

Proclamation congratulating Victoria Hinojosa

Whereas on September 4, 2021, twenty-two-year-old Victoria A. Hinojosa of McAllen, Texas, fulfilled her lifelong aspiration of becoming Miss Texas USA 2021 by winning in a fierce competition of more than 120 exceptional young women; and

Whereas at first glance, Victoria might have come across as an unlikely candidate for a sparkling crown and prestigious title of Miss Texas USA. Growing up in an “outdoorsy family”, her favorite activities included shooting, fishing, and family time on the ranch. She was a state qualifier in Competitive Skeet Shooting yet she honed other skills. She pursued college, graduated from Texas A&M University with a degree in Agricultural Communications and Journalism and became a confident public speaker; and

Whereas because of Victoria’s social media marketing and customer relations ability, she became a professional Social Media Marketing Manager. Throughout this career, she was offered E-Comm/Print model jobs for bridal and prom dresses, boutique clothing, and footwear. Her ambition is to own a marketing firm focusing on the beauty industry; and

Whereas with love and encouragement from family and friends, Victoria has learned to stay true to herself; and

Whereas it is because of her early college experience that she felt the need to do more to help fight discrimination. She believes that culture and diversity training shouldn’t start in college or at an orientation for new employment, but during childhood. Victoria believes in focusing on future generations at an earlier age by advocating for the importance of appreciating and respecting different cultures, religions, and traditions. She spends her spare time reading books to elementary-aged children, whose material focuses on embracing diversity and building self-confidence; and

Whereas Victoria has also found her calling to serve the community. She founded a non-profit organization, Victorious Angels, supporting smaller or struggling non-profit groups that benefit children. What better way to use her education and expertise in social media marketing, than to assist in educating organizations on how to best use social media platforms in order to expand their resources and their outreach. She also assists by hosting virtual fundraisers and using her 10K+followers to help bring awareness to the organizations and their missions; and

Whereas With a determined character Victoria shares, “I have learned I won’t always succeed at everything I try to do, but I will always learn and grow from these experiences.” She continues to be motivated in helping young people overcome feelings of inadequacy and self-doubt while encouraging them to stay true to themselves, or as she said, “God made us all unique. Embrace who you are.”

Now therefore, be it proclaimed that the Hidalgo County Commissioners Court hereby congratulates Victoria Hinojosa for her well-deserved title of Miss Texas USA 2021 and applauds her compassionate character, love for community and determination in spreading educational awareness. Thank you for your dedication to the communities of Hidalgo County and best wishes in your future endeavors.

Approved this 19th day of October 2021.

RICHARD F. CORTEZ
County Judge

DAVID L. FUENTES
County Commissioner, Pct. 1

EDUARDO “EDDIE” CANTU
County Commissioner, Pct. 2

EVERARDO “EVER” VILLARREAL
County Commissioner, Pct. 3

ELLIE TORRES
County Commissioner, Pct. 4

Attest: _____
ARTURO GUAJARDO, JR.
County Clerk