

## Requisition For Supplies

Ordered By:	Patricia Garcia, LVN	Approved:
Date:	3/11/2022	Account No: <span style="color: blue;">2-1293-441-00-340-084-1-541</span>
Vendor:	Radio United	
Address:	1300 N 10 <sup>th</sup> St Ste 220 McAllen, TX 78501	
Phone:	956-992-8895 <span style="color: blue; font-size: 1.2em; margin-left: 20px;">REQ: 450 801</span>	
Fax:	956-992-8897	
**To Be Used For:	Advertisement for a big vaccination event-Round 4 Covid Grant	

NIGP #	Quantity	Description	Unit Price	Total	REQ. Number	Purchase Order No	Co-Op or Contract #	Quotes	
915-14	1	Live 2 Hour advertisement with a broadcasting local influencer happening April 2, 2022 for a big vaccination clinic	\$1,200.00	\$1,200.00				2nd Quote Total	\$
				\$0.00				Company Name	
				\$0.00				Phone Number	
				\$0.00				Contact Person	
				\$0.00					
				\$0.00				3rd Quote Total	\$
				\$0.00				Company Name	
				\$0.00				Phone Number	
				\$0.00				Contact Person	
			<b>Total</b>	<b>\$1,200.00</b>					

Date Received Requisition:	By:
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## 2-Hour Activation

La Ley 102.5 FM will maximize your impact with our on-site activation! La Ley 102.5 will highlight your business during your event. Our goal is to reach your target customers and bring them into your business. La Ley will be Live at your place of business promoting your products and drawing in new potential clients!

### The following is included in the on-site activation:

- ❖ (25) :15 second promotional announcements to run prior to your event with La Ley 102.5 FM
- ❖ (1,000 impressions) :15 second promotional online streaming announcements to run prior to your event
- ❖ La Ley 102.5 FM vehicle at your place of business
- ❖ La Ley 102.5 FM influencer broadcasting from your place of business and greeting your customers during the two-hours.
- ❖ La Ley 102.5 FM influencer will be posting (2) LIVE Facebook & (2) LIVE Instagram during the activation.
- ❖ (6) :60 second live call-ins to the station during the activation, 3 call-ins per hour.
- ❖ (4) :30 second live call-ins, 2 per hour one at the top of the hour at the :05 & the other at the end of the hour at the minute :50
- ❖ Prizes & promotional items to be given away as incentives during the live broadcast

### Activation Investment: \$1,000 + \$200 talent fee

\* Talent/Activation fee of \$250 included, talent Fee is not commissionable.  
Avails to the activation are limited and may be pulled at any time

Agreed by: \_\_\_\_\_ Date: \_\_\_\_\_ Remote date: \_\_\_\_\_

