

Resolution recognizing the Hidalgo County Public Affairs Division

Whereas a fundamental tenet of good government is transparency and effective communication with the public; and

Whereas the ability to communicate quickly and effectively with the public becomes even more important at times of challenge and crisis such as the ongoing COVID-19 pandemic; and

Whereas Hidalgo County Judge Richard F. Cortez, in his capacity as Emergency Management Director, has consistently emphasized the need for clear, effective communication; and

Whereas the Hidalgo County Public Affairs Division has labored vigorously throughout the pandemic with educational and informative videos to bring awareness to the public about the pandemic and measures to increase public safety; and

Whereas three organizations – two statewide (Texas Association of Municipal Information Officers and Texas Association of Telecommunications Officers and Advisors) and one national (National Association of Telecommunications Officers and Advisors) – have recognized the efforts of Hidalgo County by awarding its Public Affairs Division and bestowing a total of nine awards – one first place award; five 2nd place awards including overall excellence; three 3rd place awards – as well as four honorable mentions for its efforts in communicating important information to the public; and

Whereas these videos have taken the form of public service announcements, shared with local media, posted on Hidalgo County’s social media pages and also shared through ads at minimal taxpayer cost to convey critical public safety information.

Now therefore, be it resolved that the Hidalgo County Commissioners Court does hereby offer its hearty congratulations to the Hidalgo County Public Affairs Division for helping to fulfill the desire of the Court to always be transparent and applauds their recognitions on state and national levels.

Approved this 30th day of November 2021.

RICHARD F. CORTEZ
County Judge

DAVID L. FUENTES
County Commissioner, Pct. 1

EDUARDO “EDDIE” CANTU
County Commissioner, Pct. 2

EVERARDO “EVER” VILLARREAL
County Commissioner, Pct. 3

ELLIE TORRES
County Commissioner, Pct. 4

Attest: ARTURO GUAJARDO, JR.
County Clerk