

ADVERTISER SOLUTIONS

PULPO® MEDIA TEAM CONTACT INFORMATION:
Digital McAllen: Payable to Entravision Communication

 801 N. Jackson Road
 McAllen, TX 78501
 billing@pulpomedia.com

CUSTOMER BILLING INFORMATION:

 Attn:
 Billing Name:
 Contact e-mail:
 Address:

Media Proposal: Hidalgo County
Targeting : Covid 19 Awareness & Safety Measures

SERVICES	DETAILS	START	END	Est Impressions	CPM	Monthly Net Total	6 Month Net Total
Video Pre-roll	Pre-roll video ads can help raise brand awareness, increase engagement, and even increase purchase intent. Fifteen and thirty second ads are a great way to talk about your business and services across hundreds of frequently visited websites targeting Hidalgo County. 53,500 impressions/month.	December 13, 2021	June 19, 2022	321,000	\$ 28.00	\$ 1,500	\$ 9,000
Noticias Ya Univision Co-Branded Social Post	Reach our Noticias Ya facebook followers (196,000 followers) with a Co-Branded Social post and deliver your message with a video or image along with your message. 1x Co-Branded post/month, boost included.	December 13, 2021	June 19, 2022	N/A	N/A	\$ 300	\$ 1,800
Social Post	Social post on our Radio facebook platform reaching our listeners / followers with your message. Boost Included. 2x total. (\$200 each) KVLV 107.9, KKPS 99.5 (2x post / month)	December 13, 2021	June 19, 2022	2x Social Post	N/A	\$ 400	\$ 2,400
Audio Engage	Reach thousands of listeners at home and on-the-go with Entravision's network of podcasts, radio shows, and stations available for streaming audio commercials via mobile phone and desktop. 50,000 impressions /month	December 13, 2021	June 19, 2022	300,000	\$ 20.00	\$ 1,000	\$ 6,000
TOTAL Pulpo Media						\$ 3,200	\$ 19,200

Payment Terms: 30 Day IAB standard terms & conditions apply to all digital media purchases

It is understood and agreed that this contract includes elements and hard costs. By signing the above, I acknowledge and accept full responsibility for payment of the total amount and agree to and understand that Entravision Communications is paying for certain elements on your behalf to execute this specific program or event. Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising based on race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising Services located at www.entravision.com/termsandsales constitutes a legally binding and enforceable agreement between Entravision and the client listed above. Make good within contract flight.

Client Name

Client Signature

Date

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OTT	Get your business message in front of growing online audiences as they stream their favorite content. Your ad will target Hidalgo County Residents with an estimated of 36,000 impressions/month. 15 second or 30 second creative spots can be used.	December 13, 2021	June 19, 2022	36,000	\$ 28.00	\$ 1,700	\$ 10,200
TOTAL Pulpo Media						\$ 1,700	\$ 10,200

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