



Credit Application

Date _____

Credit Limit Requested \$ _____

A. Company Information

Type of Business

Advertising Agency _____ Media Buying Service _____ Other _____

Official Company Name _____

DBA _____

Address: _____

City _____ State _____ Zip _____

Billing Address (if different from above) _____

Payment Contact _____ Phone _____

Email _____

Date Business Started _____ State Incorporated _____ Date _____

Partnership _____ Proprietorship _____ Corp _____

Federal Tax ID # _____

Duns Number _____

Principals _____ Title _____

Principals _____ Title _____

Affiliated Companies _____

Phone Number _____

B. Bank Information

Bank Reference _____ Contact _____

Address _____

Account # _____ Checking _____ Savings _____

C. Media References

Company Name _____ Contact _____

Address _____ Phone _____

Company Name _____ Contact _____

Address _____ Phone _____

Company Name _____ Contact _____

Address _____ Phone _____

D. Advertiser for Whom you Wish to Place Advertising

Company Name _____ Contact _____

Address _____ Phone _____

Principal _____

E. Terms & Conditions

(1) EACH OF THE UNDERSIGNED UNDERSTANDS THAT ALL ADVERTISING PURCHASED FROM UNIVISION COMMUNICATIONS INC., ("UCI") SHALL BE SUBJECT TO UCI'S CONDITIONS OF CONTRACT (THE "ADVERTISING CONTRACT"), WHICH ADVERTISING CONTRACT SHALL GOVERN THE CONTRACTUAL RELATIONSHIP AMONG THE PARTIES. EACH OF THE UNDERSIGNED AGREES TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS SET FORTH IN THE ADVERTISING CONTRACT. Each of the undersigned acknowledges that such terms include, without limitation, the following: (i) invoices are to be paid for UCI's services in accordance with the Texas Prompt Payment Act, Tex. Govt. Code Ch. 2251; and (ii) the Applicant and Advertiser shall be jointly and severally liable for all payments or obligations due. Only applicable if an Advertising Contract has been provided.

(2) Notwithstanding anything herein to the contrary, UCI shall have no obligation whatsoever under the Advertising Contract unless and until it executes and delivers a signed copy of the Advertising Contract to the Applicant at the address specified in this Credit Application. If the Applicant is an advertising agency, it shall be deemed to have received such signed Advertising Contract on behalf of itself and as agent for the Advertiser. UCI reserves the right, in its sole and absolute discretion, to deny the granting of credit to the Applicant for any reason or no reason. Only applicable if an Advertising Contract has been provided.

(3) Each of the undersigned represents and warrants that the information provided in this Credit Application is true and correct, which information is hereby incorporated by this reference into the Advertising Contract as representations and warranties made by each of the undersigned to UCI. It shall be a condition precedent to UCI's obligations under the Advertising Contract that said representations and warranties are true at all times during the term of the Advertising Contract.

(4) Payment by the Advertiser to the Applicant shall not constitute payment to UCI and shall not relieve the Advertiser of its joint and several liability under the Advertising Contract. If either the Applicant or Advertiser fails to perform any obligation under the Advertising Contract, UCI shall have the right, in addition to all rights available at law, in equity, or under the terms of the Advertising Contract, to rescind the extension of credit, cancel remaining advertising schedules and demand immediate payment of all outstanding amounts due.

(5) If the Applicant is an Agency, the Agency takes full responsible for all payments to UCI for any media/campaigns purchased.

(6) The undersigned grants permission to UCI to obtain independent credit reports and information from its references and bank, and authorizes the credit references and bank reference to release to UCI any and all information that may be used or useful to determine the credit worthiness of the applicant.

(7) The undersigned agrees to pay all invoices as presented and if warranted agrees to pay all cost and fees associated with collection through a collection agency or attorney.

(8) Univision and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.

Applicant Signature (As Agent) _____ Date _____

Print Name _____ Title _____

Advertiser Signature (As Agent) _____ Date _____

Print Name _____ Title _____