditions in the County by assisting economically disadvantaged, underemployed & unemployed residents gain access to employment; and

WHEREAS, pursuant to Section §381.004, the County is authorized to utilize public funds to develop such programs, and to contract with another entity for the administration of such a program; and

NOW, THEREFORE, the County does hereby resolve and agree as follows:

1. The Commissioners Court shall hereby develop the Stimulating Business and Economic Development through Participation Initiative (“SBEDP”), herein after referred to as the (“Initiative”), aimed to attain the objectives established by the program.
2. The Initiative is designed to encourage participation by residents of the County which will lead to an increase in business activity, promote and advertise the County and its vicinity for the benefit of county residents, with an emphasis on serving residents with barriers to access in order for them to achieve long-term economic outcomes.
3. The Initiative’s primary focus shall be on the encouragement, promotion, improvement of economic development for the purpose of stimulating business activity in the County which can lead to community economic success and civic engagement. Participation in community driven events, such as the U.S. Census, can impact the following:
 - a. Federal Funding
 - b. US Representative Seats
 - c. State legislature districts
 - d. School districts
 - e. Voting Precincts
 - f. Calculation of education, unemployment, crime and poverty rates
 - g. Business location decisions

4. The Initiative shall recognize the potential for prospective growth and demand in the community and serve as a catalyst to stimulate long term local economic development, encouraging business location, advertising and promoting commercial activity in the county.
5. The County may seek to collaborate with a qualified organization(s) or company(s), herein after referred to as the “Contractor(s)”, in assisting with the administration of the Initiative.
6. The Contractor shall have all necessary licenses and registrations to operate in the State of Texas.
7. The Contractor shall be responsible for promotion, advertising and participation for any proposed community outreach and development program.
8. The contractor shall be responsible for reporting to the County as to the progress of this County Initiative under the Hidalgo County Program, as further detailed in the service agreement.

Approved this _____ day of September, 2020.

Hon. RICHARD CORTEZ
County Judge

Hon. DAVID FUENTES
County Commissioner, Pct. 1

Hon. EDUARDO “EDDIE” CANTU
County Commissioner, Pct. 2

Hon. JOE M. FLORES
County Commissioner, Pct. 3

Hon. ELLIE TORRES
County Commissioner, Pct. 4

Attest: Hon. ARTURO GUAJARDO
Hidalgo County Clerk