



▶▶▶▶▶ La Ley 2-Hour Remote Activation

La Ley 102.5 FM will maximize your impact with our on-site activation! La Ley 102.5 will highlight your business during your event. Our goal is to reach your target customers and bring them into your business. La Ley will be Live at your place of business promoting your products and drawing in new potential clients!

The following is included in the onsite activation: 915-14

- ◆ (25) :15 second commercials to run prior to the remote on La Ley 102.5 FM
- ◆ A La Ley 102.5 FM **influencer** broadcasting from your place of business and greeting your customers during the two-hours.
- ❖ Two **Facebook live videos & 2 Instagram posts** during the remote / activation.
- ❖ Tickets. Prizes & promotional items to be given away as incentives during the live broadcast
- ◆ **La Ley 102.5 FM vehicle** at your place of business for two and a half hours.
- ◆ **10 Live :60** call-ins to the station during the live activation, 5 call-ins per hour.

Activation Investment: \$1000. plus \$200 talent fee 915-14

Avails to the activation are limited and may be pulled at any time

Agreed by: _____ Date: _____ Remote date: July 30, 2022

Radio United 1300 N 10th Street, McAllen, Texas 78501 956-992-8895

Reg 456805