



## **HEALTH EDUCATION AND LITERACY INITIATIVE “HEAL” HIDALGO COUNTY LITERACY PROGRAM**

WHEREAS, Hidalgo County (the “County”) is authorized pursuant to Section §381.004 of the Texas Local Government Code, to develop and administer state and local economic development programs for the purpose of stimulating business and commercial activity in the County; and

WHEREAS, the Hidalgo County Commissioners Court created the “Hidalgo County Literacy Program” on March 3, 2015, under the authority of the Texas Local Government Code §381.004(b)(6), focused on comprehensive literacy programs for the benefit of county residents; and

WHEREAS, pursuant to Section §381.004, the County is authorized to spend public funds and provide personnel and services of the county to develop such programs, and to contract with another entity for the administration of such an economic development program; and

**NOW, THEREFORE**, the County does hereby resolve and agree as follows:

1. The Commissioners Court shall hereby develop the Health Education and Literacy Initiative (“HEAL”), herein after referred to as the (“Initiative”), aimed to attain the objectives established by the Hidalgo County Literacy Program.
2. The Initiative is designed to develop a comprehensive literacy program for the benefit of county residents, focusing on skills development training for addressing Social Determinates of Health (SDOH) to the communities of Hidalgo County. The literacy program initiative will address two SDOH indicators identified in this area, which include health literacy access including topics of housing, access to transportation, availability of healthy foods, health care services and neighborhood build, which connects families to services in and around their community.
3. The Initiative’s primary focus shall be on education and training to increase families’ awareness of health topics and promote a long-term development of healthier habits.
4. The Initiative shall provide families with services to help them achieve a connection between their daily lives and healthy lifestyle improvements. These may include;
  - Provide Health Literacy and education with a goal of enhancing the community’s knowledge of various health topics and personal change
  - Provide hygiene and health incentives to low income families in need
  - Connect families with referrals to community resources for long term sustainment

5. The County may seek to collaborate with a qualified organization(s) or company(s), herein after referred to as the “Contractor(s)”, in assisting with the administration of the Initiative by providing comprehensive literacy services to include topics of housing, access to transportation, availability of healthy foods, health care services and neighborhood build.
  
6. Services may also include:
  - (a) Health literacy and education training for staff and community members
  - (b) Developing higher health awareness; and,
  - (c) Providing health resources to all participants.
  
7. The Contractor shall be registered and licensed (if applicable) for the services being requested in the State of Texas, and shall demonstrate experience in, but not limited to:
  - (a) The field related to skills development programs, career counseling, training, and job placement support while working closely with students on their efforts of continuing education and the commitment needed for success.
  - (b) Establishing relationships working with community and private industry leaders at identifying, addressing and linking employers’ needs and education programs to develop a skilled workforce within the county.
  
8. The Contractor shall be responsible for outreach, recruitment, intake and acceptance of a sufficient number of eligible residents for any proposed program.
  
9. The contractor shall be responsible for reporting to the County as to the progress of this County Initiative under the Hidalgo County Literacy Program, as further detailed in the service agreement.

Approved this \_\_\_\_\_ day of April, 2021.

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**Hon. Richard Cortez**  
County Judge

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**Hon. David L. Fuentes**  
County Commissioner, Pct. 1

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**Hon. EDUARDO "EDDIE" CANTU**  
County Commissioner, Pct. 2

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**Hon. Everado "Ever" Villarreal**  
County Commissioner, Pct. 3

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**Hon. Ellie Torres** County  
Commissioner, Pct. 4

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**Attest: Hon. ARTURO GUAJARDO, JR.**  
Hidalgo County Clerk

**AI-48923**  
**CC - REGULAR**

**County Judge's Office 6. C.**

**Meeting Date:** 03/17/2015

**Submitted By:** Michael Leo, EXECUTIVE OFFICE

**Department:** COUNTY JUDGE

**Information**

**CAPTION**

Discussion, consideration, and approval of the Advancing Career Education Initiative (ACE), under the Hidalgo County Literacy Program, as authorized under Section 381.004(b)(6) of the Texas Local Government Code.

**BACKGROUND**

Hidalgo County Literacy Program previously approved by Court on March 3, 2015.

**Fiscal Impact**

**Attachments**

backup

**Form Review**

<b>Inbox</b>	<b>Reviewed By</b>	<b>Date</b>
Budget & Management	Debbie Tamez	03/13/2015 01:25 PM
Ivan Cantu	Ivan Cantu	03/13/2015 03:58 PM
Purchasing - Internal	Monica Salinas	03/13/2015 05:28 PM
Form Started By: Michael Leo		Started On: 03/13/2015 12:31 PM
Final Approval Date: 03/13/2015		