

Absolute Business Consulting Group
 6508 N. 26th St.
 McAllen, TX 78504
 (956) 343-0011
 absolutergv@gmail.com

Proposal
Re: TIPS Contract #200601

ADDRESS
Commissioner Eduardo "Eddie" Cantu Hidalgo County Precinct #2 300 W Hall Acres Rd. Pharr, TX 78577

ESTIMATE #	DATE	
1003	12/04/2020	

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Video Production Services	Provide strategic and professional video production services for a specific campaigns; design concept, message, produce and direct, coordinate talent, and provide additional resources for continuity of campaign across all mediums - social, print, digital, etc. (2 :60 COVID-19 commercials - English/Spanish)	1	18,000.00	18,000.00

Total reflects one-time flat rate for turnkey solution for all related services.
 Commercials produced can be used on all mediums by County.

TOTAL

\$18,000.00

Accepted By

Accepted Date

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ESTIMATE #	DATE	
1004	12/04/2020	

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Newspaper/Newsletter	Design, write, print, package and mail full-color newspaper to targeted homes by geographic service area. 8-12 page mailer on 35 lb. paper (9.75X16 image area).	78,000	0.43	33,540.00

Total reflects one-time flat rate for turnkey solution for all related services (print, postage, delivery)

TOTAL

\$33,540.00

Accepted By

Accepted Date