

**“Hidalgo County Economic Development Promotion and
Advertisement Program”**

Edinburg, Texas
March 18, 2025

WHEREAS, Hidalgo County (the “County”) is authorized pursuant to Section 381.004(b) of the Texas Local Government Code, to develop and administer state and local economic development programs for the purpose of stimulating business and commercial activity in the County; and

WHEREAS, pursuant to Section 381.004(b)(4), the Commissioners Court of the County determines and declares that the development of the Program (as hereinafter defined) shall serve to promote or advertise the county and its vicinity or conduct a solicitation program to attract conventions, visitors, and businesses.

WHEREAS, pursuant to Section 381.004, the County is authorized to spend public funds and provide personnel and services of the county to develop such programs, and to contract with another entity for the administration of such an economic development program; and

WHEREAS, the Commissioners Court of the County has determined that such programs would improve the growth, sustainability and diversity of the local economy, and thereby contribute to the long-term prosperity of the County and its citizens;

NOW, THEREFORE, the Commissioners Court of the County does hereby declare the following:

1. The Commissioners Court of the County shall create a “Hidalgo County Economic Development Promotion and Advertisement Program”, referred to in this document as (the “Program”), under the authority of the Texas Local Government Code 381.004(b)(4), for the purpose of stimulating business and commercial activity in the County.
2. The Program shall be administered through the Economic Development Department in the Office of the Hidalgo County Judge.
3. The Program shall be focused on the promotion and advertisement of Hidalgo County and its vicinity to a local, state, national and international audience. The intended result of the Program will be to create increased visibility for economic development, job creation, regionalization and quality of life in the County.
4. The County may contract with other entities for the administration of the Program and/or specific Program initiatives, and may provide funding, leverage existing services and personnel, or other resources for the development and administration of the Program.

Approved this 18th day of March, 2025.

Richard F. Cortez
County Judge

David Fuentes
County Commissioner Pct. 1

Eduardo Cantu
County Commissioner Pct. 2

Everardo "Ever" Villarreal
County Commissioner Pct. 3

Ellie Torres
County Commissioner Pct. 4

Attest: Arturo Guajardo
Hidalgo County Clerk